

PolyUFashion Show 2024
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Welcome to PolyU Fashion Show 2024 – one of most awaited events in the Hong Kong fashion industry. It is with great pleasure that I warmly welcome you to this annual event which puts the spotlight on emerging talents among our graduating students. Are you ready to meet these amazing up-and-coming designers? This year, 30 selected collections of students who are graduating from the School of Fashion and Textiles (SFT) flagship programme, the BA (Hons) Scheme in Fashion and Textiles, will take centre stage, including 16 students whose major is in Design, 4 with a major in Knitwear Design, and 10 who are in Intimate Apparel and Activewear.

Also, the PolyU Fashion Show this year features an element of surprise – 10 graduating students in our MA in Fashion and Textile Design, will also participate in the event. I'm sure their collections will delight and impress you.

Positioned as the forerunner in fashion education, SFT nurtures new artistic expressions, an environment that cultivates avant-garde fashion students with a global outlook, and new ways of thinking. We do so by offering state-of-the-art facilities, insightful and outstanding faculty members who envision the transformation of students into work-ready professionals and productive citizens, and access to a creative community that provides opportunities to young talents and values them as contributors to the growth of the industry. Our graduates are respected and sought for their specialised skills, ability to apply cutting-edge knowledge to the real business world, and professional knowledge. These qualities are all found in their collections, which have synthesised knowledge, skills, and technology in their interpretation of today's world.

Every year, the PolyU Fashion Show attests to the passion and unwavering commitment of our students to fashion. This year is no different, as the students bring their fashion vision to life on stage. We know you will remember each and every collection because each is as unique as its designer, reflecting his or her dedication to the craft.

In ending, I am grateful for the support of our sponsors, judges, industry partners, alumni, staff members and students, for without this community of invested stakeholders who have come together to contribute and collaborate, the Show would not have seen the incredible success as it has throughout the years. Your involvement and engagement have greatly impacted and shaped the event and the School.

Message from Professor Erin Cho



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Consinee Grand Award

HKIAIA Overall Grand Award

Fenix Young Talent Award

Go Green Award

The Mills Fabrica Future - Maker Award

Best Use of Australian Merino Wool Award

HKFDA Scholarship of Creativity 2024

Judges

Judges for Consinee Crand Award

Ms Chan Brun

Founder, röyksopp gakkai

Mr Derek Chan

Design Director, DEMO

Ms Katherine Ho

Editor-in-Chief, L'Officiel

Mr Tak Lee

Founder, TAK L.

Ms Florence Tsui

Marketing and Business Development Manager, CONSINEE GROUP

Judge for HKIAIA Overall Grand Award

Ms Karen Ng

Secretary, Hong Kong Intimate Apparel Industries' Association

Judges for Awards and Scholarships

Ms Janet Cheung

Vice Chairman & Project Director, Hong Kong Fashion Designers Association

Mr Stafford Lau

Founding Chairman of SFAA Foundation Limited; Director of Stella Blu Textile Limited

Ms Cintia Nunes

General Manager, Head of The Mills Fabrica Asia

Ms Brenda Yang

Technical Manager, Flinders Merino Group and The Woolmark Company

Ms Dilys Yiu

Design Director, Fenix Group Holdings Limited

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FU Wing Lam, Katherine

Perfectly Imperfect

YUEN Hoi Ki, Kiki

Mysterious

MA in Fashion and Textile Design





空 How Are You?.....



CHAN Kwun Hop

29th February



CHAN Tsun Man, Calvin

calvincem1025@gmail.com





Semiology



CHAN Yuk Tsz

chanyuktsz@gmail.com

Non Sentimentalist



CHEUNG Hoi Ching

nicole020602@gmail.com





Periphera Vision



CHEUNG Hoi Ning, Lorraine lorrainecheung0507@gmail.com

Loongevity In Pink





serenecheung0909@gmail.com





Magic Mushroom Dreamland



CHEUNG Wai Yee cshirleyshirley3@gmail.com

MORPHING



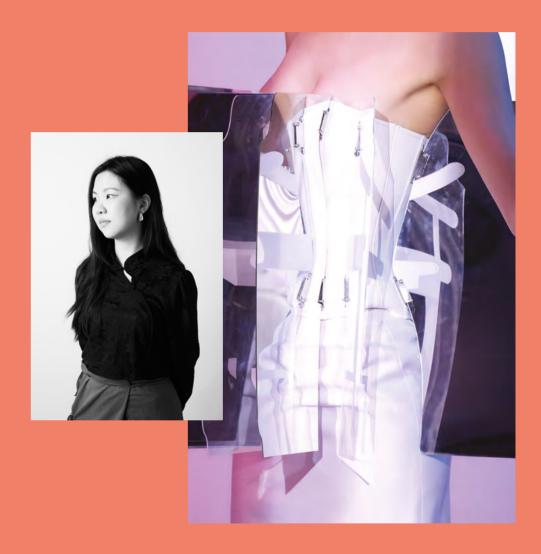
CHOI Shuk Yi

choishukyi0145@gmail.com





I am rooted, but I flow



HUI Hei Yan szsyxe2017@gmail.com

Let it rot



LAI Chu Yi

chuyiiiilai@gmail.com





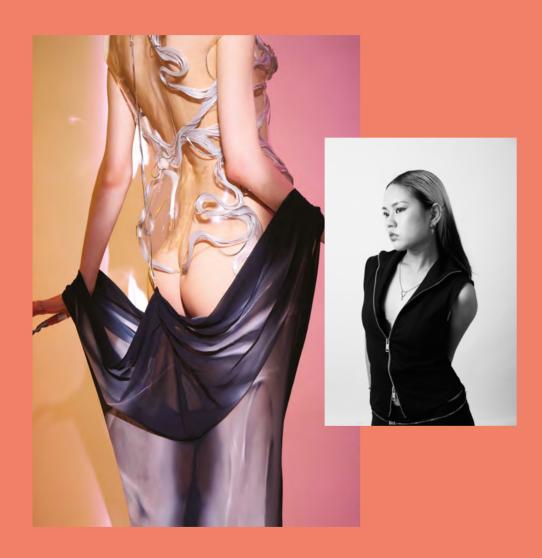
Cockcrow



LAI Ho Man, Einar

manma7296@gmail.com

Silent Devour



LAU Hei Nga auvanese.vl@gmail.com







LEE Wing See wingselee@gmail.com

Sired by fear



LI Yayuan, Trista
litrista9103@gmail.com





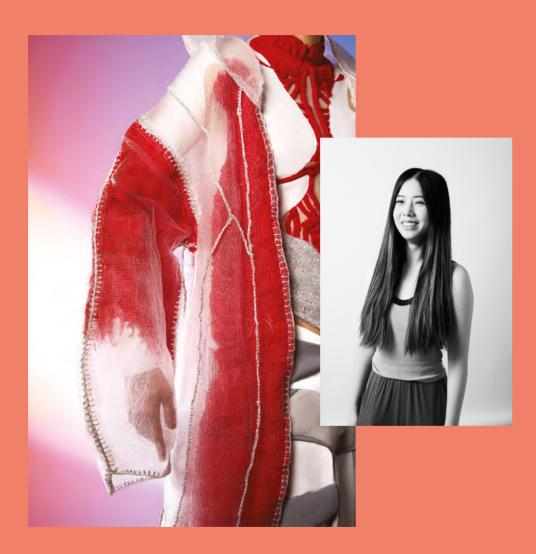
Virtual Utopia



LO Chi Ho, Steven

stheavnn@gmail.com

EUCLIDIAN



NG Pui Pui

puipui07130713@gmail.com









A Song Unsung



TSOI Tsz Wa

tinatsoi917@gmail.com





Gifts From Birth



XU Siyang xusiyang0918@gmail.com

The Stream of Consciousness



ZHANG Rongruo

rongruo.zzz@gmail.com

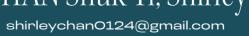




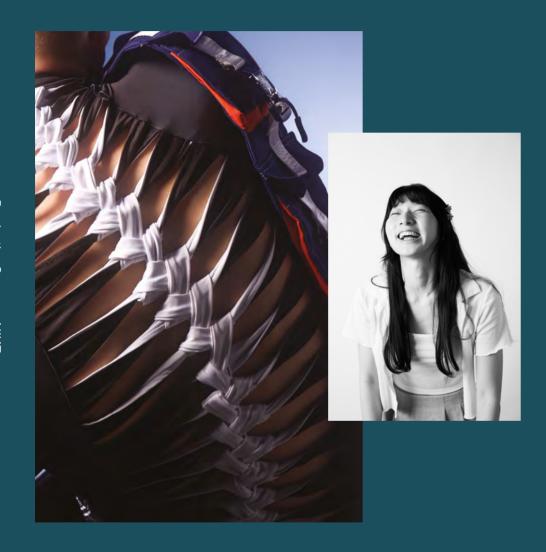
Dinosaur



CHAN Shuk Yi, Shirley



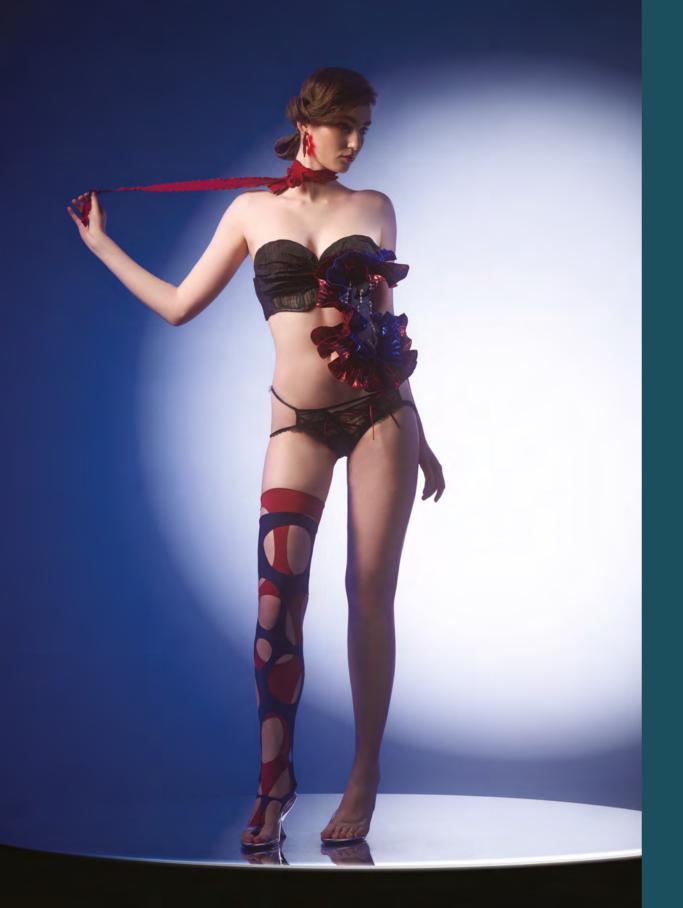
Cyberpunk



CHAN Si Yee

emilychan45468521@gmail.com





Parasites/ Symbiosis



CHENG Yui Yan, Krissie

chengyuiyankrissie@gmail.com

Aladdin



CHEUNG Siu Suet, Hazel

bbcindy0509@gmail.com



Perfectly Imperfect



FU Wing Lam, Katherine

winglam625@gmail.com



LAM Choi Yan, Nina

ninalam0517@gmail.com



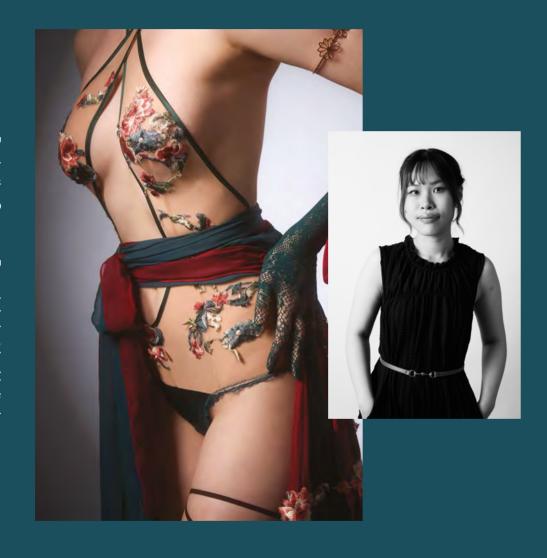


Toxic Breath



POON Hei Man, Peggy poonheimanpeggy@gmail.com

Lotus in Dunhuang



SHUM Nok Yu, Koey

ksny1229@gmail.com



Math Phobia



TSE Yan Wing, Rosita

Mysterious



YUEN Hoi Ki, Kiki

kikiyuen3011@gmail.com







The Unfolded Gaze

Design practice

My practice explores how women can use clothing to dea with the forces they encounter in their everyday lives.

Concept

Force can change things to be better: This body of work explores ways in which external pressures can help improve ones character.



DAI Chuying
23055799C@connect.polyu.hk

Elation

Design practice

As a cheerful leader, I look to inspire others through the power of positivity.

My work explores what optimism could look like at a cellular level, where create my own molecules that visualise various positive emotions of the human psyche

Concept

This collection is the physical embodiment of optimism.

Informed by my positive molecules, I have created a series of garments that are a physical manifestation of pure, personal elation.



DENG Yige 230559510@connect.polyu.hk





Newniform

Design practice

My work explores how people find and express their unique identity.

I explore the transformation of identity under 'the system', how one is perceived,
how one becomes self-aware, and how one becomes unique.

Concept

I perceive uniforms as being part of a system that imposes limits, and restraint, preventing individuals who wear uniforms from truly expressing themselves.

This body of work is a collective of uniforms that allow the wearer to express their uniqueness under the requirements of 'the system'.



JIN QİLIZİ 23054793C@connect.polyu.hk

Neutrois

Design practice

My design practice aims to break all societal norms regarding gender, and challenge the gender paradigms. I strive to eliminate the constraints and pressures imposed by societal norms, whilst advocating individualism and freedom of expression.

Concept

This body of work fuses ratios of gender to create new gender.

The design focus is informed by proportions of gender traits, where I have developed diverse styles that are neither male or female.



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m LIU}
olimits$ 23067656G@connect.polyu.hk





Release

Design practice

Exploring the process of self-release, the focus of my practice is how to embody the balance of control and liberation, and capture moments of becoming free.

Concept

I have always considered myself to be a free-spirited person.

This collection is about freedom, where I have explored ways to create garments that possess a liberated spirit.



LIU Zihao 23051146G@connect.polyu.hk

l Hear Silence

Design practice

"I am Alone, but I am not Lonely ". My inclination towards loneliness and enjoyment of solitude is a natural part of my personality. Having a deep sense of inner peace, allows me to better focus and be content with myself within a silent atmosphere. My work explores the emotional connection between solitude, myself, and my surroundings.

Concept

'What is it that we hear when we hear nothing at all?' I perceive silence as its own type of music, not just as a gap between noises. This collection looks to express my inner state as it goes through rhythms of silence and solitude.



SIU Chin Wan Irene





Imperfect Strength

Design practice

As a perfectionist, how to find a delicate balance between perfection and imperfection. Through my work, I embark on a personal journey to celebrate beauty and authentic imperfections.

Concept

My perfectionism is both a blessing and a curse. Through this body of work, I explore my inner world of perfectionism and its connection to my resilience. I am also inspired by tattoos, as I personally believe they are outward expressions of strength. Hidden strength is represented by the human skeleton, where I merge bones and tattoos to create imbalanced silhouettes that amplify the quiet power within.



WANG RUO Lin 230690330@connect.polyu.hk

Toilet Dining Culture

Design practice

Inspired by common things in daily life, I imagine abstract and absurd narrative relationships between objects. My design practice is to question and reconfigure the "natural order" of perception, revealing hidden clues and imaginative spaces beneath the surface, that aims to humorously provoke people to think about their constructed reality and refocus on the neglected moments of the present, to establish other possibilities.

Concept

I have created a toilet dining culture that satirizes our perception of reality.

Who says we can't do more while sitting on a toilet? It is precisely these illogical, strange, and foolish things that we need to challenge to explore new possibilities



ZHANG Yunshu





My Dark Power

Design practice

My work explores how I reconcile societal definitions of my identity through my Dark Power.

Concept

My identity is multifaceted and includes different roles, personas, and duties, all of which are an integral part of my complete self. For this body of work, I built sculptures that were a representation of me, robust forms designed to reflect and absorb light, serving as a metaphor for how I interact with society, and how society perceives me. This process was the catalyst for creating a collection that embodied me.



ZHOU Ziqi 230524860@connect.polyu.hk

The First Touch

Design practice

My work explores the first touch between man and nature, and how they connect with each other. My work documents their intimate relationship, and the imprints they leave on each other.

Concept

This collection is inspired by man's intimate relationship with nature.



ZHU Shiyuan 23105847G@connect.polyu.hk







MESSAGE FROM HKIAIA



HKIAIA is extremely delighted to extend the support to the PolyU Fashion Show 2024, organized by the School of Fashion and Textiles (SFT) at the Hong Kong Polytechnic University (PolyU).



HKIAIA deeply values the continued dedication of SFT in nurturing and educating young talents for our fashion industry. As one of the prominent local annual fashion events, the PolyU Fashion Show offers invaluable opportunities for the new generation to showcase their capacity, unleash their creativity and demonstrate their practical fashion knowledge. Moreover, it serves as a platform for them to connect with industry professionals and explore potential career prospects in this dynamic field. Witnessing the graduates' collections, comprising innovative works that seamlessly blend aesthetics and functionality, has always

been a delightful and exhilarating experience. We eagerly anticipate extending a warm welcome to this year's aspiring designers with their passionate and astonishing creations within the intimate apparel industry.

Believing that nurturing young talents is crucial for its continued growth and success, HKIAIA is thrilled to explore potential collaborative opportunities with PolyU SFT in the foreseeable future, aiming to provide unwavering encouragement and support to the next generation in every possible way. We believe that fashion should be a force for positive change, and we encourage the emerging talents to consider these values in their creative endeavors.

Lastly, we extend our heartfelt wishes for a resounding success of the PolyU Fashion Show 2024, and may the graduates flourish alongside the Intimate Apparel Industry!



Mr. Benson Yau

Chairman, Hong Kong Intimate Apparel Industries' Association Managing Director, American Phil Textiles Limited





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Gather like-minded people together with events & showcases to build a strong community.

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- contact@themillsfabrica.com
- www.themillsfabrica.com
- **+852 3979 2335**
- 4/F The Mills, 45 Pak Tin Par Street, Tsuen Wan
 荃灣白田壩街45號南豐紗廠4樓
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Flinders Merino represents a group of Merino woolgrowers running sheep properties in the Flinders Ranges region of South Australia.

The Flinders Ranges is approximately 1,350,000 square kilometres and is located 400 kilometres north of Adelaide.

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ABOUT

Hong Kong Fashion Designers Association (HKFDA) was founded in 1984 by a group of successful and enthusiastic local fashion designers. As a non-profit making and self-financed organization, it aims to unite fashion designers, with both professionalism and expertise, to develop and better both their careers and the industry within and beyond the territory. With continuous support from the industry and fellow designers in the past 40 years, the Association is reputed not only as an official organization of Hong Kong fashion elites who provide expertise services, it is also recognized as one of the leading fashion organizations in Hong Kong, mainland China and other cities in the South Pacific Region. Highly applauded by the public and the media, the most renowned and recognized annual events held by HKFDA are our shows and exhibitions such as "The Fashion Visionaries" and "JUXTAPOSED", Fashion Atelier Certificate Programme, as well as the Ten Best Dressed Personalities Award.

AWARDS FOR FASHION GRADUATES

Besides dedicating the efforts in the commercial sector, HKFDA continuously contributes to the Fashion Design academic bodies in Hong Kong, such as the Hong Kong Polytechnic University (PolyU); Hong Kong Design Institute (HKDI); Technological and Higher Education Institute of Hong Kong (THEi); and Caritas Bianchi College of Careers (CBCC), by offering HKFDA Young Talent Awards and Creativity Awards to outstanding students. These awards are selected annually by the HKFDA judging panels from their respective graduation fashion shows. Furthermore, HKFDA also organizes fashion seminars and discussion groups to incubate them for their entries to the Fashion Industry.

BE A MEMBER OF HKFDA

HKFDA offers memberships solely to well-established designers with solid fashion design background and relevant academic qualifications: or to those recommended by our existing members. Outstanding fresh design graduates would also be invited to join the Association to add new design force to the fashion industry.





SFT offers a comprehensive spectrum of high quality academic programmes in fashion design, fashion business and fashion technology to inspire more leaders, designers and entrepreneurs to shape the future of fabrics garments and the industry.

→BA (Hons) Scheme in Fashion →MA in Fashion and Textile Design →MA in Global Fashion Management →MA / PgD in Bespoke and New Couture →MSc / PgD in Intelligent Wearable Technology →MA / PgD in Sustainable Fashion and Innovation

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→ +852 2766 6500

⇒ sft.info@polyu.edu.hk

→ www.polyu.edu.hk/sft







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PolyU Fashion Show 2024

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Mr Brian Chan

