

POLYU FASHION SHOW 2019



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INSTITUTE OF TEXTILES & CLOTHING

POLYU FASHION SHOW 2019




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FASHION
SHOW
2019

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 THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

 INSTITUTE OF TEXTILES & CLOTHING
紡織及服裝學系

Message from
Professor Jintu Fan



Chair Professor of Fiber Science & Apparel Engineering
Head of Institute of Textiles and Clothing
The Hong Kong Polytechnic University

On behalf of the Institute of Textiles and Clothing (ITC), I would like to welcome you all to the PolyU Fashion Show 2019.

With a well established reputation in fashion and textiles, Hong Kong is also recognised as one of the major centres in fashion design. To meet the talent needs of the entire fashion and textiles supply/demand chain for Hong Kong, Greater China and beyond, ITC is leading the way in nurturing and cultivating the next generation fashion innovators.

We are very proud to showcase 22 premier collections of graduating students from our



BA Fashion & Textiles programme. These are the outcomes of the exceptional creativity and hard work of our students. They also reflect the rich educational experience that our students have enjoyed during their four year study at ITC, where they have grown as a critical thinker, lifelong learner, effective communicator and skillful creator and responsible practitioner. We believe our graduates are ready for their career success in the international fashion stage.

Taking this opportunity, I would like to express my sincere gratitude to all of our honoured guests, sponsors, judges, colleagues and students who are supporting and contributing to the show. I wish the PolyU Fashion Show 2019 a great success and all guests a memorable and enjoyable time during the Fashion Show.

Awards and Scholarships

- Overall Grand Award
- Esquel Outstanding Menswear Award
- HKIAIA Award
- KERSON INNOVATION AWARD
- Best Use of Australian Merino Wool Award sponsored by The Woolmark Company
- Best Use of Australian Merino Wool Award sponsored by The Flinders Merino Group
- Scholarship of Creativity

Judges

Judges for Overall Grand Award

Ms Janet Cheung
Vice Chairman
Hong Kong Fashion Designers Association

Ms Lu Lu Cheung
Creative Director
Rolls Group Limited

Mr Anthony Keung
President and C.E.O.
Fenix Group Holdings Ltd

Mr Walter Ma
Director
Walter Ma & Co. Ltd

Mr Peter Wong
Editorial Director
VOGUE Hong Kong

Judges for Awards and Scholarships

Ms Janet Cheung
Vice Chairman
Hong Kong Fashion Designers Association

Mr Diego Alcazar Fuentes
Design Director
KERSON TEXTILES LIMITED

Mr Andy Hui
Director, Product Development and Merchandising
Esquel Group

Mr Brian Tam
Fashion and Marketing Projects Manager
The Woolmark Company

Mrs Rita Wong
Vice Chairman
Hong Kong Intimate Apparel Industries’ Association

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People Under-ground

The designs are inspired by the graffiti art and hip-hop dance of hip-hop culture. It can be said that hip-hop culture is a mark of this era. By adapting its elements into fashion design it develops a new form of expression which can build a bridge between hip-hop culture and the general public, and furthermore explore the cultural imprint of this era.



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ADHD

What I know for sure, I will always start at where I am, use what I have, and do what I can. I know I will look back at this, remember the secret and tell myself that everything happens for a reason.

Follow your Fear

From 0 2 Hero

WN



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DEAR

I am N Chan. "Do What You Want, Be What You Are."- Daryl Hall & John Oates.

Don't stop to explore your little world and enjoy your creation continuously.

Sponsors
Draper Company Ltd.
Zhejiang Zhongding Cashmere Textile Co., Ltd.
Shanghai Shi-Kwan Metallic Yarn Co., Ltd.
Winning Textile Co., Ltd.
Pressfield Holdings Ltd.



DESIGNER
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This is a collection of functional and innovative menswear. It was designed with an optimal combination of knitted and woven fabrics with multiple functions.



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VO-YAGE



Sponsor
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CHANCE art is the fundamental inspiration for Panda Chow. Her work not only uses silhouettes, colors and patterns found in fashion trends, it interferes with the fabric by layering and stretch, changing the fabrication. Panda uses multiple-color mesh fabric as her main element, developing a unique misconception signature style.



Paradox

Memento



Death is not a phase of life to be feared, it symbolizes the start of a fresh beginning- IMMORTALITY. A memorable and blessed experience. The concept is expressed through the distinct geometric patterns of a kaleidoscope combined with a sense of spiritual beauty. Through the glossy feeling and fancy fabrication, getting rid of agony in the moment, wherein the person wearing the design exudes how she loves herself and how she takes charge of her newfound happiness.



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THE
TIME
TRAVELER



In this collection, the invention of the time machine has become true. The traveller was able to travel to the future from the 19th century.

However, the “Time Traveller” in the collection was not actually pointed to a human being, but instead to a timeless and fashionable object.

This collection aims to awaken the value of “Time” to the audience. Moreover, convey the message that we should cherish the moment of “now” so that a better future can be created.

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Winning Textile Co., Ltd.



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The Peach Blossom Spring is the depiction of tranquillity and happiness of the Peach Blossom, freedom and equality of life, the author expresses the author's ideal of pursuing a better life, with dissatisfaction with reality. In 'Taohuayuan', everything is so simple and beautiful. There is no tax, no war, no reputation and no intrigue. Even a noisy voice could not be heard. The relationship between people is also so peaceful and sincere.

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The Peach Blossom Spring



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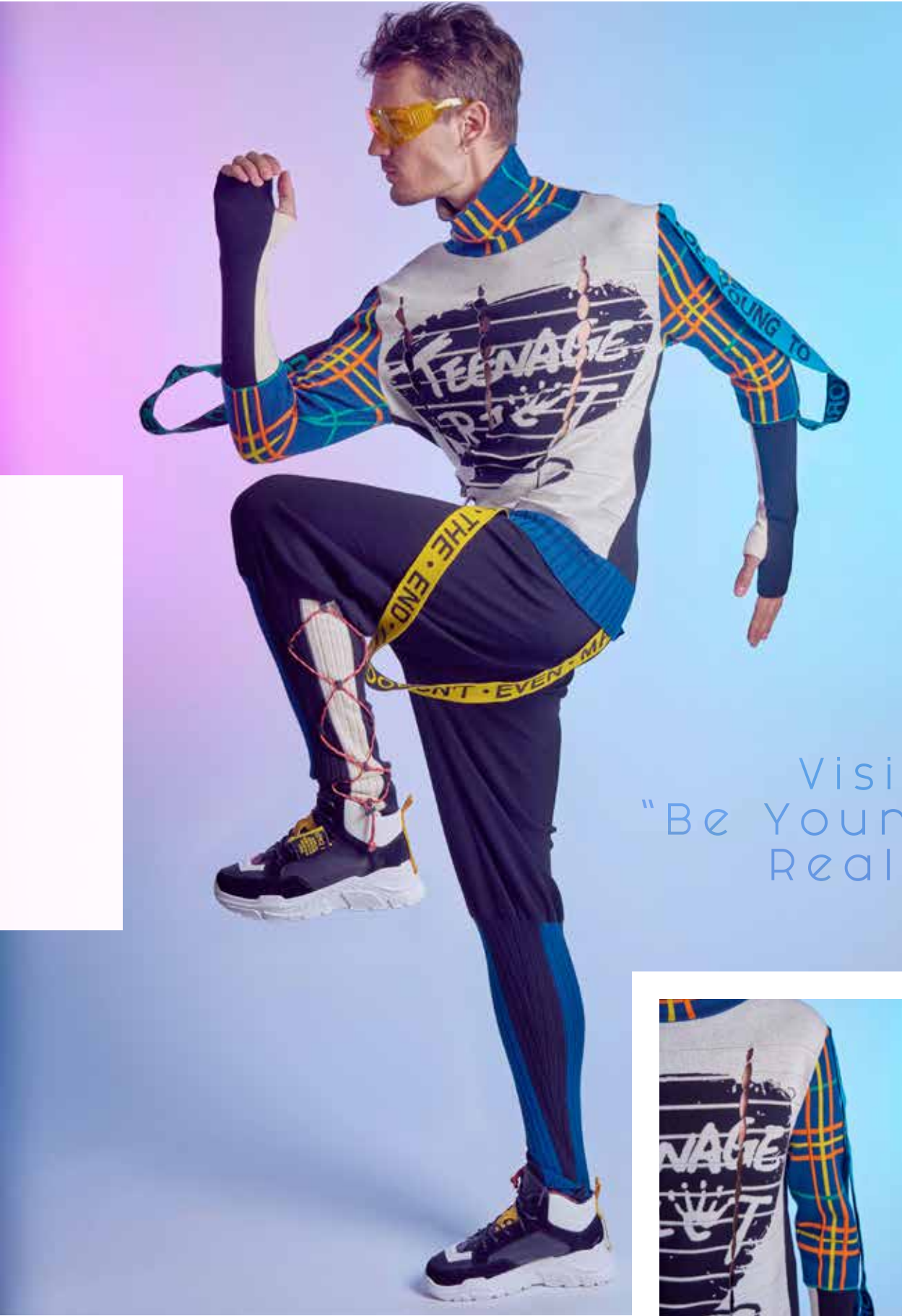
I have always been fascinated by the ability of certain colours and clothing items to change moods or express emotions. For my final year project, my collection, titled Vision "Be Young" Reality, aims to interpret and redefine teenage rebellion through the expression of optical illusion. Using an eclectic mix of stripes, graphics and checks, this menswear collection shows a contemporary young style.

Sponsors

Zhejiang Xinao Textiles Inc.

Jiaxing Diwei Fashion Co., Ltd.

Pressfield Holdings Ltd.



Vision
"Be Young"
Reality





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Matter and energy interacting in an
arena of space and time.

Sponsors

Pressfield Holdings Ltd.
DONG GUAN ZHI ZHI DAO TEXTILE
CO., LTD
ZHEJIANG XINAO TEXTILES INC.
Winning Textile Company Limited

THE TWIST





Reality Checker



“Reality Checker” is inspired by the traditional grunge style, and tells the story of the “sugar-coat” and the “inside” of the people mainly through textile designs.

“Reality Checker” refers to people nowadays who are always hiding. They are used to pretend they are happy even though they are not, and pretend they are tough when they get hurt. People wrap up to protect themselves, however, there are still places they cannot hide from completely. Reality is still something people have to face. They still have to check in with and interact with reality.



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COMMON, a collection subverting the traditional image of knitwear. The collection is based on the concept of 'Absurdism' and 'Anti-fashion'. Focusing on the relation between 'absurdness' and 'rebel'.



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COMMON

Sponsors
Aussco Hong Kong Limited
Pressfield Holdings Limited
Shanghai Shi-Kwan Textile Group Co.,LTD
Novetex Textiles Limited



Club Kids
Club Kiss



DESIGNER

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The stereotype is an over-generalised belief about a particular category of people. 'Club Kids Club Kiss' was inspired by a group of eccentric, wildly flamboyant young clubgoers in the early 1990s. They put a particular emphasis on wearing extravagant outfits and makeup to embody a fantasy. Furthermore, the aim of club kids is to express their own identities, regardless of gender roles and gender stereotypes through glamour.

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Jupiter



Sponsors
Zhejiang Xinao Textiles Inc.
Yicheung Fashion Ltd.



Born in British Hong Kong in 1995, a typical dog's slave; majored in Knitwear Design and Technology; skilled in illustration and 'blowing water'; dreamed to be an astronaut, traveling the cosmos in hyperspace; working on pursuing the way of righteousness and mercy.



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Dicky first discovered his passion for fashion in high school. Before his studies in ITC, he experienced several paper cutting methods while working towards a Higher Diploma of Fashion Design at the Hong Kong Design Institute. In his latest collection M.F.X., inspired by transgender people, he applied the minimal cutting method.



M.F.X



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Hong Kong, continuously having the world's most insatiably priced housing market is in a league of its own. Even though a place of shelter is one of the most basic human needs, it is met with infinitesimal probability. Maybe transformable fashion garments, allowing "urban survival", could be an ironic solution this severe crisis.



URBAN SURVIVAL



DESIGNER

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Toumei Ningen

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Toumei Ningen is inspired by 'Outgoing Introvert', which represents people who have a contradictory personality. It represents someone who transforms into an introvert or extrovert depending on unfamiliar places and people. Therefore, it contains a 'transformative' process but is an uncontrolled swap. Black and white are chosen to represent the uncontrolled swap of 'Outgoing Introvert'. White may seem like empty space and colourless but is full of possibilities and potential that is as mysterious as nature. It is an extremely remarkable and eye-catching "state". Black engulfs light but modest persons like keeping away from crowds. Japanese aesthetic 'Yugen' principles are incorporated with 'Outgoing Introvert' in ways that are erratic, mysterious, silent and obscured.



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YEAR 2019

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SAWADA HONG KONG CO.,LTD

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Now you know me?

Inspired by Tsukumogami, found in Japan's native religion of Shinto. It is believed that not only humans but all living things including the inanimate can become a reservoir of souls after ninety-nine years. In this collection, the core value of Tsukumogami was taken and transformed into another appearance – small things that are easily overlooked in Hong Kong. By transforming a plastic bag into fabric is to present the spiritual statement of abandonment. Also, 'Covered with a quilt on the body', 'legs placed into the sleeping bag', 'plowed pants' and 'bloated sweater' etc. are created based on the aesthetic of homeless chic in fashion.

DESIGNER

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"Violence Against Women -
a global public health issue

It could range from slight
to severe, physical to
mental which should be
stopped at the start." This
collection aims to arouse
people's attention to the
issue by visualising it in an
artistic way.

DESIGNER

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Winter is no longer the way it should be. Can a “FIFTH season” replace traditional winter?

Climate change has long been a global controversial issue. The temperature in winter is gradually rising every year and there is no sign of it falling. The Arctic, located at the northernmost region of the world, is mostly affected by global warming. The increasingly unusual climate patterns, avalanches and melting glaciers can be seen everywhere. Not only does climate change affect the world, but also affects human’s concept of traditional winter.

How long can our winter last?



DESIGNER

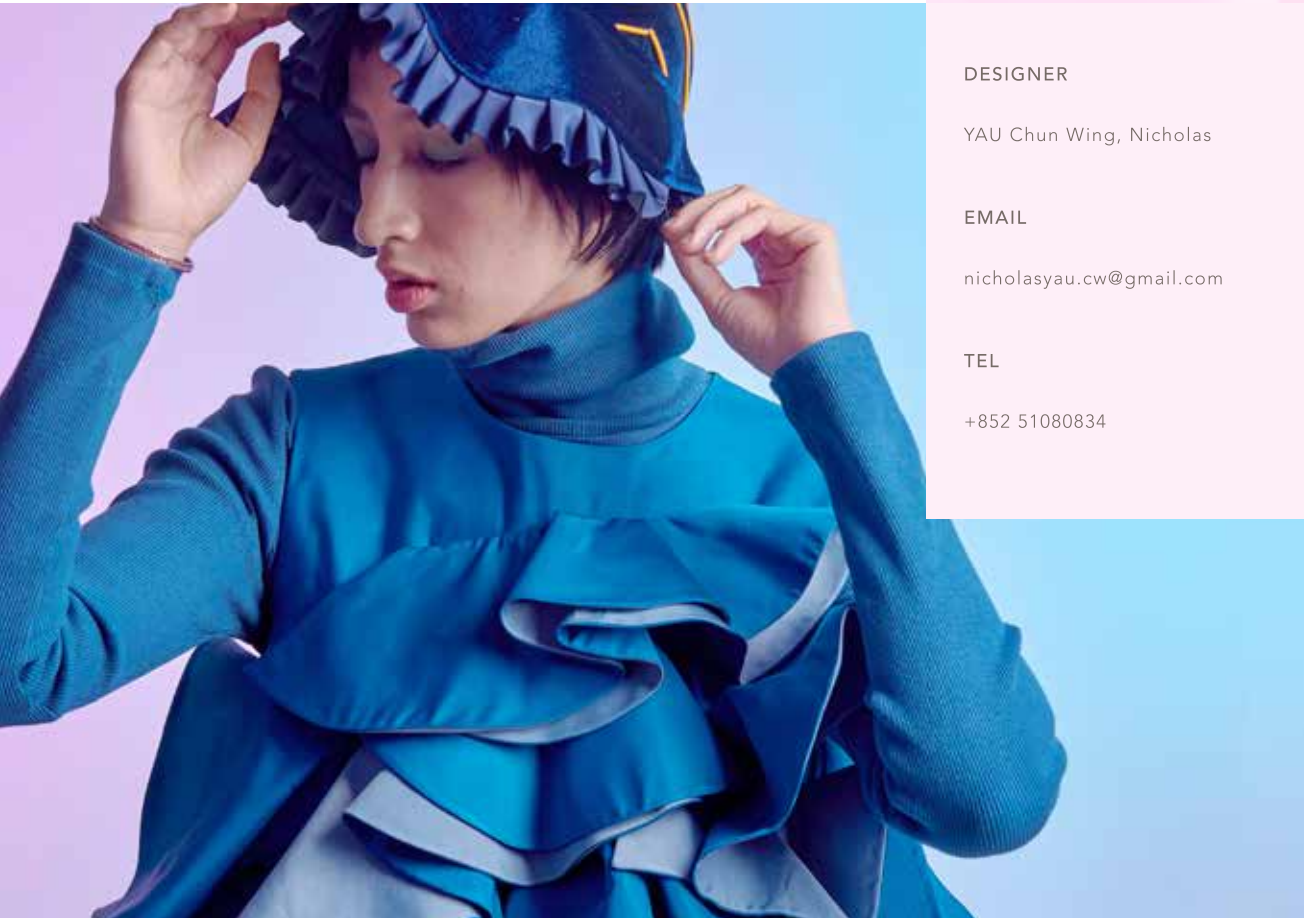
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SAFETY ZONE



To protect ourselves in front of people, everyone will unconsciously have their safety zones. There are many details in the work in order to explore the human soul and world deeply. During the design process, I am so glad to apply my technical skills with my heart for fashion. As a fashion design student in ITC, fashion is an art which frees my creativity and determination.



DESIGNER

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SILHOUETTE IN
SILHOUETTE



3D Graphics X Patterns = New Fashion Shapes

Inspired by 3D graphics (geometric shapes) and stripes, the combination of both elements creates new fashion silhouettes, which break away from the traditional fashion silhouettes and stereotypes. The new silhouettes can be 3-dimensional, circular, triangular, cross-shaped, etc. The outstanding shapes and lines bring out a new fashion attitude which is innovative, modern and clean.



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MEET THE
FINA-
LISTS



People
Underground

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Club Kids Club Kiss

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Memento

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The Time Traveler

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The Peach
Blossom Spring

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the FIFTH season

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Reality Checker

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SILHOUETTE IN
SILHOUETTE

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YEAR
2019



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FROM SEED TO SHIRT



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CHINA 中國 SHANGHAI 上海



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建三紡織
KERSON TEXTILES

CONNECTING ALL FACETS OF THE SUPPLY CHAIN FROM FARM, TO FABRIC, TO FASHION

The Woolmark Company sponsors the Best Use of Australian Merino Study Tour Scholarship awards to promote the benefits of Australian Merino wool to the next generation in a region crucial to global textiles and fashion.

As one of the world's major knitwear exporters, Hong Kong is the gateway for southern and eastern Chinese wool processors and manufacturers, as well as a global hub for sourcing wool garments for major international brands.

WOOLMARK.COM



flinders merino

Flinders Merino represents a group of Merino woolgrowers running sheep properties in the Flinders Ranges region of South Australia.

The Flinders Ranges is approximately 1,350,000 square kilometres and is located 400kms north of Adelaide.

The woolgrowers working in the Flinders Merino group wish to build a supply relationship with a small number of early stage processors. They are establishing themselves as "Preferred Producers" by providing quality undertakings, authenticity of source and by responding to their customers' needs.

The concept is to build on the natural wool-growing attributes to ensure benefits are delivered to customers.



ABOUT

The Hong Kong Fashion Designers Association (HKFDA) was founded in 1984 by a group of successful and enthusiastic local fashion designers. As a non-profit making and self-financed organization, it aims to unite fashion designers, with professionalism and expertise, to develop and better both their careers and the industry within and beyond the territory. With supports from the industry and fellow designers in the past 35 years, the Association has reputed not only as an official unit of Hong Kong fashion elites who provides excellent services with expertise, it is also recognized as one of the leading fashion institutes in the region of the Hong Kong SAR, Mainland China and other cities in the South Pacific Region. Highly applauded by the public and the media, the 2 most renowned and recognized annual events held by HKFDA are BEST DRESSED PERSONALITIES AWARD and THE GALA FASHION SHOW.

AWARDS FOR FASHION GRADUATES

Besides dedicating its effort in the commercial sector, HKFDA continuously contributes to the Fashion Design academic bodies in Hong Kong such as the Hong Kong Polytechnic University, Caritas Bianchi College of Careers (CBCC), Hong Kong Design Institute (HKDI), and Technological and Higher Education Institute of Hong Kong (THEi), by offering Design Awards to outstanding students selected by HKFDA judging panels from their annual graduation fashion show. HKFDA also organises fashion seminars and discussion groups to incubate them for their entries to the Fashion Industry.

BE A MEMBER OF HKFDA

HKFDA offers memberships solely to well-established designers with solid fashion design background and relevant academic qualifications; or to those recommended by our existing members. Outstanding fresh design graduates will also be invited to join the Association to form a new design force to benefit the fashion industry for future.



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Professional Advanced Course 專業化妝進修課程

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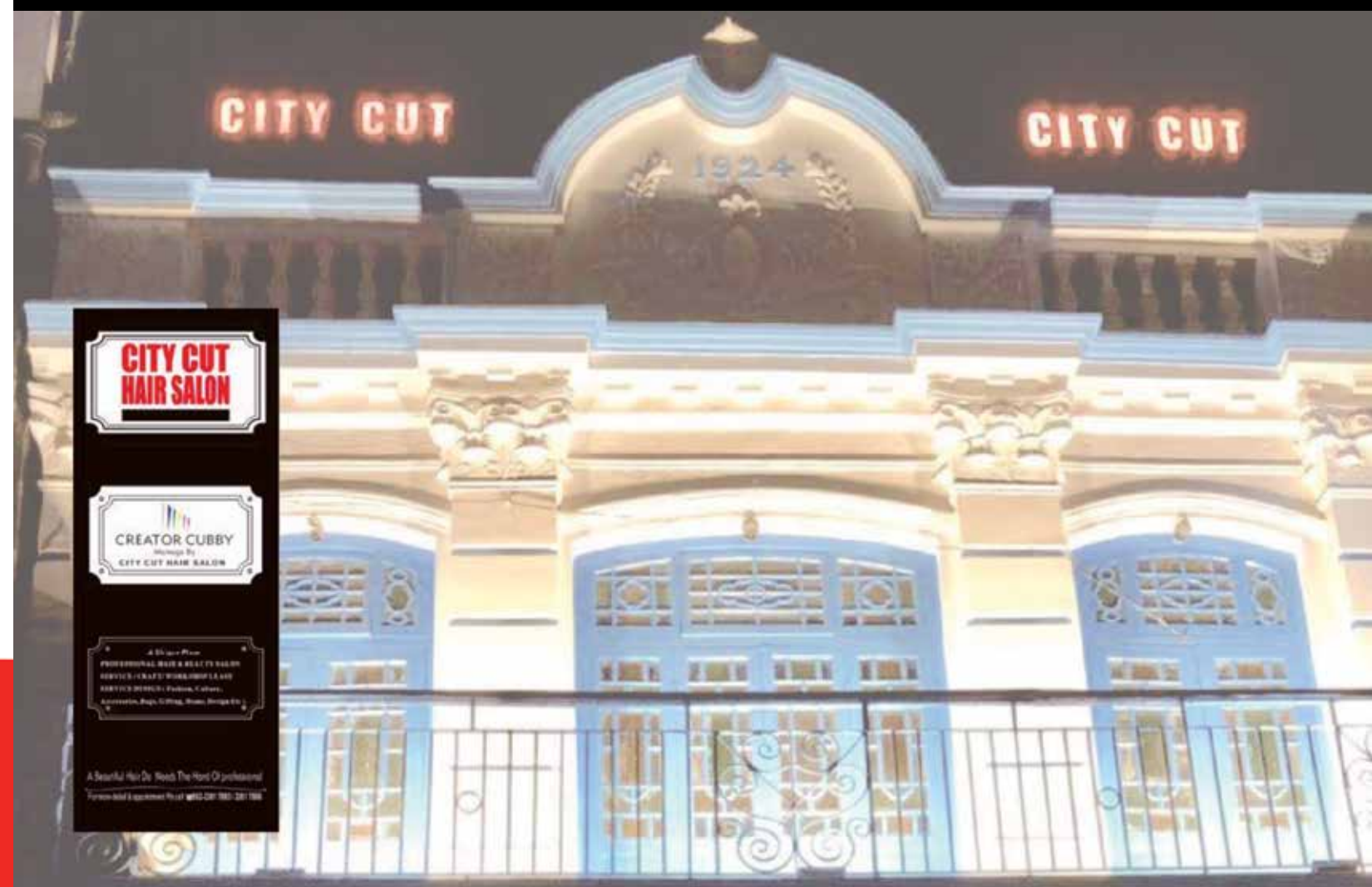
Professional Makeup Service 專業化妝服務

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ZING° the makeup school

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Show Production

Concept Communications (HK) Ltd

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