GENERAL ENTRANCE REQUIREMENTS

For admission to master's degree, the basic requirement is a bachelor's degree from an institution that is recognised by PolyU. In addition, you must meet the entrance requirements that are specified by individual programmes.

ENGLISH LANGUAGE REQUIREMENT

If you are not a native speaker of English, and your bachelor's degree or equivalent qualification is awarded by institutions where the medium of instruction is not English, you are expected to fulfil the following minimum English language requirement for admission purpose:

↳ A Test of English as a Foreign Language (TOEFL) score of 80 for the Internet-based test or 550 for the paper-based test;

OR

↳ An overall Band Score of at least 6 in the International English Language Testing System (IELTS).

English language qualifications other than the above will be considered individually on their own merits by the departments concerned. Applicants may be required to attend interviews or tests to further demonstrate their language proficiency.

ADDITIONAL ENTRANCE REQUIREMENTS

↳ A bachelor's degree, postgraduate degree or postgraduate diploma in any discipline, or an equivalent professional qualification from a recognized university.

↳ Option 1: Applicants must possess 3 or more years of working experience.

↳ Option 2 : Suitable for applicants who are recent graduates and possess less than 3 years of working experience.

INTERVIEW ARRANGEMENT

↳ Shortlisted candidates will be invited to the admission interview.

ADDITIONAL DOCUMENTS REQUIRED

↳ Personal Statement*
↳ Transcript / Certificate
↳ Supporting letter from employer (Optional)
↳ Copy of English examination results such as IELTS or TOEFL (for applicants graduated from universities where the medium of instruction is not English)
↳ Postal address in Chinese (for applicants from the Mainland China)

*Please indicate the choice of GIP study option.

APPLICATION METHOD

Applications can be submitted online at www.polyu.edu.hk/study.

NON-LOCAL APPLICANTS

PolyU welcomes applications from quality candidates from around the world. At present, we have students of various nationalities including Africa, North America, Europe and Southeast Asia. We also have many students from the Mainland China. If you are holding one of the following visas / permits, you are regarded as a "non-local student" for the purpose of admission to our programmes:

↳ Student visa / entry permit;
↳ Visa under the Immigration Arrangements for Non-local Graduates (IANG); or
↳ Dependant visa / entry permit holders, who were aged 18 years old or above when they were issued with such visa / entry permit issued by the Director of Immigration.

All non-local students must obtain a student visa to study in Hong Kong. Non-local students enrolling in part-time postgraduate studies at PolyU will likely be issued a short-term multiple-entry student visa.

If you only possess a visitor or tourist visa, we can neither register you as a student nor allow you to commence your studies until a student visa is obtained. Therefore, you should not travel to Hong Kong without a valid student visa. If you are holding a valid work permit, you are not required to have a student visa for undertaking a part-time programme. Normally, you will not be considered for admission to a fulltime programme.

PART-TIME EMPLOYMENT

According to the Hong Kong Immigration Policy, non-local students enrolled in full-time locally accredited programmes at undergraduate level or above are allowed to take up internships, part-time on-campus employment and summer jobs.

MA in Global Fashion Management

The Hong Kong Polytechnic University 香港理工大學

School of Fashion & Textiles
MA Global Fashion Management

2027/28 ADMISSION

Programme Code
14105

Mode of Study
Mixed mode

Fund Type
Self-financed

Fee
HK$8,300 /credit

Intake Number
48
(Subject to approval)

Normal Duration
1.5 years (Full-time)
3 years (Part-time)

Credit Required for Graduation
31

Programme Leader
Prof. Jeanne Tan

Deputy Programme Leader
Prof. Andy Hou

PROGRAMME CHARACTERISTICS

The programme has a strong focus on global fashion strategic management and entrepreneurship, articulating some of the best managerial practices and innovative business solutions in the fashion industry. In collaboration with globally renowned fashion schools, the Global Immersion Study Pathways (GIP) is a key component in the curriculum, providing two study options that offer experiences overseas. These overseas trips allow students to gain international exposure as well as a global perspective of fashion and apparel business through company site visits and informative seminars.

The elective subjects are designed to develop a thorough understanding of

↳ the digitalisation of fashion business,
↳ fashion sustainability and innovation, and
↳ global fashion entrepreneurship.

These subjects will also better prepare graduates for the industry by encouraging strategic thinking and practical problem-solving skills.

PROGRAMME AIMS

The primary purpose of the programme is to provide students with an advanced-level postgraduate education in fashion and textiles business management. The underlying premise is to nurture fashion professionals and entrepreneurs who will have strong leadership and professional competency in leading the global fashion and creative industry. Graduates will have a global outlook, entrepreneurial mindset, solid and practical knowledge and skills to navigate the global fashion business environment in today's diverse and multicultural economy. They are also expected to demonstrate professional competence, strategic thinking and lifelong learning capability.

PROGRAMME STRUCTURE

Core Subjects

Contemporary Issues in International Fashion Business

Fashion Entrepreneurship and Organizational Behaviours

Global Fashion Strategic Management

Global Immersion Study Pathways
(Choose 1 out of 2 study options)

Study Option 1

In collaboration with
Fashion Institute of Technology (FIT) and
Institut Français de la Mode (IFM)*

↳ New York Fashion Seminars & Visits
↳ Paris Fashion Seminars & Visits
↳ Hong Kong, China Fashion Seminars & Visits

Study Option 2

↳ International study tours and workshops in Europe/ North America
↳ International study tours and workshops in Asia
↳ Capstone project – Innovative business proposal

* Requirement of a minimum of 3 years' working experience

Elective Subjects
(Choose 4 out of 6 subjects)

Advanced Textiles Materials and Technologies

Corporate Social Responsibility and Sustainability Management

Digital Disruption and Fashion Innovation Management

Fashion and Consumer Culture

Fashion Omni-channel Retailing

Luxury Fashion Brand Management

Leadership in Sustainable Fashion Business

Sustainable Fashion Design

Sustainable Production System in Fashion

Green Innovations for Fashion and Textiles

Note:
↳ Students are required to complete a 1-credit subject on Academic Integrity and Ethics (AIE) Requirement within the first semester of study. No credit fee will be charged for this subject. The AIE subject will be assessed on a pass/fail grading system and will not be included in the GPA calculation.
**Capstone project is not required for PgD exits.*

Established in 2022, the School of Fashion and Textiles (SFT) is the new Institute of Textiles and Clothing of The Hong Kong Polytechnic University.

SFT is an international school offering academic programmes in fashion design, fashion business and fashion technology to inspire more leaders, designers and entrepreneurs to shape the future of fabrics garments and the industry.

Building on a rich legacy of teaching and launching the careers of more than 30,000 professionals with an education in textiles, SFT aspires to educate and engage a new generation of students toward fulfilling, successful careers in the fashion and textiles industries.

SFT has pioneered interdisciplinary research schemes in partnership with industry bodies and institutions within Hong Kong, the Greater Bay Area of Mainland China, and beyond.

State-of-the-art facilities and equipment for learning, teaching and consultancy ensure students receive the highest standards in practical experience and education.

Blending East and West cultures, SFT offers a syllabus and learning environment that is truly global, diverse and collaborative. As the only fashion school in Hong Kong to provide tertiary fashion education for undergraduate and postgraduate qualifications, SFT is well-positioned to provide the right learning and development opportunities for students of any ambition.

SFT General Office

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Applicants are advised to visit Study@PolyU website www.polyu.edu.hk/study for the most current information.

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