

Subject Description Form

Subject Code	ITC4086E
Subject Title	Environmental Management in Fashion Business
Credit Value	3
Level	4
Pre-requisite(s) / <Co-requisite> / (Exclusion)	Nil
Objectives	The subject provides a comprehensive understanding of environmental management in the fashion business. It emphasizes the importance of environmental management practices from design, sourcing, production, distribution to retailing.
Intended Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. apply and promote environmental management practices to reduce the environmental impact of organisations in their operations. b. assess the environmental impact of various processes in fashion supply chain operations. c. suggest and indicate environmental management improvement opportunities, such as product stewardship, green sourcing, reverse logistics, etc. d. communicate effectively and professionally in the fashion industry regarding environmental management. e. address real-life environmental management problems in the fashion industry.
Subject Synopsis/ Indicative Syllabus	<p>(I) Environmental Management Concepts of environmental management Environmental issues in fashion businesses Environmental disclosure (advertising) Environmental reputation</p> <p>(II) Environmental Management Practices in Supply Chains Product stewardship Process stewardship Green services Green logistics Extended producer responsibility</p> <p>(III) Collaborative Environmental Management Environmental information integration Supplier environmental integration and capability Customer environmental integration Consumer preferences</p>

	<p>(IV) Environmental Management Capabilities Internal integration Environmental innovativeness Environmental adaptability</p> <p>(V) Closed Loop Supply Chain Practices Reverse logistics Asset recovery Waste management</p>																																															
<p>Teaching/Learning Methodology</p>	<p>Theoretical concepts, case examples, and analytical approaches for identifying and resolving environmental problems will be introduced in lectures. Real-life case studies and discussions will be conducted in tutorial time. Research project assignments will be given to apply theories so that students may learn and acquire knowledge and information about the latest developments of environmental management in the fashion industry.</p>																																															
<p>Assessment Methods in Alignment with Intended Learning Outcomes</p>	<table border="1" data-bbox="557 835 1369 1270"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="5">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th>d</th> <th>e</th> </tr> </thead> <tbody> <tr> <td>Continuous Assessment</td> <td>100%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> </tr> <tr> <td><i>1. Case studies</i></td> <td><i>50%</i></td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> </tr> <tr> <td><i>2. Research project assignment</i></td> <td><i>50%</i></td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> </tr> <tr> <td>Examination</td> <td>0%</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Total</td> <td>100%</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table> <p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>The case studies and research project assignments given to the students will be designed to assess how well they understand the concepts taught in class, and how well they may apply them in analysing case materials and research materials collected for the project assignment. The research project assignment will be instrumental in assessing the students' ability to identify problems and propose solutions in the latest environmental management issues by conducting their own research.</p>	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)					a	b	c	d	e	Continuous Assessment	100%	✓	✓	✓	✓	✓	<i>1. Case studies</i>	<i>50%</i>	✓	✓	✓	✓	✓	<i>2. Research project assignment</i>	<i>50%</i>	✓	✓	✓	✓	✓	Examination	0%						Total	100%					
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Student Study Effort Expected	Class contact:	
	▪ Lectures	26Hrs.
	▪ Tutorial	12Hrs.
	Other student study effort:	
	▪ Assignments	70Hrs.
	Total student study effort	108Hrs.
Reading List and References	<p><u>Textbooks</u> Wong, C. W. Y., Lai, K-h, Lun, Y. H. V. and Cheng, T. C. E. et al. (2015), <i>Environmental Management: The Supply Chain Perspective</i>. Springer.</p> <p>Russo, M. V. (2015), <i>Environmental Management. Readings and Cases</i>. Springer.</p> <p>Theodore, M. K. and Theodore, L. (2012), <i>Introduction to Environmental Management</i>. CRC Press.</p> <p><u>Journals</u> Journal of Cleaner Production Environmental Research Journal of Business Ethics Journal of Environmental Economics and Management Environmental and Planning A</p>	