

# Design & Technology for Social Good : Future Developments and Incubation Opportunities

**Alexander Chan**

*Co-Director, The Mills, Fabrica*

**Date** : 8 March 2019 (Friday)

**Time** : 10:00am - 11:00am

**Venue** : ST602 (4D Theatre), The Hong Kong Polytechnic University



## Abstract

Fast evolving contemporary lifestyles see a demand for design and technology integrated products that can seamlessly integrate into everyday life to enhance well-being. The symbiotic relationship between design and technology is evident in contemporary and future lives. Designing techstyle products require new interdisciplinary approaches from multiple perspectives. As an important international creative hub, where design is among the fastest growing industries in Hong Kong providing economic value and opportunities for the young, it is vital to explore design-led techstyle platforms.

This seminar will discuss new opportunities for design led technology incubation and details about the upcoming “Techstyle For Social Good International Design Competition”.

## About the speaker

Alexander Chan is currently the Co-Director of The Mills Fabrica, where he focuses on early-stage investments, incubation support and government/ policy related affairs.

Prior to joining Fabrica, Alexander worked in consulting and private equity focusing on consumer and TMT investments. He was previously part of Bain & Company’s Private Equity Group in Greater China focused on commercial due diligences and post-investment strategy as well as with Hillhouse Capital’s Outbound PE team focusing on bringing global brands from US/ Europe into China. Alexander previously also

worked in venture capital with Bertelsmann Asia Investments in China as well as in government with the UK Cabinet Office where he focused on social impact investments.

Alexander is also an occasional contributor to SCMP, HKFP and Stand News in Hong Kong where he writes on issues related to innovation/ entrepreneurship, social mobility and public policy. He previously obtained a BEng from HKU and an MPP from Oxford University. He was also a Schwarzman Scholar at Tsinghua University where he was part of the Schwarzman Journal Editorial Team.

*~ALL ARE WELCOME~*