

2021

TECHSTYLE FOR SOCIAL GOOD

INTERNATIONAL ONLINE COMPETITION



BIT.LY/TFSG-2021
APPLY BEFORE 31 JULY



CALLING ALL TECHSTYLE INNOVATORS

PRIZES worth over HKD 525,000

Do you have a techstyle (technology + lifestyle) innovation that creates positive environmental and social impact? Does it incorporate apparel/textiles or agrifood tech?

If the answer is yes, enter the “Techstyle for Social Good 2021” international online competition now!

We're in search of **APPAREL / TEXTILES** or **AGRIFOOD TECH** innovations that are making a positive impact on society and creating solutions for the greater good.

TECHSTYLE'S DEFINITIONS:

- ◆ SUSTAINABLE SUPPLY CHAIN & PRODUCTION
- ◆ INGREDIENTS / MATERIALS & PRODUCTS INNOVATIONS
- ◆ SUSTAINABLE PLATFORMS & CIRCULAR MODELS

STRATEGIC PARTNERS



green queen



SUPPORTING ORGANIZATIONS

THE COMPETITION AIMS TO

- ◆ **Raise awareness and spark ideas** for better techstyle designs
- ◆ **Create a platform for exchange** and collaboration to support techstyle innovations
- ◆ **Inspire sustainability and social impact** in the creative industry and process
- ◆ **Nurture outstanding talent** and innovation through incubation
- ◆ **Further students' dreams** by providing opportunities for future development and prototyping

PRIZES worth over HKD 525,000

Including cash prizes, enrolment onto our incubation programme, residency at The Mills Fabrica, mentorship sessions, hot desk + Fabrica Lab membership and access to Fabrica's community of startups, partners and industry events

ELIGIBILITY

- ◆ Individual and group entries with max. 5 members are welcome
- ◆ At least 1 team member must be current students or graduated in the last 3 years
- ◆ At least 1 team member must be available to participate in the final competition

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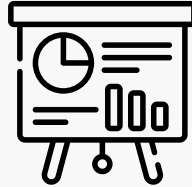


SUBMISSION REQUIREMENTS (Mini-portfolio which consists of:)



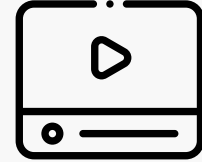
250-word summary (in MS Word format)

- ◆ Description of the rationale and concept
- ◆ Beneficiaries
- ◆ How is it matching the 3 judging criteria: innovation, impact to society, scalability



A presentation deck (max. 15 slides in PDF format)

- ◆ Visual evidence (i.e. photos, drawings, videos with embedded link, simulated models, and any other visual media)
- ◆ Description of the project detail
- ◆ The relevancy to the 3 judging criteria: innovation, impact to society, scalability



1-2 minutes video (in MP4 format)

- ◆ Prototype / simulated model / rendering of concept
- ◆ Contestants must present the prototype or concept themselves

HOW TO APPLY

- 1) Submit your details at <https://bit.ly/tfsg-2021>
- 2) Fill in the form and upload your files (max. 20MB) with required formats
- 3) Rename all files to your project title: TFSG21_(project title)_summary / deck / video
- 4) Finish submission by 31st July 2021, 23:59 hours Pacific Daylight Time (1st Aug 2021, 14:59 hours Hong Kong time)

* All entries must be in ENGLISH.

* Contestants are required to submit entries via submission platform, hardcopies or email submission will NOT be accepted.

* Late submission will NOT be entertained.

* Study the rules and regulations and terms and conditions on official website before submission.

* Disqualification of entries may occur if the requirements are NOT met.

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JUDGING CRITERIA

Submissions will be judged on the following criteria by a panel of distinguished industry experts and world-renowned design academics:



Innovation

Standing out from others with uniqueness to the market in terms of concept, design, technology and user experience to provide game-changing solutions solving a real-world problem



Impact to society / planet

Maximizing resource productivity, being kinder to our planet, minimizing impact on the environment that improve lives, contributing to a better society



Scalability

The business model is able to grow without being hampered by its structure or available resources when faced with increased production

KEY DATES

31st July	Applications close
20th – 27th August	Semi-final competition - 12 finalists selected
3rd – 10th September	Final competition (online judging) – review of 12 finalists
14th September	Final competition online Q&A session - 4 winners selected Online voting on Facebook for Community Prize - 1 winner selected
20th September	Announcement of competition results

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PRIZE

		Value (HKD)	Details
Grand Prizes	Apparel/ Textiles	183,400	<ul style="list-style-type: none"> ◆ HKD 15,000 cash prize ◆ 3 months incubation at The Mills Fabrica (~25 hours of mentorship) ◆ Stipend (HKD 36,000 in total, can stay with us up to 3 months, including round-trip flight ticket HKD 16,000) ◆ 3 months hot desks service ◆ 6 months full Fabrica Lab membership, 6 months 50% discount ◆ Access to Fabrica community events, incl. event tickets + showcase opportunity
	Agrifood		
Special Prizes	Apparel/ Textiles	76,650	<ul style="list-style-type: none"> ◆ HKD 5,000 cash prize ◆ 2 sessions of mentorship ◆ Stipend (HKD 36,000 in total, can stay with us up to 3 months, including round-trip flight ticket HKD 16,000) ◆ 3 months hot desks service ◆ 3 months full Fabrica Lab membership, 3 months 50% discount ◆ Access to Fabrica community events, incl. event tickets + showcase opportunity
	Agrifood		
Community Prize (Online voting)		5,000	<ul style="list-style-type: none"> ◆ HKD 5,000 cash prize

ENQUIRIES

Email: contact@themillsfabrica.com

Website: <https://bit.ly/tfsg-2021>

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TERMS AND CONDITIONS

Definitions

Organizer: Fabrica Incubator Limited

Finalists: a class of the contestants selected in accordance with the descriptions and mechanisms set out at <https://bit.ly/tfsg-2021>

1. Contestants agree that if they are chosen as Finalists, they will attend the final competition Q&A session and all press interviews, photo shoots, video shoots, award presentation ceremonies, exhibitions and all other activities (online or offline) arranged by the Organizer. The Organizer and the appointed media supporters reserve the absolute right to use the Finalists' image, video and/or their works for any form of media production for promotional or marketing purposes as considered appropriate by the Organizer and the media supporters without the Finalists' prior approval.
2. While the Organizer will assume no liability for any damage or loss of any kind caused by the Organizer's handling of the entry(ies).
3. The contestant must be the sole and exclusive owner of the copyright and all other rights of the entry(ies). Entries should not infringe on any rights of any third party.
4. All entries submitted by the contestant must be the contestant's original work and must not infringe on the Intellectual Property Rights (as defined in clause 5 below) of any individual, collection of individuals, or entity. The use of images belonging to third parties must be fully attributed, fully disclosed and must be done only with the prior written consent of the image owners. The Organizer shall not be responsible whether directly or indirectly for any liability, howsoever arising from any violation of any intellectual property laws. Contestants agree to indemnify the Organizer against all actions, costs, claims and liability of whatever nature arising out of or in connection with any allegation and /or claim of infringement of the Intellectual Property Rights of any party.
5. "Intellectual Property Rights" shall mean patents, trademarks, service marks, trade names, design rights, copyright, domain names, database rights, rights in know-how, new inventions, designs or processes and other intellectual property rights of whatever nature and wheresoever arising, whether now known or hereafter created, and in each case whether registered or unregistered and including applications for the grant of any such rights.

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6. The Organizer reserves the right at all times to reject and/or disqualify any submitted entry(ies) or to deprive any Finalists or winning entry(ies) of their prize at any time if, in the sole opinion of the Organizer, the entry(ies) infringe on the Intellectual Property Rights of any party. Contestants acknowledge and agree that the Organizer, at its sole discretion shall have the right to record the competition (in any format), and broadcast, stream or transmit the competition in whatsoever manner (including, without limitation, as a live-stream), as well as allow the public to attend, view, and/or watch any broadcast or recording of the competition, either for free or in return for compensation. Contestants shall not have any right to edit, object to or request the take down of, and shall not have any rights, title or interest in such recordings or broadcasts (in any format whatsoever), and all Intellectual Property Rights in such recordings or broadcasts are owned by the Organizer. Contestants shall not be entitled to any part of the compensation received by the Organizer from the public, or any distribution, broadcasting or licensing revenue received by the Organizer.
7. By submitting an entry, the contestant grants the Organizer an irrevocable royalty-free lifetime licence to use, re-use, publish and re-publish, in whole or in part, in composite or distorted character form:-
- any data, material, information, trade marks, trade names or logos, provided, uploaded, submitted or presented by the contestant (in any format whatsoever) to the Organizer or its service providers in relation to the competition, and or otherwise in connection with or during the competition; and
 - any photographs, images, videos, audio and/or sound recordings, that the Organizer or its service providers make, create, live stream, broadcast or record of the contestant in connection with the competition
- (collectively, "Contestant's Content"),
- in any medium, now or hereafter, for any purpose whatsoever, including, but not limited to, promotions, illustrations, editorials, advertising, marketing, trade or any other purpose whatsoever without compensation.
8. Contestants understand and agree that the Contestant's Content is not confidential and may be disseminated and disclosed by the Organizer and its sub-licences, and may become known to the public (including, without limitation, when members of the public attending the competition or viewing any promotional or marketing materials). The Organizer shall not be responsible for and assumes no liability to the contestants to maintain the confidentiality of any of the Contestant's Content.
9. The Organizer expressly disclaims any responsibility and the contestant agrees to indemnify and hold harmless the Organizer and their respective employees and officers, from and against any and all claims, actions, demands and/or

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- liability for injury, damage or loss whatsoever relating to or arising in connection with the contestant's participation in this competition (regardless of the cause of such injury or loss) or the delivery and/or subsequent use or misuse of any of the prizes awarded.
10. The Organizer shall not be liable to compensate any contestant for any rejected, disqualified, unsuccessful or any title/prize deprived entry.
 11. All costs and expenses incurred by contestants in relation to their participation in the competition shall be borne solely by the contestants.
 12. Contestants shall not use any trade mark, service mark, trade name, logo or any other Intellectual Property Rights of the Organizer or any of the Organizer's affiliates, and nothing in these terms and conditions shall be construed as granting any contestants any rights to such trade marks, service marks, trade names, logos or Intellectual Property Rights.
 13. Please refer to <https://bit.ly/tfsg-2021> for the details of the competition. The Organizer reserves the right to amend the details of the competition without prior notice, and to terminate or cancel the competition without any notice or explanation. Contestants understand that it is their sole responsibility to keep abreast of any change to the competition rules.
 14. Contestants are required to read the Organizer's Personal Information Collection Statement ("PICS") carefully and explicitly indicate that they agree to be bound by PICS before providing any of their personal data.
 15. By submitting an entry or entries, contestants agree to be bound by the terms and conditions contained on the Website.
 16. The Organizer reserves the right to interpret and amend the regulations of this competition at any time, and for any reason, without any notice or compensation. Contestants continuing their participation in this competition shall be deemed to accept all relevant amendments to the terms and conditions. The Organizer will not be liable for any losses or damages resulting from changes to the details of the competition, including the terms and conditions.
 17. In the event of any dispute during or related to the competition and/or these terms and conditions, the Organizer reserves the right of the final decision.
 18. All contestants agree that the prior written consent of the Organizer is required before the contestants use his/her/their entry(ies) for any commercial purpose.
 19. The terms and conditions shall be construed and governed by the Hong Kong laws.

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