

Subject Description Form

Subject Code	SFT336E
Subject Title	Fashion Shoe Design
Credit Value	3 credits
Level	3
Pre-requisite/ Co-requisite/ Exclusion	Exclusion: ITC3076E Fashion Shoe Design
Objectives	This subject provides students opportunities to explore footwear design. They will be able to use existing knowledge in sketching to explore the creative dimensions of footwear design. They will explore different concepts, materials and create several designs. In addition, they will create final footwear products.
Intended Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ul style="list-style-type: none"> (a) Understanding and applying the required knowledge in footwear design (b) Create new footwear illustration and design either using 3D software or hand sketch (c) Use of different materials in footwear design (d) Creation of new footwear design collection
Subject Synopsis/ Indicative Syllabus	<p>(I) Shoe designers and design style Styles of famous footwear fashion designers</p> <p>(II) Trends and influence Shoe Trends and historical influence Cultural</p> <p>(III) Shoe illustration and styles Use of software for 2D and 3D design</p> <p>(IV) Shoe-last design and exploration Toe styles Heel heights</p> <p>(V) Creative shoe design Design considerations Design ideas Limits of design</p>

Subject Synopsis/ Indicative Syllabus	(VI) Sportswear and functional design Design consideration Design ideas					
	(VII) Use of different materials in shoe design Explore existing and new materials					
	(VIII) Manufacturing considerations					
Teaching/Learning Methodology	The subject mainly consists of tutorials and creative design. Students are expected to explore different design ideas, methods and tools to create footwear. An interactive approach to teaching and learning will be developed and students will be encouraged to share prior knowledge and experience based on their experience and expertise in different domain. Practical examples and brain storming sessions will be used to develop creative, critical thinking and technical skills. Individual and/or group project and presentation will be used to encourage design and creative research skills, while improving their communication skills.					
Assessment Methods in Alignment with Intended Learning Outcomes						
	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)			
			a	b	c	d
	1. Creative design	40%	✓	✓	✓	✓
	2. Assignments	40%		✓	✓	
	3. Presentation	20%	✓			
	Total	100%				
	Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes: 1. In order to align with the learning outcome of this course, student will make 3 creative shoe design this project will test their creative as well as the theoretical knowledge. 2. The assignments will involve about 4 design inspiration sketches based on different schemes. This will be part of the tutorial and studio experience. These assignments will evaluate in students illustration skills and use of materials in footwear design. 3. The students will be required to express their ideas of their design in a presentation. These require understanding and applying the knowledge in footwear design.					

Student Study Effort Expected	Class contact:	
	▪ Tutorial/ Studio	39Hrs.
	Other student study effort:	
	▪ Assignments/ presentations	10 Hrs.
	▪ Design/illustration practice	35 Hrs.
	▪ Practice	21 Hrs.
	Total student study effort	105 Hrs.
Reading List and References	<p><u>Books</u></p> <p>Bossan, Marie-Josèphe, (c2007). <i>The Art of the Shoe</i>, New York: Parkstone Press International. GT2130.B6613 2007</p> <p>Jonathan Walford, (2007). <i>The Seductive Shoe: Four Centuries of Fashion Footwear</i>, New York, NY.: Stewart, Tabori & Chang GT2130.W35 2007</p> <p>Huey, Sue, (2007). <i>New Shoes: Contemporary Footwear Design</i>, London: Laurence King. NK1590.S56 H83 2007</p> <p>[Aki Choklat, editor; Rachel Jones, co-editor (c2009). <i>Shoe Design</i>, Cologne : Daab. GT2130.S563 2009</p> <p>Walford, Jonathan, (2007). <i>The Seductive Shoe: Four Centuries of Fashion Footwear</i>. New York, NY: Stewart, Tabori & Chang. GT2130 .W35 2007</p> <p><u>Reference</u></p> <p>DeMello, Margo, (2009). <i>Feet and Footwear: A Cultural Encyclopedia</i>, Santa Barbara, Calif.: Greenwood Press/ABC-CLIO, GT2130 .D45 2009</p> <p><u>Periodicals</u></p> <p>Hong Kong footwear. HKTDC fashion fabrics & accessories. Fashion magazine. Fashion trends.</p> <p><u>Websites</u></p> <p>http://www.footwearhistory.com/ http://www.shoefashionmagazine.com/ http://www.stylesight.com/home/ www.coroflot.com/</p>	