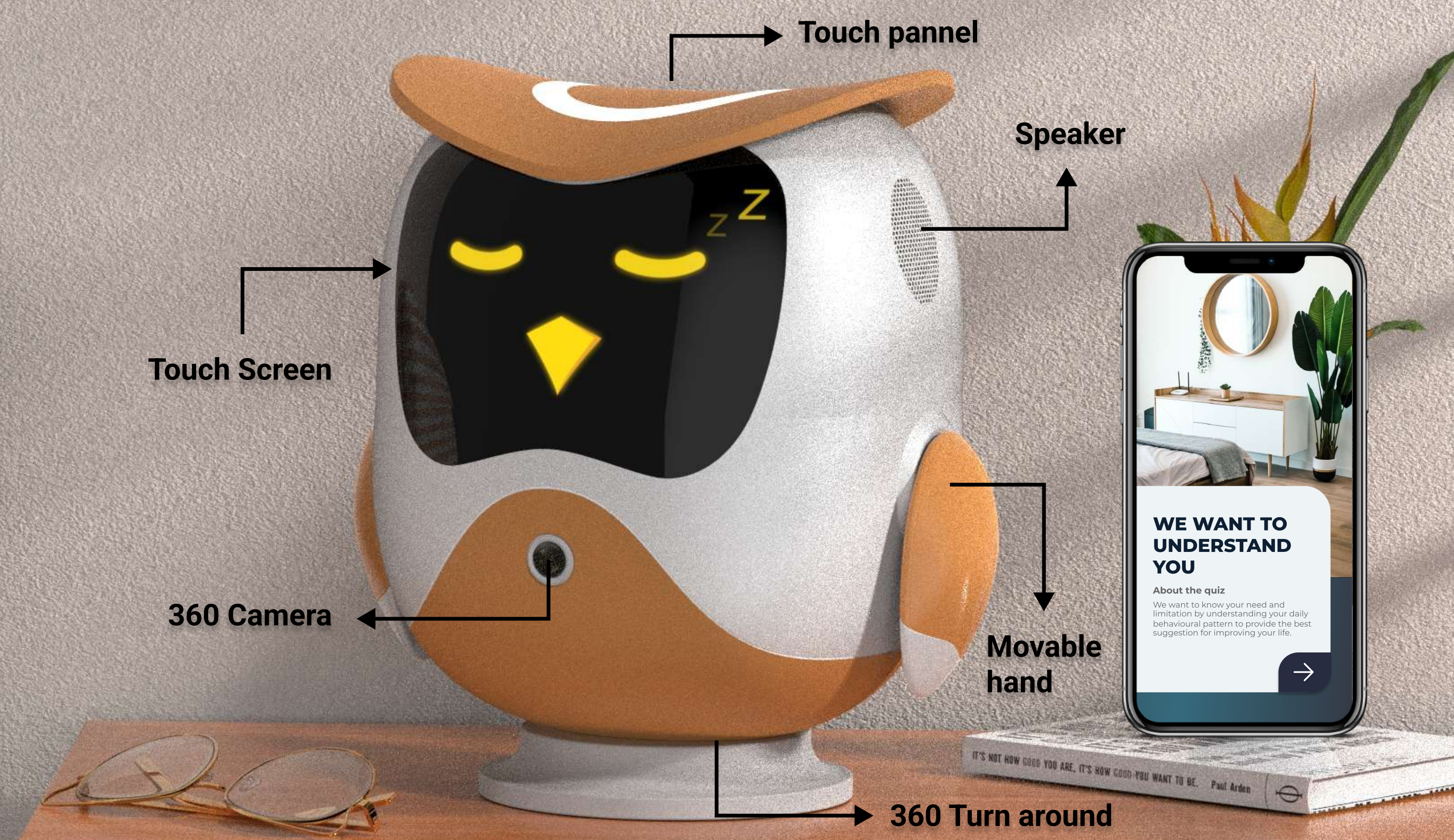
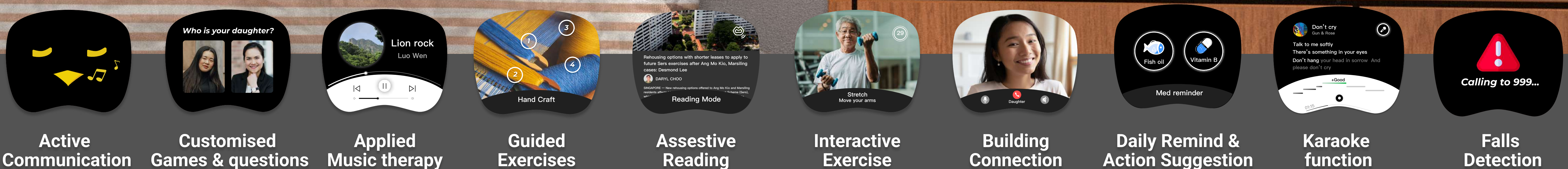


CAREBASE

AI technology design solutions for elderly care services

Pilot - Dementia

Key functions for Dementia:



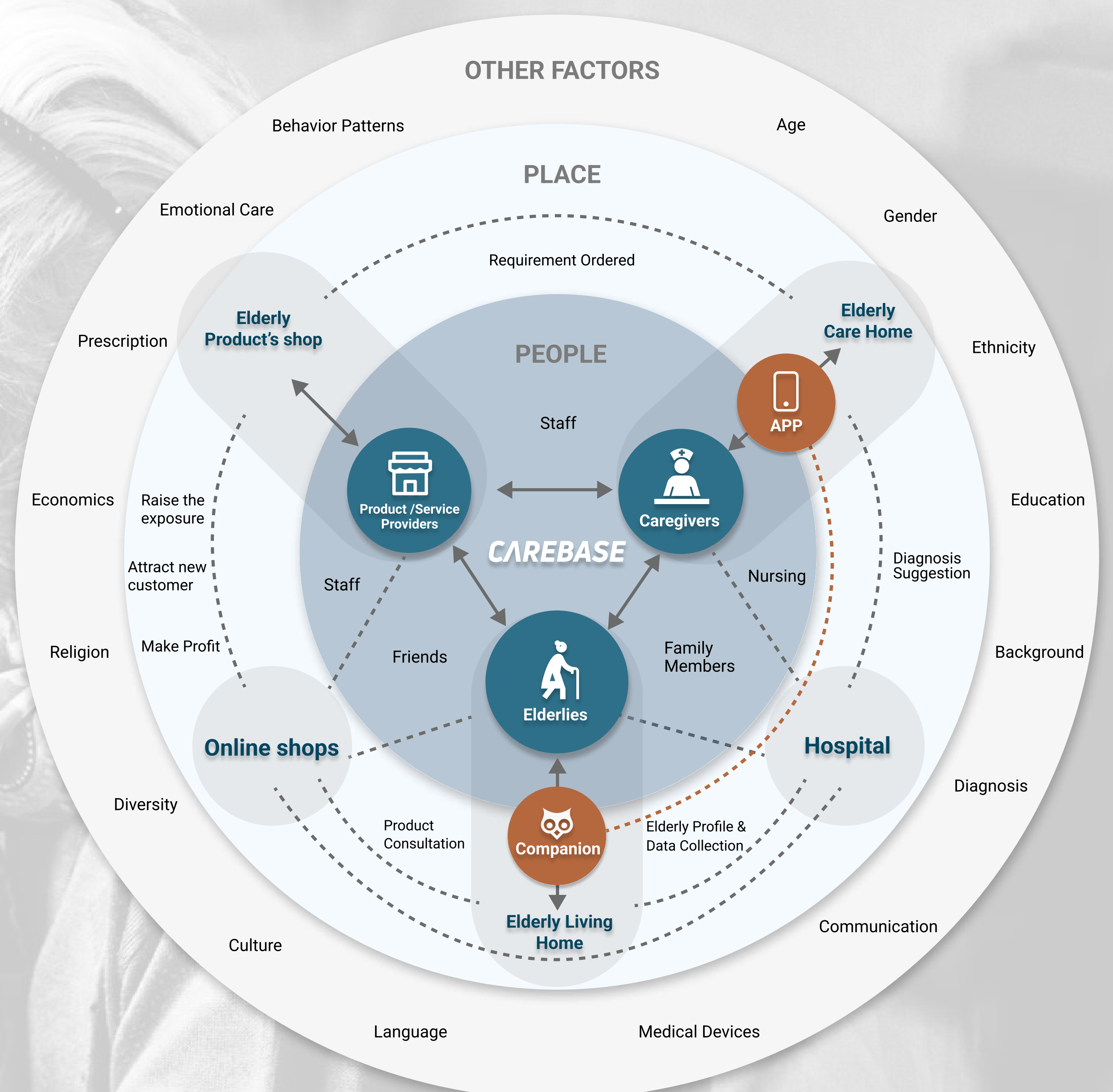
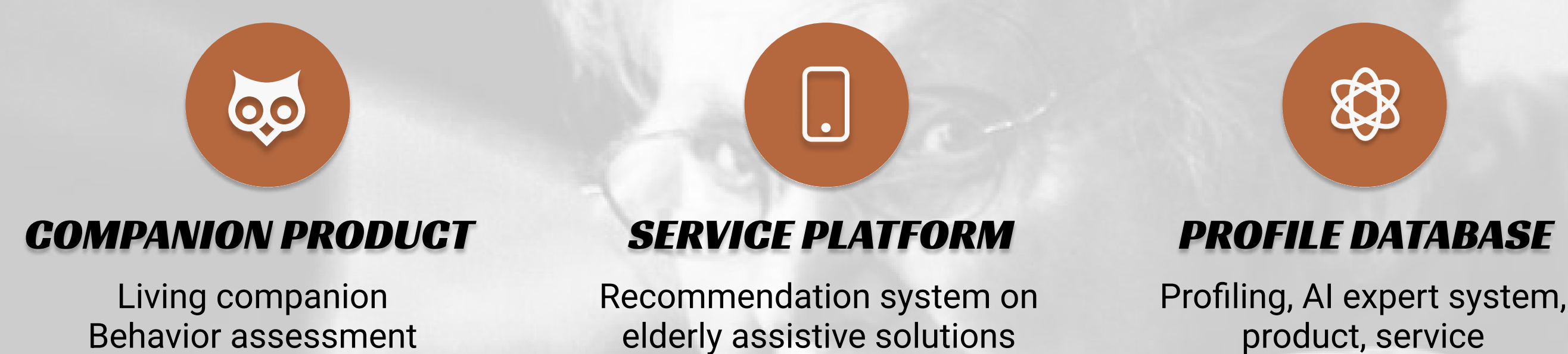
BACKGROUND

Due to the expanding elderly population, and hence the growing market demand for medical care for the elderly to manage chronic diseases and residential care services. The **seniors also rely on their caregivers to help and maintain their daily living.** The elderly face many limitations in day-to-day living and problems when taking care of themselves, however, the help of caregivers is also usually limited because of the huge demand in the aging population. Therefore, **choosing the correct healthcare products and appropriate assistive design according to their needs and profile** to help themselves in living is always important.

UNDERLYING MAGIC

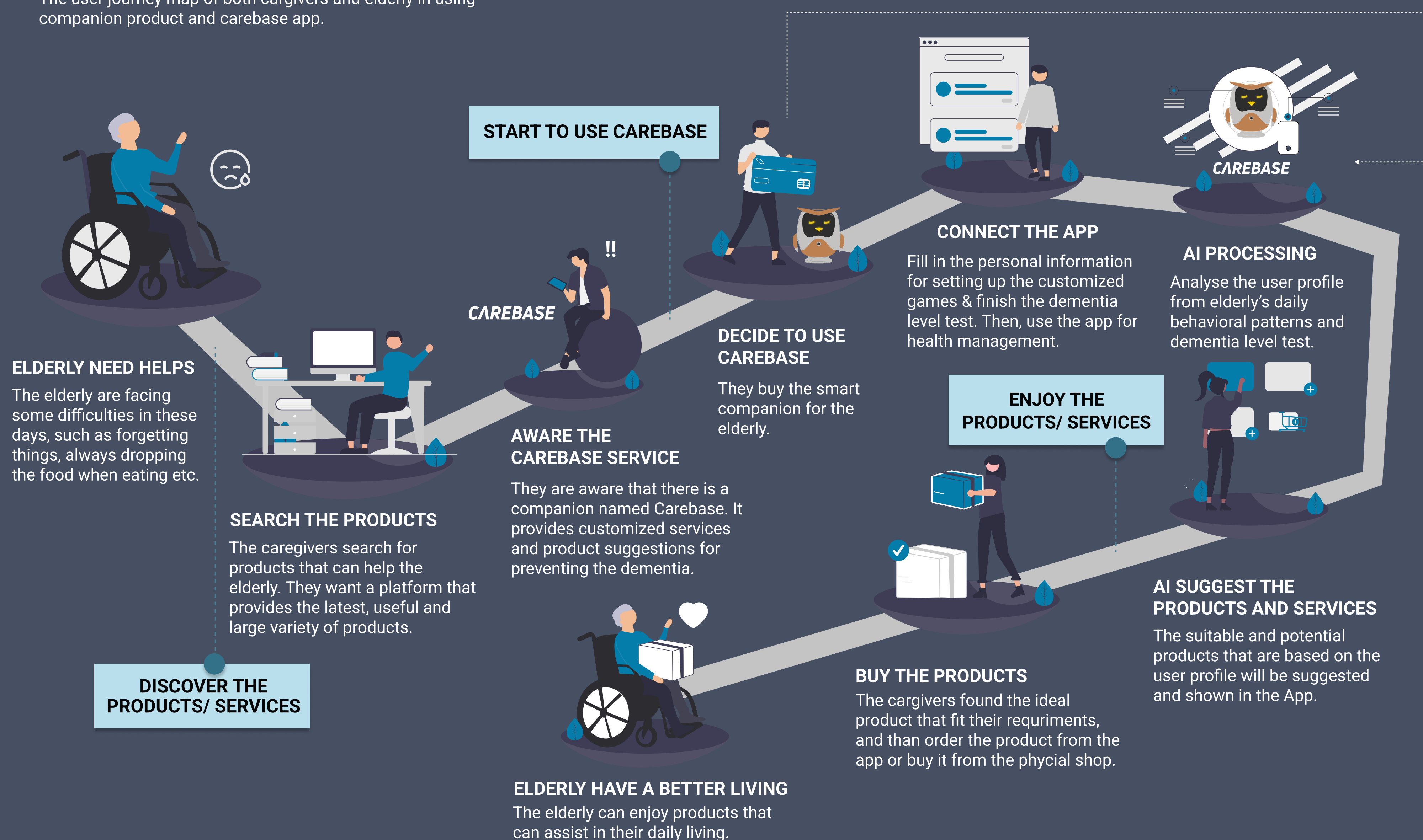


MAJOR COMPONENTS



USER JOURNEY MAP

The user journey map of both caregivers and elderly in using companion product and carebase app.



Elderly using companion

