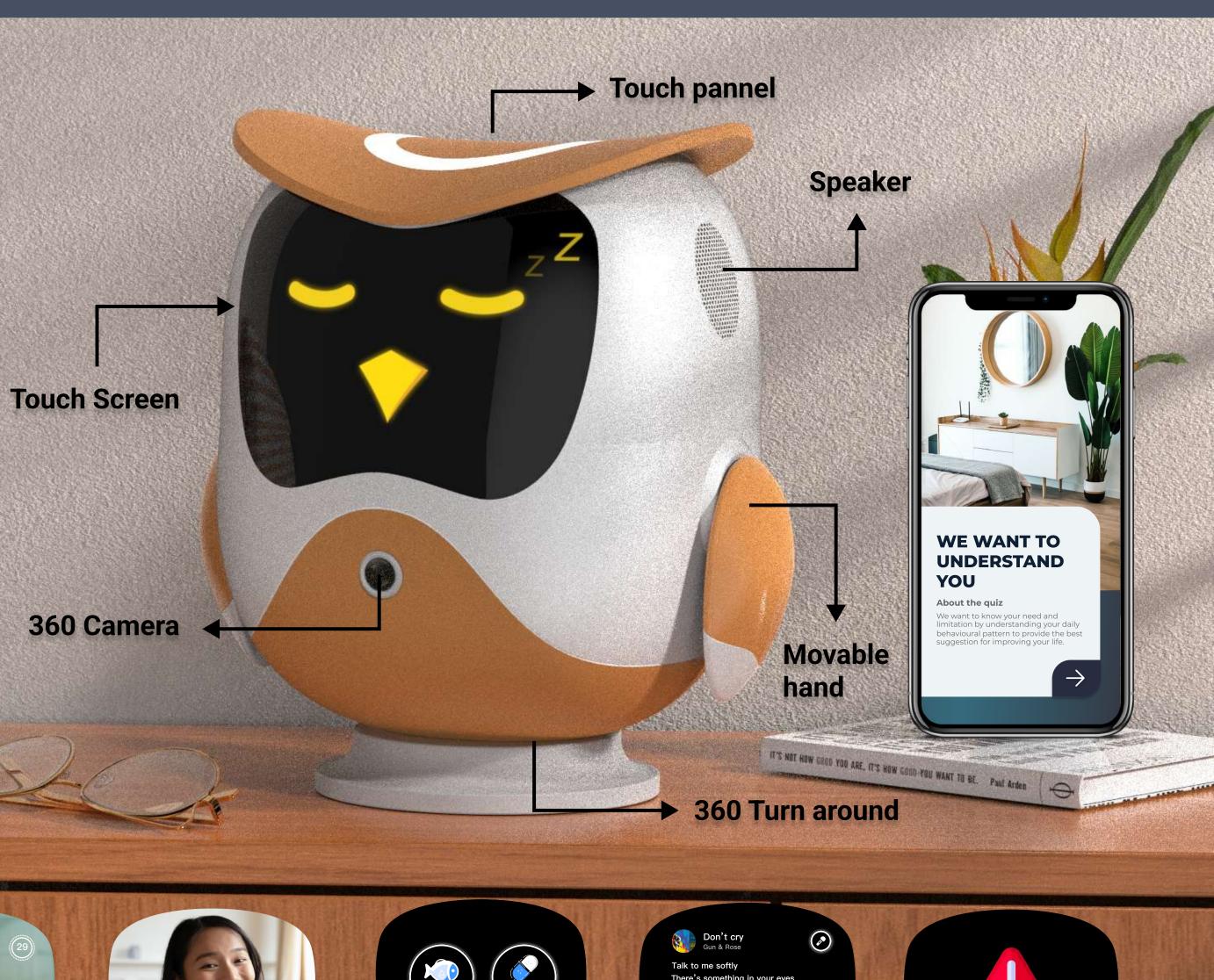




Al technology design solutions for elderly care services

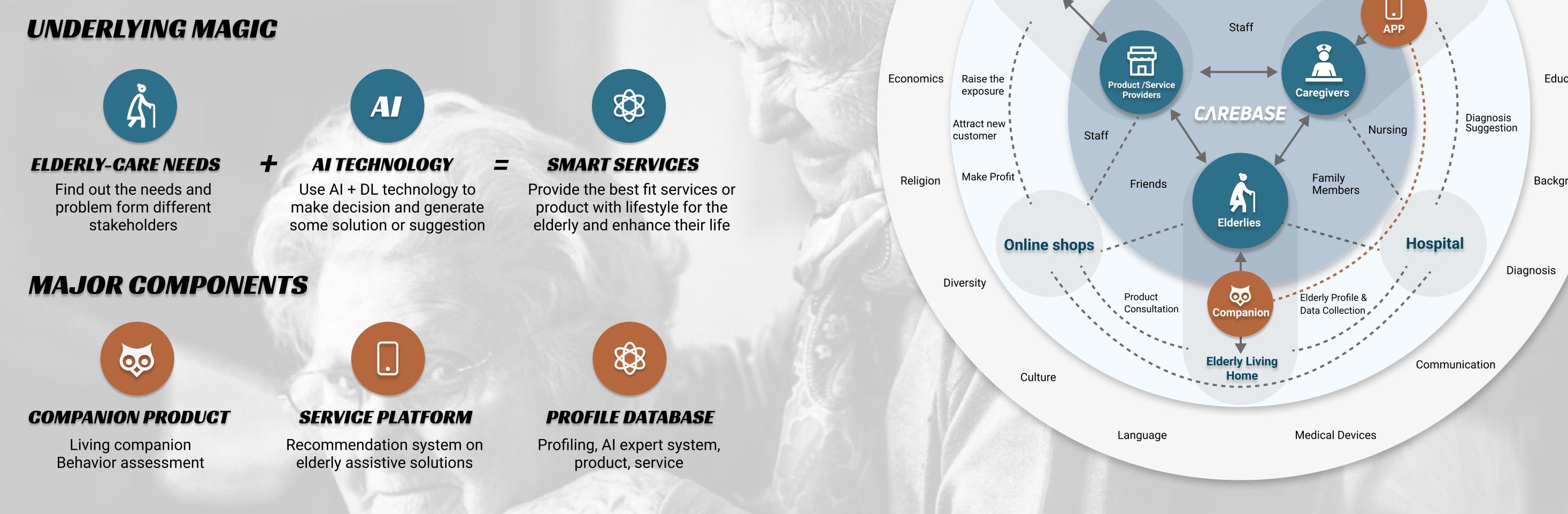
Pilot - Dementia

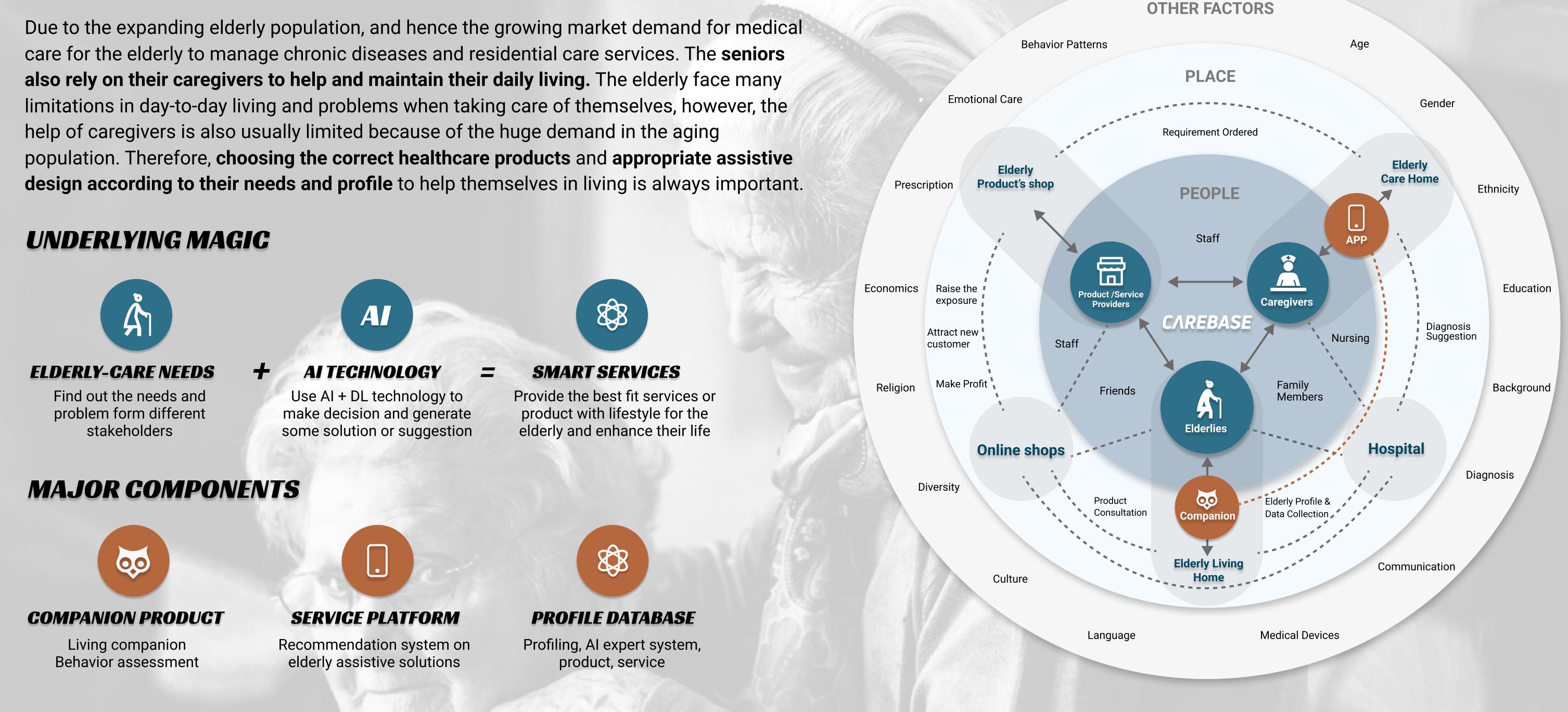
Key functions for Dementia:





BACKGROUND



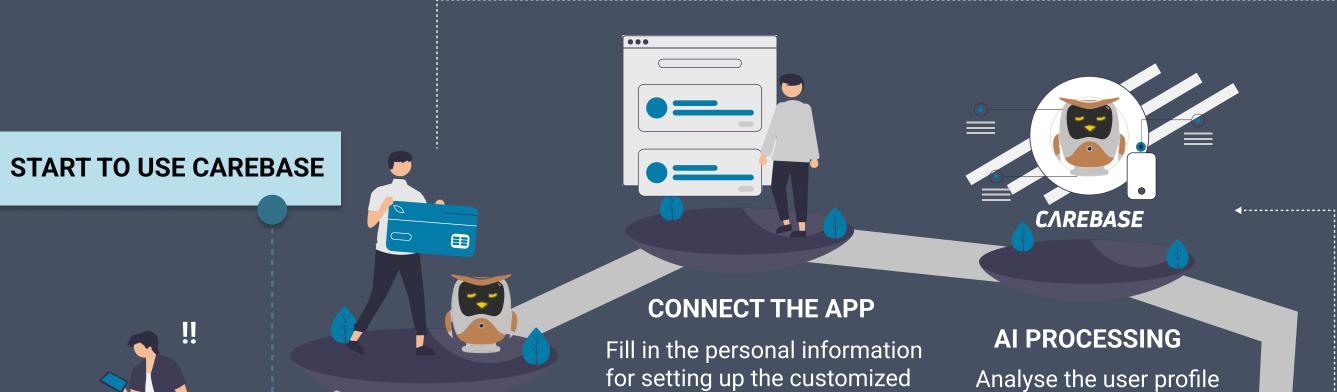


USER JOURNEY MAP

The user journey map of both cargivers and elderly in using companion product and carebase app.



Cargivers using the app



BUY THE PRODUCTS

The cargivers found the ideal

product that fit their requriments,

and than order the product from the

app or buy it from the phycial shop.

Elderly using companion



STAY AT HOME

Eldely living without children and stay at home. They facing some differculties at home.



COMPANY WITH THE ELDERLY

Smart companion as a role to company with the elderly and provides the assistive functions for assist the elderly in daily living



ELDERLY NEED HELPS

The elderly are facing some difficulties in these days, such as forgetting things, always dropping the food when eating etc.



AWARE THE CAREBASE SERVICE

SEARCH THE PRODUCTS

The caregivers search for products that can help the elderly. They want a platform that provides the latest, useful and large variety of products.

DISCOVER THE PRODUCTS/ SERVICES

They are aware that there is a

companion named Carebase. It provides customized services and product suggestions for preventing the dementia.



DECIDE TO USE

They buy the smart

companion for the

CAREBASE

elderly.

ELDERLY HAVE A BETTER LIVING The elderly can enjoy products that can assist in their daily living.

games & finish the dementia level test. Then, use the app for health management.

from elderly's daily behavioral patterns and dementia level test.

ENJOY THE PRODUCTS/ SERVICES

AI SUGGEST THE PRODUCTS AND SERVICES

The suitable and potential products that are based on the user profile will be suggested and shown in the App.

UNDERSTAND THE NEEDS

Then, The AI system will analyse the data and generate the user profile

SUGGEST THE CUSTOMIZED ACTIVITIES FOR PREVENTING DEMENTIA

The system will adjust the activity level and guide the elderly to play with the customized activities for preventing dementia.



RECORD BEHAVIORIAL PATTERNS AND COLLECT THE DATA

The companion will actively communicate with the elderly and provide the customized games for prevent the dementina. At the same time, the behaviorial pattern will be recorded through the daily activities & interaction

