School of Design
The Hong Kong Polytechnic University
Hung Hom, Kowloon
Hong Kong

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School of Design (PolyU Design)

POLYU DES'GN | **60))**

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UNDERGRADUATE
PROGRAMMES 2025/26

POLYU DES'GN

WE DARE TO KEEP ASKING THE RIGHT QUESTIONS.

CONTENTS

QUESTION QUESTION QUESTION

Discover the visionary world of PolyU Design and our exceptional design education. In a world focused on delivering answers, we dare to ask the right questions.

One of the core elements of our brand identity is the invisible 'i'. It represents a relentless pursuit of inquiry, instilling a passion for curiosity in every student. Beyond simply providing solutions, the integrated curriculum encourages diverse perspectives and frames transformative questions, empowering students to redefine the future.

The brand embodies a tireless commitment to advancing design through boundless inquisitiveness. Our pioneering impact shapes design leaders who are driven by a desire to question, question, and question.

The invisible 'i' can be interpreted as, but not limit to, our three crucial principles that revolve around PolyU Design's ethos: **Interdisciplinarity, Innovation, and Inclusiveness.**

Prof. Kun-Pyo Lee
Dean of School of Design and
Swire Chair Professor of Design,
Alex Wong Siu Wah Gigi Wong
Fook Chi Professor in Product
Design Engineering

" *We believe that design problems have become far too complex and large in scale for any one single design discipline to manage. All different design disciplines should work together, learning from each other in an integrative manner, to handle the complex and systemic design problems.* "

" *That's why PolyU Design is keen to offer an interdisciplinary design education and a broad-based design foundation for our students.* "

PATHWAYS TO POLYU DESIGN

POSTGRADUATE

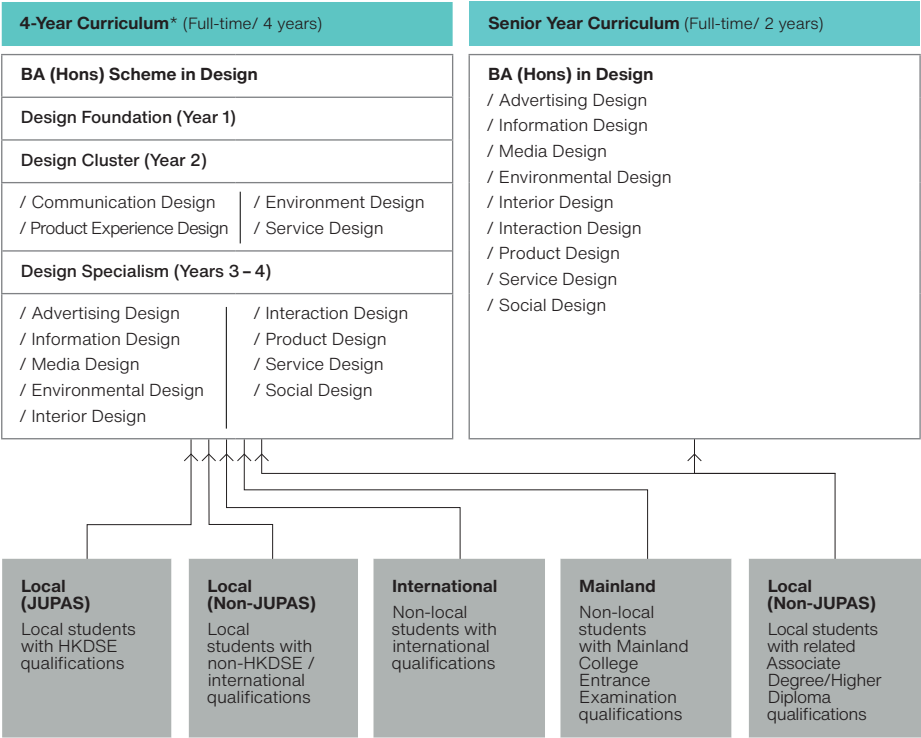| Taught Postgraduate Programmes		Research Postgraduate Programme
DDes (Full-time/ 3 years)(Part-time/ 5 years)		
MDes Scheme (Full-time/ 1 year) / Innovative Business Design / Intelligent Systems Design / Smart Service Design / Transitional Environments Design	**MSc in Innovative Multimedia Entertainment** (Full-time/ 1-1.5 years) (Part-time/ 2 years)	**Doctor of Philosophy**

UNDERGRADUATE

4-Year Curriculum* (Full-time/ 4 years)		Senior Year Curriculum (Full-time/ 2 years)
BA (Hons) Scheme in Design		**BA (Hons) in Design** / Advertising Design / Information Design / Media Design / Environmental Design / Interior Design / Interaction Design / Product Design / Service Design / Social Design
Design Foundation (Year 1)		
Design Cluster (Year 2)		
/ Communication Design / Product Experience Design	/ Environment Design / Service Design	
Design Specialism (Years 3 – 4)		
/ Advertising Design / Information Design / Media Design / Environmental Design / Interior Design	/ Interaction Design / Product Design / Service Design / Social Design	

Local (JUPAS) Local students with HKDSE qualifications	**Local (Non-JUPAS)** Local students with non-HKDSE / international qualifications	**International** Non-local students with international qualifications	**Mainland** Non-local students with Mainland College Entrance Examination qualifications	**Local (Non-JUPAS)** Local students with related Associate Degree/Higher Diploma qualifications

* Options of Secondary Major and Minor Study available

INTERDISCIPLINARITY

Where disciplines unite, leaders are born. Design students from different disciplines are called to take the wheel in innovation.

WHY POLYU DESIGN

Top

The School was ranked 15th on the Quacquarelli Symonds (QS) World University Rankings® by Subject — Art and Design in 2020 and is consistently among the top 20 in the world.

Integrated Curriculum

Our curriculum bridges undergraduate and postgraduate education to meet future design demands, emphasising interdisciplinary teamwork and collaboration across STEAM and business disciplines.

60+ years

Modern and dynamic, PolyU Design is the only young institution in the world top 20 design schools.

1:1

While all faculty possess academic qualifications from institutions around the world, the School maintains this expatriate to local ratio for the highest global standard of design education.

Exchange

PolyU Design maintains a long list of top partner design institutions for opportunities to study abroad.

Springboard

Entrepreneurial dreams are easily realised with a broad range of disciplines and funding on campus that can support design. Our list of notable alumni are also there to help.

Facility & Resources

The well-equipped facility enables hands-on learning and creative explorations for students.

Scholarships

A variety of scholarship opportunities support students finance their education.

9

Choice of nine design specialisms at the undergraduate level allows students to best exploit their interests and talents.

English

Engish as the medium of instruction ensures all teaching and learning are globally applicable.

Zaha Hadid

International award-winning landmark facility by star-architect is a constant inspiration to students.

Networked

Our faculty is connected with industry at all local, Mainland China, and international levels for ample opportunities in collaborative projects and professional networking.

Real Clients

Internships and collaboration with real clients through the Work-Integrated Education Programme provide valuable practical experience and industry exposure for our students.

Community

Our rich Service-Learning programme puts students' design knowledge and skills to the test while allowing them to do good for the community.

Career Prospects

Graduates have access to diverse career opportunities locally and globally.

Competitions

Students are encouraged to gain exposure in international competitions with financial support.

INNOVATION

Design is humanity's heartbeat.
Our creations marry imagination
with utility, fusing entrepreneurial
drive and sustainable practices
to craft a future where innovation
thrives in harmony with our planet.

STUDY AT POLYU DESIGN

Learning at PolyU Design is a rewarding experience with a wide variety of activities.

- Studio Life
- Design Projects
- Interactive Critiques
- Individual Practice and Teamwork

- Lectures
- Seminars
- Workshops
- Exhibitions

- Visits and Study Trips
- Internship
- Service Learning
- Cooperative Projects
- International Exchange
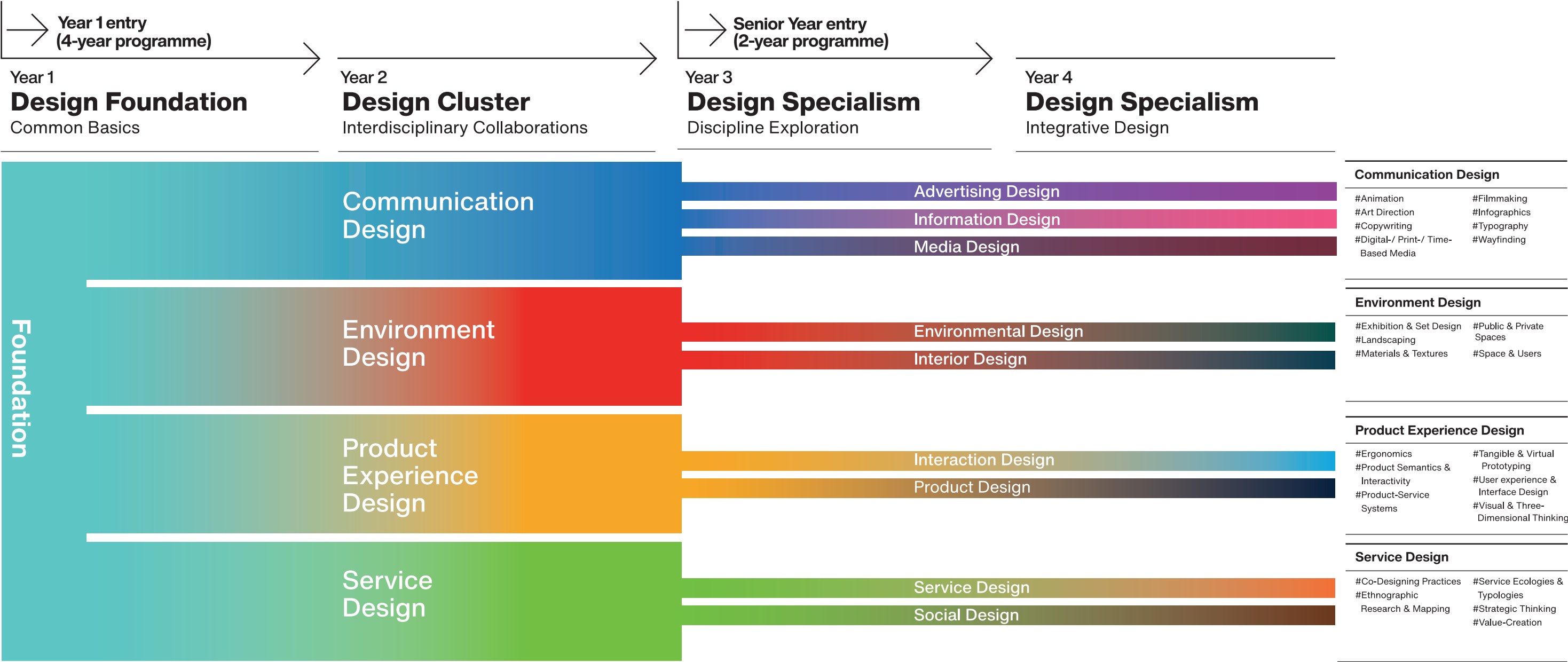- Competition Support

and more.

INCLUSIVENESS

Design with everyone in mind; benefit all. Our creations are universal, speaking to diverse needs and experiences. Our canvas is the world, enriched by the vast spectrum of humanity.

THE
BA (HONS)
PROGRAMME

Year 1 entry
(4-year programme)

Senior Year entry
(2-year programme)

Year 1
Design Foundation
Common Basics

Year 2
Design Cluster
Interdisciplinary Collaborations

Year 3
Design Specialism
Discipline Exploration

Year 4
Design Specialism
Integrative Design

Foundation

Communication
Design

Advertising Design

Information Design

Media Design

Communication Design

#Animation
#Art Direction
#Copywriting
#Digital-/ Print-/ Time-
Based Media

#Filmmaking
#Infographics
#Typography
#Wayfinding

Environment
Design

Environmental Design

Interior Design

Environment Design

#Exhibition & Set Design
#Landscaping
#Materials & Textures

#Public & Private
Spaces
#Space & Users

Product
Experience
Design

Interaction Design

Product Design

Product Experience Design

#Ergonomics
#Product Semantics &
Interactivity
#Product-Service
Systems

#Tangible & Virtual
Prototyping
#User experience &
Interface Design
#Visual & Three-
Dimensional Thinking

Service
Design

Service Design

Social Design

Service Design

#Co-Designing Practices
#Ethnographic
Research & Mapping

#Service Ecologies &
Typologies
#Strategic Thinking
#Value-Creation

4-year Programme

Full-time   **4 years**   **Local (JUPAS/ Non-JUPAS Year 1) & Non-Local**

BA (HONS) SCHEME IN DESIGN

(JS3569)

The BA (Hons) Scheme in Design educates innovative forward-thinking designers who are able to give shape and invent desirable futures relevant to a rapidly changing society. The Scheme offers an extensive range of different Design Specialisms that cater for tomorrow's designers.

This Scheme-based admission serves as an undeclared track. Students who enroll in the Scheme will first follow a common curriculum in Year 1 which offers them a year to identify their area(s) of interest and career aspirations, facilitating their Major programme selection in Year 2.

Students are subject to further assessment criteria i.e. students' own choice, students' portfolio evaluation, interview performance, GPA and individual subject results in selection of awards at the end of their Year 1 study.

Foundation, Clusters, Specialisms & the Curriculum
The BA (Hons) Scheme in Design is a 4-year full-time study honorary degree. All students complete a common Design Foundation in Year 1, followed by a Design Cluster in Year 2, before focusing on their chosen Design Specialism in Year 3 and 4. Each specialism has a dedicated study pathway with some common subjects.

Year 1 Design Foundation: Common Basics
The focus of Year 1 is to provide a broad-based foundation in common design skills, knowledge, and integration to enable students to become creative thinkers.

Year 2 Design Cluster: Interdisciplinary Collaborations
Year 2 students select one of four **Design Clusters: Communication Design, Environment Design, Product Experience Design and Service Design**. The four clusters provide a broad base of discipline-oriented study in preparation for specialisation in Year 3 and 4.

Year 3 Design Specialism: Discipline Exploration
Year 3 is the first year of discipline-specific study in one of the nine **Design Specialisms offered: Advertising Design, Information Design, Media Design, Environmental Design, Interior Design, Product Design, Interaction Design, Service Design, and Social Design.** Students explore their chosen Design Specialism through dedicated study pathways in discipline-specific subjects.

Year 4 Design Specialism: Integrative Design
Year 4 is the second year of the Design Specialism. This programme develops students' critical and professional abilities in design. Students learn to tackle complex design issues through external client-focused and interdisciplinary studio projects.

Students graduate from the Scheme in one of the nine Design Specialisms.

Credits Requirements

General University Requirements Subjects	30
Common Compulsory Subjects	31
Discipline-Specific and Elective Subjects	63
Training credits (Product Design & Interaction Design students only)	*6*
Total credits	**124** *(+6 training credits)*

Options of Secondary Major & Minor Study

Admission to the Secondary Major is optional and on a competitive basis. It is subject to a different credit requirement for graduation. Decision is to be made at the end of Year 1 study.

Secondary Major	Eligibility
Innovation and Entrepreneurship (IE)	Students of BA (Hons) Scheme in Design
AI and Data Analytics (AIDA)	Students taking Product Design or Interaction Design

Minor study is also available as an option for students.

IS THIS PROGRAMME FOR YOU?

We welcome candidates who are dedicated to becoming aspiring designers. Competitive candidates will possess these favourable qualities: Are you an expert in conceptualising spatial design? Are you a master in communication and producing high-quality visual content? Do you have unique ideas for improving the use and design of everyday products? Do you find it easy to imagine new services, innovation and entrepreneurial opportunities in the social and cultural sectors?

Qualifying applicants must have a strong interest in design and possess creative curiosity, good visual skills and abilities, skills in three-dimensional or mixed media, the ability to explore and develop ideas, good language skills, and the capacity to solve problems. They will be interested in how design can address issues in today's society and contribute to making the world a better place.

Senior Year Programmes

Full-time   2 years   Local (Non-JUPAS Senior Year)

BA (HONS) IN DESIGN

Advertising Design	73416-SYV	Interaction Design	73416-SYT
Information Design	73416-SYF	Product Design	73416-SYD
Media Design	73416-SYM	Service Design	73416-SYS
Environmental Design	73416-SYR	Social Design	73416-SYO
Interior Design	73416-SYI		

Credits Requirements	**61**
Training credits *(Product Design & Interaction Design students only)*	*3*
Total credits	**61** *(+3 training credits)*
Students not meeting the equivalent standard of the Undergraduate Degree Language Communication Requirements (LCR) based on their previous studies in Associate Degree or Higher Diploma programmes and their academic performance will be required to take additional 3 to 9 credits of English and/or Chinese Language subject(s) on top of the normal credit requirements.	

Our Senior Year Programmes are designed for those who would like to prepare themselves for promising careers in specific design disciplines through studies at an undergraduate level. Normal duration of the full-time programmes is two years. Applicants will choose a specific programme to get into upon application.

Senior Year curriculum is available in our Bachelor's degree programmes on **Advertising Design, Information Design, Media Design, Environmental Design, Interior Design, Interaction Design, Product Design, Service Design, and Social Design**. It offers students a design education that is attuned to social trends and is sensitive to change. The School encourages its students to think critically, learn independently and in teams, experiment with dynamic, multi-layered design processes so as to weave culture and industry strands into appropriate social narratives.

Core subjects of the issue-based design studio address contemporary aspects of human existence and the ambition to project desirable futures. Mindful of the cultural implications of technology, projects are developed with the user at its centre, and a critical appreciation of social trends, reflecting a humanistic teaching and learning mode running across the scheme's design disciplines.
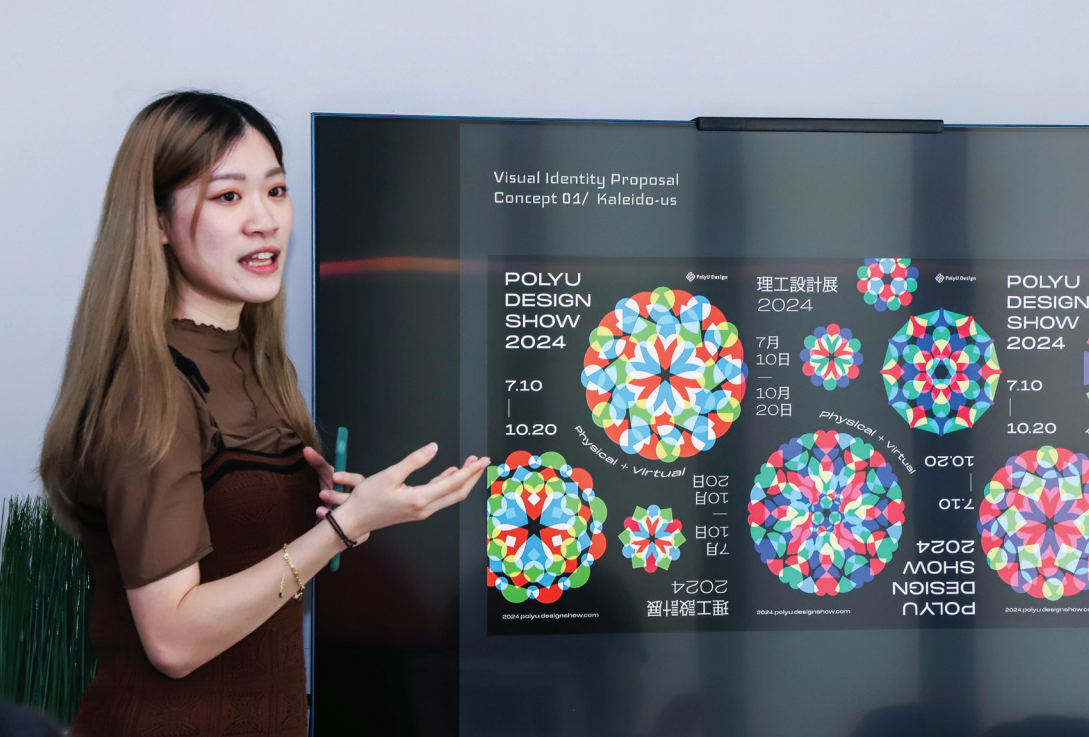
DESIGN SPECIALISMS

Students in the 4-year programme will choose a specialism to focus from year 3 and to graduate with.

Senior-year students are admitted into one of the programmes that they apply for at the beginning.

Advertising Design

This specialism trains and inspires students to develop innovative, strategic solutions for the advertising and marketing communications industries. Through research, analysis, creativity and diverse media applications, students create integrated campaigns across print, digital, film, transmedia, and emerging media formats. This programme equips students with the knowledge, skills, principles and methodologies needed to succeed in the fast-paced, everchanging adverting industry, as well as the broader creative field.

Ugly but True Friends
"A true friend is truly despicable."
Wai Sum Cindy PONG
Tutor: KC TSANG

Um, it takes time to understand.
"Taste Beneath Taste"
Ho Hin TONG
Tutor: KC TSANG

Environmental Design

This specialism trains and inspires students to develop innovative, strategic solutions for environmental design, urban design, and related spatial design industries. Through research, analysis, and creative synthesis, students develop spatial design proposals for diverse environments using varied media. This programme prepares students for work in environmental design, urban design, and related spatial and sustainable design fields.

Information Design

The specialism empowers effective communication of complex information through innovative design. Develop practical skills in crafting visually compelling, user-centered designs, including branding, art direction, and typography. Embrace an interdisciplinary and collaborative approach, integrating principles from design, psychology, and communication. Foster critical thinking for user experience research. Prepare students to excel in real-world information design challenges across diverse domains like business, government, healthcare, and digital media.

Green Evolution
"Concrete Plant Revitalisation for Self-Sustainable Agriculture"
Shing Hei Sam HUI
Tutor: Gilles VANDERSTOCKEN

The Seamless Experience of Hong Kong's Integrated Transport Unified identities for bus, metro and ferry under the proposed brand of "Transport for Hong Kong"
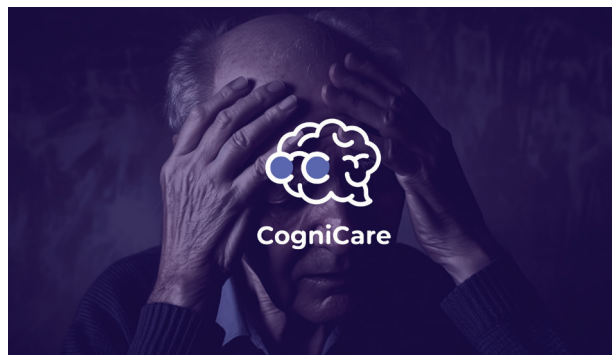Chun Hin Henry YIP
Tutor: Brian KWOK

Reminiscences: mneominc device
"Entanglements between memory and space"
Wing Hei Vinci WONG
Tutor: Daniel ELKIN

TO SAVE, SAVING, SAVED
"Regaining control over our attention in the Information Age"
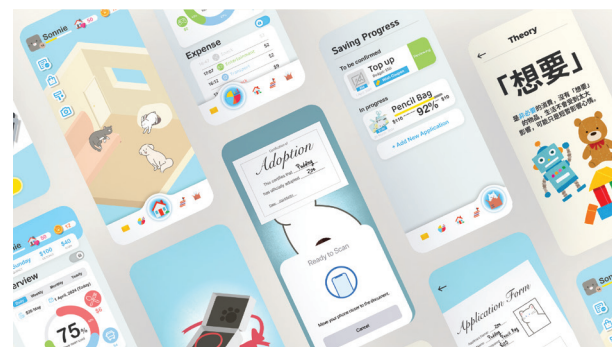Hoi Yan Zoe KWOK
Tutor: Chun Hei Charis POON

Interaction Design

The specialism aims to equip the next generation of interaction designers with both a strong humanistic mindset and technological knowledge, in order to engage their audiences by creating interactive, dynamic, and meaningful experiences powered by interactive technologies. Trained with design thinking and human-centred design methods, students are set to take on a career designing and developing innovative products, services, systems, and interactive entertainments.

Interior Design

This specialism trains and inspires students to develop functional, experience rich and aesthetic spaces through innovative approaches as contemporary solutions for interior spaces and environments. Through research, analysis, and creative synthesis, design proposals for socially, culturally, and technologically current interior design practice. This programme prepares students for work in the interior design industry and for entrepreneurship as diversified interior design professionals.

CogniCare
"Delaying Dementia Progression through Interactive Interventions for Mild Cognitive Impairment"
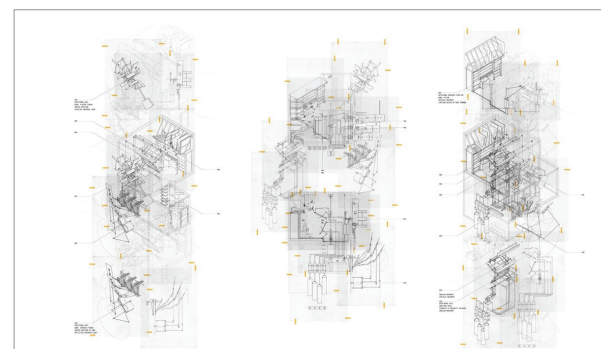Wing Yu Crystal CHENG & Wai Man Mandy LAM
Tutor: Jane NGAI

Para-site Room
"Questioning how external things could possibly change and control the space"
Wing Lok Leo LUI
Tutor: Prof. Peter HASDELL

SAVEing
"A children financial management package"
Tsz Yan Angela MAK
Tutor: Dr Huaxin WEI

Buoyant Overhaul
"A greenhouse assemblage as a floating rehabilitation complex for Victoria Harbour"
Wan Ting Wylie TAM
Tutor: Dr Gerhard BRUYNS

Media Design

The specialism is uniquely structured for the design and production of media content including live-action films and animation. Nurturing idea-driven content designers equipped with fabrication skills and technical know-how, students engage with creative toolsets and critical concepts in the mastery of narrative-driven filmmaking, producing media content for a range of different applications.

Product Design

The specialism trains future designers for innovative careers in human-centred, technology-driven product development. Graduates gain expertise in co-creation, ergonomics, market positioning, prototyping, and advanced design and manufacturing tools. They excel in cross-disciplinary settings, redefining material culture and driving sustainable socio-economic change. They contribute to fields like tech-enabled healthcare, smart homes, cultural and tourism product development, and sustainable service systems.

Single or Return (Animation)
"On a surreal train ride home, a neglected 16-year-old birthday girl and her workaholic father struggle through memories…"
Ka Ching Alex CHAU, Wing Lam Nico LO, Sze Hang Vicki NG, Tsz Ning TSANG, Yi Nam Tina WANG, Shun Man Ray WONG
Tutor: Step CHEUNG

(M)3
"Unlock ADHD Potential with (M)3 —Ancient Spatial Memory Meets Modern Mixed Reality, Bridging Virtual to Real"
Tsz Kei Krystal WONG
Tutors: Gooris FREDERIC, Dr Brian LEE, Dr Tulio MAXIMO

Redemption (Live action)
"Confronting Ethical Dilemmas in a Dystopian World"
Kwai Hee Wiki CHAN, Yeung Lam Cherry KWOK, Ching Yeung Eric NG, Yuk Hei Marco TANG, Kai Sum YEUNG
Tutors: Dr Amelie CHAN, Fei Pang WONG

D SQUARE
"Next-generation drone transportation system for food delivery"
Ho Fun LIANG
**Tutors:** Frédéric GOORIS, Dr Brian LEE, Dr Tulio MAXIMO

Service Design

The specialism guides students through the end-to-end journey of a service, understanding user needs and interests of different group of stakeholders in the service industry through various design methodologies and tools. It extends students' abilities to practise how the centrality of users in the humans-centred design process is complemented in customer, business and public organisations in the wide service industry and their real-world complexity.

Street Food in Mongkok
"A mobile application improving dining experience of street food in Mongkok"
Tsz Ki Kira KWOK, Ching Ling LAW, Huen Tung Chloe TAM, Valerie WONG
Tutor: Dr Shera PARK
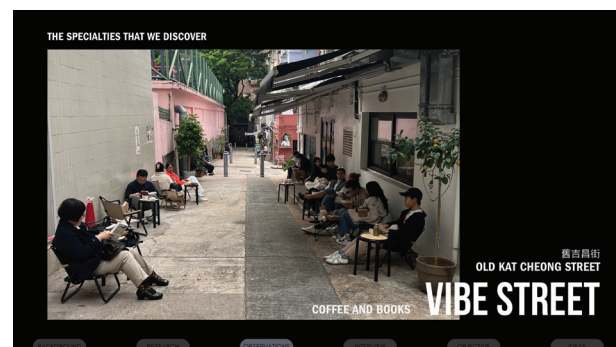
Wander Wan
"An enhanced tourist experience in Sheung Wan"
Hiu Man Isabella CHIU, Nga Suet Julytha HO, Maylin QUINN, Mei Kei Maggie WONG, Xena Pierriette DEL VALLE
Tutor: Dr Shera PARK

Social Design

The specialism attempts to address transformational social changes, emphasising problem complexity, social engagement, and collaborative design with/by people. Exploring social, ecological, and community issues through systems thinking, design actions, creative interventions, and experimental prototyping, students situate themselves in various live projects and acquire interdisciplinary design capabilities as social innovators, entrepreneurs, researchers, and changemakers.

Re-Flat
"Rearranging Subdivided Units to Reimagine Life"
Pui Yi Pansy FUNG, Nga Yiu Teresa LAM, Sze Yu Nat WONG
Tutors: Kam Fai CHAN, Dr Sandy NG, Chun Hei Charis POON, Jonathan YU

Buffalo Envoy
"Buffaloes and Humans in Harmony... Through Dung!"
Wing Yee Betty LAM, Nga Sze Iris YEUNG, Hiu Lam Haley YIP
Tutors: Kam Fai CHAN, Dr Sandy NG, Chun Hei Charis POON, Jonathan YU

INTEGRATED DESIGN- PRENEURSHIP (IND)

The InD is a track of Capstone Projects for our final year students. It is aimed to enable undergraduate students to explore teamwork and cross-disciplinary integration, system thinking in design, articulations of 'for-profit' yet 'for-benefit', as well as entrepreneurship and start-up opportunity.

Roamly
"An AI lateral thinking game that improves creativity and productivity"
Supitcha JUTATUNGCHAROEN
BA (Hons) in Communication Design
Sakib SADMAN RABBANI
Department of Computing (COMP)
Tutors: Benny LEONG, Kam Fai CHAN

WE-WAVE
"Reviving Aberdeen's Coastal Community through Participatory Ecosystem Building"
Ka Chun Black CHAN
BA (Hons) in Communication Design
Yin Wah Rachel LEE,
Kwan Long Issac WONG
BA (Hons) in Social Design
Tutor: Kam Fai CHAN

ADMISSION ESSENTIALS

4-Year Programme — Programme Code: JS3569

Choice of Portfolios — Submit your best!

Applicants are required to submit their portfolios during the application procedure. A portfolio can be Creative or Maker focused, depending on the preferences, strengths and backgrounds of the applicant.

https://bit.ly/3MqjFXz

Creative Portfolio

Applicants with an art or design-related background who have a basic understanding of design.

Related elective subjects:

· Visual arts
· Design and Applied Technology
· Art and Design related (e.g. Dance, Film, Music, Theatre)

Related Applied Learning (ApL) courses:

· Creative Studies (e.g. Design, Music Production, Dance, Drama)
· Media and Communication (e.g. Film and Transmedia, PR and Multimedia Communication)

Maker Portfolio

Applicants with a non-art or design background but interested in studying design.

Related elective subjects:

· STEM related (e.g. Science, Mathematics)
· Tourism and Hospitality
· History, Geography, Business, Economics, ICT
· Languages

Related Applied Learning (ApL) courses:

· Applied Science (e.g. Health Care, Psychology)
· Business, Management and Law (e.g. Marketing and Promotion)
· Services (e.g. Hospitality, Child Care)
· Engineering and Production (e.g. Constructing Smart Cities
· Languages (e.g. Copywriting)

4-Year Programme

Programme Code: JS3569

Portfolios MUST BE SUBMITTED to the School of Design Platform.
(The platform's link is available via portfolio guideline online.)

Admission Timeline

■ **Local/ JUPAS**	**2024.10/04–12/04** ⟶ Apply vis JUPAS	**2025.06** ⟶ Online Portfolio Submission & Review	**2025.07** ⟶ HKDSE Result Releases | Interview	**2025.08** ⟶ JUPAS Results Announcement	**2025.09 Class Commences**

■ †**Local/ Non-JUPAS**

■ †**Non-Local/ International**

2024.09/25–11/19 ⟶
Early Application Round
· Apply via PolyU eAdmission
↓
· Portfolio Review & Interview

Offer Announcement:
Early Jan 2025 or after

2024.11/20–2025.02/06 ⟶
Main Application Round
· Apply via PolyU eAdmission
↓
· Portfolio Review & Interview

**2025.09
Class
Commences**

■ †**Non-Local/ Mainland**
内地应届高考

2024.11/05–2025.06/12 ⟶
· Apply via PolyU eAdmission
↓
· Online Portfolio Submission & Review

2025.06–07 ⟶
Interview & Offer

**2025.09
Class
Commences**

† Admissions will be handled on a rolling basis

Eligibility

■ Local/ JUPAS

· **4 core and 2 elective subjects:** (Any Best 5 Subjects)
  ▪ Level 3 in English Language, Chinese Language and two elective subjects; AND
  ▪ Level 2 in Mathematics and 'Attained' in Citizenship and Social Development
· Band A applicants
· Top HKDSE scorers: portfolio submission exempted.
· School Nominations Direct Admission Scheme (SNDAS) and Special Talents Admission Scheme available.
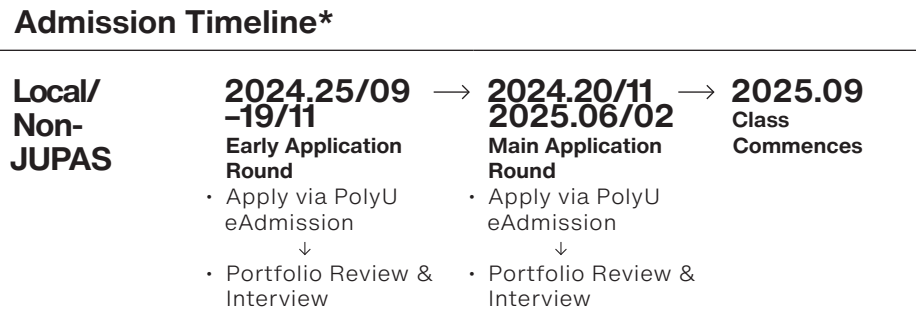
■ Local/ NON-JUPAS

■ Non-Local/ International

· **AL:** Applicants who gain admission typically attain at least 3B in 3 AL subjects.
· **IB:** Applicants who gain admission typically attain an IB score of 32 or above out of 45.
· **Others:** other recognised non-local qualifications, please refer to bit.ly/IntlQualifications
· Applicants with good A-Level/ IB results or the equivalent may be granted up to 25% credit transfer and satisfy English Language Requirement.

■ Non-Local/ Mainland

· Excellent grades obtained in the current year of Gaokao, including a good grade in English.
· Applicants who have won first prize at provincial level or above in a recognised academic competition will be given priority for interview. Those who pass the interview will be eligible for preferential arrangement in accordance with the Undergraduate Admissions Policy.
· Excellence in other non-academic areas may also be considered for admission.

· 申请人必须在应高考获得优异的成绩，当中包括良好的英语成绩。
· 如在认可学科竞赛中获省级一等奖或以上的成绩，可获得优先面试选拔资格通过面试可享有本科入学政策的优惠待遇。
· 如在其他非学术领域有出色的表现，也有机会获得录取。

Senior Year Programmes

Advertising Design	73416-SYV	Interaction Design	73416-SYT
Information Design	73416-SYF	Product Design	73416-SYD
Media Design	73416-SYM	Service Design	73416-SYS
Environmental Design	73416-SYR	Social Design	73416-SYO
Interior Design	73416-SYI		

Admission Timeline*

Local/ Non-JUPAS

2024.25/09 –19/11
Early Application Round
· Apply via PolyU eAdmission
↓
· Portfolio Review & Interview

→

2024.20/11 2025.06/02
Main Application Round
· Apply via PolyU eAdmission
↓
· Portfolio Review & Interview

→

2025.09
Class Commences

* Please refer to Study@PolyU for latest arrangements

Eligibility

· **Advertising Design/ Information Design/ Media Design/ Environmental Design/ Interior Design/ Product Design**
An Associate Degree or a Higher Diploma in Design/Design Studies from a recognised institution.

· **Interaction Design**
An Associate Degree or a Higher Diploma in Interaction Design, Multimedia Design, Creative Media Production, Digital Entertainment, Information Technology, Visual Communications, Product Design, or related disciplines from a recognised institution.

· **Service Design/ Social Design**
An Associate Degree or a Higher Diploma in Design/Design Studies, Social Sciences, Technology or related disciplines (e.g. Business Studies) from a recognised institution.

Admission and portfolio arrangements vary for each senior year programme.

Tuition Fee

Local Students:
HK$44,500 per academic year

International and Chinese Mainland Students:
HK$160,000 per academic year (subject to change)

Financial Assistance & Scholarships

Local Students:
· Tertiary Student Finance Scheme
· Non-means-tested Loan Scheme
· Acadamic Entry Scholarships
· Post-entry Scholarships and Prizes
· STARS Scholarships

International and Chinese Mainland Students:
· Entry Scholarships for Outstanding Admittees
· Post-entry Scholarships and Prizes

www.polyu.edu.hk/en/ar/ug-scholarships/

GLAD YOU ASKED.

Programmes & Admissions

www.
polyudesign.com

www.polyu.edu.hk/
study/ug

Video & Tips

bit.ly/bascheme

Student Projects

www.
polyudesignshow.com

Contact Us

Tel (852) 2766 5454
Fax (852) 2774 5067
Email sdweb@polyu.edu.hk