

## **BA (Hons) in Design (Interior Design)**

### **設計學(榮譽)文學士 (室內設計)**

#### **Specialism Outline**

The **BA (Hons) in Design (Interior Design)**, a four-year full-time studio-oriented programme, is one of the two key design specialisms in the Environmental and Interior Design cluster of the School of Design for local and international applicants.

Driven by innovative, explorative, and critical questions, the programme guides students' creative development in the manipulation and mastery of spatial design as a structured progression throughout the four-year programme.

Core issues that the Interior Design programme addresses include a focus on the interior aspects of urban development, how interiority has become one of the operative agents for setting trends, as social facilitators and a form of speculative and spatial questioning, especially in the dense environment of Hong Kong, and how interior architecture / design professions have a critical role to play in the definition of this emerging spatial condition.

#### **Aims & Objectives**

The Interior Design programme aims to provide students with creative, professional skills and knowledge that are necessary for a successful career in the interior design industry.

The programme educates interior designers to have a broad interdisciplinary view of their role within the industry, and to be able to operate at various scales to design innovative spaces within the contemporary city.

Graduates will gain knowledge of how interior design intersects with other spatial and environmental disciplines including architecture, landscape, urban design, and planning policies.

With the exposure to graphic design, product design and industrial design, the course provides a gateway to further educational opportunities in design fields.

#### **Characteristics**

##### **Is Interior Design for you?**

- You have a passion for interior design and a strong belief in the power of interior / architecture and spatial elements to influence the ways we live.
- You are culturally sensitive and have a fascination with how we interact with interior and exterior environments.
- You constantly think about ways in which spatial design can improve our lives and add to the diversity and interest of the environments where we live.
- You are a conceptual thinker who has a strong sense of space and place.
- You have a good understanding of three-dimensional context of settings and can express yourself in both three- and two-dimensional media.
- You are an independent thinker and are self-driven, but are also able to work with others in a team; you think flexibly and adaptably. You can communicate your ideas and thinking well in English.

## Specialism structure

### Year 3 Pre-professional Collaborations

Students in the Interior Design specialism are expected to locate their practice in historical, cultural and theoretical contexts. Working critically, students are challenged to integrate conceptual and technical skills for developing and communicating creative ideas, applying interior design concepts and skills within a professional context with pre-vetted practitioners and industry experts.

### Year 4 Integrative Design

As an entry level professional in the interior design profession, candidates are expected to work independently in the synthesis of theoretical, strategic, and creative thinking skills, with creation of innovative spaces and spatial systems. The year requires students to identify critical issues affecting the future of interior design industry, questing the link to other design fields or fabrication possibilities that outlines a multidisciplinary project or team composition.

**Students of the four-year programme** are required to complete a total of 124 credits in order to graduate; including 30 credits earned from General University Requirements subjects, 30 from Common Compulsory Subjects, and 64 from Discipline-Specific and Elective Subjects.

**Senior Year students** are required to complete a total of 61 credits in order to graduate; including 9 credits earned from General University Requirements subjects, 6 from Common Compulsory Subjects, and 46 from Discipline-Specific and Elective Subjects.

## Career Prospects

The Interior Design programme is intended to prepare students for a career in the profession of interior design industry primarily to provide service in Hong Kong and Mainland China at an international standard, to operate and work internationally or in association with global companies and organizations.

Additionally, it informs students of the need and possibilities of further education while preparing students for education at the post-graduate level.

Graduates of the **BA (Hons) in Design (Interior Design)** are able to design at different scales and with the different disciplines that deal with the environmental and interior design industry including interior design, interior architecture, spatial design, environmental graphics, set design, exhibition design, furniture and furnishing design, lighting design, urban space design, landscape and interior-scape design, and experience design.