

#### Partnership with Employers

The Careers and Placement Section, Student Affairs Office (CPS, SAO) is happy to assist employers in connecting with our students and identifying right candidates to match the job requirements during the internship and/or graduate recruitment processes.

CPS, SAO would also collaborate with employers at an early stage in determining job / internship requirements. Employers are welcome to publicise available job/internship opportunities in Hong Kong, Mainland China, or overseas through PolyU Job Board.

#### About PolyU

PolyU has established a fine repute as the pioneer and leader in application-oriented education and research in Hong Kong. More than 480,000 graduates have been nurtured since 1937 and many of them have become movers and shakers in their industries or professions, making significant contributions to the advancement of society. With a total of six Faculties and three Schools, PolyU has close to 30,000 undergraduate and postgraduate (TPG, MPhil and PhD) students. The Faculties and Schools are as follows:

- Faculty of Business
- Faculty of Construction and Environment
- Faculty of Engineering
- Faculty of Health and Social Sciences
- Faculty of Humanities
- Faculty of Science
- School of Design
- School of Fashion and Textiles
- School of Hotel and Tourism Management

PolyU is Hong Kong's competent provider of comprehensive programmes in fashion and textiles; logistics and maritime; environmental engineering, sustainable development, land surveying and geo-informatics; air transport, aviation and transportation systems; mental health nursing, occupational therapy, optometry, physiotherapy and radiography; and design. Programme structures are flexible and can be taken as Double-Degree options and Major / Minor combinations.



#### Contact CPS, SAO

- Reception counter at QT308, Chow Yei Ching Building The Hong Kong Polytechnic University Hung Hum, Kowloon, Hong Kong
- **(a)** Tel: (852) 3400 3850 Fax: (852) 2448 9600
- career.cps@polyu.edu.hk
- https://www.polyu.edu.hk/sao/cps/employers

# School of Hotel and Tourism Management

of The Hong Kong Polytechnic University



/ Opening Minds • Shaping the Future



Careers and Placement Section 就業服務部

## School of Hotel and Tourism Management

Established in 1979, the School of Hotel and Tourism Management (SHTM) of The Hong Kong Polytechnic University (PolyU) has an active School Industry Advisory Committee that consists of industry leaders, who provide advice on curriculum and development matters, to ensure that the School's curricula mirror the realities and fulfil the needs of industry.

To scale new heights in the years ahead, an impressive 28-storey building was opened in Tsim Sha Tsui East in 2011 which features lecture halls, function rooms, the Vinoteca Lab (wine lab), Bistro 1979 (new training restaurant), the Samsung Digital Lab for Hospitality Technology, and the Che-woo Lui Hotel and Tourism Resource Centre.

Hotel ICON, opened in 2011, is the world's first purpose-built teaching and research hotel that fully integrates teaching, learning, and research in a full service environment.

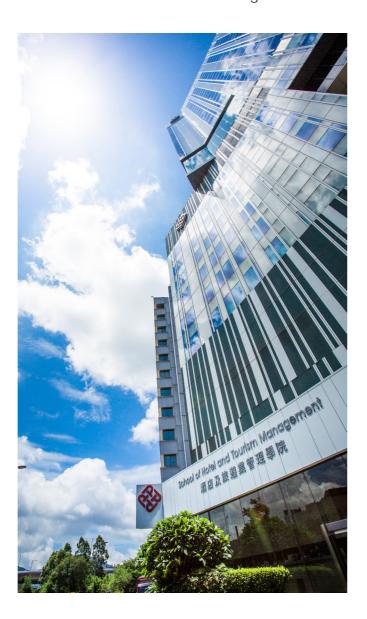
#### **Programmes by SHTM**

#### Programmes in Hong Kong

- PhD and Doctor of Hotel and Tourism
  Management
- MSc in Global Hospitality Business
- MSc / PgD in International Hospitality Management
- MSc / PgD in International Tourism and Convention Management
- MSc / PgD in International Wine Management
- MSc in Hospitality Business Innovation
- BSc (Hons) Scheme in Hotel and Tourism Management

#### Programmes in Mainland China

- Doctor of Hotel and Tourism Management
- MSc in Hotel and Tourism Management





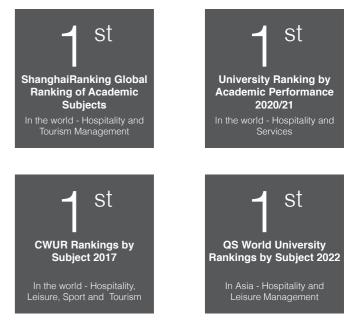
#### **Features**

- With the first teaching-and-research hotel of its kind in the world, i.e. Hotel ICON, SHTM has pioneered a new education approach, meeting the evolving needs of the industry with a distinctive vision for hotel and tourism education.
- Important accreditation: The School is one of the first educational institutions to receive the United Nations World Tourism Organization (UNWTO)'s TedQual Certification.
- Key Partners: The School is currently a member of the UNWTO Knowledge Network and the Pacific Asia Travel Association.

### Award, Outstanding Research, and Achievements

- The School was bestowed the McCool Breakthrough Award by the International Council on Hotel, Restaurant, and Institutional Education.
- PolyU Tourist Satisfaction Index and Tourism Service Quality Index to help boost the industry's service performance; and tourism demand forecasting system to facilitate effective planning.
- Study on enhancing Hong Kong's competitiveness as regional cruise hub; and "Tomorrow's Guestrooms" project encourages forward-thinking hotel innovations.

#### **International Rankings of SHTM**



#### **Top Employers**

- Cathay Pacific Airways Ltd
- Conrad Hong Kong
- Cordis, Hong Kong
- Four Seasons Hotel Hong Kong
- Grand Hyatt Hong Kong
- Hong Kong Disneyland
- Hong Kong Trade Development Council
- InterContinental Hong Kong
- JW Marriott Hotel Hong Kong
- Mandarin Oriental Hong Kong
- Ocean Park Corporation
- Shangri-La Hotels and Resorts
- Sino Estates Management Limited
- Swire Hotels
- W Hong Kong Hotel