

#### **Partnership with Employers**

The Careers and Placement Section, Student Affairs Office (CPS, SAO) is happy to assist employers in connecting with our students and identifying right candidates to match the job requirements during the internship and/or graduate recruitment processes.

CPS, SAO would also collaborate with employers at an early stage in determining job / internship requirements. Employers are welcome to publicise available job/internship opportunities in Hong Kong, Mainland China, or overseas through PolyU Job Board.

#### **About PolyU**

PolyU has established a fine repute as the pioneer and leader in application-oriented education and research in Hong Kong. More than 480,000 graduates have been nurtured since 1937 and many of them have become movers and shakers in their industries or professions, making significant contributions to the advancement of society. With a total of six Faculties and three Schools, PolyU has close to 30,000 undergraduate and postgraduate (TPG, MPhil and PhD) students. The Faculties and Schools are as follows:

- Faculty of Business
- Faculty of Construction and Environment
- Faculty of Engineering
- Faculty of Health and Social Sciences
- Faculty of Humanities
- Faculty of Science
- School of Design
- School of Fashion and Textiles
- School of Hotel and Tourism Management

PolyU is Hong Kong's competent provider of comprehensive programmes in fashion and textiles; logistics and maritime; environmental engineering, sustainable development, land surveying and geo-informatics; air transport, aviation and transportation systems; mental health nursing, occupational therapy, optometry, physiotherapy and radiography; and design. Programme structures are flexible and can be taken as Double-Degree options and Major / Minor combinations.









#### **Contact CPS, SAO**

- Reception counter at QT308, Chow Yei Ching Building The Hong Kong Polytechnic University Hung Hum, Kowloon, Hong Kong
- **(852)** 3400 3850 Fax: (852) 2448 9600
- areer.cps@polyu.edu.hk
- ttps://www.polyu.edu.hk/sao/cps/employers

# **Faculty of Business**

of The Hong Kong Polytechnic University



## **Faculty of Business**

The Faculty of Business (FB) of The Hong Kong Polytechnic University (PolyU) offers a comprehensive range of undergraduate and postgraduate programmes through three units:

- School of Accounting and Finance;
- Department of Logistics and Maritime Studies; and
- Department of Management and Marketing.

The mission of FB is to discover, design, and deliver Innovation-driven Education and Scholarship (IDEAS) of international standing that has an impact on students, organisations, and the understanding of business issues.

Currently, FB has more than 52,000 alumni who are leaders in a broad range of organisations, which include listed companies, government, non-profit organisations, and entrepreneurial ventures, in accounting, financial, shipping, logistics, marketing, and manufacturing industries.

#### **School of Accounting and Finance**

With a history dating back to 1972, the School of Accounting and Finance (AF) was the first one to provide a post-secondary accounting education for students in Hong Kong.

AF offers a good range of full-time and part-time undergraduate and postgraduate programmes, which are well recognised through accreditation by numerous local and non-local professional institutions.

- PhD, Master of Corporate Governance, Master of Finance, Master of Professional Accounting, and MSc
- BBA (Hons) Scheme in Accounting and Finance

#### **Department of Logistics and Maritime Studies**

PolyU is currently the sole provider of maritime education at the tertiary level in Hong Kong. Officially established in 2003, the Department of Logistics and Maritime Studies (LMS) aims at nurturing highly effective logistics managers and leaders through the development of contemporary educational materials and the use of innovative and teaching methods.

LMS also proactively collaborates with top-tier institutions and universities in Mainland China and overseas.

- PhD and MSc
- BBA (Hons) Scheme in Aviation, Maritime and Supply Chain Management



#### **Department of Management and Marketing**

The Department of Management and Marketing (MM) is one of the largest departments in the University with more than 50 academic and professional experts. It has expertise in general and strategic management, entrepreneurship, organisational behavior, human resource management, international business, and marketing. Its mission is to provide undergraduate and postgraduate business education, and to undertake scholarly work to advance knowledge and improve practice in management and marketing so as to create highly effective managers and leaders.



Administered by MM, the Asian Centre for Branding and Marketing undertakes the objectives of becoming a leading branding and marketing research centre in the Asia-Pacific region and promoting branding research and practice in the region.

- PhD. MPhil. and MSc
- BBA (Hons) Scheme in Management and Marketing

#### **FB Academy**

The FB Academy is a structured professional development programme that intends to nurture the most elite FB undergraduate students as future business leaders and entrepreneurs by providing students with an international course at a prestigious institution, plus an overseas internship placement at a multinational or international company.

#### **International Rankings of FB**

Clarivate

Web of Science 2019-2021:
Shipping Research







### **Top Employers**

- American International Assurance Co. (Bermuda) Ltd
- Baker Tilly Hong Kong Business Services Ltd.
- Bank of China (Hong Kong) Ltd
- BDO Ltd
- Crowe Horwath (HK) CPA Ltd
- Deloitte Touche Tohmatsu Ltd
- DKSH Hong Kong Ltd
- Ernst & Young
- Hang Seng Bank Ltd
- HLB Hodgson Impey Cheng Ltd
- KPMG
- Nanyang Commercial Bank Ltd
- PricewaterhouseCoopers (PwC)
- SHINEWING (HK) CPA Ltd
- The Hongkong & Shanghai Banking Corp. Ltd (HSBC)