



THE HONG KONG  
POLYTECHNIC UNIVERSITY  
香港理工大學



Student Affairs Office  
學生事務處

Careers and Placement Section  
就業服務部



# Work-Integrated Education

# 2023



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## Message from the Dean of Students



Committed to cultivating well-rounded professionals who contribute to the community and the world as global citizens, The Hong Kong Polytechnic University (PolyU) has incorporated Work-Integrated Education (WIE) into the undergraduate curriculum as a mandatory component since 2005. This initiative provides students with valuable work-based learning experiences relevant to their chosen professions, enabling them to develop and strengthen essential competencies. Participating in internships in Mainland China or overseas countries also expands students' global perspectives.

In 2022/23, PolyU, in collaboration with our esteemed partners worldwide, continued to offer internship opportunities across various industries to over 750 students across around 30 overseas countries and 30 cities in Mainland China, including those in the Belt and Road regions and the Greater Bay Area. All thanks to the invaluable support from our employer partners, the participating students' career development and global engagement has been significantly enhanced.

I am sure that the success stories of our WIE 2022/23 interns featured in this booklet will serve as inspiration for our students. May they be motivated to develop their attributes and expand their horizons through their future WIE journeys, as they prepare themselves to shape a greater future for the global community.

### Professor Albert P. C. CHAN

Dean of Students  
The Hong Kong Polytechnic University

# About Work-Integrated Education (WIE)

The Hong Kong Polytechnic University (PolyU) embraces the motto of “To learn and to apply, for the benefit of mankind” by nurturing future leaders and cultivating global citizens who contribute to communities worldwide. Since 2005, PolyU has incorporated Work-Integrated Education (WIE) into its curriculum, making it mandatory for all undergraduate students. The WIE component provides students with valuable opportunities to gain practical workplace experiences, develop global perspectives, and engage in cultural exchanges.

By participating in the WIE internship programmes, students have the chance to immerse themselves in a work-based learning environment that aligns with their chosen profession. To support students in fulfilling the WIE requirement, the Careers and Placement Section of the Student Affairs Office (CPS, SAO) supports academic units in coordinating internships across various industries in Hong Kong, Mainland China, and overseas countries. Students are encouraged to pursue placements outside Hong Kong to enhance their international outlook and acquire professional skills. The Offshore WIE Sponsorship (OWS) is available to assist students by covering part of the costs associated with their WIE journey.

## Quick Facts about Non-local WIE 2023

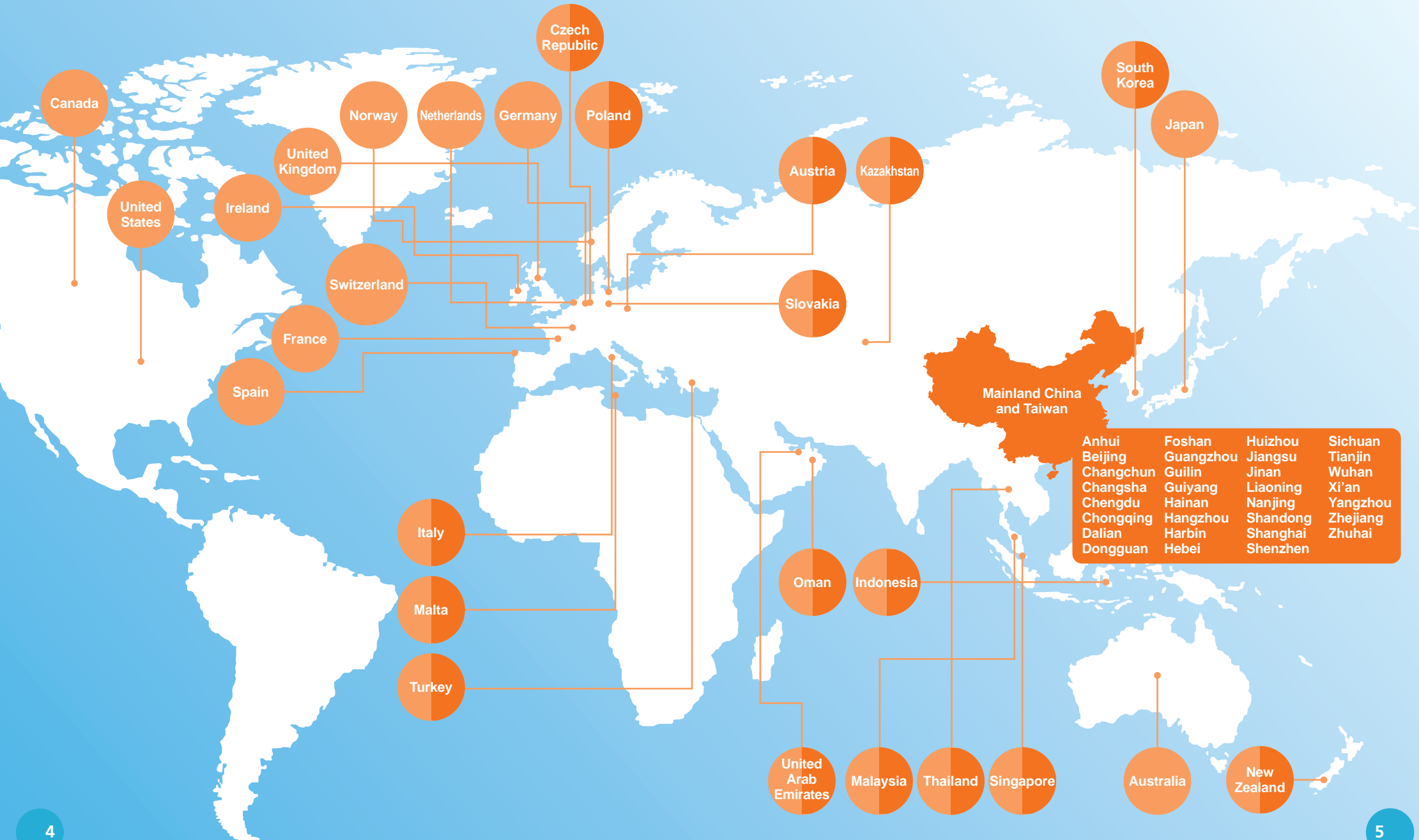


## Non-local WIE 2023 (by Faculty/School)



# Non-local WIE Locations

- International WIE
- International WIE (along Belt and Road)
- Mainland WIE





# Students' Stories



**Building, Construction,  
and Property**

## TSIN Sau Kiu

**BEng (Hons) in Structural and Fire Safety Engineering**

**QED Structures | Barcelona, Spain**



During the summer, I had the opportunity to intern at a structural engineering firm in Barcelona, which is renowned for its innovative architecture and expertise in complex structures. My responsibilities included structural calculations, utilising specialised software for structural modelling, and creating AutoCAD drawings.

One significant takeaway from this internship was the value of proactive communication. Working in a multilingual environment, I encountered language barriers that necessitated seeking clarification from colleagues.

Additionally, my supervisor fostered critical thinking and independence, encouraging me to solve problems autonomously before seeking assistance.

The Spanish work culture was characterised by flexibility, with no rigid format for completing assigned tasks and individuals working independently. The pace of work was slower and more relaxed compared to Hong Kong's, which presented a challenge in adaptation. However, I embraced this opportunity to share my experiences with those unfamiliar with Hong Kong.

This internship provided valuable insights into Barcelona's architectural prowess, honed my communication skills, and allowed me to contribute my unique perspective in a diverse work environment.



## Jacko LAM

BSc (Hons) in Building Engineering and Management

Archimax | Auckland, New Zealand

I am grateful for the opportunity to gain overseas experience and expand my skills and knowledge in the construction industry. During my internship at Archimax, I applied my technical skills acquired at PolyU while also learning new testing methods for building elements.

I thoroughly enjoyed the flexible and friendly work culture in New Zealand, where hierarchy was less pronounced compared to my previous experiences in Hong Kong. The work environment was casual, yet everyone was self-motivated. Teambuilding activities were held to recognise employee contributions, and overtime work was discouraged to respect employees' personal time. Despite language barriers, I learnt to effectively communicate with colleagues from diverse backgrounds and cultures, fostering positive relationships based on mutual respect.

Living abroad presented daily challenges, such as navigating public transportation. However, these challenges strengthened my problem-solving skills and independence. Overall, New Zealand left a lasting impression on me. This unique internship experience was valuable and memorable. I highly recommend students to participate in International WIE for similar opportunities.



## YANG Sicheng

BBA (Hons) in Management

Enjoy Town | Hangzhou, Mainland China

I had a valuable opportunity to gain work experience in an ideal company, Enjoy Town, which has successfully transformed from a traditional real estate business into a combination of real estate and community building.

My responsibilities during the internship encompassed human resources and administrative tasks. I assisted in planning and executing activities such as employee orientation programmes and employee transfer debriefings. This involved preliminary preparations and on-site logistics.

Engaging in conversations with the company chairman provided me with a deeper understanding of human resources and valuable insights for my future career. He shared industry predictions, his own work experiences, and thoughts on our future studies or jobs, imparting a wealth of knowledge.

The most significant impact of this internship has been heightened self-awareness. Through practical work, I discovered my preferences, which cannot be solely obtained through online research. Overall, every word and action in the company contributed to a valuable learning experience.





## WONG Yan Yu

BSc (Hons) in Surveying

Urban Renewal Authority | Hong Kong, Mainland China



Working as a summer intern at the Urban Renewal Authority has been a valuable experience. It has shed light on the issues of gentrification and social disconnection caused by redevelopment in Hong Kong, as often mentioned in news and books. Working in the acquisition and clearance department has shown me the practical challenges of creating a community that meets everyone's needs. The team grounded me in reality, teaching me how to act as an agent and social worker to address the living problems of those affected.

Participating in the screening process was eye-opening. Though I had experienced cramped living conditions before, the conditions I saw that day were astonishingly better. However, their individual circumstances made it challenging to simply relocate them according to their desires. Working at URA taught me about fairness criteria and efficient utilisation of limited resources.

Overall, this valuable experience has significantly influenced my future career planning.

## CHEUNG Chung Man

BEng (Hons) in Environmental Engineering and Sustainable Development

Drainage Services Department, HKSAR government | Hong Kong, Mainland China

I had a valuable summer internship at the Sha Tin Central Laboratory of the Drainage Services Department. It provided me with a practical understanding of sewage treatment and laboratory testing processes.

I learnt and performed various wastewater experiments, adhering to statutory requirements. This expanded my knowledge beyond what I learnt at university and allowed me to develop meticulous attention to detail.

The internship required both independent and group work. While it took me some time to adjust to the collaborative environment, I proactively improved my communication skills and sense of responsibility. I handled individual tasks while effectively cooperating with colleagues during experiments.

I am grateful for the experience at the Drainage Services Department. It has provided valuable insights and practical skills, preparing me for my academic studies and future career as an environmental engineer.





# Students' Stories



**Engineering, Science, Technology,  
and Manufacturing**

## LEE Yan Tung

**BEng (Hons) in Aviation Engineering**

**Cathay Pacific | Bangkok, Thailand**

WIE provided a practical exploration of the theoretical concepts I learnt from books about engine principles and aircraft design. As an engineer intern at Cathay Pacific Engineering in Thailand for 8 weeks, I focused on ground safety, maintenance control, support, reliability, and aircraft systems.

A significant project I undertook involved developing an automated system to track working hours. Using Microsoft Forms, Excel, Power, and Automate Flow I collaborated with another intern to create an automated update to an Excel sheet for overtime hour counting. We streamlined the approval process electronically using Power Automate's approval function, which was a major accomplishment during my internship.



Prior to the internship, I was unsure about which industry to pursue. Working as a mini-engineer and learning from professionals in the aviation industry through WIE has given me clarity. I am certain that I want to contribute to the aviation industry by ensuring safe and comfortable flight experiences for customers.



## MAO Yujie

BSc (Hons) in Internet and Multimedia Technologies  
United Aircraft | Shenzhen, Mainland China



My main objective during my six-week internship was to immerse myself in task-driven, project-oriented learning. I aimed to grasp the company's business operations, complete an independent front-end design project, and reinforce my existing knowledge while gaining practical insights into the industry.

My key responsibilities were designing an app for an intelligent airspace command system, and utilising web design techniques to enhance project communication. This internship has seamlessly aligned my academic aspirations with real-world applications. The industry insights, practical application of theoretical concepts, and exposure to professional work environments have greatly enhanced my skill set.

Through structured learning and hands-on experiences, I have developed a comprehensive understanding of software development processes and web design principles, equipping me for future professional challenges.

## ZHANG Huanyu

BSc (Hons) in Internet and Multimedia Technologies  
Sohu.com | Shanghai, Mainland China



Sohu.com Inc. is a renowned Internet company in Mainland China, focusing on media platforms and providing information, entertainment, and communication services. The company is known for its news app, web portal, and online video platform, and it competes with companies like Tencent, Sina, and iQIYI.

I aimed to apply my academic knowledge and gain practical experience while exploring the company culture and technical standards. During my internship, I worked on developing mini leisure rhythm game on a visual programming platform, WeChat Mini-game Visualised Making Tool, which received positive feedback. I also assisted in social media operations,



including shooting and releasing short videos, and was assigned to operate the Bilibili account.

I gained valuable experience in the IT industry and developed essential working skills. Overall, this internship provided me with valuable insights and practical skills that will benefit my future endeavours.



## WONG Kwan Ting Christy

BSc (Hons) in Analytical Sciences for Testing and Certification  
Government Laboratory, HKSAR government |  
Hong Kong, Mainland China



I worked in the forensic toxicology section of the Government Laboratory in Ho Man Tin. My tasks involved building a drug database and conducting R&D work. This experience has been invaluable, as it is internationally recognised for its world-class scientific services, led by government chemists and experts in various scientific fields.

Working on the drug database posed initial challenges due to my unfamiliarity with many drugs. However, with the support of colleagues and extensive research, I gradually adapted. Information management skills proved crucial in handling and analysing diverse data. The specialised staff in the forensic toxicology section were knowledgeable and willing to teach.

This experience has enhanced my critical thinking and provided relevant knowledge for professional development. I aspire to continue working here after graduation, contributing to the community by delivering high-quality analytical and forensic services through advanced measurement science and standards.

## MAK Wing Yee

BSc (Hons) Scheme in Logistics and Enterprise Engineering  
vibefam | Singapore

vibefam is a Singapore-based software company specialising in booking and management systems for fitness studios. I focused on developing and implementing marketing strategies for the Hong Kong market. This involved conducting market research, analysing local competitors, and creating engaging social media posts with relevant hashtags to promote vibefam.

As a B2B sales representative, I crafted marketing emails to attract potential clients, highlighting the system's value proposition and efficiency-enhancing features. I conducted thorough research on fitness studios before meetings and assisted the Co-Founders during Zoom meetings by explaining the system's features and addressing pain points. Additionally, I designed visually appealing graphics and wrote compelling captions for weekly social media posts using Canva. Our team also visited clients' fitness studios in Singapore for marketing footage.

This internship significantly contributed to my personal growth, improving problem-solving skills and fostering independence in overcoming challenges. It provided me with valuable skills

and knowledge aligned with my goal of becoming an ERP/IT consultant, while offering insights into the industry.





## KIM Ji Won

BA (Hons) in Advertising Design

Globaleur | Seoul, South Korea



As a UI/UX design intern at Globaleur, a Seoul-based travel software development company, I closely collaborated with a co-founder and in-house designer, Zeenat. My responsibilities included designing banners, webpages, researching the UI/UX market, and more.

Having experienced both physical and virtual work settings, I discovered a preference for the office environment, which improved my focus and fostered a sense of belonging. I also recognised the value of a dedicated home workspace for productive remote work.

During this internship, my enthusiasm for the travel industry grew as an international nomad. It provided insight into international, travel, and multicultural aspects, opening up potential career paths.

Navigating cultural differences was challenging, as both Korean and North American cultures co-existed in the office. I felt more comfortable communicating in English, allowing me to

express opinions without hierarchical constraints. This internship served as a valuable starting point for improving my communication skills, which I will continue to develop in the future.



## Students' Stories



## Finance, Accounting, and Banking

## LAU Yan Tung

BBA (Hons) in Management

Securities and Futures Commission | Hong Kong, Mainland China



I had the privilege of interning at the Securities and Futures Commission (SFC), a financial regulator in Hong Kong.

I primarily assisted the complaints team in handling various complaints from individuals and corporations of varying sizes. My responsibilities included searching for fraudulent websites, verifying IP addresses, and updating the internal complaint control system through complaint case summaries. These tasks were essential for the complaint handling process, providing me with a comprehensive understanding of procedures and the commission's operations. Additionally, I had the opportunity to test the newly launched complaints hotline, adding to the overall experience.

I am grateful to my supervisor for the hands-on experiences and challenging tasks. This internship also deepened my knowledge of Hong Kong's securities and futures market. As my first internship, the eight-week experience at the SFC was invaluable. I appreciate the practical knowledge gained and the camaraderie with my colleagues. The problem-solving, interpersonal, and time management skills I developed have prepared me for my career goals with confidence.

## QU Shurui

BBA (Hons) in Accounting and Finance

Foryon Asset | Xi'an, Mainland China



I interned at Foryon Asset, a subsidiary of Foryon Group, in the investment bank department 2 of the Asset Management Division. My main role was assisting investment managers with ongoing projects, including pre-project surveys, client interviews, target company field surveys, and preparing research and investment reports. This experience gave me valuable insights into the private equity investment industry.

What impressed me most was the inclusive and equal communication culture among colleagues, including superiors. I remember a conversation with colleagues about my future plans and challenges. They encouraged me to discuss with the leader, assuring me that he would address my concerns. This open communication dynamic, where ideas were freely exchanged with leaders, created a friendly atmosphere.

In my free time, I immersed myself in Xi'an's rich culture as the ancient capital. People wearing Tang suit filled the streets, and I visited Tang Paradise to experience the vibrant Tang Dynasty ambiance. These memories of traditional Chinese culture and the Tang Dynasty's prosperity will forever stay with me.





## CHEN Zihan

BBA (Hons) in Financial Services

China Unifortune Holdings Group Co. Ltd | Beijing, Mainland China



I worked in the Brand Development and Marketing Department of Unifortune, where I was involved in brand marketing and market promotion.

A significant accomplishment was my research report on Chinese talents in financial and private equity markets. This report analysed China's macroeconomic and financial landscape in 2022 and outlined the future trends of the private equity fund industry in that context. Since I lacked programming skills, I sought assistance from experienced colleagues for data processing and analysis. Collaborating with my teammates improved my teamwork and interpersonal skills, enhancing my ability to effectively share information and ideas in the workplace.

As a small-to-medium-sized private equity firm, Unifortune cultivates an intimate and flexible working environment. The company encourages open communication, allowing employees to freely exchange ideas and solutions with management and colleagues. I appreciate its employee-centric approach, exemplified by events like monthly birthday parties and weekly badminton activities. These initiatives not only boost work efficiency and productivity but also foster job satisfaction and loyalty among employees.



## DI Hejun

BBA (Hons) in Accounting and Finance

SPD Bank | Shanghai, Mainland China



Over the summer, I completed a six-week internship at SPD Bank as an assistant. My responsibilities included conducting due diligence at customer companies, collecting discount information from other companies, assisting in establishing international letters of credit, supporting cross-border events, and handling administrative tasks.



This internship has been instrumental in my personal growth. Firstly, it expanded my knowledge of economics and provided practical insights into the field of finance, which will aid in my future career decisions. Additionally, it highlighted the disparity between theoretical knowledge and practical application, prompting me to strive for a stronger integration of learning and practice.

I also realised the challenges of effectively applying knowledge. I witnessed the complexities involved in translating theory into practice. The internship broadened my horizons, enhanced my knowledge, exposed me to the realities of social competition, and allowed me to accumulate valuable experience. Given the opportunity, I would eagerly participate in this internship again, as it provided a well-rounded learning experience.



## LI Yifan

BBA (Hons) in Financial Services

Huatai Securities | Nanjing, Mainland China

My internship at Huatai Securities has been a transformative experience, providing real-life insights into securities companies and investment banks. I conducted in-depth research on the gold industry, analysed market trends, and crafted comprehensive research reports.

Under the guidance of my mentor, Mr Xuan, I developed skills in industry analysis and specialised sector reports. He also offered valuable advice on aligning my career aspirations with finance. I learned the importance of accepting criticism from superiors and taking responsibility for my mistakes, fostering a positive work environment.

This internship has fuelled my professional ambitions. I now possess a deeper understanding of the securities industry and a heightened appreciation for cultural diversity. Equipped with this knowledge, I am better prepared to navigate the challenges and seize opportunities in my future career.



## Students' Stories



## Logistics and Transportation

## LAM Ping Yuk

BEng (Hons) in Electronic and Information Engineering  
MTR Corporation Limited | Hong Kong, Mainland China



During my summer internship at MTR's Rolling Stock Maintenance Department (RSMD) Chai Wan Depot (CWD), I worked on transformative projects that revolutionised tool management and enhanced efficiency.

One project involved developing a mobile app for M-Train inspections and repairs, allowing staff to log equipment borrowings and handovers by scanning QR codes. This streamlined the process, eliminating paperwork and ensuring accurate records. The app also empowered supervisors to optimise equipment allocation and maintenance schedules through data analysis.

Collaborating with the staff sharpened my problem-solving and project-management skills. Witnessing the tangible impact on CWD operations fuelled my passion for engineering and innovation.

This internship showcased the potential of technology in revolutionising processes and enhancing safety. I am grateful for the opportunity to contribute to MTR's mission and motivated to pursue a career focused on developing practical solutions through technology and engineering.



## CHENG Haoqiang

BBA (Hons) in Supply Chain Management and Analytics  
Beijing Express Channel Cold Chain Logistics Co., Ltd |  
Beijing, Mainland China



The internship company, Beijing Express Channel Cold Chain Logistics Co., Ltd, is a leading player in the cold chain logistics industry, particularly in Northern China. During my six-week internship, I faced challenges but gained valuable experience and maturity. Our team focused on optimising unpacking and sorting processes to maximise efficiency while minimising costs. This hands-on experience allowed us to identify various issues and propose targeted solutions that were well-received and implemented by the company. One particularly impactful experience was representing the company as hosts for the opening of Walmart's fresh produce warehouse in North China. This boosted my self-confidence, helped overcome my nervousness, and significantly improved my public speaking and communication skills.

The guidance I received from Mr Liu, the logistics director of Watson's North China, emphasised the importance of data analysis skills in the future of the logistics industry, influencing my decision to pursue a Master's degree in that field. Overall, this internship was rewarding and contributed to my personal growth.





## ZHANG Yan

BBA (Hons) in Supply Chain Management and Analytics

Kerry Logistics | Singapore



Kerry Logistics is a leading Asia-based third-party logistics service provider with a global presence in 59 countries and territories. My internship at Kerry Logistics encompassed two phases: warehouse operations and business development. In the first phase, I gained experience in various warehouse processes, including inbound, outbound, and inventory management. I successfully identified operational issues and

contributed to preventing losses. In the second phase, I focused on business development, learning customer attraction strategies, creating questionnaires, developing warehousing solutions, and updating contracts.

This internship had a profound impact on my growth. On a personal level, it was my first time going abroad, and I overcame challenges such as finding affordable accommodation and adapting to a new environment in Singapore. At the workplace, the supportive culture at Kerry Logistics facilitated my quick adaptation to the atmosphere and requirements of the job. The relaxed environment allowed me to immerse myself in learning specialised knowledge and develop strong interpersonal skills. I greatly appreciated the inclusive culture fostered at Kerry Logistics.



## Deanne Jani HADITANOJO

BBA (Hons) in Global Supply Chain Management

PT Jakarta International Container Terminal | Jakarta, Indonesia



My first internship exceeded my expectations in terms of hands-on learning, as I was able to gain valuable experience that was not attainable through university courses alone.

As an Operations and Engineering Intern, I rotated through various departments, learning about business flow, container terminal operations, equipment maintenance, warehousing, and marketing, allowing me to witness the complexities of interdepartmental communication and collaboration.

The company's culture balances unity and employees' well-being, evident in, for instance, its dress code policy. Effective workplace communication taught me the importance of understanding my supervisor's instructions and asking clarifying questions. Maintaining positive relationships with colleagues fostered a supportive environment and opens future opportunities within the company.

This internship expanded my network, increased my confidence, and encouraged stepping out of my comfort zone. It was an amazing experience that contributed to my personal and professional growth.





## CHIU Ka Chun

BBA (Hons) in International Shipping and Transport Logistics

Marine Department, HKSAR government |  
Hong Kong, Mainland China

At the Marine Department (MD), I gained valuable experience working in three sections: Harbour Patrol Section (HPS), Training Centre, and Vessel Traffic Centre (VTC). In HPS, I accompanied Marine Inspectors on daily patrols, learning about their operations and the prosecution process. I witnessed a vessel exceeding the speed limit in Victoria Harbour and observed the Marine Police stopping the ship and imposing a fine.



At the Training Centre, I familiarised myself with ship simulators used for maritime industry training. The centre provides on-the-job training for MD staff, enabling them to stay updated on the latest maritime knowledge. In VTC, I summarised Marine Incident Reports and converted them to electronic versions. I gained insights into vessel traffic control practices, including route regulation and recommendations for abnormal vessel routes.



I also appreciated the opportunities provided by MD to visit shipping companies and the Green Island Lighthouses, which are usually off-limits to the public. This internship expanded my horizons and deepened my understanding of MD's role as a regulator in Hong Kong's maritime sector.

## Students' Stories



## Marketing, Design, Consumer Goods, and Media

## HO Wai Ki

**BSc (Hons) in Tourism and Events Management**

Fast Retailing | Hong Kong, Mainland China

PolyU's career development resources provided a strong foundation for me to explore various career opportunities and reach my potential. I was fortunate to represent Hong Kong in Fast Retailing's Global Management Program (GMP) in Tokyo. Among 6,000 applicants worldwide, I was one of the 50+ students from 22 countries selected for the 5-day programme.



Working with a diverse global team, we proposed solutions to offline retail challenges and emerged as champions in the business challenge. Our strategy focused on optimising physical stores amidst e-commerce growth. This experience broadened my horizons and offered valuable insights from individuals with diverse backgrounds.



GMP allowed interactions with industry specialists, providing a macro-perspective on fashion retail and Fast Retailing's business. In-store visits and business sessions were invaluable for generating ideas and understanding the industry. Sessions on business philosophy, sustainability, and globalization were especially inspiring. I will leverage these insights and skills in future endeavours.

## TANG Choi Kiu

**BA (Hons) in Linguistics and Translation**

Import Export TV | Melbourne, Australia

During my internship at Import Export TV, an Australian global channel focused on international trade, I handled graphics, marketing, and research tasks. Using tools like Canva and Zoho Campaign, I created graphics and layouts for product illustrations, logos, and websites. I also produced movie clips for social media platforms and conducted research on consumer demand and market supply, generating data analysis reports. Additionally, I supported online event promotion, collaborated with the Hong Kong government, and reported progress to senior marketing management.



Throughout the internship, I discovered my strength in innovative thinking and outside-the-box concepts. I enjoyed exploring and experimenting, producing final products approved by supervisors for social media posting. I learnt to balance productivity and deadlines, overcoming perfectionist tendencies. My team's encouragement of originality and growth fostered my unique viewpoints. This experience enhanced my skills in graphic design, multimedia production, market research, and social media marketing.





## TONG Ming Wai

BA (Hons) in Advertising Design

Cool Japan TV | Tokyo, Japan

Cool Japan TV stood out for its multicultural team, comprising professionals from Japan, Malaysia, and Singapore, enabling connections and collaborations across Asia. This dynamic and international environment provided insights into the entertainment industry and fostered appreciation for cultural diversity.

At Cool Japan TV, I focused on graphic design for promotional materials and participated in market research for effective campaign strategies. The company's culture emphasized active contribution, observation, and respect for colleagues, particularly seniors. I valued this culture and learned to be more sensitive in my interactions.

The unwritten dress code reflected Japanese modesty, and communication was mindful of others' needs and feelings. All in all, my experience in the Japanese working environment allowed me to develop a greater understanding of cultural differences and interpersonal dynamics.



## LAU Wing Sum Rainbow

BA (Hons) in Fashion and Textiles (Technology)

Momoc Real People, S.L. | Valencia, Spain

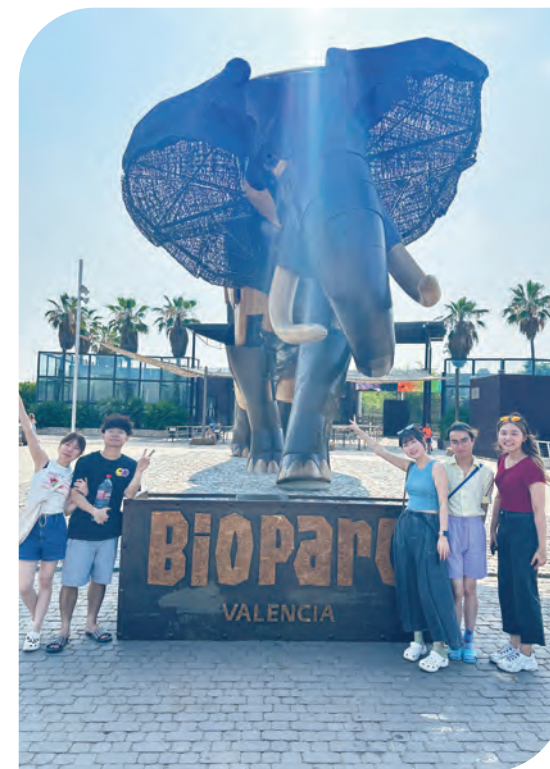


Interning in Spain provided valuable exposure to the country's work culture, emphasising work-life balance and social interactions. Engaging in small talk, sharing meals, and participating in social activities helped me learn how to build and maintain relationships with colleagues.

As a Community Manager at Momoc, a Spanish sustainable shoe company, I handled social network strategy, graphic design, and collaborations. This challenging role involved developing online community engagement plans, creating visually appealing social media content, and seeking partnership opportunities.

The internship also allowed me to apply theoretical knowledge in a real-world setting, fostering professional development and enhancing my skills. Despite having no prior video editing experience, I quickly learnt the basics through online tutorials and felt a sense of accomplishment in completing unfamiliar tasks.

This transformative internship clarified my career goals, provided valuable self-discovery, and facilitated personal growth.





## CHAN Hung Yu

BA (Hons) in Linguistics and Translation

VNU Exhibitions Asia | Shanghai, Hong Kong

At VNU Exhibitions Asia, I worked as a marketing assistant for the DOMOTEXasia / CHINAFLOOR exhibition. My responsibilities included marketing, translation, and coordinating with foreign visitors.

On a daily basis, I promoted the exhibition and exhibitors on international social media platforms like Twitter, Instagram, and Facebook. I also confirmed flight and accommodation details for foreign visitors and contacted various embassies in Shanghai to invite consuls general to support their countries' participation.



Additionally, I undertook translation tasks such as leaflets, pocket guides, and event promotions. Towards the end of my internship, my focus shifted to translation during the exhibition. I led international buyer tours, ensuring their satisfaction, and conducted interviews with foreign exhibitors, capturing their experiences and expectations.



## Students' Stories



## Public Service, Education, and Charity

## SHIH Wei Ting

BEng (Hons) in Aviation Engineering

Université du Québec à Chicoutimi | Chicoutimi, Canada

I joined the Mitacs Globalink Research Internship Programme at the University of Quebec at Chicoutimi (UQAC), and was assigned to the Anti-Icing Materials International Laboratory (AMIL). As a Research Assistant, my tasks included literature research, testing anti-icing and coating products, and analysing data from experiments and simulations.



I recognised my tendency to become easily distracted during literature research and plan to address it in the future. The experience transformed my perception of research and boosted my confidence in pursuing postgraduate studies.

Beyond gaining research skills, this internship facilitated my personal growth through diverse cultural interactions. The prevalence of the French language in my city exceeded expectations, posing initial challenges in daily tasks. However, effective use of translation tools helped overcome this hurdle, adding richness to my summer experience.

The UQAC's AMIL internship indeed provided a profound journey of exploration, offering a clear perspective on research as a potential graduate career.



## TANG Yuen Yau

BA (Hons) in Bilingual Interdisciplinary Chinese Studies

Nanjing Museum | Nanjing, Mainland China

I participated in the Nanjing WIE program to gain insights into the cultural and educational industry. I interned at the cultural and creative department of the Nanjing Museum.



On my first day of the programme, I had the opportunity to accompany the department director on a field trip to the Republic of China gallery. During the internship, my tasks included conducting research to ensure that the gallery and store reflected the immersive style of the Republic of China.



Assisting with material collection for the Republic of China exhibit allowed me to enhance my data collection and organisational skills. I also learnt to create promotional posters and write copy. Additionally, my Mandarin language skills and communication abilities improved during the internship.



## Muhammad Aayan MALIK

BEng (Hons) in Mechanical Engineering

Occidental of Oman | Muscat, Oman



At Occidental of Oman, a renowned player in the global oil and gas exploration and production industry, I immersed myself in Omani work culture and collaborated with various engineering disciplines. This provided me with valuable practical experiences, bridging the gap between classroom knowledge and real-world applications.

As a trainee in the Piping and Instrumentation team, I actively participated in tasks such as material analysis, evaluation of contractors' technical bids, and safety protocol studies. I also worked on projects related to instrumentation for oil and gas pipelines.

This internship not only exposed me to a new culture but also challenged me to excel in a foreign company. Drawing from my prior experience in Hong Kong, I quickly adapted to the new environment and started contributing. Networking with colleagues from diverse cultures and backgrounds was a highlight, and the relationships I built will be a lasting accomplishment from my time in Oman.

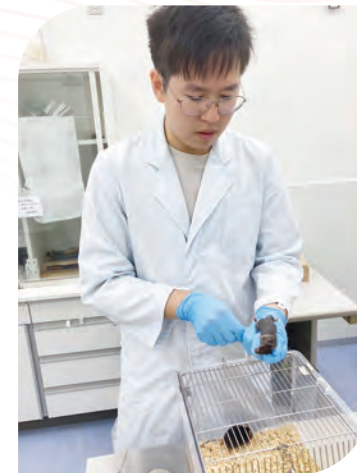
## Brandon Mathieu YUE

BSc (Hons) in Optometry

Shibaura Institute of Technology | Tokyo, Japan

As an intern at the Shibaura Institute of Technology (SIT), a private university focused on science and engineering, I gained valuable real-world experience and expanded my professional network.

Working in a laboratory studying the effects of plant nutrients on mice, I had diverse responsibilities, including assisting with experiments, data recording, and analysis. My mentors provided me with valuable background knowledge and insights into the laboratory's projects. This experience helped bridge the gap between academia and the professional world, while also developing important skills for future success.



The internship exposed me to a work culture that highly valued seniority, emphasising respect and support for senior colleagues. With support from SIT, I overcame communication challenges with support from SIT. Exploring Japanese culture through vending machines, tourist sites, and events was an enjoyable part of the internship, broadening my global perspectives and reinforcing the value of open-mindedness and understanding differences for personal growth.





## MAN Kwun Tin

BSc (Hons) in Investment Science and Finance Analytics  
Home Affairs Department, HKSAR government |  
Hong Kong, Mainland China



During my internship at the Home Affairs Department – Tai Po District Office, I supported the team in organising community performances, and collaborating with schools and organisations to showcase local talents and cultural diversity.

Another significant responsibility was allocating funds to organisations. We carefully reviewed funding proposals, assessing their viability and alignment with our goals. Our aim was to promote learning, personal development, and community engagement among youth.

Additionally, I enhanced my research and analytical skills by reading and summarising numerous documents. This experience sharpened my critical thinking and communication abilities.

This internship provided practical insights into community development and project management. I learnt the importance of youth engagement and effective resource allocation. I am grateful for the opportunity to contribute to meaningful initiatives and look forward to applying the skills and knowledge gained in future endeavours.

## Louisa FERNADES

BA (Hons) in Linguistics and Translation  
Leisure and Cultural Services Department, HKSAR government |  
Hong Kong, Mainland China

I am honoured to have joined this internship programme, which has provided me with invaluable and unforgettable experiences. As part of the Internship Programme for Non-ethnic Chinese Students 2023, I was assigned to the Leisure and Cultural Services Department – Leisure Services Office. The managers in this office handle a wide range of responsibilities, from daily sports venue operations to public leisure activities and citizen needs.



I assisted the Assistant District Leisure Manager with tasks such as contacting program participants, organising documents, and preparing for the 9th Hong Kong Games. The diverse nature of the work allowed me to gain new insights, and my supervisor's feedback was instrumental in my improvement.

I also learnt the importance of responsibility. As a summer intern in a government department, I worked diligently to avoid mistakes and sought guidance when unsure, minimising the possibility of errors. In short, this internship has been a vital part of my university life, offering first-hand experiences beyond what books can provide.





# Location Highlights

## WIE in Belt and Road Countries

Since its launch in 2013, the Belt and Road Initiative has, on one hand, promoted economic growth and shared prosperity among countries, and on the other provided students with valuable opportunities for career exploration and cultural exchanges.

In line with PolyU's support for the Initiative, a wide array of internship opportunities is offered to students in Belt and Road (B&R) countries over the past years via our WIE programmes. These internships aim to enhance students' understanding of the B&R regions, including the development trends and work culture of local industries, thereby preparing students for future career opportunities in these countries.

In 2022/23, PolyU students have successfully undertaken internships in 15 Belt and Road countries through our International WIE programmes. These internships span various industry sectors, including research, aviation, business, construction, and education.

### Highlights of International WIE programmes in B&R countries





# Location Highlights

## WIE in Greater Bay Area

The strategic planning of the nation for the Greater Bay Area aims to foster regional economic growth by promoting deeper cooperation and integration. This transformation not only has made the area an ideal hub for start-ups but also has created excellent opportunities for Hong Kong students to explore potential careers and enhance their future development.

Our Mainland WIE programmes are dedicated to facilitating PolyU students' acquisition of real-world work experience and technical knowledge through internships in Mainland China, particularly the Greater Bay Area, with a special focus on Shenzhen.

Shenzhen, being the headquarters of various technology enterprises, CPA firms, and start-ups, provides a conducive environment for students to gain valuable industry exposure. In particular, the Greater Bay Area Internship Programme has successfully assisted numerous PolyU students in expanding their professional networks and exploring diverse career pathways within the region.





# Get Prepared for WIE



PolyU provides extensive support to WIE student participants every year, aiming to enhance their internship experiences and ensure seamless WIE journeys. This support encompasses a range of initiatives such as Offshore WIE Sponsorship (OWS), departure briefing sessions, OWS briefing sessions, and the WIE Ambassador Programme, among other resources.

## Departure briefing and OWS briefing sessions

provide students with essential guidance to navigate their internships successfully, ensuring that they have a rewarding and secure experience.

- Departure checklist
- Cross-cultural communication
- OWS
- Group travel insurance
- Safety precautions



## Pre-WIE training sessions

organised by the Global Engagement Office with the aim of helping students maximise their WIE experience.

## Offshore WIE Sponsorship (OWS)

is offered to eligible WIE student participants to encourage them to take on an impactful internship in Mainland China or overseas countries.



### Basic sponsorship

To support part of the costs incurred during a WIE trip



### WIE Learning Incentive

For students who have demonstrated positive learning outcomes through clear articulation of learning gains, and achievement of WIE requirements as specified by respective academic departments



### Hardship Allowance

For students who have proven financial difficulties in covering the expenses incurred during a WIE placement in Mainland China or overseas countries for the fulfilment of WIE requirements with respective academic departments' endorsement



## About Careers and Placement Section, Student Affairs Office



The Careers and Placement Section (CPS), Student Affairs Office (SAO) aims to facilitate students' acquisition of required work competencies through the provision of internship opportunities, mentorship programmes, and career development workshops.

CPS, SAO provides comprehensive career services for both PolyU students and employers.

- Coordinating **International, Mainland, and Local WIE programmes** with PolyU academic units to enable students to, while fulfilling WIE requirements, gain work experience and expand global perspective
- Administering PolyU's University-wide **"INSPIRE" Mentorship Programme** to enrich students' holistic educational experience, intellectual growth, and professional development through a support network of role models and prominent leaders from the PolyU community
- Offering students various **job opportunities** through the STEM Internship Scheme, Work-on-Campus Scheme, Job Recommendation Scheme, and more
- Providing **career training workshops and one-to-one career advising sessions** to facilitate students' career planning and development of job hunt strategies
- Organising **recruitment talks and career fairs** in collaboration with companies / organisations for students to meet potential employers, explore job opportunities, and build network
- Supporting students' hunt for graduate job / internship / part-time job opportunities through **PolyU Job Board and Joint Institutions Job Information System (JIJIS)**

## Acknowledgement

### Sponsor

- Home and Youth Affairs Bureau, HKSAR Government
- Youth Development Commission, HKSAR Government
- The Chinese General Chamber of Commerce

### Supporting organisation – International WIE

- International Association for the Exchange of Students for Technical Experience (IAESTE)
- Mitacs
- Russia New University
- Shibaura Institute of Technology
- Toyota Technological Institute
- Universiti Tunku Abdul Rahman
- York University

### Supporting organisation – Mainland WIE

- Chinese Academy of Governance (HK) Industrial and Commercial Professional Alumni Association Limited
- Federation of New Territories Youth
- Fudan University
- Hong Kong United Youth Association
- Hongkong-Shanghai Economic Development Association
- National Cheng Kung University
- National Taipei University
- Seeding's Culture Youth Exchange Centre
- Shanghai Hong Kong Association
- Shanghai Jiao Tong University
- Southeast University
- The Y.Elites Association
- Xi'an Jiaotong University
- Youth Square
- ZhouShan Municipal Human Resources and Social Security Bureau



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