

The Most Outstanding PolyU Student 2022

SHAH Muskan Sunish

BA (Hons) in Fashion and Textiles
(Retail and Marketing)

Outstanding Student of School of Fashion and Textiles

"Surreal" barely begins to describe how it feels to receive the prestigious award of "The Most Outstanding PolyU Student of the Year". The journey to reach this pinnacle has been nothing short of challenging but at the same time incredible and one that I am so grateful for. None of this would have been possible without the welcoming and supportive PolyU environment that has nurtured my passions and eagerness to learn continuously. I would like to extend my gratitude and appreciation to all my professors, parents and friends who have always helped and guided me.

I have enjoyed watching the story of my university life unfold before me, with both ups and downs to make me the lifelong learner I am today. I entered as a novice, facing hurdles, completely clueless about Hong Kong's culture. Learning from those around me, I ensured to make my journey a fruitful one, taking as many opportunities as I could along the way.

Some memorable memories have included being selected as a Fellow of the Millennium Fellowship programme organised by the United Nations Academic Impact and Millennium Campus Network where I co-founded a Social Media (Instagram) page called "Rethinking Fashion" to develop my curiosity in sustainable fashion while helping society. Being selected to participate in the World Retail Congress as a PolyU representative was an honour that taught me how to take a strategic step into the industry and apply all my university knowledge skilfully. Finally, getting the opportunity to intern at Lane Crawford through our School gave me an insightful look into the industry!

From here I hope to take all the incredible teachings and experiences from PolyU with zest to the next stage in life through an exciting career. Having explored multiple niches of fashion and management I am glad to have discovered an interest in sustainable fashion and am keen to pursue a career in this area at a management level, bolstered by an MBA in the future. Undoubtedly, I hope to continue to live up to the qualities of an Outstanding Student and to grow always!





Scholarships / Awards:

- The Hong Kong Polytechnic University Entry Scholarship (Academic) 2019/20 – 2022/23
- Koo's Fashion Scholarship 2021/22
- Hong Kong Association of University Women Undergraduate Scholarship 2021/22
- Dean's Honours List 2019/20 – 2021/22

Other Achievements / Activities:

- Co-founder, Rethinking Fashion (Sustainable Fashion Instagram Page) 2020 - present
- PolyU Team Member, Future Retail Challenge - World Retail Congress 2022 & 2023
- PolyU Attaché 2019/20 & 2020/21 and Senior Attaché 2021/22 & 2022/23
- Merchandise Coordinator Intern, Lane Crawford Hong Kong - Menswear Shoes and Accessories 2022
- Peer Mentor, PolyU English Language Centre 2022
- Participant, Worldwide Responsible Accredited Production (WRAP) Social Systems Auditor/Leader Auditor Certificate Course 2022
- Participant, LVMH Moët Hennessy Louis Vuitton "INSIDE LVMH" Online Certificate Course 2022
- Class Representative, Fashion Business Stream 2021/22
- Brand Manager, PolyU Google Developers Student Club (GDSC) 2021/22
- Team Leader, Blue Hall Wellness Fund and Best Practice Award Winner 2021/22
- Intern, Redress Hong Kong - Education Team 2021
- Social Media and Communication Intern, Masala Magazine, Bangkok, Thailand 2020/21
- Design Manager, PolyU International Students Association (ISA) 2020/21
- Communications Officer, PolyU English Club 2020/21
- Millennium Fellow and Campus Director, MCN x UN Millennium Fellowship 2020
- Member of Champion Team, Interhall Cheerleading Competition 2019