

BREAKTHROUGH CONVENTION SUMMARY

JUNE 19-22 • SAN DIEGO

CONVENTION.BIO.ORG • #BIO2017



*The Global Event
for Biotechnology*

BIO 2017 BY THE NUMBERS

2017



16,123
ATTENDEES



74 **48**
COUNTRIES STATES



MORE THAN
18,000
EXHIBITORS



FEATURING SEVERAL
THEMATIC EXHIBITS

- Innovation Zone
- Digital Health Zone
- Start-up Stadium
- BioProcess Zone
- BIO Talent Connect



MORE THAN 100 International and
Domestic Public Officials

ONE
PARTNERING™
Powered by BIO

MORE THAN
41,400
PARTNERING
MEETINGS

16% GROWTH FROM 2016


35,000
PARTICIPATING
ORGANIZATIONS

50+ International, Regional and
State Pavilions



145+
SESSIONS

18+
TRACKS

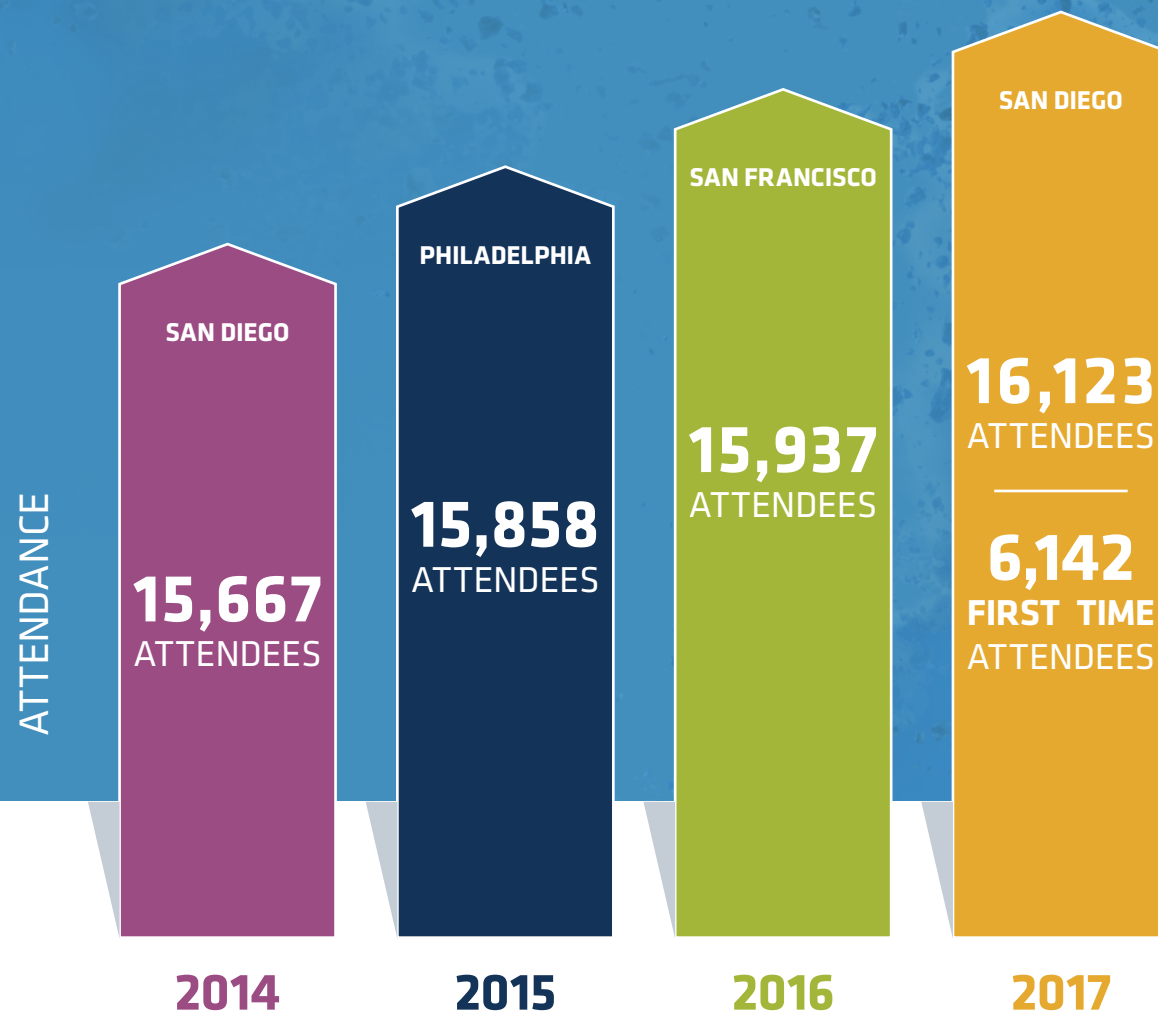
800+
SPEAKERS

Including
250 Company
Presentations



60+ Patient Advocacy and
Venture Philanthropy Organizations

Attendance History



BREAKDOWN OF ATTENDEES BY TITLE

- 47%** C-Level / VP / Managing Director / Partner
- 40%** Director / Mid-Level Manager
- 8%** Coordinator / Administrator
- 4%** Educator / Faculty / Student
- 1%** Public Official / Foreign Minister

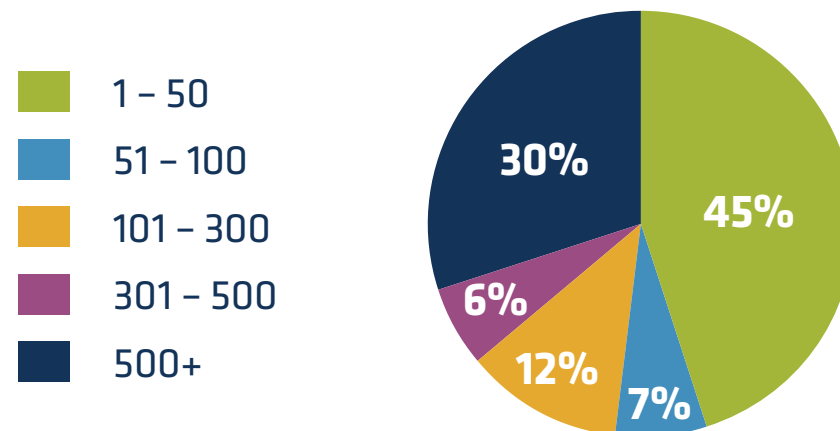
From Every Channel of Biotech...

- Academic / University
- Business Development
- CMO / CRO
- Consultant / Accounting / Financial
- Diagnostics & Devices
- Food & Agriculture
- Industrial & Environmental
- Manufacturing / Distribution / Operations
- Marketing / PR
- Non-Profit
- Pharma
- Policy / Government Affairs / Advocacy
- Technology Transfer
- Therapeutics
- Venture Capital / Investor

AREAS OF FOCUS

-  Business Development
-  Researcher / Scientist
-  Marketing / Sales
-  Attorney / General Counsel
-  Policy / Government Affairs

COMPANY SIZE



ATTENDEE **STATS**, cont.

2017



74
COUNTRIES

48
STATES



MORE THAN 100 International and Domestic Public Officials



1 / 3

OF ATTENDEES ARE INTERNATIONAL

TOP 10 INTERNATIONAL DELEGATIONS



1 Canada



2 South Korea



3 United Kingdom



4 Japan



5 Germany



6 China



7 France



8 Australia



9 Brazil



10 Taiwan

TOP REASONS TO ATTEND BIO

2017



Network / Partner
WITH ATTENDEES AND EXHIBITORS



SEARCH FOR NEW
Innovations & Technology



ATTEND
**Company Presentations /
Exhibition**

“THE place to meet everyone of
importance in the industry.”



ONE PARTNERING™

Powered by BIO

BIO One-on-One Partnering™ provides the opportunity for biotechnology and pharmaceutical

companies, academic research institutions and investors from around the world to schedule 30-minute face-to-face meetings to discuss potential partnerships. Meetings take place in the BIO Business Forum and the BIO Exhibition.

MORE THAN

41,400

PARTNERING
MEETINGS



16% GROWTH FROM 2016



35,000

PARTICIPATING
ORGANIZATIONS

PARTNERING GROWTH YEAR-OVER-YEAR

2017

SAN DIEGO



2016

SAN FRANCISCO



2015

PHILADELPHIA



2014

SAN DIEGO



2013

CHICAGO



2012

BOSTON



of Meetings
 # of Companies
 # of Delegates

EDUCATION PROGRAM

2017



800+
SPEAKERS

Including
250 Company
Presentations



145+
SESSIONS

18+
TRACKS

SESSION TRACKS



Biofuels & Renewable
Chemicals



Brain
Health



Business
Development
& Finance



Critical Cross-
Disciplinary Issues



Digital Health



Emerging
Opportunities in
Global Markets



Harnessing Big
Data to Drive Innovation
in Biomedicine



Intellectual
Property



Infectious Diseases
& Vaccines



Modern Ag
Innovation



Next Generation
Biotherapeutics



Oncology



Orphan & Rare
Diseases



Personalized
Medicine
& Diagnostics



Regulatory
Research



Translational
Research



Value, Patient Access
& Commercialization

26%

ATTEND EDUCATION
SESSIONS IN
BIO EXHIBITION

Super Sessions

- So Many Choices: What's the Right Biomanufacturing Strategy for Me?
- Dealmakers' Intentions: 2017 Market Outlook
- Our Common Goal: Ensuring Access and Affordability of Innovative Medicines
- The Trade and Investment Policies of the Trump Administration
- The Scientific American WorldVIEW Super Session: Wrapping Up and Looking Forward

Fireside Chats

- **Brent Saunders**, *Chairman, President and CEO*, Allergan plc
- **Lloyd Minor, MD**, *Dean*, Stanford University School of Medicine
- **David Hung, MD**, *CEO*, Axovant Sciences
- **Daniel Skovronsky**, *Senior Vice President*, Clinical and Product Development at Eli Lilly and Company and Chairman, Avid Radiopharmaceuticals
- **Francis deSouza**, *President & CEO*, Illumina
- **Kathleen Rubins, PhD**, *Astronaut*, NASA
- Understanding the Patient Voice: Three Unique Perspectives on Healthcare

TOP 3

Attendee Sessions

1 The Trade and Investment Policies of the Trump Administration

2 Innovations and Partnerships with the U.S. Department of Defense

3 State of the Industry: Biotechnology Financing & Deal Making
Findings from the Ernst & Young Biotechnology Annual Report

TOP 3

Attendee Tracks

1 Business Development & Finance



2 Oncology



3 Next Generation Biotherapeutics



DIVERSITY OF EXPERTS

2017



Martha Brumfield
President & CEO
Critical Path Institute



Margarita Chavez
*Director, Ventures
& Early Stage
Collaborations*
AbbVie



**Dr. Sadhana Chitale,
PhD, MBA**
Director
New York University



Barbara Fiacco
Partner
Foley Hoag LLP



Dr. Carlo Incerti, MD
*Head Global Medical
Affairs and Chair*
EuropaBio
Sanofi Genzyme



Salvo La Rosa
*Vice President Research
and Development*
Children's Tumor
Foundation



Steve Lam
*Senior Vice President,
Biologics*
Patheon



Jeremy Levin, DPhil, MB
Chief Executive Officer
Ovid Therapeutics



Wen Luo, PhD
Chief Executive Officer
Denovo Biopharma



David Meeker, MD
*Executive Vice President
and Head of Sanofi
Genzyme*
Sanofi Genzyme



Lloyd Minor, MD
*Dean, School
of Medicine*
Stanford University



Katherine Needleman
*Director of the Orphan
Products Grants
Program*
US Food and Drug
Administration



Issi Rozen
Chief Business Officer
Broad Institute of
Harvard and MIT



Rajeesh Venkayya
*President, Vaccine
Business Unit*
Takeda Vaccines



DAVID CAMERON

FORMER PRIME MINISTER OF THE
UNITED KINGDOM, 2010-2016



ANN ROMNEY

FORMER FIRST LADY
OF MASSACHUSETTS

PREVIOUS KEYNOTE SPEAKERS

2016

Will Smith
Dr. Benet Omalu

2015

Tom Brokaw
Eric Topol
Wynton Marsalis

2014

Hillary Clinton
Richard Branson

ACADEMIC CAMPUS

Visibility in the BIO Business Forum, access to partnering and exclusive networking

2017



“Nearly all my past and current clients, or future client prospects, attend BIO so it is the most cost-effective networking opportunity of my year.”

13 ACADEMIC INSTITUTIONS REPRESENTED



Technology & Innovation
Development Office



جامعة الملك عبد الله
للعلوم والتقنية
King Abdullah University of
Science and Technology

MICHIGAN STATE
UNIVERSITY



SBP Sanford Burnham Prebys
MEDICAL DISCOVERY INSTITUTE

SPARK
AT STANFORD

**UNIVERSITY
OF
CALIFORNIA**

 **University of Massachusetts**
Amherst • Boston • Dartmouth • Lowell • Medical School • UMassOnline



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

USC Stevens
Center for Innovation

Yale

As of May 16, 2017

• SAVE THE DATE •

BIO 2018

BOSTON, MA
JUNE 4-7, 2018



convention.bio.org/2018

REGISTRATION
convention@bio.org
+1.202.962.6655

SPEAKING
program@bio.org
+1.202.962.6655

EXHIBITING
exhibit@bio.org
+1.202.312.9264

PARTNERING
biopartnering@bio.org
+1.202.962.6666

SPONSORSHIPS & ADVERTISING
sponsor@bio.org
+1.202.449.6381

“ BIO is an excellent conference to network with businesses and individuals, learn about updates in all fields of biotechnology, and enjoy the hospitality and landscape of the venue city.”