UGC "Whole-person Development Fund" project 2026/27

Understanding mental health issues in Hong Kong and reflection on possible solutions

This University Grant Committee (UGC) funded project aims to promote undergraduate students' understanding of mental health issues in Hong Kong and encourage students to explore possible ways to tackle these problems.

In this project, participants are invited to explore mental health issues in Hong Kong. Selected applicants will receive a subsidy to produce either a 5-minute video or a 2,000-word written report on the topic. In Stage Two, participants are required to submit their video or written report, along with a brief project report describing the work completed, their reflections, and the expenditure incurred.

Organiser & Co-organiser:

Organised by the College of Undergraduate Studies, The Hong Kong Polytechnic University and, co-organised by the Wofoo Leaders' Network

Objectives:

- To understand the mental health issues in Hong Kong and address the problems on the related issues;
- To provide an opportunity to gain video production skills, enhance writing skills, and showcase the work to the audience.

Theme:

Understanding mental health issues in Hong Kong and reflection on possible solutions

Eligibility:

All full-time undergraduate students of The Hong Kong Polytechnic University.

Specifications for video submission:

Item	Specifications
Length of the video	5-minute
Language	Cantonese, Mandarin or English
Resolution	1080p (1920 x 1080 pixels)
Suggested aspect ratio	16:9
Frame rate	30 frames per second (fps)
Video format	MP4
File size	No larger than 2GB (gigabytes)
Photographic accessory	Mobile or Digital Camera
Shooting technique	Any

Judging criteria:

The organiser will evaluate all entries in the following four areas, which will be weighted as stated:

<u>Video production</u>

- Relevance to the theme and possible ways to tackle the problems (50%);
- Technical excellence (20%);
- Composition, aesthetic and audio-visual effects (10%);
- Originality and creativity (20%)

<u>Written report</u>

- Relevance to the theme and possible ways to tackle the problems (50%);
- Critical analysis and integration (20%);
- Structure and organisation (10%);
- Research, referencing, and presentation (20%)

Prizes:

A panel of judges will select the winners of one Gold, two Silver, three Bronze, and eight Merit awards. In addition, three "Best Video" and three "Best Project" awards will be given based on a public poll (i.e., "Likes" of videos) hosted on the

National Education website of the College of Undergraduate Studies of The Hong Kong Polytechnic University. "Likes" of videos will be collected from **22 February to 11:59 pm, 3 March 2027** (Hong Kong time). **Two "Special Awards"** of **iPads** will be presented to recognise outstanding performance and exceptional creativity.

Special Award (Two)	iPad and a certificate of award
Gold Award (one)	$3,000 gift voucher (IT or digital device or Hotel Icon or bookstore) and a certificate of award
Silver Award (Two)	$2,000 gift voucher (IT or digital device or Hotel Icon or bookstore) and a certificate of award
Bronze Award (Three)	$1,000 gift voucher (IT or digital device or Hotel Icon or bookstore) and a certificate of award
Merit Award (Eight)	$800 gift voucher (IT or digital device or Hotel Icon or bookstore) and a certificate of award
Best Video Award (Three)	$1,000 gift voucher (IT or digital device or Hotel Icon or bookstore) and a certificate of award
Best Project Award (Three)	$1,000 gift voucher (IT or digital device or Hotel Icon or bookstore) and a certificate of award

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Notes to the participants:

- Entries must accurately reflect the theme and submit feasible solutions.
- Entries must be the entrant's original work, and the entrant consents to the public display of their submissions.
- Participants who choose to include public personalities in their submissions are responsible for obtaining a model release from the persons depicted and providing a copy of such releases upon the organizer's request.
- Completed videos/written reports will compete for awards following assessment by a panel and open voting by students - "Best Video Award" or "Best Project Award".
- AI can be used as a supplemental tool to enhance the production quality of the video (e.g., for noise reduction, colour grading, or specialised editing effects). However, the core creative content—including the script, primary visuals, and overall narrative—must be the applicant's original work. Videos generated entirely or substantially by AI are strictly prohibited. Applicants

must submit a disclosure statement detailing which AI tools were used.

- Selected participants can claim reimbursement for production expenses based on actual costs incurred. We will provide a subsidy amount with a maximum limit of $8,000) to produce the video or write a report.

** The proposed budget for each project is provided to support the expenses of consumables including justified transportation and meal allowance, software for video/word editing, subscription to a generative AI tool, hard disks, or stationery.*

	Project (individual or a group with up to 3 students)
Transportation *(Uber receipt is not acceptable)*	$1,500 ($50 per visit for a maximum of 10 visits)
Meals	$3,000 ($100 per day for a maximum of 10 days)
Software for video/word editing *(estimated license fee for 4 months)*	$1,000
Subscription to a generative AI tool *(estimated license fee for 4 months)*	$1,000
Consumables *(USB, hard disk for storage of videos, stationery, and souvenirs for the interviewee)*	$1,500
Total budget	**$8,000**

A panel of judges:

Community leaders and senior academics within the University.

Submission procedure:

The submission procedure for this activity is divided into two stages:

Stage One:
Interested participants can complete the entry form with a brief description of their video or written report concept via https://www.polyu.edu.hk/pfs2/index.php/666613?lang=en

before ***11:59 pm, 30 November 2026 (HKT)***. The results will be announced by **6 December 2026**, and selected applicants will receive individual notification via email.

Stage Two:

Selected applicants will receive an online submission form via email.

5-minute video or 2,000-word written report submission

It is required to upload the video/written report to cloud storage (e.g., OneDrive, Google Drive, Dropbox) and provide the downloadable URL and project report via the form before the deadline stated in the email.

- Please label your videos according to the conventions illustrated in the following example, ensuring to include your full name and student number.
  Name of participant: Chan Tai Man
  Student Number: 12345678d
  Title of file: Friendship
  File name: ChanTaiMan_12345678d_ Friendship.mp4

- The written report must be in PDF format, within 2,000 words, in English. The file size must be no larger than 2 megabytes (MB).
  File name: ChanTaiMan_12345678d_Friendship_Written_Report.pdf

- The project report must be in PDF format, not less than 100 words, and written in English. The file size must be no larger than 2 megabytes (MB).
  File name: ChanTaiMan_12345678d_Friendship_Project_Report.pdf

- Entries not complying with the aforementioned rules, the submission requirements will be disqualified.

- Hard copies or late submissions will not be considered.
- Each project is only allowed to submit **ONE** application.

Important dates:

Submission of the plan with a brief description of the video/written report	On or before 30 November 2026
Assessment of applications	Early December 2026
Entries to be shortlisted by the panel of judges	
Video production or written report	December 2026 to January 2027
Submission of video/written report as well as a project report (including a brief description of the work done, reflection, and expenditure)	On or before 31 January 2027
Display of shortlisted entries and polling	February 2027
Evaluation of the entries by the panel of judges	Mid-March 2027
Announcement of results at the Student Conference	March 2027

Other rules:

- Any submission or associated content that is found to contain illegal, intimidating, vulgar, defamatory, indecent or obscene content, to infringe on any privacy or publicity rights, or to be associated with any undesirable elements will be immediately removed by the organiser without prior notification. Entrants of such submissions will be disqualified from entry and become ineligible for the subsidy and award. For videos containing materials from other sources, such as photos and videos, such materials must be based on Creative Commons and the sources should be properly acknowledged.
- All competition outcomes will be the final decision of the panel of judges.
- The College of Undergraduate Studies of The Hong Kong Polytechnic University has the right to display/publish all entries in its publications or other promotional channels, without providing royalty payments or compensation to participants.
- The College of Undergraduate Studies of The Hong Kong Polytechnic University shall not be responsible for any videos/written reports that are duplicated by an external party without the prior consent of the College of Undergraduate Studies of The Hong Kong Polytechnic University or without the prior consent of the participant during the competition period.
- During the competition period, the College of Undergraduate Studies of The Hong Kong Polytechnic University has the right to terminate or postpone the competition in the event of a force majeure that adversely affects the conduct of the competition.
- Decisions on any affairs and disputes surrounding the competition that are made by the College of Undergraduate Studies of The Hong Kong Polytechnic University are final.

Enquiries:

Questions about the rules and enquiries for further details of the competition can be directed to cus.activity@polyu.edu.hk.