

## **CUS Film Appreciation Event 2026**

### **Theme:**

Understanding the History of the Victory in the Chinese People's War of Resistance.

### **Overview:**

This film appreciation programme commemorates the Victory in the Chinese People's War of Resistance. Participants will explore the film that depicts this significant historical event, understand its messages, engage in meaningful discussions, and share insights with their teachers or classmates. After the film appreciation event, participants will be invited to create a 2-minute video narrating their reflection on the film.

### **Objectives:**

- To deepen the viewers' understanding of the history of the Victory in the Chinese People's War of Resistance;
- To reflect on the history of the Victory in the Chinese People's War of Resistance;
- To develop and enhance skills in video production

### **Video Content with Reflection:**

Interested applicants are invited to participate in the film appreciation event and produce a 2-minute video narrating their reflections after the event. The proposed content is as follows:

- Key messages and historical events that produce resonance in the viewers;
- Personal reflections on how the film impacted the participants' understanding of the history of the Victory in the Chinese People's War of Resistance

### **Eligibility:**

All full-time students of The Hong Kong Polytechnic University are welcome to

join this activity.

### **Specifications for reflection video submission:**

<b>Item</b>	<b>Specifications</b>
Length of the video	2 minutes
Language (Voice-over and/or subtitle, if applicable)	Cantonese, Mandarin, or English
Resolution	1080p (1920 x 1080 pixels)
Suggested aspect ratio	16:9
Frame rate	30 frames per second (fps)
Video format	MP4
File size	No larger than 1GB (gigabytes)
Photographic accessory	Mobile or Digital Camera
Shooting Technique	Any

### **Judges:**

Senior academics within The Hong Kong Polytechnic University will form a panel of judges.

### **Judging criteria:**

All submissions will be evaluated in the following four areas, which will be weighted as stated:

- Relevance to the film reflection (40%);
- Technical excellence (20%);
- Composition, aesthetics, and audio-visual effects (20%);
- Originality and creativity (20%)

### **Prizes:**

**Judges** will select the winners of one Outstanding, one Gold, two Silver, three Bronze, and fifteen Merit Awards.

Outstanding Award (one)	\$1,500 gift voucher (IT or digital device or bookstore) and a certificate of award
Gold Award (one)	\$1,200 gift voucher (IT or digital device or bookstore) and a certificate of award
Silver Award (Two)	\$1,000 gift voucher (IT or digital device or bookstore) and a certificate of award
Bronze Award (Three)	\$800 gift voucher (IT or digital device or bookstore) and a certificate of award
Merit Award (Fifteen)	\$500 gift voucher (IT or digital device or bookstore) and a certificate of award

### Notes to the participants:

- Submissions must reflect the participant's understanding of the history of the Victory in the Chinese People's War of Resistance.
- Submissions created using mobile phones, digital cameras, or similar devices must be submitted with their original Exif metadata (i.e., their file properties).
- Submissions must be the participant's original work, who consents to the public display of their submissions.
- Participants who choose to include public personalities in their submissions are responsible for obtaining a model release from the individuals depicted and providing a copy of such releases upon the organizer's request.
- The applicant has to declare that NO AI software has been used in the production of the video.
- Completed videos will compete for awards following panel assessment.

### Two stages of the submission procedure:

The submission procedure for this activity includes two stages:

#### **Stage 1:**

Participants interested in the film appreciation event on 13 March (pm), please register online via <https://www.polyu.edu.hk/mysurvey2/index.php/242569?lang=en> or scan the following QR code. Additionally, please upload a 2-minute video sharing your reflections on the film.



## **Stage 2:**

The applicants are required to upload a 2-minute video reflection to cloud storage (e.g., OneDrive, Google Drive, Dropbox) and provide a downloadable URL using the specific template form accessible via <https://www.polyu.edu.hk/mysurvey2/index.php/288879?lang=en> or the QR code below before 11:59 pm, 31 May 2026 (HKT).



- Please label your videos according to the conventions illustrated in the following example, ensuring to include your full name and student number.  
Name of participant: **Chan Tai Man**  
Student Number: **12345678d**  
Title of file: **Friendship**  
File name: **ChanTaiMan\_12345678d\_Friendship.mp4**

## **Important Notes:**

- Submissions not complying with the aforementioned rules and the submission requirements will be disqualified.
- Late submissions will not be considered.
- Each student is only allowed to submit **ONE** application.

## **Important dates:**

Film Appreciation	13 March 2026
Video production	March to May 2026
Submission of a video with a reflection	On or before 31 May 2026
Evaluation of the entries by the panel of judges	June 2026
Announcement of results	Early July 2026

**Other regulations:**

- Any submission or associated content that is found to contain illegal, intimidating, vulgar, defamatory, indecent or obscene content, to infringe on any privacy or publicity rights, or to be associated with any undesirable elements will be immediately removed by the organizer without prior notification. Entrants of such submissions will be disqualified from entry and become ineligible for the subsidy and award.
- All activity outcomes will be the final decision of the panel of judges.
- The College of Undergraduate Studies of The Hong Kong Polytechnic University has the right to display/publish all entries in its publications or other promotional channels, without providing royalty payments or compensation to participants.
- The College of Undergraduate Studies of The Hong Kong Polytechnic University shall not be responsible for any videos that are duplicated by an external party without the prior consent of the College of Undergraduate Studies of The Hong Kong Polytechnic University or without the prior consent of the participant during the activity period.
- During the activity period, the College of Undergraduate Studies of The Hong Kong Polytechnic University has the right to terminate or postpone the competition in the event of a force majeure that adversely affects the conduction of the activity.
- Decisions on any affairs and disputes surrounding the competition that are made by the College of Undergraduate Studies of The Hong Kong Polytechnic University are final.

**Enquiries:**

Questions about the rules and enquiries for further details of the activity can be directed to [cus.activity@polyu.edu.hk](mailto:cus.activity@polyu.edu.hk).