

EDB-funded Project - Constitution and Basic Law Promotion Funding Scheme for Tertiary Institutions 2023

This Education Bureau (EDB) funded projects aiming to promote the understanding of the Constitution and the Hong Kong Basic Law among students of The Hong Kong Polytechnic University.

In this project, participants are encouraged to produce a 5-minute video on the topics surrounding the Constitution and the Hong Kong Basic Law. The selected applicants will be subsidized and are required to submit a project report to the **Office of Undergraduate Studies/Student Affairs Office**.

Organizer & Co-organizer:

Organized by the Office of Undergraduate Studies and co-organized by the Student Affairs Office, The Hong Kong Polytechnic University, and the Wofoo Leaders' Network.

Objectives:

- To understand the Constitution and the Hong Kong Basic Law through video production for exhibition at the mini-conference.
- To provide an opportunity to gain video production skills and showcase the work to the audience.
- To learn about the history, meaning, and design of the national flag and emblem, as well as the national anthem and flag-raising etiquette by distributing leaflets in the mini-conference.

Theme:

Participants produce videos to promote students' understanding of the Constitution and the Hong Kong Basic Law.

Eligibility:

All students of The Hong Kong Polytechnic University.

Specifications for video submission:

Item	Specifications
Length of the video	5 minutes
Language	Cantonese, Mandarin or English
Resolution	1080p (1920 x 1080 pixels)
Suggested aspect ratio	16:9
Frame rate	30 frames per second (fps)
Video format	MP4
File size	No larger than 2GB (gigabytes)
Photographic accessory	Mobile or Digital Camera
Shooting Technique	Any

Judging criteria:

The organizer will evaluate all entries in the following four areas, which will be weighted as stated:

- Relevance to the theme (40%);
- Technical excellence (20%);
- Composition, aesthetic and audio-visual effects (20%);
- Originality and creativity (20%)

Awards & souvenirs:

A panel of judges will select the winners of **four “Best Video Awards,”** the winners **will be presented with certificate awards and souvenirs on stage**, and proceed with the screening at the mini-conference. **One “Special Award”** will be presented to recognize outstanding performance and exceptional creativity.

Notes to the participants:

- Entries must accurately reflect the theme.
- Entries must be the entrant’s original work, who consents to the public display of their submissions.
- Participants who choose to include public personalities in their submissions are responsible for obtaining a model release from the persons depicted and providing a copy of such releases upon the organizer’s request.

- Selected applicants can claim reimbursement for production expenses based on actual costs incurred. We will provide a subsidy amount with a maximum limit of \$800 to produce the videos.

* *The proposed budget for each project is provided to support the expenses of consumables including justified transportation, software license for video editing, hard disk and/or stationery.*

Transportation	\$100 ((\$20 per visit for a maximum of 5 visits))
Software license for video editing	\$400
Consumables (USB, hard disk for storage of videos and stationery)	\$300
Total budget	\$800

A panel of judges:

Professional Community Leaders, and Senior academics within the University.

Submission procedure:

The submission procedure for this activity is divided into two stages:

Stage One:

Interested participants should complete the entry form with a brief description of their video concept via

<https://www.polyu.edu.hk/pfs2/index.php/872915?lang=en> before **11:59 pm, 11 December 2023 (HKT)**. The results will be announced by 13 December 2023, and selected applicants will receive individual notification via email.

Stage Two:

Selected applicants will receive an online submission form via email. They are required to upload the video onto the cloud storage (e.g., OneDrive, Google Drive, Dropbox) and provide the downloadable URL and project report via the form before the deadline stated in the email.

- Please label your videos according to the conventions illustrated in the following example, ensuring to include your full name and student number.
Name of participant: **Chan Tai Man**

Student Number: 12345678d

Title of file: Friendship

File name: ChanTaiMan_12345678d_Friendship.mp4

- The project report must be in PDF format not less than 100 words and written in English. The file size must be no larger than 2 megabytes (MB).
File name: ChanTaiMan_12345678d_Friendship_Report.pdf
- Entries not complying with the aforementioned rules, the submission requirements will be disqualified.
- Hard copies or late submissions will not be considered.
- Each student is only allowed to submit **ONE** application.

Important dates:

Submission	11 December 2023
Assessment of applications	13 December 2023
Entries to be shortlisted by the panel of judges	
Video production	December 2023
Submission of video and project report (including a brief description of the work done, reflection, and expenditure)	26 December 2023
Video production for exhibition at the mini-conference	11 January 2024

Other rules:

- Any submission or associated content that is found to contain illegal, intimidating, vulgar, defamatory, indecent or obscene content, to infringe on any privacy or publicity rights, or to be associated with any undesirable elements will be immediately removed by the organizer without prior notification. Entrants of such submissions will be disqualified from entry and become ineligible for the subsidize and award.
- All competition outcomes will be the final decision of the panel of judges.
- The **Office of Undergraduate Studies/Student Affairs Office** of The Hong Kong Polytechnic University has the right to display/publish all entries in its publications or other promotional channels, without providing royalty payments or compensation to participants.
- The **Office of Undergraduate Studies/Student Affairs Office** of The Hong Kong Polytechnic University shall not be responsible for any videos that are duplicated by an external party without the prior consent of the **Office of Undergraduate Studies/Student Affairs Office** of The Hong Kong Polytechnic University or without the prior consent of the participant during the competition period.
- During the competition period, the **Office of Undergraduate Studies/Student Affairs Office** of The Hong Kong Polytechnic University has the right to terminate or postpone the competition in the event of a force majeure that adversely affects the conduction of the competition.
- Decisions on any affairs and disputes surrounding the competition that are made by the **Office of Undergraduate Studies/Student Affairs Office** of The Hong Kong Polytechnic University are final.

Enquiries:

Questions about the rules and enquiries for further details of the competition can be directed to ous.activity@polyu.edu.hk or sao.info@polyu.edu.hk