THE HONG KONG POLYTECHNIC UNIVERSITY DEPARTMENT OF MANAGEMENT AND MARKETING

Departmental Research Seminar



The Psychology of Rivalry: A Relationally-dependent Analysis of Competition By

> Dr Gavin J. Kilduff New York University

Date : 8 Mar 2023 (WED) Time : 9 – 10:30 am Venue : Online via Zoom

Abstract

My research investigates the origins, consequences, and underlying psychology of rivalry, a competitive relationship that serves to increase the psychological stakes of competition independent of any tangible stakes. In this talk, I will focus specifically on work that examines how rivalry affects performance, customer engagement, and risk-taking.

Dr Gavin J. Kilduff is an Associate Professor of Management and Organizations at the NYU Stern School of Business. His research focuses on three related topic areas: rivalry and competition, status dynamics in groups, negotiations, and the effects of play. He has published various papers in the Academy of Management Journal, Journal of Personality and Social Psychology, and Journal of Applied Psychology, among other journals.

All interested are welcome.



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