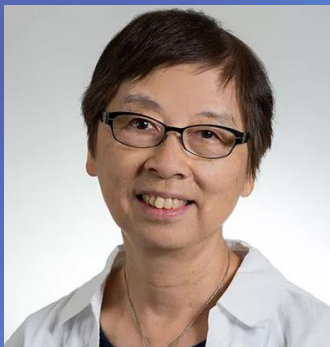


THE HONG KONG POLYTECHNIC UNIVERSITY DEPARTMENT OF MANAGEMENT AND MARKETING

Departmental Research Seminar

Leading Change and Proactivity By



Prof. Cynthia Lee
Northeastern University

Date : 10 Jul 2025 (Thu)
Time : 10:30 am – 12 noon
Venue : M802, PolyU

Abstract

My seminar focuses on comparing two CEOs' leading change (in)effectiveness. Then follow by presenting a series of my work on leading change and proactivity. I will summarize the findings and offer suggestions for leading change and future research directions.

Prof. Cynthia Lee is the Distinguished Professor, Management and Organizational Development at Northeastern University, Boston, USA. She is listed in Stanford's top 2% of scientists database and has published over 90 papers in refereed academic journals, including numerous top-tier publications. She has also received numerous research grants, including multiple Hong Kong Research Grants Council GRF grants as a co-investigator. Her extensive academic experience includes the following positions, among others: visiting professor at Hong Kong University of Science and Technology (1995-1997; 2005), visiting chair professor at the Hong Kong Polytechnic University (2009-2012), visiting professor of Renmin University (2016-2023). She also facilitated a pay plan change implementation at Polaroid Corporation and assisted them with numerous survey projects from 1991-1997. She serves on the editorial boards of *Journal of Applied Psychology* and the *Journal of Organizational Behavior*, where she also works as a special issue co-editor. She is also a member of the Academy of Management and Society of Industrial and Organizational Psychology. She is a member of Society for Organizational Behavior, Academy of Management Fellow, SIOP Fellow, Nash Outstanding Doctoral Alumni Award, University of Maryland.

All interested are welcome.



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