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| Subject Code | MM6996 |
| Subject Title | DMgt Thesis I |
| Credit Value | 8 |
| Level | 6 |
| Normal Duration | 2-semester |
| Pre-requisite/ Co-requisite/ Exclusion/ Consecutive Subjects (2 semesters) | Completion of at least 6 of the required taught subjects (including 3 compulsory subjects) ----- DMgt Thesis I (MM6996) |
| Subject Learning Outcomes | Upon completion of the subject, students will be able to: a. examine critically and in depth a topic of interest arising from their chosen area of study; b. deepen their self- and social-awareness by becoming sensitised to their dual role as researcher and manager; c. pursue a research-based topic of local interest and importance in the field of business or management; d. demonstrate an understanding of relevant literature in the selected topic area; e. prepare an extended research proposal appropriate for the DMgt Thesis. |
| Subject Synopsis/ Indicative Syllabus | This is among the most important learning activities of the DMgt programme. In preparing their theses, participants have an opportunity to draw upon particular themes of the programme showing the extent to which they have been able to integrate what, for them, have been some of the dominant themes and interest areas in their programme. Participants are expected to apply state-of-the-art research methodologies to study some important issues arising from the management of business. It is a requirement that the thesis will make important contributions and/or provide innovative insights to the practice of the profession. The thesis proposal should normally be around 10,000-15,000 words. |
| Teaching/Learning Methodology | The student works with the supervisor on a one to one basis in the preparation of the research proposal. Assessment The research proposal will be assessed by a panel of three to four academics. The student will have to defend the proposal in front of the panel during the second residential workshop. After the defense, the panel will decide that the proposal : a. can proceed with the thesis writing as proposed; or b. needs to make major revisions within a 3-month period and these must be approved by i) the supervisor(s) before the student begins conducting the thesis (research), OR ii) the chairman and supervisor(s) before the student begins conducting the thesis (research), OR iii) the academic review panel before the student begins conducting the thesis (research), |

OR

c. needs to revise and re-submit the proposal for re-presentation within a 3 to 6 month period. The thesis proposal should be reviewed and agreed by supervisor(s), and the Programme Director/Deputy Programme Director, and then finally submitted for panel members' approval before another session of thesis proposal presentation is arranged. Only one major revision is permitted. Students who are unable to submit a satisfactory second thesis proposal will be asked to withdraw from the programme.

There are four stages in the preparation of the thesis: (i) approval of the topic by the supervisor; (ii) approval of the outline of the proposed research plan; (iii) approval of the completed draft; and (iv) completion and submission. Thesis I represents the first two stages of the thesis process.

Research Proposal

In consultation with the thesis supervisor, the participant works out a proposed research plan which must show evidence of sound background research and state in the following specific terms:

- aims and objectives;
- review of literature and definition of the theoretical concepts to be used;
- the basis for the research problem with reference to other such research;
- the conceptual framework for the research;
- the methodology of the study, i.e. the ways in which data are to be collected, analysed and reported;
- the research schedule;
- references.

Assessment Methods in Alignment with Intended Learning Outcomes

| Specific assessment methods/tasks | % weighting | Intended subject learning outcomes to be assessed (Please tick as appropriate) | | | | |
|-----------------------------------|--------------|--|----|----|----|----|
| | | a. | b. | c. | d. | e. |
| Continuous Assessment* | 100% | | | | | |
| 1. Research proposal and thesis | 100% | ✓ | ✓ | ✓ | ✓ | ✓ |
| Total | 100 % | | | | | |

**Weighting of assessment methods/tasks in continuous assessment may be different, subject to each subject lecturer.*

To pass this subject, students are required to obtain Pass in the Continuous Assessment components.

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| Student Study Effort Expected | Class contact: | |
| | ▪ Dissertation | 30 Hrs. |
| | Other student study effort: | |
| | ▪ Preparation for dissertation | 530 Hrs. |
| | Total student study effort | 560 Hrs. |
| Reading List and References | <p><i>Chicago Manual of Style: for authors, editors and copywriters</i>, 13th Edition, Chicago, University of Chicago Press, 1982.</p> <p>Madsen, D., <i>Successful Dissertations and Theses</i>, San Francisco, Jossey-Bass, 1983.</p> <p><i>Publication Manual of the American Psychological Association</i>, 3rd Edition, Washington, American Psychological Association, 1983.</p> <p>Turabian, K.L., <i>A Manual for Writers on Term Papers, Theses, and Dissertation</i>, 6th Edition, Chicago: The University of Chicago Press, 1996.</p> <p>Winkler, A.C. & McCuen, J.R., <i>Writing the Research Paper: A Handbook</i>, New York, Harcourt Brace Jovanovich, 1979.</p> | |