

THE HONG KONG POLYTECHNIC UNIVERSITY
DEPARTMENT OF MANAGEMENT & MARKETING
DEPARTMENTAL RESEARCH SEMINAR

**Institutional Embeddedness and
Environmental Governance:
Political Ties of Nonprofit Leaders in China**

By

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Date: Monday, 2 April 2012

Time: 2:30 p.m. - 4:00 p.m.

Venue: M802

All interested are welcome

Institutional Embeddedness and Environmental Governance: Political Ties of Nonprofit Leaders in China

Abstract

This paper reports preliminary findings from a study on nonprofit leadership in China. Based on interviews with executives from 30 civic environmental NGOs (eNGOs) in China and 19 questionnaire surveys returned from these eNGOs, we explored their career backgrounds and found that their ties to the party-state establishment affect their organizations' orientations in policy advocacy. The institutional embeddedness of eNGOs in China's party-state system has greatly benefited the development of eNGOs in China, but it also constrained the policy advocacy of eNGOs. Overall, the institutional embeddedness of civil society organizations within the party-state system has transformed state-society relationships and extended the political legitimacy of the state.