

THE HONG KONG POLYTECHNIC UNIVERSITY
DEPARTMENT OF MANAGEMENT & MARKETING
DEPARTMENTAL RESEARCH WORKSHOP

***Publishing in *Academy of Management Review*:
Learnings as an Author, Reviewer, and Associate Editor***

By

**Dr Ingrid Fulmer
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Date: Thursday, 12 June 2014

Time: 2:30 p.m. - 4:30 p.m.

Venue: M802

All interested are welcome

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Abstract

Management researchers often aspire to develop and publish theoretical work in *Academy of Management Review*, but for many there is a sense of mystery and uncertainty surrounding the process. In this workshop, I will reflect on what I have learned and continue to learn through my association with *AMR*, first as an author of a published paper, then as a reviewer, and now as an associate editor (AE) of the journal. I will talk about how to develop better theory and about the important art of manuscript craftsmanship. I will share some of the feedback I have received as an author myself, some tips for being the kind of excellent reviewer you would like to have on your own paper, and some of the common (but often avoidable) mistakes that AEs see authors make with theoretical manuscripts. The goal of the workshop is to help “de-mystify” the publication process and to hopefully help potential authors increase their chances of success at *AMR* by crafting better manuscripts.

Ingrid Fulmer (PhD, Vanderbilt University) is associate professor and director of the PhD program at the School of Management and Labor Relations at Rutgers University. Prior to her appointment at Rutgers, she also served on the faculties of the business schools of the University of South Carolina, Georgia Institute of Technology, and Michigan State University. Her research interests are in the areas of human resource management, organizational behavior, and business ethics. Her scholarly work has been published in *Academy of Management Review*, *Academy of Management Journal*, *Journal of Applied Psychology*, *Journal of Management*, *Personnel Psychology*, *Business Ethics Quarterly*, and *Journal of Business Ethics*, as well as in other journals and edited volumes. She is currently an associate editor of *Academy of Management Review* and has served in the past as associate editor of *International Journal of Human Resource Management*. She has also served as an elected member of the executive committee of the HR Division of the Academy of Management. Prior to completing her PhD, she worked for a number of years as a CPA and consultant.