

THE HONG KONG POLYTECHNIC UNIVERSITY
DEPARTMENT OF MANAGEMENT & MARKETING
DEPARTMENTAL RESEARCH SEMINAR

**Some Insights for Launching a Successful
Academic Career**

By

**Prof. Arie Lewin
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Date: Friday, 25 October 2013

Time: 3:30 p.m. - 5:00 p.m.

Venue: M802

All interested are welcome

Some Insights for Launching a Successful Academic Career

Abstract

The seminar reviews the ecosystem of academic research and the journal peer review process. It addresses the question of rigor and relevance, why the reported explained variance in empirical social science research underlying management and strategy is so dismally low and why block buster papers often are published in low ranking papers.

The seminar also addresses the attraction and challenges of a life of scholarship and discusses strategies for successfully launching a life of scholarship considering that less than fifteen percent of all scholars account for over seventy five percent of all citations in the social sciences.

The seminar will also review the new editorial structure of *Management and Organization Review*, the updated editorial policy and the new submission policy.

Suggested background reading:

Daft, R. L. and A. Y. Lewin (2008) "Rigor and Relevance in Organization Studies: Idea Migration and Academic Journal Evolution", *Organization Science Perspectives*, Vol 19, No. 1, pp. 177-183.

Arie Y. Lewin is Professor of Strategy and International Business at Duke University, Fuqua School of Business and is Director of the Center for International Business Education and Research (CIBER). He is elected Fellow of the Academy of International Business and The Organization Management and Theory division of the Academy of Management awarded Professor Lewin the first Joanne Martin Trailblazer Award at the 2008 Annual Meeting. Professor Lewin is Visiting Research Professor at IESE (2005- 2008) and RSM Erasmus University (1998-) where he is also ERIM Senior Fellow. He is the Editor-In-Chief of *Management and Organization Review (MOR)*. He was Editor-in-Chief (2002- 2007) of *Journal of International Business Studies (JIBS)*; founding Editor-in-Chief of *Organization Science* (1989-1998) and the convener of the acclaimed Organization Science Winter Conference (1994 - 2008.). His research interests center on strategic renewal of organizations encompassing studies of adaptation and selection as co-evolutionary systems, emergence of new organizational forms and adaptive capabilities that distinguish between innovating and imitating organizations He is the lead PI for the multiyear international Offshoring Research Network (ORN) project which focuses on companies in transition to globalizing their organizations, business functions, processes and services by tracking firm strategies, experiences and future plans related to global delivery of all business functions and administrative and technical work. Current research focuses on the globalization of innovation. http://www.fuqua.duke.edu/faculty_research/faculty_directory/lewin/.