HAO YING

🏛 CUHK Business School, Chinese University of Hong Kong 📞 (852) 5440 0531

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EDUCATION

The Chinses University of Hong Kong Shatin, N.T., Hong Kong
  Ph.D. Candidate in Management Information Systems 2023 (expected)
  Adviser: Xiaoquan (Michael) Zhang, Keongtae Kim

University of Florida Gainesville, Florida
  M.S. in Information Systems and Operations Management 2018

University of Connecticut Storrs, Connecticut
  B.A. in Applied Mathematical Sciences & in Economics 2016

RESEARCH & TEACHING INTERESTS

Research: Economics of Information Systems, Digital Platforms, FinTech, Influencer Marketing, Probabilistic Selling, Artificial Intelligence, Big Data

Teaching: Management Information Systems, Business Intelligence, Electronic Commerce, Business Programming, Managerial Statistics, Microeconomics, Macroeconomics, Artificial Intelligence, Big Data

PUBLICATIONS

Yang, Y. C., Ying, H., Jin, Y., & Xu, X. (2021). To port or not to port? Availability of exclusivity in the digital service market. *Decision Support Systems*, 113598.

Yang, Y. C., Ying, H., Jin, Y., Cheng, H. K., & Liang, T. P. (2021). Special Issue Editorial: Information Systems Research in the Age of Smart Services. *Journal of the Association for Information Systems*, 22(3), 10.

WORKING PAPER

"Does Carbon Emission threat Supply Chain Relationship? International Evidence", with Wang, Z., Duan, Y., & Jin, Y., **Under review** *at Journal of Operations Management*

"Influencer Marketing: A Model of Optimal Pricing", with Lu, T., Pei, S., & Zhang, X., *In preparation for submission*

"Does performance matter? An investigation of platform performance on exclusive services in the digital market", with Jin, Y., Li, S., & Yang, Y.C., *In preparation for submission*

"The Optimal Pricing Strategy for Two-Sided Markets under Consignment Model", with Wang, Z., & Yang, Y.C, *In preparation for submission*

WORK IN PROGRESS

"Blind Box Marketing: A Pricing Model to Increase Manufacturer Profits", with Siqi Pei, Jie Song, and Xiaoquan (Michael) Zhang. *Model estimation in progress*

"Winner's Return In The Nft Market", with Miaozhe Han, and Keongtae Kim. *Empirical analysis in progress*

"Platform Consignment In The Digital Market", with Yu-chen Yang. *Model estimation in progress*

"FinTech Overview", with Anurag Garg, Jingchuan Pu, and Hsing (Kenneth) Cheng. *Manuscript in progress*

"How Collaborative Filtering Algorithm Creates Cyber-Balkanization". *Model estimation in progress*

HONORS & AWARDS

Magna Cum Laude, University of Connecticut   2016

Albert E. Waugh Scholarship, University of Connecticut   2016

Babbidge Scholarship for two years, University of Connecticut   2015 - 2016

Dean's List for three years, University of Connecticut   2013 - 2016

CONFERENCES

INFORMS 2022 Annual Meeting   2022

China Workshop on Economics of Information Systems Theory (CWEIST)   2019

2018 INFORMS International Conference   2018

The 21st Pacific Asia Conference on Information Systems (PACIS)   2017

TEACHING EXPERIENCE

Teaching Assistant, **CUHK Business School**

Managing Service Operations	Fall, 2021
Managing Service Operations	Fall, 2021
Business Analytics and Digital Innovation	Spring, 2021
Business Analytics	Fall, 2020
Managing Service Operations	Fall, 2020
Business Analytics and Digital Innovation	Spring, 2020
Operations Management	Spring, 2020
Operations Management	Fall, 2019

EXPERIENCE

Hong Kong Polytechnic University, Hong Kong   2018 - 2019
Research Assistant

SKILLS

Programming Language:	MATLAB, Java, C#.
Statistical Software:	Stata, Python, SPSS, Excel, Tableau, SAS JMP.
Databases:	SQL, Relational algebra, Access.
Others:	Web Scraping, Computer Vision, Blockchain.