

# Curriculum Vitae

**Edmond W. K. YEUNG**

Teaching Fellow in Management

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## ACADEMIC QUALIFICATIONS

- 2020 Doctor of Education, University of Bristol, The United Kingdom  
2006 Master of Business in General Management, The University of Newcastle, Australia  
2000 Bachelor of Business Administration (Honours) in Marketing, Lingnan University, Hong Kong

## FULL-TIME EMPLOYMENT

- 2022 to present Teaching Fellow in Management  
Department of Management and Marketing  
The Hong Kong Polytechnic University
- 2016 to 2022 Senior Instructor / Resident Fellow  
Stanley Ho East Asia College  
University of Macau
- 2014 to 2016 Educational Developer  
Centre for the Enhancement of Teaching and Learning  
The University of Hong Kong
- 2013 to 2014 Programme Manager cum Lecturer  
School of Professional and Continuing Education  
The University of Hong Kong
- 2010 to 2013 Lecturer / Head of College Communications / Acting Programme Director  
Sacred Heart Canossian College of Commerce
- 2008 to 2010 Instructor cum Academic Co-ordinator  
Lingnan Institute of Further Education  
Lingnan University
- 2006 to 2008 Programme Co-ordinator / Tutor  
School of Continuing and Professional Studies  
The Chinese University of Hong Kong
- Resident Tutor of International House (Con-current)  
*(Promoted to Senior Resident Tutor in 2007)*
- 2000 to 2006 Executive Assistant  
The Community College at Lingnan University

## CONFERENCE PROCEEDINGS / ABSTRACTS / POSTER / PUBLICATION

- Leong, W.T., Huang, Q.Y., Fong, I. K., Zhang, X.C., **Yeung, E.W.K.**, & Wan, S.W.S. (2021, July). *Challenges and recommendations on hybrid teaching at a university of Macao*. Paper accepted for the 13<sup>th</sup> Annual International Conference on Education and New Learning Technologies, held virtually: <https://iated.org/edulearn/>
- Zhao, Y., Ho, W., **Yeung, E.W.K.**, Huang C., Kukurova, K., Lin, Z., Hu, J., Xie, J. (2021) *Influence of self-efficacy and environmental factors on exercise*. Manuscript submitted for publication.
- **Yeung, E.W.K.**, & Wan, S.W.S. (2020, July). *How to design a flipped classroom that engages students? A new model and scale*. Paper presented at the 12th Annual International Conference on Education and New Learning Technologies, held virtually: <https://iated.org/edulearn/>
- **Yeung, E.W.K.**, & Wan, S.W.S. (2020, July). *How to engage students in online teaching material? The making of an e-learning programme for university resident assistants*. Paper presented at the 12th Annual International Conference on Education and New Learning Technologies, held virtually: <https://iated.org/edulearn/>
- Wan, S.W.S., & **Yeung, E.W.K.** (2020, July). *Social Change Model of Leadership Development: Emerging socially responsible leaders?.* Abstract accepted for The British Educational Leadership, Management and Administration Society (BELMAS) Annual Conference “Educational Leadership for a More Sustainable Future” (Conference cancelled due to COVID-19). Available at <https://www.belmasannualconference.org.uk/wp-content/uploads/2020/04/Conference-Papers-2020-Final.pdf>
- **Yeung, E.W.K.**, & Wan, S.W.S. (2020, July). *Do your resident tutors know what they are doing? Role ambiguity in university residences*. Abstract accepted for The British Educational Leadership, Management and Administration Society (BELMAS) Annual Conference “Educational Leadership for a More Sustainable Future” (Conference cancelled due to COVID-19). Available at <https://www.belmasannualconference.org.uk/wp-content/uploads/2020/04/Conference-Papers-2020-Final.pdf>
- **Yeung, E.W.K.**, & Wan, S.W.S. (2017, November). *Face-to-face, online or both? An innovative approach to developing general counselling skills for para-professionals*. Poster presented at the 8th International Conference on Educational Innovation, National Tsing Hua University (NTHU) Hsinchu Teachers College, Taiwan.

## INVITED KEYNOTE SPEECHES

- Chan, C.K.Y., Chan, M., **Yeung, E.W.K.**, (2016). “My students are falling asleep.” – Interactive ways to incorporate active learning activities and assessment into a typical engineering lecture and classroom. *SKKU Hub Center for Innovative Engineering Education Faculty Development Workshop 2016 (FDW 2016)*, Korea.
- Chan, C.K.Y., Chan, M., **Yeung, E.W.K.**, (2016). How to engage, motivate and assess engineering students through students’ reflection. *The Fourth International Workshop on Innovative Engineering Education (IEE 2016)*, Jeju, Korea.

## BOOK CHAPTER

- The Community College at Lingnan University. (2010). **Some ideas for motivating sub-degree students in Hong Kong**. In Y. Leung, *Review of Sub-degree Education in Hong Kong* (pp. 72-76).