

Junghyun Mah

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ACADEMIC EMPLOYMENT

The Hong Kong Polytechnic University	2023 -
Assistant Professor	Present

EDUCATION

Michigan State University, Broad College of Business	2023
Ph.D. in Strategic Management Committee: Gerry McNamara (Chair), Cynthia Devers, Jamal Shamsie, Christy Koval	
Seoul National University, College of Business Administration	2018
M.S. in Strategy and International Management	
Sungkyunkwan (SKK) University, College of Economics	2016
B.A. in Global Economics	

RESEARCH INTERESTS

Gender Diversity, Upper Echelons, Strategic Behavioral Decision-Making, Stakeholder Evaluation

PUBLICATIONS

Mah, J., Kolev, K., McNamara, G., Pan, L., & Devers, C (2023). Women in the C-Suite: A Review of Predictors, Experiences, and Outcomes. *Academy of Management Annals*.

WORKING PAPERS (Authors are listed in an alphabetical order)

Mah, J. Understanding Inconsistencies in CEO Gender Effects on Firm Innovation: Female CEOs Responsiveness to Evaluators' Guidance

Gamache, D., **Mah, J.**, Shamsie, J. & Steinbach, A. Boom or Bust: Effect of Concentration of Roles on a Product Development Team.

Lee, J., **Mah, J.**, McNamara, G., & Wuorinen, S. I'm Disinclined to Acquiesce to Your Request: Managerial Resistance Against Activism via Acquisition.

Kolev, K., **Mah, J.**, & McNamara, G. Responding to initial feedback: How appointment market reactions and CEO gender jointly impact acquisition behavior

Campbell, J., Devers, C, **Mah, J.**, McNamara, G., & Pan, L. Investors shifting preferences: The evolving reactions to the topical content of firm communication during an unfolding crisis

CONFERENCES

Mah, J. & McNamara, G. 2023. Understanding Inconsistencies in CEO Gender Effects on Firm Innovation: Female CEOs' Responsiveness to Evaluators' Guidance, *Strategic Management Society Annual Conference, Toronto*.

Mah, J. & McNamara, G. 2022. Slowing the Trickle-Down Effect: Examining Factors Constraining Female Directors' Influence on TMT Gender Diversity, *Strategic Management Society Annual Conference, London*.

Kolev, K., **Mah, J.**, & McNamara, G. 2022. Do She-EOs Still Experience Gender Bias? Examination of Market Reactions to Female CEO Appointments. *Academy of Management Annual Meeting, Seattle*.

Session Chair, 2021. Session on The Effect of Leader Gender and Emotions on Strategic Aggressiveness and Risk Taking, *Strategic Management Society Annual Conference, Virtual*.

Lee, J., Wuorinen, S., McNamara, G., & **Mah, J.** 2021. I'm Disinclined to Acquiesce to Your Request: Managerial Resistance Against Activism via Acquisition. *Academy of Management Annual Meeting, Virtual*.

Kolev, K., **Mah, J.**, & McNamara, G. 2020. Do She-EOs Still Experience Gender Bias? An Examination of Market Reactions to Female CEO Appointments. *Strategic Management Society Annual Conference, London (Virtual)*.

Mah, J., McNamara, G., & Pan, L. 2019. Trustworthy or Two-faced? CEO's Expressed Authenticity and Investors' Assessment of The Firm. *Strategic Management Society Annual Conference, Minneapolis*.

Mah, J. 2018. Balancing a See-Saw in the C-Suite: Female Directors Targeting Male CEO's Economic Status. *Academy of Management Annual Meeting, Chicago*

Mah, J. 2017. Forming balance between female directors and male CEOs: through adjusting male CEO's economic status. *INFORMS Annual Meeting, Houston*

TEACHING EXPERIENCE

Instructor

Michigan State University, Broad College of Business

Business Policy & Strategic Management – 2020 Spring, 2021 Spring, 2021 Fall, 2022 Fall

RESEARCH GRANTS

The Hong Kong Polytechnic University

Start-up Research Grant (HK \$500,000)

Michigan State University

Spring 2023 Dissertation Completion Fellowship Award (\$6,000)

Doctoral Student Research Grant 2022-23 (\$4,000)

WORKSHOPS

ESTIMATE: The Reduced Form – Difference-in-Differences with Panel Data by Dr. Jeffrey M. Wooldridge, 2021

Text Analysis Learning Group – Michigan State University, 2021

Web-Scraping and Data-Cleaning for Research by Dr. Noah Stoffman, 2020

SERVICE ACTIVITIES

Ad-hoc Reviewer, Strategic Management Journal (2020 – present)

Reviewer, Academy of Management Annual Meetings (2018 – present)

Reviewer, Strategic Management Society Conference (2018 – present)

PROGRAMMING LANGUAGE

STATA, Python, SAS

REFERENCES

Gerry M. McNamara, Ph.D.

McConnell Professor of
Management

Michigan State University

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Jamal Shamsie, Ph.D.

Associate Professor

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