

JAEGOO LIM

Department of Management and Marketing, Faculty of Business
The Hong Kong Polytechnic University
Phone: +852-2766-7359
E-Mail: jaegoo.lim@polyu.edu.hk

EDUCATION

University of Illinois at Urbana-Champaign	IL, USA
Ph.D. in Business Administration	December, 2015
· Major: Organizational Theory	
· Minor: Strategic Management	
Seoul National University	Seoul, Korea
M.S. in Business Administration	February 2009
Seoul National University	Seoul, Korea
Bachelor of Business Administration	February 2005

ACADEMIC EXPERIENCE

Assistant Professor, The Hong Kong Polytechnic University (since July 2016)

RESEARCH INTERESTS

- Corporate political activity & non-market strategy
- Corporate reputation
- Institutional theory
- Top executives

RESEARCH

Journal Publication

Love, E. Geoffrey, Jaegoo Lim and Michael K. Bednar. "The face of the firm: How CEOs influence corporate reputations". (forthcoming). *Academy of Management Journal*

Working Papers

Lim, Jaegoo. “Corporate lobbying under social pressure: An institutional theory of corporate political activity” (Manuscript in preparation)

Lim, Jaegoo and Matthew S. Kraatz. “The relationship between corporate social responsibility and corporate transparency of political spendings” (Status: Data analysis)

Lim, Jaegoo. “Corporate political strategies and long-term performance: Market return of political investment in high-tech IPOs” (Status: Data collection)

(with Jaewon Choi, Michael Lim, and Ying Rong) “The role of operational capacity in the firm’s M&A performance” (Status: Idea development and data collection)

CONFERENCE PRESENTATION

(with E. Geoffrey Love and Michael K. Bednar) “The Face of the Firm: How CEOs influence corporate reputations.”

- American Sociological Association Annual Meeting, Denver, CO. August, 2012
- Academy of Management Annual Meeting, Lake Buena Vista (Orlando), FL. August, 2013

TEACHING EXPERIENCE

Instructor, University of Illinois at Urbana-Champaign

- Management and Organizational Behavior, Summer 2012 & 2015
- Organizational Design and Environment, Fall 2013

PROFESSIONAL SERVICE

Ad hoc reviewer. Academy of Management Annual Conference, 2010-2015

Ad hoc reviewer. Academy of International Business Annual Conference
Rio de Janeiro, Brazil., 2010

Assistant to OMT Program Chair. Academy of Management Annual Conference
Montreal, QC, Canada., 2010

HONORS AND AWARDS

Summer Research Assistantship, University of Illinois at Urbana-Champaign, 2010 & 2014-2015.

Graduate Fellowship, Harry J. Gray Award, University of Illinois at Urbana-Champaign, 2009-2013

Graduate Travel Award, University of Illinois at Urbana-Champaign, 2012

Academic Excellence Scholarship, Seoul National University, Korea, 2003-2004

PROFESSIONAL WORK EXPERIENCE

POSCO , Seoul, Korea	2005-2007
Strategy and Budget Management Group	