

## JUYOUNG LEE

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The Hong Kong Polytechnic University  
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### ACADEMIC APPOINTMENTS

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**Assistant Professor**, Department of Management and Marketing, The Hong Kong Polytechnic University, 2021-Present.

**Postdoctoral Fellow** (Supervisor: Pratima Bansal), Ivey Business School, 2017-2021.

### EDUCATION

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**Brown University**, Providence, Rhode Island, US.

Ph.D. in Sociology, May 2018

- Dissertation Title: “Environmental Outcomes in Multiple Spatial Scales: Firms, Governments, and Environmental Movement Organizations Beyond the Neighborhood”
- Committee Members: John Logan (Chair), Mark Suchman, and Timmons Roberts

M.A. in Sociology, May 2012

**Korea University**, Seoul, Korea.

M.A. in Sociology, 2007

B.A. in Sociology, 2005

### RESEARCH & TEACHING INTERESTS

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Corporate environmental practices and performance, Corporate sustainability and responsibility, Business ethics, Multilevel modeling, Geographic information system, and Spatial data analysis techniques

### PUBLICATIONS

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**Juyoung Lee** and Pratima Bansal. 2024. “Sweeping it Under the Rug: Positioning and Managing Pollution-Intensive Activities in Organizational Hierarchies.” *Strategic Management Journal* 45(6): 1151-1179.

Shoonchul Shin, **Juyoung Lee**, and Pratima Bansal. 2022. “From a Shareholder to Stakeholder Orientation: Evidence from the Analyses of CEO Dismissal in Large U.S. Firms.” *Strategic Management Journal* 43(7): 1233-1257.

- RRBM (Responsible Research in Business and Management) Honor Roll (<https://www.rrbm.network/honor-roll/>).
- Media coverage: “What Do Elon Musk and Jack Welch Have in Common? Hint: It’s Not Their Ability to Create Shareholder Value” at *Forbes*, Nov 13, 2022.

### MANUSCRIPTS UNDER REVIEW

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**Juyoung Lee** and Pratima Bansal. “Out of Sight, Out of Mind: How Corporate Spatial Structure Shapes Environmental Inequality”

- 1<sup>st</sup> Revise and Resubmit at *Journal of Management Studies*

## MANUSCRIPTS IN PROGRESS

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### Corporate Social Responsibility

Shoonchul Shin and **Juyoung Lee**. “Institutional Logics and Corporate governance: The Shifting Role of Corporate Social Responsibility in CEO Selection, 1992-2016” (Stage: Draft available; Target Journal: *American Sociological Review*)

The Historical Contingency of Impression Management: Stakeholder Orientation and CEO Succession in Large U.S. Firms, 1992-2020.” (With Mark, DesJardine, Nahyun Kim, and Shoonchul Shin; State: Data collection)

### Corporate Environmental Practices and Performance

Corporate Short-termism and Toxic Waste Management (with Nahyun Kim, Stage: Data collection)

### Environmental Inequalities

NIMBYism versus Environmental Justice Movement: Politics of Scale, Movement Organizational Infrastructure, and Neighborhood Environmental Outcomes (Stage: Draft available)

State Governments or Affluent Neighbors: Changes in Neighborhood Toxic Concentration at Multiple Geographic Scales, 2001-2010 (Stage: Draft available)

## AWARDS

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Best Proposal with Practical Implications, Strategic Management Society 43<sup>rd</sup> Annual Conference, 2023.

**William H. Newman Award** (Finalist), The Academy of Management, 2016.

- Nominated as a finalist for the best dissertation-based paper across the entire Academy of Management

Best Paper Award, The 8<sup>th</sup> PhD Sustainability Academy, The Ivey Business School and Alliance for Research on Corporate Sustainability, 2015.

## RESEARCH GRANTS

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**Hong Kong Research Grants Council: Early Career Scheme** (HKD 268,400), 2025-2027.

Faculty of Business Research Productivity Reward Scheme (HKD 180,000), The Hong Kong Polytechnic University, 2023-2025.

Start-up Fund (HKD 300,000), The Hong Kong Polytechnic University, 2021-2024.

Graduate Research, Training & Travel Award (USD 4,800), Institute at Brown for the Environment and Society (IBES), Brown University, 2015-2016.

**NSF Dissertation Improvement Grant** (USD 11,944), National Science Foundation, 2014-2015.

Research Grant (USD 3,300), Spatial Structures in the Social Sciences (S4) and Institute at Brown for the Environment and Society (IBES), Brown University. 2014.

## **FELLOWSHIPS**

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**Center for Engaged Scholarship Dissertation Fellowship** (USD 25,000), Community Initiatives, 2016-2017.

- Selected as one of the four winners for a nation-wide competition for dissertation fellowship in humanities and social sciences.

Dissertation Completion Proposal Award (USD 23,700), Brown University, 2015-2016.

Dissertation Fellowship (USD 23,000), Brown University, 2014-2015.

**Fulbright Graduate Study Award** (USD 70,000), Fulbright Korean-American Educational Commission, 2010-2012.

## **RESEARCH EXPERIENCE**

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Research Assistant, Brown University, 2012-2013.

- Created spatial data using Geographic Information Systems for the project *Spatial Analyses of Segregation in Northern Cities, 1880–1940* (PI: Prof. John Logan).

Assistant Researcher, Korean Women's Development Institute, Seoul, Korea, 2008-2010.

- Designed, established, and analyzed the panel data *Korean Longitudinal Survey of Women and Families* (PI: Dr. Tackmeon Lee).

## **TEACHING EXPERIENCE AND PEDAGOGICAL TRAINING**

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Instructor, Corporate Social Responsibility, The Hong Kong Polytechnic University, 2022- present.

Teaching Assistant, Introductory Statistics for Social Research, Brown University, 2012-2014.

Instructor, Rhode Island Korean School, 2012-2016.

Sheridan Teaching Certificate II (Course Design Seminar: Principles and Practice), Sheridan Center for Teaching & Learning, Brown University, 2015-2016.

Sheridan Teaching Certificate III (Professional Development Seminar), Sheridan Center for Teaching & Learning, Brown University, 2014-2015.

Sheridan Teaching Certificate I (Reflective Teaching: Identification and Exploration of Practices and Beliefs about Teaching), Sheridan Center for Teaching & Learning, Brown University, 2011-2012.

## **PROFESSIONAL AFFILIATIONS**

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Member, Academy of Management, 2016-present.

Member, American Sociological Association, 2010-present.

Fellow, Institute at Brown for the Environment and Society, Brown University, 2014-2017.

Fellow, Spatial Structures in the Social Sciences, Brown University, 2012-2017.