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Faculty of Business
Teaching Fellow - Management & Marketing

Academic Qualifications

Ph.D. Hong Kong Polytechnic University, Hong Kong, Entrepreneurship, 2004

M.B.A. Chinese University of Hong Kong, Hong Kong, General Management, 1998

LL.M. University of London, London, UK, International Business Law, 2008

Academic/Industry Experience

Academic Experience

Teaching Fellow, Department of Management and Marketing, The Hong Kong Polytechnic University (July, 2010 - Present).

Lecturer, Department of Management and Marketing, The Hong Kong Polytechnic University (August, 2003 - June, 2010).

Academic Advisor, Asia Case Research Centre, The University of Hong Kong (November, 2005 - Present).

Non-Academic Experience

Project Manager, Social Sciences Research Centre, The University of Hong Kong (June, 1996 - January, 2000).

Publications

Ko, S. & Tan, B. S. (2012). Knowledge transfer, perceived environmental turbulence and innovation in China. *Journal of Chinese Entrepreneurship*, 4(2), pp. 104-116.

Ko, S. (2012). Viability of social enterprises – The spillover effect. *Social Enterprise Journal*, 8(3), pp. 251-263.

Ko, S. (2012). Entrepreneurial opportunity identification – A motivation-based cognitive approach. *Journal of Applied Management and Entrepreneurship*, 17(2), pp. 23-37.

Ko, S. & Kong, E. (2011). Prospects of social enterprises from a framing perspective. *The International Journal of Interdisciplinary Social Sciences*, 6(4), pp. 169-186.

Tan, B. S. & **Ko, S.** (2010). The minimum wage policy in Hong Kong. *The Asia Pacific Journal of Public Administration*, 32(2), pp. 163-176.

Ko, S. (2008). Do thinking styles of entrepreneurs matter in innovation? *Journal of Global Business and Technology*, 4(2), pp. 24-33.

Ko, S. & Butler, J. E. (2007). Creativity: A key link to entrepreneurial behavior. *Business Horizons*, 50(5), pp. 365-372.

Ko, S. & Butler, J. E. (2006). Prior knowledge, bisociative mode of thinking and entrepreneurial opportunity identification. *International Journal of Entrepreneurship & Small Business*, 3(1), pp. 3-16.