

Curriculum Vitae

Dr Annie Ko

BA(Hons), GDip, MSc, PhD

Teaching Fellow, Department of Management and Marketing, Faculty of Business

The Hong Kong Polytechnic University

Phone: (852) 3400 2124

Email: aanko@polyu.edu.hk

ACADEMIC QUALIFICATIONS

PhD	Hong Kong Polytechnic University (Hotel and Tourism Management)
MSc	Hong Kong Polytechnic University (Hotel and Tourism Management) (Distinction Award)
GDip	Chinese University of Hong Kong (Advanced Business Management)
BA (Hons)	City University of Hong Kong (English for Professional Communication) (First Class Honours)

ACADEMIC POSITIONS

- Teaching Fellow, Department of Management and Marketing
 - MM517 Human Resource Development
 - MM5221 Human Resource Management in China
 - MM4513 Corporate Social Responsibility
 - MM4922/MM4942 Management/Marketing Capstone Project
 - MM3131 Training and Development
 - MM2021 Management and Organization
- Program Director, MSc in Human Resource Management
- Professional Mentorship Program Coordinator, Department of Management and Marketing
- Academic Advisor, Department of Management and Marketing

MANAGEMENT EXPERIENCE

- Managing Director, Lan Kwai Fong Association
Tourism precinct projects and corporate event management
- Managing Director, Time Boutique chain stores (Business owner)
Fashion retailing and management

SCHOLARSHIP/AWARD

- Faculty Prize for Outstanding Performance/Achievement in Teaching 2021/2022
- FB Research Productivity Reward Scheme for Non-UTD Journal Publications (2020 & 2021)
- Emerald Literati Award (Outstanding Reviewer for IJCHM) 2020
- Departmental Nominee for the 2019 UGC Teaching Award (Early Career Faculty Members)
- “Experiential Teaching and Learning in Newly Renovated Classrooms” Award, PolyU (2018/2019)
- Academic Advising Scholarship, PolyU (2017/2018)
- Research Student Attachment Program Scholarship, PolyU (2014/2015)
- PhD Research Studentship, PolyU (2013-2016)
- Dr. Terry Lam Memorial Scholarship, PolyU
- School of Hotel and Tourism Management Services Scholarship, PolyU
- Li Po Chun Charitable Trust Fund Scholarships, The City University of Hong Kong
- Dean’s List, The City University of Hong Kong

ADVISOR FOR STUDENTS ON BUSINESS COMPETITION/START-UPS

- “Beanifits” (Coffee ground recycling solution): PolyU Pre-Challenge Competition, CSR/Social Enterprise - Excellence Award (Round II, 2016/2017)
- “Food Savior” (Food waste reduction solution): PolyU Micro Fund, Finalist (2018)
- “PHC Health and Wellness” and “Cares’sential” (Mindfulness program) (2016-2019)

REFERRED JOURNALS/CONFERENCE PROCEEDINGS/INDUSTRY REPORTS

- Chan, P. S., Ching, H. C., Ng, P. Y., & **Ko, A.** (2021). Affective commitment in new hires’ onboarding? The role of organizational socialization in the fashion retail industry. In C. Cobanoglu, V. Della Corte (Eds.), *Advances in Global Services and Retail Management* Volume 2, (pp.1-13). USF M3 Publishing. <https://www.doi.org/10.5038/9781955833035>
- Dai, Y. D., Zhuang, W. L., **Ko, A.**, & Okumus, F. (2020). The ‘if-then rules matter more? The roles of regulatory focus and leader-member exchange. *International Journal of Hospitality Management*, 90, 102602.
- Ko, A.**, Liu, C. K. & Cheung, H. P. (2020). *Customer-centric e-payment factors: An exploratory study for dining establishments in Hong Kong*. APacCHRIE 2020 Conference (27 – 28 October 2020).
- Ko, A.**, Chan, A., & Wong, S. C. K. (2019). A scale development study of CSR: hotel employees’ perceptions. *International Journal of Contemporary Hospitality Management*, 31(4), 1857-1884, <https://doi.org/10.1108/IJCHM-09-2017-0560>.
- Ko, A.** (2019). *Ethical concern or religious reason? A study of factors influencing vegetarian food consumption in Hong Kong*. ApacCHRIE and EuroCHRIE Joint Conference, 22 – 25 May 2019, School of Hotel and Tourism Management, The Hong Kong Polytechnic University.
- Ko, A.** (2018, November 23). *How to boost organizational citizenship behaviour for a committed and productive workforce*. Cpjobs.com. Retrieved from https://www.cpjobs.com/hk/b2b_article/how-to-boost-organizational-citizenship-behavior-for-committed-and-productive-workforce
- Nguyen, N., **Ko, A.**, Buhalis, D. & Ladkin, A. (2017). *Work-life balance report in the hotel sector* (Unpublished industry report). Bournemouth University and The Hong Kong Polytechnic University.
- Ko, A.** (2016). *Employees’ CSR report in the Hong Kong hotel sector*. (Unpublished industry report). The Hong Kong Polytechnic University.
- Ko, A.**, Chan, A., & Wong, S. C. K. (2015). *Perceived corporate social responsibility and career intention: A study of undergraduate hotel and tourism students in Hong Kong*. 13th Asia Pacific CHRIE Conference, Auckland, New Zealand, 10 - 13 June 2015, Auckland University of Technology (pp. 786 - 797).
- Wong, S. C. K., & **Ko, A.** (2009). Exploratory study of understanding hotel employees’ perception on work-life balance issues. *International Journal of Hospitality Management*, 28(2), 195-203, <https://doi.org/10.1016/j.ijhm.2008.07.001>

PROFESSIONAL SERVICE

- Management and Supervisory Training Board Member, VTC, HK
- Editorial Advisory Board Member
 - International Journal of Contemporary Hospitality Management
- Ad Hoc Reviewer
 - International Journal of Hospitality Management
 - 2021 The Sixth International Conference on Economic and Business Management (FEBM2021) (Oct 16 – 17, 2021)
 - Asian Journal of Business Ethics

Invited Talks/Guest Lectures

- “Active Learning: Fun or not fun? A Learning Styles Perspective” for SHTM Doctoral students (HTM6003, Hotel and Tourism Management Education) (8 March 2022)
- “Rethinking Learning Styles and Social Presence in Hybrid Learning Spaces”, Excellent Teachers on Teaching Excellence Symposium 2022 – Optimising Learning: Insights and Lessons Learnt from Pandemic Years (7 Jan 2022)
- “Sustainability in the Hong Kong Food Sector”, Interviewed by RTHK (1 October 2019)
- “Tips on Admissions Interviews”, PolyU JUPAS Consultation Day, Academic Secretariat, (18 May 2019)
- Experience sharing on “Experiential Teaching and Learning in Newly Renovated Classrooms”, WGILS, PolyU (11 January 2019)
- Experience sharing on “Advising as Teaching and Developing an Advising Syllabus”, Office of General University Requirements, PolyU (17 December 2018)
- Teaching Business Ethics Mini-Conference, HKUST (19 March 2017)
- Experience sharing on “Design, Development and Use of Our Own PolyU Developed Clicker System”, EDC, PolyU (9 February 2017)
- Experience sharing on “Development and Usage of an Online Response and Feedback System (ORFS)”, Departmental Learning and Teaching Seminar, PolyU (5 January 2017)
- Guest Lecturer, SHTM, PolyU (8 – 9 March 2016)
- Guest Lecturer, Bournemouth University, U.K. (30 October 2015)

PROFESSIONAL QUALIFICATIONS

- Certified Hospitality Educator (CHE), American Hotel and Lodging Educational Institute
- Certified Facilitator of LEGO® SERIOUS PLAY® Method
- Certified Behavior Consultant (D.I.S.C.)
- Workplace Big Five Consultant