RUJIAO HELENE CAO

Department of Management Marketing Faculty of Business School, the Hong Kong Polytechnic University Phone: (852)2766 7366 Email: rujiao-helene.cao@polyu.edu.hk

ACADEMIC EMPLOYMENT The Hong Kong Polytechnic University Research Assistant Professor 2022 - present EDUCATION University of Maryland Ph.D., Organizational Behavior and Human Resource Management 2016 - 2022 Advisors: Subrahmaniam Tangirala,Ph.D, Rellie Derfler-Rozin, Ph.D 2013 - 2016 Renmin University of China 2013 - 2016 Sun Yat-Sen University 2009 - 2013

RESEARCH INTERESTS

Prosocial and Proactive Behavior; Boundary Management; Emotions; Humor

PUBLICATIONS

Journal Articles

- Foulk T., Venkataramani V., Cao, R., & Krishnan S. (2022). Thinking outside the box helps build social connections: The role of creative mindsets in reducing daily rudeness. *Organizational Behavior and Human Decision Processes*, 171, 104167. <u>https://doi.org/10.1016/j.obhdp.2022.104167</u>
- Wang, X. H. F., Yang, J., Cao, R., & Lee, B. Y. (2019). Corporate Social Responsibility and Collective OCB: A Social Identification Perspective. *Frontiers in Psychology*, 10, 2720. <u>https://doi.org/10.3389/fpsyg.2019.02720</u>.
- Xie L.S., Cao R. (2014). A Content Analysis of Microblog Marketing of Budget Hotel Chain in China. *Tourism Science*, 3, 63-75.

Book Chapters

 Cao R., Zhou J.R.(2014). A study on the effects of the golden mean on organizational innovation. In Yin Zhihong & Mao Jiye (Eds.), *Research Issues in Management : The view of China-West Comparisons*, 61-67, China Renmin University Press, Beijing.

WORKING PAPERS

• Cao R., Seo MG., Liu X., & Chen W. Channeling affect: The role of employee's experienced affect and leader displayed affect on promotive and prohibitive voice. [*Manuscript revised to be under review at Academy of Management Journal*]

- Cao R., Derfler-Rozin R., Tangirala S., & Lee B.Y. *Protecting the Turf: Hierarchical Plateau and Knowledge Territorial Behavior*. [*Manuscript to be revised for submission*]
- Cao C., **Cao R**., & Mei J.. The double-edged sword of leader affiliative humor. Stage: *Data collection stage*.

BEST PAPER PROCEEDINGS

• Cao, R. (2019, July). Physical Boundaries Make Psychological Boundaries Stronger. In *Academy* of *Management Proceedings* (Vol. 2019, No. 1, p. 14921). Briarcliff Manor, NY 10510: Academy of Management.

CONFERENCE PRESENTATIONS

- Cao R., Derfler-Rozin R., Tangirala S., & Lee B.Y. *Physical boundary makes psychological boundary stronger: The impact of physical barrier on employee social relation perceptions and information sharing behavior.* Presented at the 79th Annual Meeting of the Academy of Management, Boston, MA, August, 2019.
- Cao R. (chair), Derfler-Rozin R., Tangirala S., & Lee B.Y. *Stuck in My Career: Hierarchical Plateau and Knowledge Territorial Behavior*. Presented at the 78th Annual Meeting of the Academy of Management, Chicago, IL, August, 2018.
- Cao R., Lee B.Y., Wang X. Corporate Social Responsibility and Government Recognition effects on Employee Organizational Identification and Group Organizational Citizenship Behavior: A multi-level perspective. Presented at the 75th Annual Meeting of the Academy of Management, Vancouver, Canada, August, 2015.

TEACHING EXPERIENCE

University of Maryland

- Instructor, undergraduate core management course
 - BMGT364, Managing People & Organizations
 - BMGT364, Managing People & Organizations

Fall 2019 Summer 2019

Renmin University of China, Beijing

- Teaching Assistant, IMBA course
 - IMBA courses in Compensation, Human resource management and Business ethics, taught by Prof. Byron Lee
 - Served as TA for Spring 2015 and Fall 2014 semester

PROFESSIONAL SERVICE

Reviewer

Annual Meeting of the Academy of Management (2018-2020) International Association for Chinese Management Research (IACMR) (2018) University of Maryland

Coordinator of Career and Professional Socialization Seminar (2017-2021)