

PolyU Joint University Summer Workshop on Information Systems (JUSWIS) 2023

4 July 2023	Session	Location	Content/Guests
18:30 - 20:30	Dinner	Royal Garden	Welcome dinner for invited guests

6 July 2023	Session	Location	Content/Guests
8:30 - 8:45	Registration	M1603	
8:45 - 9:30	Welcome remarks and program briefing	M1603	Prof. Kai Lim (JUSWIS 2023 Workshop Chair) Ir Prof. Christopher Chao (VP in Research and Innovation) Prof. Chi Nien Chung (Acting Dean of PolyU Business School) Prof. Wu Liu (Head of MM)
9:30 – 9:45	Group photo	M1603	
9:45 – 10:45	Keynote speech	M1603	Prof. Andrew Burton-Jones (MISQ Editor-in-Chief)
10:45 - 11:00	Coffee/Tea break		
11:00 - 12:00	Breakout session 1A – Paper 14 presented by Qianran (Jenny) Jin	R1108	Title: Who Makes the Magic Happen? Investigating the Effectiveness of Promotion Strategies Lead Advisor: Prof. Arun Rai Participating Advisors: Prof. Andrew Burton-Jones and Prof. Jason Bennett Thatcher
	Breakout session 1B – Paper 1 presented by Ziyi Wang	R1109	Title: Do Financial Innovations Affect IT Investment? —An Examination of the Impact of Credit Default Swap on Firms’ IT Investment Lead Advisor: Prof. Suprateek Sarker Participating Advisors: Prof. Han Zhang and Prof. Pei-yu (Sharon) Chen
12:15 - 14:15	Lunch	The Market	
14:30 - 15:30	Breakout session 2A – Paper 5 presented by Yang Liu	R1108	Title: “Open Source” on Crowdsourcing Contest Platforms: Constraining or Stimulating Ideas? Lead Advisor: Prof. Suprateek Sarker Participating Advisors: Prof. Pei-yu (Sharon) Chen and Prof. Andrew Burton-Jones
	Breakout session 2B – Paper 6 presented by Fei Liu	R1109	Title: Refuting Falsehoods or Refuting Threats? Exploring the Role of Rebuttals in Misinformation Proliferation Lead Advisor: Prof. Han Zhang Participating Advisors: Prof. Bin Gu and Prof. Arun Rai

15:45 - 16:45	Breakout session 3A – Paper 7 presented by Jianhua Jordan Yu	R1108	Title: Toward an Attachment Theory to Mobile Device Usage
			Lead Advisor: Prof. Jason Bennett Thatcher Participating Advisors: Prof. Elena Karahanna and Prof. Suprateek Sarker
	Breakout session 3B – Paper 13 presented by Wanxue Dong	R1109	Title: A Machine Learning-based Framework towards Assessment of Labelers' Biases
			Lead Advisor: Prof. Andrew Burton-Jones Participating Advisors: Prof. Arun Rai and Prof. Han Zhang
16:45 - 17:00	Coffee/Tea break		
17:00 - 18:00	Breakout session 4A – Paper 8 presented by Yan Zhang	R1108	Title: Understanding How Mobile ICT-Induced Work-Family Conflict Influence Satisfaction from A Bidirectional Perspective: A Mixed-Methods Investigation
			Lead Advisor: Prof. Elena Karahanna Participating Advisors: Prof. Jason Bennett Thatcher and Prof. Suprateek Sarker
	Breakout session 4B – Paper 12 presented by Yingzhi Liang	R1109	Title: Adding Private Information Into Centralized Algorithms: A Field Experiment at a Ride-Sharing Platform
			Lead Advisor: Prof. Bin Gu Participating Advisors: Prof. Pei-yu (Sharon) Chen and Prof. Han Zhang

7 July 2023	Session	Location	Content/Guests
8:45 - 9:45	Keynote speech	M1603	Prof. Suprateek Sarker (ISR Editor-in-Chief)
9:45 - 10:00	Coffee/Tea break		
10:00 - 11:00	Breakout session 5A – Paper 19 presented by Yu Xia	R1108	Title: Third-Party SDK Utilization and Mobile App Performance Lead Advisor: Prof. Elena Karahanna Participating Advisors: Prof. Arun Rai and Prof. Suprateek Sarker
	Breakout session 5B – Paper 15 presented by Tianyi Li	R1109	Title: Connecting Communities: Semi-supervised Node Classification on Disconnected and Unevenly-labeled Networks Lead Advisor: Prof. Bin Gu Participating Advisors: Prof. Pei-yu (Sharon) Chen and Prof. Jason Bennett Thatcher
11:15 - 12:15	Breakout session 6A – Paper 21 presented by Jingcun Cao	R1108	Title: Exploring Operational Success of Grocery E-commerce: A Configurational Approach Lead Advisor: Prof. Arun Rai Participating Advisors: Prof. Elena Karahanna and Prof. Suprateek Sarker
	Breakout session 6B – Paper 17 presented by Yipu Deng	R1109	Title: When Reward Meets Donation: A Paradoxical Dilemma Lead Advisor: Prof. Pei-yu (Sharon) Chen Participating Advisors: Prof. Bin Gu and Prof. Han Zhang
12:20 - 13:40	Lunch	Ju Yin House	
14:00 - 15:00	Breakout session 7A – Paper 4 presented by Yao Li	R1108	Title: Immersing in Online Interaction Rituals: Understanding Time-Synchronized Comments on Video Platforms Lead Advisor: Prof. Elena Karahanna Participating Advisors: Prof. Andrew Burton-Jones and Prof. Jason Bennett Thatcher
	Breakout session 7B – Paper 20 presented by Jicheng Zeng	R1109	Title: Repertoire Variability of Platform-Based Functions, Service Rating, and Sales Performance Lead Advisor: Prof. Bin Gu Participating Advisors: Prof. Arun Rai and Prof. Han Zhang
15:15 - 16:15	Breakout session 8A – Paper 18 presented by Miao Yu	R1108	Title: Less Pressure, More Prosperity: The Impact of Conservative ETA Strategy on Food Delivery Rider Behaviors

			Lead Advisor: Prof. Pei-yu (Sharon) Chen Participating Advisors: Prof. Arun Rai and Prof. Jason Bennett Thatcher
	Breakout session 8B – Paper 10 presented by Ran Li	R1109	Title: Riding the Wave of Innovation: Evidence from the Decentralized Applications Market
			Lead Advisor: Prof. Andrew Burton-Jones Participating Advisors: Prof. Bin Gu and Prof. Elena Karahanna
16:15 - 16:30	Coffee/Tea break		
16:30 - 17:30	Breakout session 9A – Paper 11 presented by Ningning Cheng	R1108	Title: Just Like Us Does Knowledge Fame Influencers
			Lead Advisor: Prof. Han Zhang Participating Advisors: Prof. Andrew Burton-Jones and Prof. Jason Bennett Thatcher
	Breakout session 9B – Paper 9 presented by Zihan Chen	R1109	Title: Propelling Trending Topics: Exploring the Impact of Affective Congruency on User Participation in Online Discussions
			Lead Advisor: Prof. Pei-yu (Sharon) Chen Participating Advisors: Prof. Elena Karahanna and Prof. Bin Gu

8 July 2023	Session	Location	Content/Guests
09:00 - 10:00	Breakout session 10A – Paper 16 presented by Jie Tang	R1108	Title: The Dark Side of Dark Mode: How does Screen Display Mode Affect Online Fraudulent Behaviors
			Lead Advisor: Prof. Jason Bennett Thatcher Participating Advisors: Prof. Han Zhang and Prof. Elena Karahanna
	Breakout session 10B – Paper 2 presented by Ka Chung Ng	R1109	Title: A Man with a Machine: Human–AI Augmentation for Sentiment Extraction from Firm Disclosure
			Lead Advisor: Prof. Arun Rai Participating Advisors: Prof. Bin Gu and Prof. Pei- yu (Sharon) Chen
10:00 - 10:15	Coffee/Tea break		
10:15 - 11:15	Speedy mentoring session	R1108	3 tables with 3 rotations
11:15 - 11:30	Finale	R1108	
12:00 - 14:00	Lunch	Namo Avant	