

Management and Marketing

Public Lecture

Conducting daily-survey studies



Prof. Sabine Sonnentag

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Prof. Sonnentag is a full professor of Work and Organizational Psychology at the University of Mannheim, Germany. Her research addresses the question of how employees can achieve sustainable high job performance and remain healthy at the same time. She studies recovery from job stress, proactive work behavior, and self-regulation at work – mainly in connection to employee well-being. In addition she is interested in the role of job factors for health behavior such as eating and physical exercise. She has conducted numerous daily-survey studies and has extensive experience as associate editor and reviewer for major journals. Her research has been published in the *Journal of Applied Psychology*, *Journal of Organizational Behavior*, and *Journal of Occupational Health Psychology*, among others. She is a fellow of the Society of Industrial and Organizational Psychology (SIOP) and a member of the Society of Organizational Behavior (SOB) and the German Academy of Sciences Leopoldina.

Abstract

Quantitative diary methods and similar approaches (e.g., experience-sampling methods) receive increasing attention within management research. In essence, diary methods allow for “capturing life as it is lived” (Bolger, Davis, Rafaeli, 2003, p. 579) and thereby they overcome retrospective bias and other limitations of other survey methods. Importantly, multiple assessments allow for modeling changes in affect, attitude, and behavior over time.

In this 3-hour workshop I will provide an overview of research questions to be addressed with quantitative diary methods, study designs as well as approaches to data collection and data analysis. No prior experience with quantitative diary methods is required.

Date : 25 January 2018 (Thu)

Time : 2:30 pm – 3:00 pm (Registration)

3:00 pm - 6:00 pm (Public Lecture)

Venue: M1607 for registration & M1603 for public lecture

To register, please send your name, post, organization, & contact number to mm.notice@polyu.edu.hk on or before 22 January 2018 (Mon).

Registration will be accepted on a first-come-first-served basis.



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