

<b>Subject Code</b>	AF5962/ LGT5962/ MM5962
<b>Subject Title</b>	MBA International Experience
<b>Credit Value</b>	3
<b>Level</b>	5
<b>Normal Duration</b>	1-semester
<b>Pre-requisite/ Co-requisite/ Exclusion</b>	Nil
<b>Objectives</b>	This elective subject broadens and deepens students' knowledge of the latest trends and practices in business administration through executive programmes offered by premier international institutions partnered with PolyU Faculty of Business. These programmes provide learning experience in various areas such as management, marketing, finance and accounting, economics, leadership, etc. where students will find practical innovative solutions to latest business issues. It also offers students the opportunity to expand their international professional networks with senior executives from different continents.
<b>Intended Learning Outcomes</b>	Upon completion of the subject, students will be able to: a. Elaborate new insights on subject matter beyond the MBA programme; b. Develop global perspective of the subject matters introduced by the provided institute; c. Develop insights into their roles as leaders in a global business environment.; As the content of this subject varies from year to year, students attending any of the programmes offered should visit websites of relevant institutions for further information.
<b>Subject Synopsis/ Indicative Syllabus</b>	The content offered by the partner institutions varies from year to year with themes such as: <ul style="list-style-type: none"> <li>• Leading the Family Business;</li> <li>• Leadership Development;</li> <li>• Marketing and Strategy;</li> <li>• Business Management and Decision Making;</li> <li>• Innovation and Technology;</li> <li>• Accounting and Finance;</li> <li>• Economics and Corporate Governance;</li> <li>• Financial Risk Management;</li> <li>• Operations and Quality Management; and</li> <li>• Logistics and Supply Chain Management</li> </ul>
<b>Teaching/Learning Methodology</b>	Currently, our international collaborations include Orchestrating Winning Performance (OWP) at IMD, the Executive Education Courses (EEC) at The London School of Economics and Political Science (LSE), and the Executive Education programme at the Møller Institute, The University of Cambridge*.  By completing one written assignment, which will be assessed by a PolyU faculty member, MBA students attending one of the programmes offered by the collaborated institutions can earn up to 3 credits. Students can only attend one international collaboration programme for the duration of their MBA study.  The written assignment is in the form of an individual report, reflecting on what has been learned from the programme that students attended, with insights drawn from the

seminars, lectures, reading materials, and the in-class discussions etc. The report is divided into two parts:

Part 1: A review of the course(s) and the associated readings of the chosen theme. Students are expected to demonstrate that they have acquired an in-depth understanding of the chosen theme. The reflection should incorporate a summary of the lectures, cases, articles and discussions, as well as a critical review of the key concepts and practices covered in the course(s) of the chosen theme.

Part 2: A personal reflection on the seminars or lectures that students attended, highlighting some key insights that can be applied to their current/future workplace.

\*To be confirmed

**Assessment Methods in Alignment with Intended Learning Outcomes**

Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)		
		a.	b.	c.
1. Individual reports <sup>#</sup>	70%	✓	✓	✓
2. Class activities	30%	✓	✓	✓
Total	100 %			

*\*Weighting of assessment methods/tasks in continuous assessment may be different, subject to each subject lecturer.*

<sup>#</sup>As the content of this subject varies from year to year, students attending any of the programmes offered should visit the websites of relevant institutions for further information.

**Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:**

Feedback is given to students immediately following the discussions and all students are invited to join.

The individual report may include a reflection on the learning journey, as well as an application of lessons learned on a business problem. Specific emphasis will be placed on the global dimension of the subject matter.

As the value of the international experience stems from the immersion in class activities and interaction with other participants. The class activities will be critical to the learning outcome achievement and will be observed closely.

**Student Study Effort Expected**

Class contact:	
▪ Lectures / In-class discussions	48 Hrs.
Other student study effort:	
▪ Preparation for lectures / in-class discussions	20 Hrs.

	▪ Preparation for assignment / case studies	52 Hrs.
	Total student study effort	120 Hrs.

November 2023