

Subject Code	MM5042																																				
Subject Title	MBA Creator Workshop																																				
Credit Value	0																																				
Level	5																																				
Normal Duration	1-semester																																				
Pre-requisites Co-requisites Exclusions	Pre-requisites None ----- Exclusions MBA Orientation Workshop (MM5041)																																				
Objectives	The purpose of this workshop is to introduce students to the MBA programme and the concept of creator mindset (MBA Outcome 3). It also contributes to developing students' leadership skills.																																				
Intended Learning Outcomes	Upon completion of the subject, students will be able to: a. describe the MBA programme structure, including its learning outcomes, faculty expectations of students, curriculum structure, approaches to learning; b. illustrate the creator notion and how it relates to business, economy, and society; and c. develop communication and leadership skills through business simulation games, group discussions, and presentations.																																				
Subject Synopsis/ Indicative Syllabus	The workshop introduces students to the MBA programme and the creator theme. It exposes the students to the creator mindset through an array of active learning exercises, simulations, and team-building activities. It provides a chance for students to crystallize their learning experience and revisit their personal and professional goals.																																				
Teaching/Learning Methodology	A combination of personal reflection, group discussions, business simulation games, group presentations, and mini-lectures enable students to explore their managerial styles and develop leadership and communication skills.																																				
Assessment Methods in Alignment with Intended Learning Outcomes	<table border="1"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="3">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a.</th> <th>b.</th> <th>c.</th> </tr> </thead> <tbody> <tr> <td>Continuous Assessment*</td> <td>100%</td> <td></td> <td></td> <td></td> </tr> <tr> <td>1. Self-appraisal on MBA structure and expectations, and learning styles</td> <td></td> <td>✓</td> <td>✓</td> <td></td> </tr> <tr> <td>2. Business simulation games, learning activities, and group presentations</td> <td></td> <td></td> <td>✓</td> <td>✓</td> </tr> <tr> <td>3. Online tutorial on academic integrity</td> <td></td> <td>✓</td> <td></td> <td></td> </tr> <tr> <td>Total</td> <td>100 %</td> <td colspan="3"></td> </tr> </tbody> </table>				Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)			a.	b.	c.	Continuous Assessment*	100%				1. Self-appraisal on MBA structure and expectations, and learning styles		✓	✓		2. Business simulation games, learning activities, and group presentations			✓	✓	3. Online tutorial on academic integrity		✓			Total	100 %			
Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)																																			
		a.	b.	c.																																	
Continuous Assessment*	100%																																				
1. Self-appraisal on MBA structure and expectations, and learning styles		✓	✓																																		
2. Business simulation games, learning activities, and group presentations			✓	✓																																	
3. Online tutorial on academic integrity		✓																																			
Total	100 %																																				

	<p>To pass this subject, students are required to attend the workshop and take an active role to participate in various activities throughout the workshop. In addition, they are expected to complete and pass the online tutorial on academic integrity administered via OGUR.</p> <p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>The use of self-appraisal, business simulation games, and group presentations are appropriate ways for students to demonstrate that the learning outcomes for this workshop have been met.</p>	
<p>Student Study Effort Expected</p>	Class contact:	
	Workshop	16 hrs
	Other student study effort	
	Self-study	10 hrs
	Total student study effort	26 hrs
<p>Reading List and References</p>	<p>Bashan, Nir (2020), <i>The Creator Mindset: 92 Tools to Unlock the Secrets to Innovation, Growth, and Sustainability</i>, McGraw Hill; 1st edition.</p> <p>Bell, Darryl (2020), <i>We Are Creators: Unlock and Maximize YOUR Potential</i>, Hasmark Publishing International.</p> <p>Taylor, Bill (2017), <i>The 4 Kinds of Leaders Who Create the Future</i>, Harvard Business Review.</p>	

November 2023