

Subject Code	MM5041		
Subject Title	MBA Orientation Workshop		
Credit Value	0		
Level	5		
Normal Duration	1-semester		
Pre-requisites Co-requisites Exclusions	<p>Pre-requisites None</p> <p>-----</p> <p>Exclusions Leadership Development Programme: Management Orientation Workshop (MM5034) PolyU Korn/Ferry Leadership Development Programme: Management Orientation Workshop (MM5051)</p>		
Objectives	The purpose of this workshop is to introduce students to the MBA programme. It also contributes to developing students' effective communication skills (MBA Outcome 2).		
Intended Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <p>a. describe the MBA programme structure, including its learning outcomes, faculty expectations of students, curriculum structure, and approaches to learning; and</p> <p>b. develop their communication skills through business simulation games and group presentations.</p>		
Subject Synopsis/ Indicative Syllabus	The workshop introduces students to the MBA programme, and to provide them an opportunity to search for their independent roles in an interdependent context through learning activities and teamwork. It provides a chance for students to crystallize their learning experience and revisit their personal and professional goals.		
Teaching/Learning Methodology	The focus of this workshop is to develop students' ability to learn from their own experience through personal reflection; and use business simulation games together with group presentations for students to develop their effective communication skills.		
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)
			a. b.
	Continuous Assessment*	100%	
	1. Self-appraisal on MBA structure and expectations, and learning styles		✓
	2. Business simulation game and group presentations requiring effective communication skills		✓
	3. Online tutorial on academic integrity		✓
Total	100 %		

	<p>To pass this subject, students are required to attend the workshop and take an active role in discussion throughout the workshop. In addition, they are expected to complete and pass the online tutorial on academic integrity administered via OGUR.</p> <p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>The use of self-appraisal, business simulations games, and group presentations are appropriate ways for students to demonstrate that the learning outcomes for this workshop have been met.</p>	
<p>Student Study Effort Expected</p>	Class contact:	
	Workshop	12 hrs
	Other student study effort	
	Self-study	8 hrs
	Total student study effort	20 hrs
<p>Reading List and References</p>	<p>Bell, Darryl (2020), We Are Creators: Unlock and Maximize YOUR Potential, Hasmark Publishing International.</p> <p>Taylor, Bill (2017), The 4 Kinds of Leaders Who Create the Future, Harvard Business Review.</p>	

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