

Credit Requirements

Core (compulsory subjects)	6 credits
Electives	12 credits
Total Credits Required	18 credits

Subject List

Subject Code	Subject Title	Offering Dept.	Level	Credits	Pre-requisite	Subject Nature (Compulsory / Elective)
MM2021	Management & Organisation	MM	2	3	Nil	Compulsory
LGT3161/ MM3161	Creativity, Innovation and Entrepreneurship	LMS/MM	3	3	Nil	Compulsory
Area: Accounting and Finance						
AF2110	Management Accounting 1	AF	2	3	Nil	Elective
AF3319	Entrepreneurial Finance	AF	3	3	Nil	Elective
Area: Human Services						
APSS3234	Financial Planning and Management in Organizations	APSS	3	3	APSS331	Elective
APSS331	Management in Human Services	APSS	3	3	Nil	Elective
APSS454	Legal Aspects of Human Services	APSS	4	3	Nil	Elective
Area: Engineering						
ENG4001	Project Management	FENG	4	3	Nil	Elective
ISE376	Entrepreneurship and Innovation	ISE	3	3	Nil	Elective
ISE430	New Product Planning and Development	ISE	4	3	Nil	Elective
Area: Innovation and Technology Management						
LGT4312	Managing Innovation and Technology	LMS	4	3	Nil	Elective
MM3422	Business Information Systems	MM	3	3	Nil	Elective
MM3451	Knowledge Management	MM	3	3	Nil	Elective
Area: Marketing						
MM2711	Introduction to Marketing	MM	2	3	Nil	Elective
MM3842	Digital Marketing	MM	3	3	MM2711	Elective
MM4772	Product Management	MM	4	3	MM2711	Elective
MM4831	Strategic Brand Management	MM	4	3	MM2711	Elective
Area: Management						
MM4191	Business Negotiation	MM	4	3	MM2021	Elective
MM4342	Global Business Management	MM	4	3	MM2021	Elective
MM4351	Entrepreneurship	MM	4	3	MM2021	Elective
MM4361	Social Innovation: Achieving Sustainable Development Goals through Business	MM	4	3	MM2021	Elective
MM4392	Innovation and Entrepreneurship Project	MM	4	3	Nil	Elective
MM4522	China Business Management	MM	4	3	Nil	Elective
MM4393	Business Innovation Project (via an entrepreneurship programme offered by KTEO)	MM	4	3	Nil	Elective
MM2901	GBA Immersion (supported by KTEO)	MM	2	3	Nil	Elective
Area: Design						
SD3471	Studio 4 - Entrepreneurship	SD	3	3	Nil	Elective
SD4306	Design for Social and Culture Business	SD	4	3	Nil	Elective

It should be noticed that the offering of elective subjects is subject to staffing resources and student enrolment and not all elective subjects will be offered every single year.