



SMIE

WE KNOW THE WAY.



Secondary Major in Innovation and Entrepreneurship (SMIE)

SMIE prepares students with an entrepreneurial mindset and applies innovative strategies to find creative solutions that benefit organizations and society in the age of digital transformation.

SCAN and APPLY



What will you learn?

Core Subjects

- Management and Organization
- Creativity, Innovation and Entrepreneurship
- Innovation and Entrepreneurship Colloquium
- Business Innovation Project
- Greater Bay Area Immersion / Field Study for Innovation Ecosystems
- Company Attachment

IE Electives (from any areas below)

- Accounting and Finance
- Innovation and Technology Management
- Marketing
- Management

Discipline-specific Electives

General Electives

Who can apply?

Year One students in the designated programmes can apply for SMIE! It is an opportunity to learn extra skills during your time at PolyU.

More info:



Contact us:



Enroll SMIE from 31 May to 7 Jun 2024!