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|---|---|-------------|--|----|----|----|--|
| Subject Code  | MM6923  |             |  |    |    |    |  |
| Subject Title   | DBM Residential 2   |             |  |    |    |    |  |
| Credit Value  | 2   |             |  |    |    |    |  |
| Level   | 6   |             |  |    |    |    |  |
| Normal Duration   | 1-semester  |             |  |    |    |    |  |
| Pre-requisite/<br><del>Co-requisite</del> /<br>Exclusion        | Completion of the required subjects below: <ul style="list-style-type: none"><li>• Introduction to Business Research (MM6022);</li><li>• 3 compulsory subjects on “frontier research” topics;</li><li>• 1 core subject; AND</li><li>• 3 elective subjects</li></ul>   |             |  |    |    |    |  |
| Objectives  | This subject contributes to the achievement of the programme outcome by sharpening students’ ability to conduct original applied research and innovation by critically applying knowledge and scientific skills within their academic discipline and formulating sophisticated solutions as critical thinkers (Outcome 1).  |             |  |    |    |    |  |
| Intended Learning Outcomes                                      | Upon completion of the subject, students will be able to: <ul style="list-style-type: none"><li>a. present their thesis proposals</li><li>b. integrate the feedbacks from the panel members to further improve their research model and methods;</li><li>c. prepare for their data collection and analysis;</li><li>d. review requirements and guidelines for writing the thesis.</li></ul>   |             |  |    |    |    |  |
| Subject Synopsis/<br>Indicative Syllabus                        | The purpose of this workshop is to prepare students for the thesis. The content will include: <ul style="list-style-type: none"><li>• presentations of students’ thesis proposals. Other students and academic staff, including thesis supervisors, will provide feedback to the students about their proposed research.</li><li>• Experience sharing by alumni who have successfully conducted and finished their theses.</li><li>• special sessions will also be held on various research topics, depending on the needs of the students.</li></ul> |             |  |    |    |    |  |
| Teaching/Learning Methodology                                   | This is an intensive and interactive workshop that involves presentations by students as well as discussions and seminars.  |             |  |    |    |    |  |
| Assessment Methods in Alignment with Intended Learning Outcomes |   |             |  |    |    |    |  |
|   | Specific assessment methods/tasks   | % weighting | Intended subject learning outcomes to be assessed (Please tick as appropriate) |    |    |    |  |
|   |   |             | a.   | b. | c. | d. |  |
|   | Continuous Assessment*  | 100%        |  |    |    |    |  |
|   | 1. Participation  | 50%         | ✓  | ✓  | ✓  | ✓  |  |
| 2. Discussion   | 50%   | ✓           | ✓  | ✓  | ✓  |    |  |

|                                      |  |       |          |
|--------------------------------------|--|-------|----------|
|                                      | Total  | 100 % |          |
|                                      | *Weighting of assessment methods/tasks in continuous assessment may be different, subject to each subject lecturer.  |       |          |
|                                      | <p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>Students will present their thesis proposals and hence their full participation is required.</p> <p>To pass this subject, students are required to obtain Pass in the Continuous Assessment components.</p>  |       |          |
| <b>Student Study Effort Expected</b> | Class contact:   |       |          |
|                                      | ▪ Workshops  |       | 30 Hrs.  |
|                                      | Other student study effort:  |       |          |
|                                      | ▪ Preparation for workshops  |       | 10 Hrs.  |
|                                      | ▪ Preparation for assignment / project and presentation  |       | 65 Hrs.  |
|                                      | Total student study effort   |       | 105 Hrs. |
| <b>Reading List and References</b>   | <p>Thomas Kuhn, <i>The Structure of Scientific Revolutions</i>, 1st Edition, University of Chicago Press, 2012.</p> <p><i>Chicago Manual of Style: for authors, editors and copywriters</i>, 13th Edition, Chicago, University of Chicago Press, 1982.</p> <p>Madsen, D., <i>Successful Dissertations and Theses</i>, San Francisco, Jossey-Bass, 1983.</p> <p><i>Publication Manual of the American Psychological Association</i>, 3rd Edition, Washington, American Psychological Association, 1983.</p> <p>Turabian, K.L., <i>A Manual for Writers of Research Papers, Theses, and Dissertations: Chicago Style for Students and Researchers</i>, 9th Edition, Chicago: The University of Chicago Press, 2018</p> <p>Winkler, A.C. &amp; McCuen, J.R., <i>Writing the Research Paper: A Handbook</i>, New York, Harcourt Brace Jovanovich, 1979.</p> <p>Adams, D., &amp; Chuah, K. M., <i>Artificial intelligence-based tools in research writing: Current trends and future potentials. Artificial intelligence in higher education</i>, 169-184, 2022</p> |       |          |

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|  | Paul, J., & Criado, A. R. (2020). <i>The art of writing literature review: What do we know and what do we need to know?</i> . International business review, 29(4), 101717. |
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