

Subject Code	MM6913						
Subject Title	DBM Residential 1						
Credit Value	1						
Level	6						
Normal Duration	1-semester						
Pre-requisite/ Co-requisite/ Exclusion	Nil						
Objectives	This subject contributes to the achievement of the programme outcome by developing socially responsible and ethically aware future scientific business leaders within a lifelong learning environment. (Outcome 3).						
Intended Learning Outcomes	Upon completion of the subject, students will be able to: a. become acquainted with their fellow classmates and staff; b. understand the philosophy, expectations, and administrative matters of the programme; c. know what facilities and technical resources are available at the PolyU that they can use for their study; d. develop a strong sense of national pride and a global outlook e. review research knowledge and analytical skills needed for studies.						
Subject Synopsis/ Indicative Syllabus	This is an introductory workshop to prepare participants for studying at the doctoral level. The content will include: <ul style="list-style-type: none">introductions to fellow participants and staff, as well as to the programme and the universityguidelines for fulfilling the programme requirementsan overview of important research knowledge and analytical skills needed for studiesinsights from seasoned business leaders who will share their experiences in business to foster a global outlook and national pride						
Teaching/Learning Methodology	This is an intensive and interactive workshop that involves sharing, lectures, and discussions.						
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)				
			a	b	c	d	
	Continuous Assessment*	100%					
	Participation	50%	✓	✓	✓	✓	
	Discussion	50%	✓	✓	✓	✓	
	Total	100 %					

	<p><i>*Weighting of assessment methods/tasks in continuous assessment may be different, subject to each subject lecturer.</i></p> <p>To pass this subject, students are required to obtain Pass in the Continuous Assessment components.</p>	
	<p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>This is an orientation function for all the new students. Their full participation is needed for them to understand the whole programme structure and the programme support they will receive.</p>	
Student Study Effort Expected	Class contact:	
	▪ Workshops	30 Hrs.
	Other student study effort:	
	▪ Preparation for workshops	15 Hrs.
	Total student study effort	45 Hrs.
Reading List and References	<p>While no pre-reading is required, a list of recommended readings will be provided to offer students a foundation for their research topics and methodology relevant to business management.</p> <p><u>Recommended Textbook:</u> Booth, W. C., Colomb, G. G., Williams, J. M., Bizup, J., and Fitzgerald, W. T. <i>The Craft of Research (5th Edition)</i>, University of Chicago Press, 2024.</p>	

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