Subject Code	MM6311				
Subject Title	Strategic Management and Organizational Behaviour				
Credit Value	3				
Level	6				
Normal Duration	1-semester				
Pre-requisite/ Co-requisite/ Exclusion	None				
Objectives	This subject contributes to the achievement of the programme outcome by broadening, updating, and deepening students' understanding of fundamental business domain knowledge, cultivating a forward-thinking mindset that artificial intelligence as a transformative force (Outcome 2).				
	It also provides industry practitioners with an in-depth knowledge of firm-level decision-making and individual-level organizational behaviour.				
Intended Learning Outcomes	 Upon completion of the subject, students will be able to: a. Grasp the primary theories and fundamental conceptions employed by scholars in strategic and organizational management. b. Demonstrate an ability to critique research methodologies and findings in the strategy management and organisational behaviour literature. c. Integrate theories of strategy management and organizational behaviour with practical issues. d. Identify and analyse a research problem related to strategic and organizational management. e. Understand the impact of emerging technologies (e.g., AI) on strategy management and organizational behaviour. 				
Subject Synopsis/ Indicative Syllabus	 a. Introduction to strategy management and organizational behaviour b. Theories and conceptions in strategy management and organisational behaviour literature. c. Strategy-making and firm performance d. Leadership and employee management e. Analyze strategic and organizational issues from various perspectives. f. emerging topics: Artificial intelligence (AI), Environmental, social, and governance (ESG) 				
Teaching/Learning Methodology	This subject will be taught by seminars. Readings from the academic literature form the basis of class seminars in which theories, methodologies and findings on selected topics will be thoroughly discussed. During each seminar, several articles will be evaluated. For each article, all students will be required to prepare a short-written summary (around 1-2 pages). One student will give a presentation of the reading and other students will provide a critique of it. A wide range of research topics are selected and participants will try to deal with the following general questions in relation to the specific topic(s) under discussion: • What do the research studies tell us about this issue?				

- To what extent do the studies represent 'good' research?
- What are the managerial implications of the research?
- What are the research needs in this field?

During each session of the seminar, 4 to 6 research papers will be evaluated.

Assessment Methods in Alignment with Intended Learning Outcomes

Specific assessment methods/tasks		% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)				
			a	b	c	d	e
Continuous Assessment*		100%					
1.	Class Participation	30%	✓	✓	✓	✓	✓
2.	Journal paper Presentation and Discussion Participation	40%	✓	✓	✓	✓	√
3.	Individual assignment – Proposal	30%	✓	✓	✓	✓	✓
4.	Total	100 %					

^{*}Weighting of assessment methods/tasks in continuous assessment may be different, subject to each subject lecturer.

To pass this subject, students are required to obtain Grade D or above in the overall subject grade.

Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:

Journal articles are assigned to course participants, who are required to critique the articles and write brief summaries. They also need to make presentations in class and exchange views regarding conceptual, methodological and managerial issues. Immediate feedback is provided after the presentations, and all students are encouraged to participate in the discussions.

In addition, participants should identify research problems worthy of scholarly attention, develop a research proposal that reviews relevant literature, construct convincing arguments and hypotheses, and explicitly outline the methodology.

This approach enables students to deepen their understanding of contemporary strategic and organizational management theories and concepts, explore their managerial implications, and, most importantly, integrate classroom knowledge to address practical challenges.

Student Study Effort	Class contact:				
Expected	 Lectures and seminars 	30 Hrs.			
	Other student study effort:				
	Preparation for lectures and seminars	30 Hrs.			
	Preparation for assignment / presentation	60 Hrs.			
	Total student study effort	120 Hrs.			
Reading List and References	Cotton, J. L., Vollrath, D. A., Froggatt, K. L, Lengnic Jennings, K. R. 1988. Employee participation: Dive different outcomes. <i>Academy of Management Review</i> , 13 Meindl, J. & Erlich, S. 1987. The romance of lead evaluation of organizational performance. <i>Academy of Management Review</i> , 13	verse forms and 3: 8-22.			

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