Subject Code	AF5960/ LGT5960/ MM5960									
<b>Subject Title</b>	Creator Field Project									
Credit Value	3									
Level	5									
Normal Duration	2-semesters									
Pre-requisite/ Co-requisite/ Exclusion	Pre-requisites: Completion of the 6 core subjects on core business functions  Exclusions: Creator Field Project (AF5960/ LGT5960/ MM5960) (The three subject codes are exclusions of each other.)									
Objectives	The purpose of the Creator Field Project is to enable students to apply management knowledge, managerial problem-solving techniques, and a creator mindset to address opportunities and/or issues currently faced by a real organization (MBA Outcome 3). It also exposes students to management consulting practices and fosters their skills in communicating tactfully and effectively (MBA Outcome 4).									
Intended Learning Outcomes	<ul> <li>Upon completion of the subject, students will be able to:</li> <li>a. elaborate the fundamentals of management consulting;</li> <li>b. identify opportunities and issues, and provide recommendations for real companies by applying management knowledge, problem-solving techniques, and with creator mindset;</li> <li>c. complete the project in a logical, disciplined and timely manner; and</li> <li>d. develop effective communication skills through company meetings, presentations, and written reports.</li> </ul>									
Subject Synopsis/ Indicative Syllabus	There is no formal syllabus. Students are required to carry out, under the supervision of their supervisors, a series of activities that are set out in the Creator Field Project Manual.									
Teaching/Learning Methodology	Introductory seminars on management consulting will be given at the beginning to explain the nature and process of management consulting. Students are then required to carry out their field projects in consultation with their supervisors.									
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks  % weighting outcomes to be assessed (Please tick as appropriate)									
			a	b	c	d				
	Continuous Assessment*	100%								
	1. Individual Reflective Essay	10%	✓	✓		✓	1			
	2. Group Project Presentation	25%			✓	<b>✓</b>				
	Croup Project Presentation     Report     Project Proposal and Interim Report	25% 15%		<b>✓</b>	✓	✓				

*Weighting of assessment methods/tasdifferent, subject to each subject lecturer.  To pass this subject, students are required to Assessment components.  Explanation of the appropriateness of the intended learning outcomes:  Students will develop the creator mindset (Out in management consulting throughout the understanding the issues faced by the manage address the issues concerned (items 3), and of Group Project Presentation and the Final Williams develop effective communications skill Project Report (item 4), the Group Project Presentation workshop activities	assessment in the assessment in the assessment in the assessment in the assessment and goffering the assessment assessment in the	methods applying apposal a generating recomn (items 2	bove in ass g the vand Intag soun mendat 2 and 4 en prej	n the Cosessing  arious therian later  and alter  tions the	continue techniq Report rnatives arough	ous ues by s to the will
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Class contact:						
Management consulting seminars					12 hou	rs
Discussion with project supervisors					8 hou	rs
Other student study effort						
Self-study					100 h	rs
Total student study effort					120 h	rs
Management Consulting: Delivering an Effective Project, latest edition, Louise Wickham and Jeremy Wilcock, Pearson  Management Consulting Projects: A Step-by-Step Experiential Guide, latest edition, Ronald Cook, Michael Harris, and Dennis Barber III, Routledge						
	Reflective Essays (item 1). Individual perindividual grade.  To reflect the significant technology content veighting of this subject is based on individual grade.  Class contact:  Management consulting seminars  Discussion with project supervisors  Other student study effort  Self-study  Total student study effort  Management Consulting: Delivering an Avickham and Jeremy Wilcock, Pearson  Management Consulting Projects: A Sa	Reflective Essays (item 1). Individual performance candividual grade.  To reflect the significant technology content in this subject veighting of this subject is based on individual assessment elated knowledge.  Class contact:  Management consulting seminars  Discussion with project supervisors  Other student study effort  Self-study  Total student study effort  Management Consulting: Delivering an Effective Provice Name and Jeremy Wilcock, Pearson  Management Consulting Projects: A Step-by-Step	Reflective Essays (item 1). Individual performance can influendividual grade.  To reflect the significant technology content in this subject, 10% oveighting of this subject is based on individual assessments conceelated knowledge.  Class contact:  Management consulting seminars  Discussion with project supervisors  Other student study effort  Gelf-study  Total student study effort  Management Consulting: Delivering an Effective Project, 1a Wickham and Jeremy Wilcock, Pearson  Management Consulting Projects: A Step-by-Step Experimant States of the States of the Step-by-Step Experimant States of the Step-by-Step Experimant States of the Sta	Reflective Essays (item 1). Individual performance can influence of individual grade.  To reflect the significant technology content in this subject, 10% (or mo veighting of this subject is based on individual assessments concerning elated knowledge.  Class contact:  Management consulting seminars  Discussion with project supervisors  Other student study effort  Self-study  Total student study effort  Management Consulting: Delivering an Effective Project, latest e Wickham and Jeremy Wilcock, Pearson  Management Consulting Projects: A Step-by-Step Experiential	Reflective Essays (item 1). Individual performance can influence or detendividual grade.  For reflect the significant technology content in this subject, 10% (or more) of registing of this subject is based on individual assessments concerning technological knowledge.  Class contact:  Management consulting seminars  Discussion with project supervisors  Other student study effort  Self-study  Fotal student study effort  Management Consulting: Delivering an Effective Project, latest edition Wickham and Jeremy Wilcock, Pearson  Management Consulting Projects: A Step-by-Step Experiential Guidenic States of the state	To reflect the significant technology content in this subject, 10% (or more) of the over weighting of this subject is based on individual assessments concerning technology-elated knowledge.  Class contact:  Management consulting seminars  Discussion with project supervisors  8 hour other student study effort  Self-study  Total student study effort  Management Consulting: Delivering an Effective Project, latest edition, Louis Wickham and Jeremy Wilcock, Pearson