Subject Description Form

Subject Code	MM3451
Subject Title	Knowledge Management
Credit Value	3
Level	3
Normal Duration	1-semester
Pre-requisite/ Co-requisite/ Exclusion	None
Objectives	Knowledge management has become increasingly important to contemporary organizations as a source of enhancing competitiveness and improving performance. The theories and applications of knowledge management span across multiple disciplines such as strategic management, organizational behaviors, marketing, human resource management, and information systems. This subject will provide a solid foundation of current concepts, principles, and supportive technologies of knowledge management. Case studies as well as projects in the real world are also guided to offer the students a primary but thorough understanding on knowledge management in business organizations.
Subject Learning Outcomes	Upon completion of the subject, students will be able to: a. Comprehend the fundamental concepts and main steams of knowledge management b. Develop knowledge management capabilities and processes c. Leverage IT including AI and cloud computing for knowledge management and evaluate its effectiveness d. Communicate effectively on KM issues
Subject Synopsis/ Indicative Syllabus	**Introduction to knowledge management (KM)** • Overview of knowledge and KM • Perspectives of knowledge • Managerial implications on KM **Managing knowledge in organizations** • KM strategy • Knowledge-favorable organizational culture • Organizational learning and learning organization • KM process and knowledge workers **Leveraging IT for KM** • KM solutions • Knowledge management systems (KMS) • Implementing KM in organizations **Current topics in KM research**

Teaching/Learning Methodology

Lectures will be given to students to introduce the concepts, analytical framework and descriptive cases for the topics. Students will be required to lead and participate actively in discussing the assigned cases or articles. Online interactive approaches (e.g., online discussion forum, learning journal and wiki functions in Blackboard, and Facebook group) are also incorporated to develop and challenge students' capabilities of collaborative learning, problem-solving and critical thinking.

Assessment Methods in Alignment with Intended Learning Outcomes

Specific assessment methods/tasks	*% weighting*	*Intended subject learning outcomes to be assessed (Please tick as appropriate)*			
		a	b	c	d
Continuous Assessment	**100%**				
1.Individual participation	30%	✓	✓	✓	✓
2.Individual assignment	30%	✓	✓	✓	✓
3.Group project	40%	✓	✓	✓	✓
Total	100 %				

**Weighting of assessment methods/tasks in continuous assessment may be different, subject to each subject lecturer.*

To reflect the significant technology content in this subject, 10% (*or more*) of the overall weighting of this subject is based on individual assessment concerning technology-related knowledge.

To pass this subject, students are required to obtain Grade D or above in the overall subject grade.

Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes: the various methods are designed to ensure that all students taking this subject -

- Knowledge sharing is a critical mechanism through which students develop comprehensive understanding on the topics delivered and facilitate innovative thinking. Therefore, classroom participation is very important. Along with the fast development of Internet technologies and their applications, information and knowledge sharing online tends to be pervasive, especially in contemporary business firms. A whole different set of online activities, social media as well as the Blackboard learning system, will be used in the teaching and learning practice of the subject. Students' collective knowledge contribution in electronic means will be evaluated accordingly.
- Individual assignment is designed to examine the students' understanding of the central topics and their own innovative thinking.
- Group project can better reflect group-based information processing and achievement on a given task.

Student Study Effort Expected	Class contact:	
	▪ Lectures and seminars	39 Hrs.
	Other student study effort:	
	▪ Self-study and preparation	78 Hrs.
	Total student study effort	117 Hrs.
Reading List and References	***Recommended Textbooks and References*** ***Textbook*** No single book is adopted as the formal textbook. The lecturer will distribute the self-compiled lecture notes before the classes. ***Referent books*** Becerra-Fernandez, I. and Sabherwal, R. ***Knowledge Management: Systems and Processes*.** Routledge, the international edition, 2018. Nonaka, I. and Takeuchi, H. ***The knowledge-creating company: how Japanese companies create the dynamics of innovation*.** New York: Oxford University Press, 1995 {More journal papers and website resources of knowledge management will be provided to the students along with different topics in the lecture.}	

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