Subject Description Form

Subject Code	ME42004
Subject Title	Development of Green Products
Credit Value	3
Level	4
Pre-requisite/ Co-requisite/ Exclusion	Pre-requisite: CEE370 Environmental Science I; or ME22002 Integrated Product Development Fundamentals; or ME32001 Manufacturing Fundamentals; or ME32003 Design and Manufacturing; or ISE386 Integrated Design for Manufacture
Objectives	To enhance students' awareness of environmental issues and provide them with necessary knowledge in green product development.
Intended Learning Outcomes	Upon completion of the subject, students will be able to: a. Appreciate the environmental impact of product manufacturing, distribution, use and disposal. b. Critically evaluate the environmental impacts of products during their life cycle and suggest appropriate actions to minimize/mitigate the impacts. c. Apply green design concepts in designing/re-designing products to fulfill the needs of green product market. d. Evaluate existing products/processes/technologies in terms of their environmental performance, and present the findings via oral presentation and written report.
Subject Synopsis/ Indicative Syllabus	***Environmental Issues of Concern*** - Depletion and degradation of natural resources, environmental pollution and history of responses to pollution, waste and waste disposal issues, global warming, ozone layer depletion, acid rains, desertification, climate change, consumerism and its effect on global environment , individual and social preference for green living. ***Environmental Impact of Products*** - Life-cycle of a product, environmental impact of products over its life-cycle, environmental impact of packaging, strategies for minimizing environmental impact, drivers for green product design ***Green and Sustainable Product Development Process*** - Concept of green and sustainable product development: product design, planning and innovation for environment, concept of eco-design, eco-labelling and energy-labelling, international environmental management standards. ***Material Selection and Procurement for Green Product Development –*** Material selection for green design: Material selection process steps for green design, material selection methods, and material assessments. Green Procurement: Benefits of green procurement, green procurement process steps, evaluation of suppliers, green procurement programmes.

	Environmental Assessment of Green Products **-** Criteria on the global warming, stratospheric ozone depletion, photochemical ozone formation, acidification, nutrient enrichment, ecotoxicity, human toxicity, resource consumption and working environment. Normalisation and weighting in the environmental assessment of products, life-cycle impact assessment (LCA) of products. ***The Green Future*** **-** Green consumerism, opportunities from green technologies, green taxes and their effect on product development and marketing.
Teaching/Learning Methodology	1. The lectures are aimed at providing students with an integrated knowledge required for understanding the need for a green design approach, developing green products, assessing environmental impact of products and highlighting the opportunities arising from green consumerism. They provide a necessary framework for subsequent self-learning and group-learning activities. (Outcomes a to c) 2. The tutorials are aimed at enhancing the students' skills necessary for analyzing the environmental impact of existing products and packaging solutions using various tools and develop solution strategies to minimize impact. Therefore, students will be able to solve real-world problems using the knowledge they acquired in the class. (Outcomes a to c) 3. The mini-project is aimed at enhancing the written and oral communication skills and teamwork spirit of the students. The students are expected to utilize the knowledge acquired in class to analyze the environmental impact of a selected existing product and systematically redesign it to enhance its green attributes in order to strategically place the product in rapidly developing green market. (Outcomes c and d) 4. The assignments and case studies are aimed at providing students with learning opportunities to study the practical implementations of green product and process assessments and developments. (Outcomes a, b and d)

Teaching/Learning Methodology	Outcomes			
	a	b	c	d
Lecture/Tutorial	√	√	√	
Mini-project report & presentation			√	√
Homework assignments/Case studies	√	√		√

Assessment Methods in Alignment with Intended Learning Outcomes

Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed			
		a	b	c	d
1. Homework assignments/ Case studies	10%	√	√		√
2. Test	20%	√	√	√	
3. Mini-project report & presentation	20%			√	√
4. Examination	50%	√	√	√	
Total	100%				

Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:

Overall Assessment:

$0.50 \times$ End of Subject Examination + $0.50 \times$ Continuous Assessment.

1. The continuous assessment will comprise three components: homework assignments & case studies (10%), test (20%) and mini-project report & presentation (20%). The homework assignments and test are aimed at evaluating the progress of students study and assisting them in fulfilling the respective subject learning outcomes. The mini-project and case studies are to assess students learning outcomes while providing them with opportunities to apply their learnt knowledge, enhance written & oral communication skills and team-work spirit.

2. The examination (50%) will be used to assess the knowledge acquired by students independently in understanding and analysing related problems critically and to determine the degree of achieving the subject learning outcomes.

Student Study Effort Expected

Class contact:	
▪ Lecture	33 Hrs.
▪ Tutorial/Mini-project discussion & presentation	6 Hrs.
Other student study effort:	
▪ Self study/coursework	43 Hrs.
▪ Mini-project report preparation and presentation	24 Hrs.
Total student study effort	106 Hrs.

Reading List and References

1. Azapagic A., Perdan S., Clift R. and Surrey G., Sustainable Development in Practice, John Wiley & Sons, Ltd., latest edition.
2. Burall P., Product Development and the Environment, The Design Council, latest edition.
3. Fuad-Luke A., EcoDesign: The Sourcebook, Chronicle Books, latest edition.
4. Ottman J.A. Green Marketing, NTC Business Books, latest edition.
5. William McDonough & Michael Braungart, Cradle to Cradle: Remaking the Way We Make Things, latest edition.
6. Ulrich, K.T. and Eppinger, S.D., Product Design and Development, McGraw-Hill, latest edition.