

THE 13TH POMS-HK INTERNATIONAL CONFERENCE



PROF. JAY SWAMINATHAN

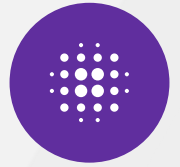
GlaxoSmithKline Distinguished Professor of Operations
Kenan-Flagler Business School
University of North Carolina at Chapel Hill

**Topic: Relevance and Impact of Operations
Management Research**

ABSTRACT

In this talk, we will explore different styles of operations management research and their relevance and potential for impact. Next, we will discuss approaches to enhance practical relevance while maintaining high levels of rigor in scholarship. We will conclude with examples of future topics of study for our community that have important implications for society at large

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BIOGRAPHY

Jayashankar (Jay) Swaminathan is the GlaxoSmithKline Distinguished Professor of Operations at the Kenan-Flagler Business School at University of North Carolina at Chapel Hill. An internationally recognized thought leader on productivity and innovation in business operations, he is an inducted Fellow of The Institute for Operations Research and Management Science (INFORMS), Manufacturing and Service Operations Management Society (MSOM) and Production and Operations Management Society (POMS). Dr. Swaminathan has published more than 65 scholarly journal articles and is the author of the edited volume “Indian Economic Superpower: Fiction or Future?” and co-author of the edited volume “Responsible Operations”. He currently serves as a Department Editor for Management Science and Production and Operations Management journals. He has received numerous awards for his work, including the National Science Foundation CAREER Award, George Nicholson Prize, Schwabacher Fellowship, Weatherspoon Distinguished Research, Weatherspoon Excellence in Teaching and Roy Holsten Award for Exceptional Service. He has consulted with numerous firms over the last 25 years, including AGCO, Agilent, IBM, Kaiser, Nokia, Public Health Institute, Railinc, Samsung, Siemens, Sara Lee, and UNICEF. He has served in various leadership roles at UNC Kenan-Flagler including Senior Associate Dean for Academic Affairs, Associate Dean for Global Executive MBA Programs, Director of UNC Global Business Center as well as Area Chair of Operations Faculty. Prior to joining UNC, he was a faculty at the Haas School of Business at UC Berkeley. He received his PhD and Master's degree in industrial administration from GSIA (now Tepper) at Carnegie Mellon University and his Bachelor's degree in computer science and engineering from the Indian Institute of Technology, Delhi.