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Shared (Smart) Mobility, MaaS and Public Transport – A New Future!

This talk focusses on intelligent mobility and mobility as a service (MaaS). We introduce the MaaS multimodal setting and provide details of some of the major features of this new mobility future (with and without autonomous vehicles) which include digital platforms, mobility contracts (bundles, budgets and brokers), market preferences for these offerings (using evidence from stated preference studies) and the nature of the mobility contract in terms of matching customer preferences. We also talk about participation of suppliers in mobility contracts (as operators, aggregators or simply equity investors). We finish with a discussion of what this might mean for future public transport contracts and imagine a number of futures.