

PolyU Postgraduate Programmes in

Shipping, Logistics and Supply Chain Management

2019-2020

**MSc in
International Shipping and
Transport Logistics (Full-time stream)**

Programme Document

Programme Code: 44087-ISS

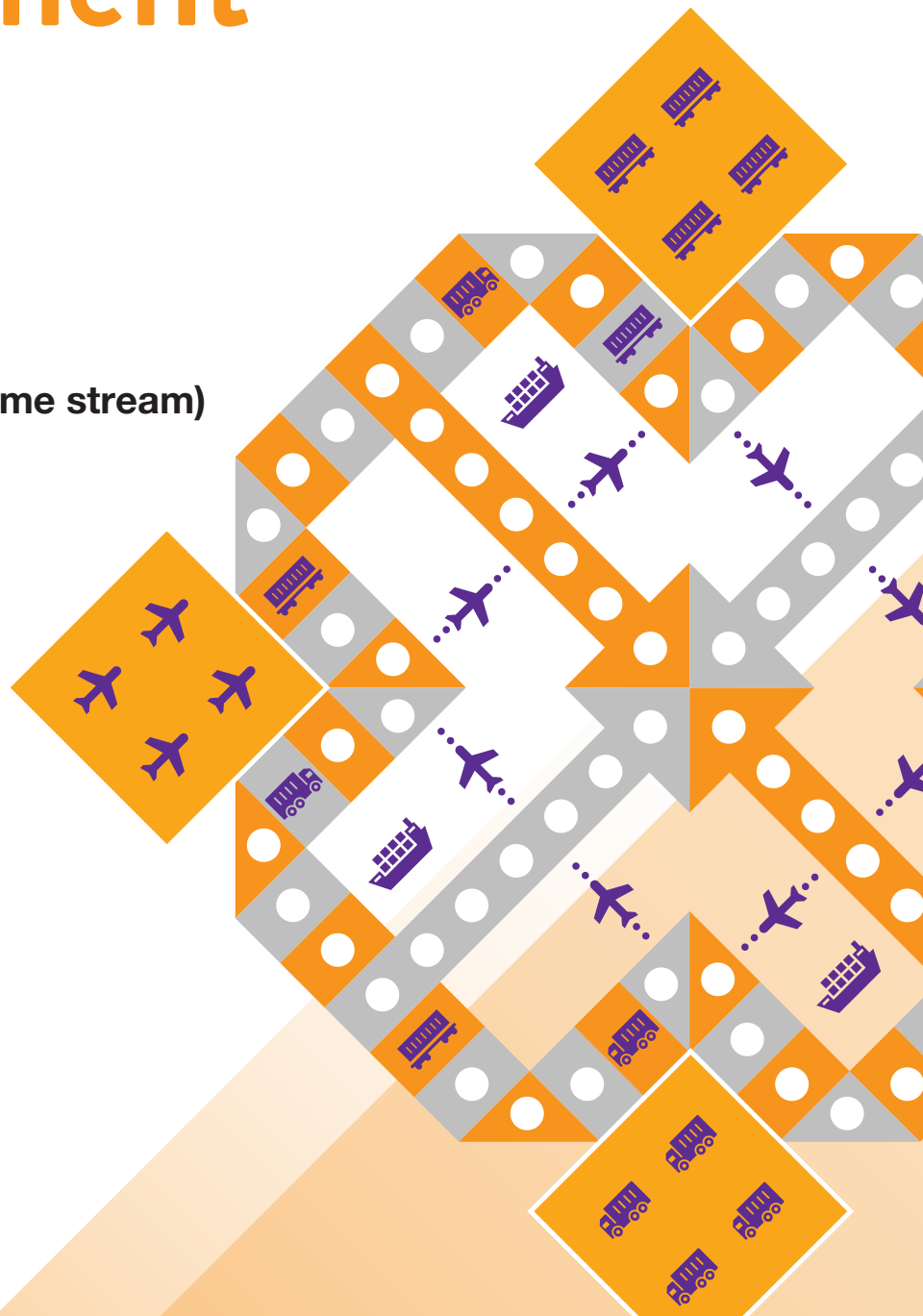


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Version: September 2019

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ISTL (Full-time stream) Programme Web Page

<http://www.lms.polyu.edu.hk/en>

PolyU Student Handbook Web Page

<http://www.polyu.edu.hk/as>

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FOREWORD

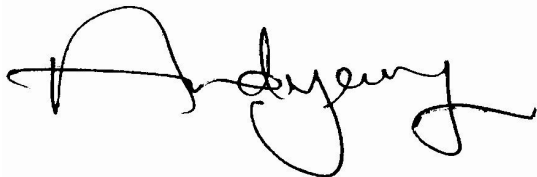
It is our pleasure to welcome you to the full-time stream of the Master of Science in International Shipping and Transport Logistics programme offered by the Department of Logistics and Maritime Studies at The Hong Kong Polytechnic University.

This programme prepares graduates to meet the needs of the shipping and transport logistics profession. Successful completion of this programme will equip you with knowledge and skills that are useful for business organizations to create value and sustain competitiveness in the shipping and transport logistics field.

This Programme Document contains important information that is of direct relevance to your studies. You are strongly advised to read it carefully and use it as a guide for working out your study plan.

We wish you an enjoyable and rewarding experience with the University.



With warmest regards

A handwritten signature in black ink, appearing to read 'Andy Yeung', is centered on the page. The signature is fluid and cursive, with a large initial 'A' and a long horizontal stroke.

Prof. Andy Yeung
Head, Department of Logistics and Maritime Studies

The Hong Kong Polytechnic University
Revised Academic Calendar 2019-20 (by Semester Week)

Month	Week	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Sem. Week	Notes
Aug 2019	--	26	27	28	29	30	31	1	--	
Sep	1	2	3	4	5	6	7	8	1	Sep. 2: Sem. 1 commences (13 teaching weeks: Sep. 2 - Nov. 30) Sep. 2 - 13: Add/Drop Period for Sem. 1
	2	9	10	11	12	13	14	15	2	Sep. 13: Mid-Autumn Festival (all evening classes suspended) / Sep. 14: The day following Mid-Autumn Festival
	3	16	17	18	19	20	21	22	3	
	4	23	24	25	26	27	28	29	4	
Oct	5	30	1	2	3	4	5	6	5	Oct. 1: The National Day
	6	7	8	9	10	11	12	13	6	Oct. 5: PolyU Education Info Day (all day-time and evening classes suspended)
	7	14	15	16	17	18	19	20	7	Oct. 7: Chung Yeung Festival
	8	21	22	23	24	25	26	27	8	Oct. 26: Twenty-fifth Congregation (Main Conferment Session, also first session)
Nov	9	28	29	30	31	1	2	3	9	
	10	4	5	6	7	8	9	10	10	
	11	11	12	13	14	15	16	17	11	Nov. 16: Twenty-fifth Congregation (Last Conferment Session)
	12	18	19	20	21	22	23	24	12	
Dec	13	25	26	27	28	29	30	1	13	Nov. 30: Sem. 1 teaching ends
	14	2	3	4	5	6	7	8	Exam.	Dec. 2 - 4: Revision Days for Sem. 1 / Dec. 5 - 20: Examination Period for Sem. 1
	15	9	10	11	12	13	14	15	Exam.	
	16	16	17	18	19	20	21	22) Exam./	Dec. 22: Winter Solstice
	17	23	24	25	26	27	28	29) Exam.	Dec. 25: Christmas Day / Dec. 26: The first weekday after Christmas Day
Jan 2020	18	30	31	1	2	3	4	5	Result	Dec. 31: All subject assessment results finalised / Jan. 1: First Day of January
	19	6	7	8	9	10	11	12) Processing	Jan. 9: Finalisation of overall assessment results / Jan. 10: Announcement of Sem. 1 overall assessment results
	20	13	14	15	16	17	18	19	1	Jan. 13: Sem. 2 commences (13 teaching weeks: Jan. 13 - Apr. 18) / Jan. 13 - 24: Add/Drop Period for Sem. 2
	21	20	21	22	23	24	25	26	2	Jan. 24: Lunar New Year's Eve (all evening classes suspended) / Jan. 25 - 28: Lunar New Year Holidays
Feb	22	27	28	29	30	31	1	2	Lunar New Year Break	Jan. 29 - Feb. 1: Lunar New Year Break (all day-time and evening classes suspended)
	23	3	4	5	6	7	8	9	3	
	24	10	11	12	13	14	15	16	4	
	25	17	18	19	20	21	22	23	5	
Mar	26	24	25	26	27	28	29	1	6	
	27	2	3	4	5	6	7	8	7	
	28	9	10	11	12	13	14	15	8	
	29	16	17	18	19	20	21	22	9	
	30	23	24	25	26	27	28	29	10	
Apr	31	30	31	1	2	3	4	5	11	Apr. 4: Ching Ming Festival
	32	6	7	8	9	10	11	12	12	Apr. 10 - 13: Easter Holidays
	33	13	14	15	16	17	18	19	13	Apr. 18: Sem. 2 teaching ends
	34	20	21	22	23	24	25	26	Exam.	Apr. 20 - 23: Revision Days for Sem. 2 / Apr. 24 - May 12: Examination Period for Sem. 2
May	35	27	28	29	30	1	2	3	Exam.	Apr. 30: The Buddha's Birthday / May 1: Labour Day
	36	4	5	6	7	8	9	10	Exam.	
	37	11	12	13	14	15	16	17) Exam./	
	38	18	19	20	21	22	23	24) Exam. Result Processing	May 20: All subject assessment results finalised
	39	25	26	27	28	29	30	31	1	May 25: Summer Term commences (7 teaching weeks: May 25 - Jul. 11) May 25 - 30: Add/Drop Period for Summer Term / May 28: Finalisation of overall assessment results
Jun	40	1	2	3	4	5	6	7	2	May 29: Announcement of Sem. 2 overall assessment results
	41	8	9	10	11	12	13	14	3	
	42	15	16	17	18	19	20	21	4	
	43	22	23	24	25	26	27	28	5	Jun. 25: Tuen Ng Festival
Jul	44	29	30	1	2	3	4	5	6	Jul. 1: The HKSAR Establishment Day
	45	6	7	8	9	10	11	12	7	Jul. 11: Summer Term teaching ends
	46	13	14	15	16	17	18	19	Exam.	Jul. 13 - 18: Examination Period for Summer Term
	47	20	21	22	23	24	25	26	Exam.	Jul. 13 - Aug. 11: International Summer School (tentative, optional field trips to be held in Weeks 44 - 45)
Aug	48	27	28	29	30	31	1	2) Result	Jul. 27: All subject assessment results finalised
	49	3	4	5	6	7	8	9) Processing	Aug. 4: Finalisation of overall assessment results Aug. 5: Announcement of Summer Term overall assessment results
	50	10	11	12	13	14	15	16	--	
	51	17	18	19	20	21	22	23	--	
	52	24	25	26	27	28	29	30	--	Aug. 30: Academic Year 2019-20 ends

 General Holidays
 Dates of finalisation of examination results
 July 2019

PART I: GENERAL INFORMATION

1. PROGRAMME OVERVIEW

With the emergence of the logistics era, it is of strategic importance that Hong Kong can build on its success as one of the world's major transshipment hubs and develop into the most important centre of logistics in the Asia-Pacific region. Managers in shipping and logistics industries will need to continually develop their knowledge, skills and competencies to successfully meet the challenges of this new era of logistics provision.

The MSc in International Shipping and Transport Logistics (Full-time stream) is a unique postgraduate programme in Hong Kong. It particularly focuses on the highly specialized field of shipping and logistics and its curriculum has been developed in association with many leading experts from Hong Kong's shipping and logistics industries. The programme embodies a sound balance between academic theory and professional practice. The combination of compulsory subjects with a choice of electives plus the mandatory internship, reflects the multi-disciplinary nature of the business and the diversity of the career paths students on the programme can pursue.

2. PROGRAMME AIMS AND FEATURES

The programme aims to enable students to introduce modern and cost-effective reforms into shipping, transport, and logistics industries.

The features of the programme are:

- (i) Curriculum designed in consultation with industry leaders and prospective employers
- (ii) Academic theory balanced with professional practice
- (iii) Multidisciplinary knowledge integrated with specialist expertise
- (iv) Graduates pursue diverse career paths
- (v) Graduates granted exemptions from professional examinations
- (vi) Postgraduate Diploma offered as an intermediate exit

3. PROGRAMME LEARNING OUTCOMES

On completion of the programme, the student is able to:

- (i) Demonstrate how major maritime organizations function;

Learning objective:

Provide students with a full understanding of the organisational structure and management mode in the context of international shipping and logistics

(addressed by subject(s):

LGT5001 Organizational Management in Shipping and Logistics

LGT5010 Port Policy and Management

LGT5071 Ship Chartering Strategies

LGT5072 Liner Shipping Management)

- (ii) Evaluate international logistics systems, operations and management;

Learning objective:

Recognize the complexity of the elements in international logistics system and apply appropriate methods to help firms achieve cost and service advantages in the world's marketplace

(addressed by subject(s):

LGT5002 International Logistics Systems, Operations and Management)

- (iii) Resolve economic problems encountered in international transport;

Learning objective:

Practice concepts and theories in international transport economics and markets. Apply various economic models and theories to specific international transport sectors

(addressed by subject(s):

LGT5007 Shipping Economics and Markets

LGT5014 Air Transport Logistics and Management)

- (iv) Solve basic legal problems in shipping;

Learning objective:

Practice legal method, analyze legal cases and interpret legislations and legal document

(addressed by subject(s):

LGT5064 Shipping Law

LGT5012 Law and Practice in Marine Insurance)

- (v) Evaluate investing and financing decisions in shipping;

Learning objective:

Demonstrate a broad range of concepts and methods in financing and investment management and decision-making; Develop and apply appropriate financial management skills to financing and investment decision-making in shipping and logistics

(addressed by subject(s): LGT5065 Finance for Shipping and Logistics)

- (vi) Practise business ethics

Learning objective:

Be attentive and responsive to ethical issues in business

(addressed by subject(s):

LGT5001 Organizational Management in Shipping and Logistics)

4. HONG KONG MARITIME AND LOGISTICS SCHOLARSHIP SCHEME

The Government of the Hong Kong Special Administrative Region (HK Government) has set up the Hong Kong Maritime and Logistics Scholarship Scheme (Scholarship) in PolyU to support students enrolled on this **full-time stream** programme. The Scholarship aims to expand the manpower of the maritime industry in Hong Kong. Scholarship will cover the tuition fee for the programme and an allowance.

Each recipient is required to sign an undertaking to the effect of conditions set out below, which shall form a contract between the Scholarship Scheme and the recipient.

Conditions of the Scholarship

- (i) the recipients are not allowed to concurrently hold any other local merit-based incentives such as awards, prizes and/ or scholarships during the studies of the programme;
- (ii) the recipients are required to complete the programme, covering 39 academic credits and 6 training credits of Maritime Industry Internship;
- (iii) within 3 calendar months upon successful completion of the programme, the recipients should start working full-time in the maritime industry in Hong Kong for a period of not less than twelve consecutive calendar months.

If the recipient is in breach of any one of the above conditions, he is required to refund the scholarship received in full to the Scholarship Scheme.

5. ENTRANCE REQUIREMENTS

The minimum entrance requirements are:

Local Applicants

A Bachelor's degree in any discipline

Chinese Mainland and Overseas Applicants

A Bachelor's degree in International Shipping or Maritime Studies or other relevant disciplines with:

- i) English being the Medium of Instruction; OR
- ii) English not being the Medium of Instruction, then applicants are also required to meet either one of the following requirements:
 - An IELTS Academic Test with a score of at least 6; or
 - A TOEFL Paper-based test score of at least 550, including a score of at least 4.5 in the Test of Written English; or
 - A TOEFL Internet-based test score of at least 80, including a score of at least 20 in the Test of Written English.

Non-local prospective students must obtain a student visa for commencement of study in Hong Kong. Those who fail to obtain a valid student visa or only have a visitor or tourist visa are not allowed to register on the programme nor commence their studies.

6. PROGRAMME STRUCTURE

6.1 Programme Information

Programme Code and Title:
44087 Master of Science in International Shipping and Transport Logistics
(Full-time Stream)

Award:
Master of Science in International Shipping and Transport Logistics

Medium of Instruction:
English

6.2 Credit Requirements

Students are required to obtain the credit requirements specified below for the MSc award:

No. of Required Subjects	Academic Credits	Training Credits
5 Compulsory Subjects AND	15	-
3 International Shipping Core Subjects AND	9	-
5 Elective Subjects OR	15	-
3 Elective Subjects + Project (6 credits) OR		
2 Elective Subject + Dissertation (9 credits)		
240-hour Maritime Industry Internship (training credits)	-	6
Total No. of Required Credits	39	6

6.3 Mode and Duration of Study

The academic year is organized into Semester 1 (13 weeks), Semester 2 (13 weeks) and Summer Term (7 weeks), where appropriate.

Classes will be scheduled on weekday evenings, daytime or weekends. Summer Term will be utilized for those who want to spread out more evenly their learning over the normal period. Also, Summer Term will be a more convenient time if academics from overseas or the Chinese Mainland are invited to deliver some subjects.

Actual number of class meetings may vary in light of certain conditions in the offering semester, such as the arrangement of public holidays; or other pedagogical needs of subject lecturers.

Occasionally, some topics may be delivered in BLOCK MODE of *full-day* attendance for a few consecutive days and/or over the weekends. Students will be notified of the arrangement before subject registration. This is usually arranged to make full use of overseas academic visitors or professionals.

Combined classes of students from full-time stream, part-time stream and mixed-mode stream are widely adopted. Students enrol on the full-time stream will attend classes with students from other streams.

Visits to organizations or port facilities will be an important part of some subjects. In

addition to gaining an insight into the transport and logistics field operations, the discussions between the practicing managers and the students on prevailing issues facing the industries will also serve to enhance awareness, generate interest, stimulate thought and enrich the full spectrum of learning.

The *normal* duration of this programme is *two academic years*, while the maximum period of study is *four academic years*.

6.4 Subject Offerings

<p>Starting from Year 1 through Year 2</p>	<p style="text-align: center;">Compulsory Subjects (5 subjects - 15 credits)</p> <p>LGT5001 Organisational Management in Shipping and Logistics LGT5002 International Logistics Systems, Operations and Management LGT5007 Shipping Economics and Markets LGT5064 Shipping Law LGT5065 Finance for Shipping and Logistics</p>
<p>Starting from Year 1 through Year 2</p>	<p style="text-align: center;">International Shipping Core Subjects (any 3 subjects –9 credits)</p> <p>LGT5010 Port Policy and Management LGT5012 Law and Practice in Marine Insurance LGT5014 Air Transport Logistics and Management LGT5071 Ship Chartering Strategies LGT5072 Liner Shipping Management</p> <p><i>Note: Student may take more International Shipping Core Subjects than necessary, and they will be counted as Elective Subjects.</i></p>
<p>Starting from Year 1 Summer Term through Year 2</p> <p>For the Dissertation/ Project: Starting from Year 2 Semester 1 through Year 2 Semester 2</p>	<p style="text-align: center;">Elective Subjects# (A combination of subjects equivalent to 15 credits)</p> <p>AF5108 Accounting for Managers LGT5011 Admiralty Law LGT5013 Transport Logistics in China LGT5015 Supply Chain Management LGT5017 Maritime Logistics LGT5037 Project Management LGT5046 Contract Management LGT5067 Intermodal Transport Management LGT5073 Risk Management in Operations LGT5101 Statistics for Management LGT5105 Managing Operations Systems LGT5113 Enterprise Resource Planning LGT5122 Applications of Decision Making Models LGT5131 Warehousing and Materials Management LGT5152 Information Systems for Supply Chain Management LGT5160 Derivatives and Risk Management in Shipping LGT5161 Air Transport Regulatory Policy LGT5162 Airline Strategic Management LGT5163 Aviation Marketing LGT5164 Aviation Safety Management LGT5169 Airport Business Management LGT5170 Maritime Arbitration Law LGT5201 Dissertation* LGT5202 Project* MM501 Research Methods MM544 E-Commerce</p> <p><i>*Each subject counts for 3 credits while Dissertation & Project is worth 9 credits & 6 credits respectively.</i></p>
	<p style="text-align: center;">LGT5222 Maritime Industry Internship (6 training credits)</p> <p>The placement for internship will be monitored by the Steering Committee of the Hong Kong Maritime and Logistics Scholarship Scheme.</p>

Subject to university's minimum enrolment requirement, not all subjects will be offered each year. And, registration is subject to the availability of quota.

Starting from 2006/07, students at MSc level are allowed to choose **at most 1 elective**, equivalent to 3 credits, from the Common Pool to fulfill the elective requirements of the programme. Please visit the website <http://www.fb.polyu.edu.hk/rpss/commonpool/> for subject lists and subject syllabuses. **Students should strictly comply with the prescriptions of the programme curriculum when performing subject registration. Those who fail to meet the programme requirements will NOT be allowed to graduate.** Credit transfer/exemption will not be granted for subjects chosen from the Common Pool, unless the elective subject concerned falls within the programme curriculum.

Remark:

*First-year students are strongly advised to complete **ALL** the compulsory and essential subjects before taking elective subjects.*

6.5 Programme Curriculum and Assessment Weightings

Compulsory subjects

Subject Code	Subject Title	Credits	Pre-requisite	Exclusion	Contact hours	Assessment	
						Coursework (%)	Examination (%)
LGT5001	Organizational Management in Shipping & Logistics	3	Nil	Nil	39	50	50
LGT5002	International Logistics Systems, Operations and Management	3	Nil	CSE564/ LGT5061	39	50	50
LGT5007	Shipping Economics and Markets	3	Nil	Nil	39	50	50
LGT5064	Shipping Law	3	Nil	Nil	39	50	50
LGT5065	Finance for Shipping and Logistics	3	Nil	Nil	39	50	50
LGT5222	Maritime Industry Internship	6 (Training Credits)	Nil	Nil	240	100	0

International Shipping Core Subjects

Subject Code	Subject Title	Credits	Pre-requisite	Exclusion	Contact hours	Assessment	
						Coursework (%)	Examination (%)
LGT5010	Port Policy and Management	3	Nil	Nil	39	50	50
LGT5012	Law and Practice in Marine Insurance	3	Nil	Nil	39	50	50
LGT5014	Air Transport Logistics and Management	3	Nil	Nil	39	50	50
LGT5071	Ship Chartering Strategies	3	Nil	Nil	39	50	50
LGT5072	Liner Shipping Management	3	Nil	Nil	39	50	50

Elective subjects

Subject Code	Subject Title	Credits	Pre-requisite	Exclusion	Contact hours	Assessment	
						Coursework (%)	Examination (%)
AF5108	Accounting for Managers	3	Nil	Nil	39	50	50
LGT5011	Admiralty Law	3	Nil	Nil	39	50	50
LGT5013	Transport Logistics in China	3	<i>Understand Putonghua & read simplified Chinese Characters</i>	Nil	39	50	50
LGT5015	Supply Chain Management	3	Nil	Nil	39	50	50
LGT5017	Maritime Logistics	3	Nil	Nil	39	50	50
LGT5037	Project Management	3	Nil	Nil	39	50	50
LGT5046	Contract Management	3	Nil	Nil	39	50	50
LGT5067	Intermodal Transport Management	3	Nil	Nil	39	50	50
LGT5073	Risk Management in Operations	3	None, but knowledge of elementary business statistics and probability will be advantageous.	ISE548	39	50	50
LGT5101	Statistics for Management	3	Nil	Nil	39	50	50

(Continued on next page)

(Continued) Elective subjects

Subject Code	Subject Title	Credits	Pre-requisite	Exclusion	Contact hours	Assessment	
						Coursework (%)	Examination (%)
LGT5105	Managing Operations Systems	3	Nil	Nil	39	50	50
LGT5113	Enterprise Resource Planning	3	Nil	Nil	39	50	50
LGT5122	Applications of Decision Making Models	3	LGT5102 (co-requisite)	Nil	39	100	0
LGT5131	Warehousing and Materials Management	3	Nil	ISE512	39	50	50
LGT5152	Information Systems for Supply Chain Management	3	Nil	ISE527	39	50	50
LGT5160	Derivatives and Risk Management in Shipping	3	Nil	Nil	39	50	50
LGT5161	Air Transport Regulatory Policy	3	Nil	Nil	39	35	65
LGT5162	Airline Strategic Management	3	Nil	Nil	39	50	50
LGT5163	Aviation Marketing	3	Nil	Nil	39	50	50
LGT5164	Aviation Safety Management	3	Nil	Nil	39	50	50
LGT5169	Airport Business Management	3	Nil	LGT5069	39	50	50
LGT5170	Maritime Arbitration Law	3	Nil	Nil	39	40	60
*LGT5201	Dissertation	9	Nil	LGT5202	NA	100	0
*LGT5202	Project	6	Nil	LGT5201	NA	100	0
MM501	Research Methods	3	Nil	BRE501 MM5011	39	100	0
MM544	E-Commerce	3	Nil	Nil	39	50	50

***For MSc only: choose either one**

6.6 Recommended Progress Pattern

Students are encouraged to follow the recommended progression pattern¹ to benefit from a cohort-based study and to graduate within the normal study period. The programme allows students the flexibility to proceed at their own pace. Despite the recommended progression pattern, all the compulsory, essential and elective subjects can be studied at any order provided that the pre-requisites, if any, of the subjects are satisfied.

Under the recommended progression pattern, students are advised to take 3 to 4 subjects over a regular 13-week semester, and 1 to 2 subjects over an optional 7-week Summer Term, compulsory and essential first, followed by other electives.

Students who opt for the Dissertation/Project should start the preparation during the 1st semester of Year 2. To enable students be better prepared for their MSc Dissertation/Project, the research methodology element will be taught in the form of guided study at the beginning of the preparatory phase.

¹ Patterned subjects on offer are subject to change without prior notice. Students can enquire the class timetable of the semester concerned via <http://www.polyu.edu.hk/student> upon release of the relevant class timetable.

6.7 Professional Recognition

- i. Graduates with the MSc in International Shipping and Transport Logistics have been granted full exemption from the Qualifying Examination of The Chartered Institute of Logistics and Transport in Hong Kong.
- ii. Graduates of the MSc in International Shipping and Transport Logistics have been granted exemption on the following subject of the Institute of Chartered Shipbrokers:
 - Introduction to Shipping

6.8 Curriculum Map

The **institutional learning outcomes** are as follows:

- a. **Professional competence of specialists/leaders of a discipline/profession** - Graduates of PolyU TPg programmes will possess in depth-knowledge and skills in their area of study and be able to apply their knowledge and contribute to professional leadership.
- b. **Strategic thinking** - Graduates of PolyU TPg programmes will be able to think holistically and analytically in dealing with complex problems and situations pertinent to their professional practice. They will be versatile problem solvers with good mastery of critical and creative thinking skills, who can generate practical and innovative solutions.
- c. **Lifelong learning capability** - Graduates of PolyU TPg programmes will have an enhanced capability for continual professional development through inquiry and reflection on professional practice.

The above institutional learning outcomes are appropriately addressed by the totality of the programme learning outcomes of the MSc in International Shipping and Transport Logistics (Full-time Stream) programme, as set out in Section 3 of this documents.

7. PROGRAMME MANAGEMENT AND OPERATION

A Programme Committee is formed to exercise the overall academic and operational responsibility for the Programme and its development within policies, procedures and regulations defined by the University. Its composition comprises academics and student representatives.

The Programme Director and/or Deputy Programme Director and/or Programme Manager are responsible for the day-to-day management and operation of the programme, student admissions, teaching and learning matters, quality assurance (QA) and programme development. Their prime role is to ensure the programme is delivered according to the established QA mechanism.

8. COMMUNICATIONS WITH STUDENTS

While we work to communicate clearly and in a timely manner with students according to University regulations and procedures, it is the **responsibility of students** to help maintain the effectiveness of the communication process. **Students should ensure that their up-to-date personal and correspondence details are provided** to the University and the relevant departments (e.g. AS, LMS, subject offering departments, etc); and **check relevant correspondence channels regularly** to obtain the latest information regarding their studies and the status of any related applications (e.g. late assessment, appeal of subject results, add/drop of subjects, deferment, etc) lodged. Failure in doing so will not constitute any grounds for appeals/complaints against consequences/decisions of the relevant matters and applications.

9. SUBJECT REGISTRATION

9.1 Add/Drop of Subjects

In addition to programme registration, students need to register for subjects at specified period after the commencement of the semester.

If you wish to make changes to your subject registration, you may do so through the add/drop at the eStudent during the 2-week add/drop period (one week for summer term). You are advised not to make any changes to the subjects pre-assigned to you by the Department without consulting your Department/Academic Advisor. In case you wish to drop all the subjects in a semester, you must first seek approval from your Department for zero subject enrolment. Otherwise, you will be considered as having decided to withdraw from study on the programme concerned. Dropping of subjects after the add/drop period is not allowed. If you have a genuine need to do so, it will be handled as withdrawal of subject.

If they have taken more credits, they will receive a second debit note on the remaining tuition fee about 5 weeks after the commencement of the semester. If they have taken less credits, a refund will be made.

9.2 Withdrawal of Subjects

If you have a genuine need to withdraw from a subject after the add/drop period, you should submit an application for withdrawal of subject to your programme offering department. Such requests will be considered by both the programme director and the subject lecturer concerned if there are strong justifications and when the tuition fee of the subject concerned has been settled. Deadline for requests for subject withdrawal will be specified by the teaching department and in any case, it will not be entertained after the commencement of the examination period.

For approved cases, a handling fee will be charged. The tuition fees paid for the withdrawn subject will be forfeited. The withdrawn subjects will still be reported in your Assessment Result Notification and Transcript of Studies although they will not be counted in GPA calculation. If the handling fee concerned is outstanding by the payment deadline, the approval given will be declared void and you are required to attend classes of this subject and complete its assessment(s) accordingly. A reinstatement fee of HK\$400 will be charged if you wish to reinstate the approval for the withdrawn subject.

10. **SUBJECT EXEMPTION AND CREDIT TRANSFER**

Irrespective of the extent of previous study or credits recognised, all students studying in PolyU should complete at least one third of the normal credit requirement in order to be eligible for the PolyU award.

If you consider your previous study relevant to your current programme, you may apply for subject exemption or credit transfer.

Subject Exemption

You may be granted exemption from taking certain subjects if you have successfully completed similar subjects in another programme. The credits associated with the exempted subject will not be counted for satisfying the credit requirements of your programme. You should consult your Department and take another subject in its place. For students whose tuition fees are charged by credits, an exemption fee will be charged.

For application:
eStudent [Application Forms > Applications for Study Related Matters > (AS41e / AR41e) Subject Exemption]

You will receive notification from the Department concerned normally within 14 working days if your application for the subject exemption is successful. If you are a credit fee paying student, you will receive a debit note for settlement of the subject exemption fee, the non-payment of which will nullify the approved subject exemption. A reinstatement fee will be charged if you wish to reinstate the approval for the subject exemption.

Credit Transfer

You should submit an application for credit transfer upon your initial enrolment on the programme or before the end of the add/drop period of the first semester of your first year of study. Late applications may not be considered. For students whose tuition fees are charged by credits, a credit transfer fee will be charged.

The validity period of subject credits earned is eight years from the year of attainment, i.e. the year in which the subject is completed, unless otherwise specified by the Department responsible for the content of the subject (e.g. the credit was earned in 2010-11, then the validity period should count from 2011 for eight years). Credits earned from previous studies should remain valid at the time when the student applies for transfer of credits.

There is a limit on the maximum number of credits that could be transferred. If the credits attained from previous study are from PolyU, the total credits transferred should not exceed 67% of the required credits for the award. If the credits gained are from other institutions, the total credits transferred should not exceed 50%. In cases where both types of credits are transferred, not more than 50% of the required number of credits for the academic award may be transferred. Grades may or may not be given for the transferred credits.

For application:
eStudent [Application Forms > Applications for Study Related Matters > (AS41c / AR41c) Credit Transfer]

All credits transferred will be counted for satisfying the award requirements. Transferred credits may be counted for meeting the requirements of more than one award.

Some programmes may accept applicants holding advanced qualifications. If you have an advanced qualification relevant to the programme enrolled, you may be allowed to take fewer credits than the programme normally requires. However, when you apply for credit transfer, the credits that you are not required to study will also be counted towards the maximum number of transferred credits.

You will receive notification from the Department concerned normally within 14 working days if your application for credit transfer is successful. If you are a credit fee paying student, you will receive a debit note for settlement of the credit transfer fee, the non-payment of which will nullify the approved credit transfer. A reinstatement fee of HK\$400 will be charged if you wish to reinstate the approval for the credit transfer.

11. RETAKING OF SUBJECTS

After the announcement of subject results in a semester, you should check whether you have failed any subject via the eStudent and arrange for retaking of the subject during subject registration.

In addition to retaking a subject due to failure, you may retake any subject for the purpose of improving your grades. These students will be accorded a lower priority for taking the concerned subjects and can do so if study places are available. Students concerned can register for such subjects during the last 2 days of the add/drop period.

When you retake a subject, only the grade obtained in the final attempt of the retake (even if the retake grade is lower than the original grade for originally passed subject) will be included in the calculation of the Grade Point Average (GPA) and the Grade Point Average for award classification. Although the original grade will not be included in the calculation of GPAs, it will be shown on the transcript of studies. If students

have passed a subject but failed after retake, credits accumulated for passing the subject in a previous attempt will remain valid for satisfying the credit requirement for award. (The grades obtained in previous attempts will only be shown in transcript of studies.). You should refer to this document to ascertain the requirements, in particular for subjects offered in consecutive semesters, for retaking failed subjects or seek advice from the Department concerned.

Students paying credit fee will be charged for the subjects retaken.

12. ZERO SUBJECT ENROLLMENT

If you do not wish to take any subject in a semester (including the summer term for those programmes having compulsory summer term as specified in the definitive programme document), you must seek approval from your Department to retain your study place by submitting your application via eStudent before the start of the semester and in any case not later than the end of the add/drop period. Otherwise, your registration and student status with the University will be withdrawn. Unless otherwise approved, the semesters during which you are allowed to take zero subject will be counted towards the maximum period of registration for the programme concerned.

For application:
eStudent [Application Forms > Applications for Study Related Matters > (AS112 / AR112) Retention of Study Place (Zero Subject Enrolment)]

You will receive notification from the Department normally within 2 weeks if your application is successful. Students who have been approved for zero subject enrolment are allowed to retain their student status and continue using campus facilities and library facilities. A fee of HK\$2,105 per semester for retention of study place will be charged.

13. DEFERMENT OF STUDY

You may apply for deferment of study if you have a genuine need to do so, such as illness or being posted to work outside Hong Kong. The deferment period will not be counted as part of the maximum period of registration.

You are required to submit an application for deferment of study via **Form AS7/ AR7** to the programme offering department. You will be informed of the result of your application in writing or via e-mail by the Department normally within three weeks from the date of application.

It is necessary for you to settle all the outstanding tuition fee and/or other fees in order to have your application for deferment processed if the application is submitted after the start of a semester. All fees paid are non-refundable. Students approved for deferment of study will normally not be eligible for access to the campus facilities/services. Students can check for further details from the relevant service providing units. Alternatively, you may apply for zero subject enrolment to reserve your study place.

Students who have been approved for deferment of study can retain their student identity card for use upon their resumption of study. You will be advised to settle the

tuition fee and complete the subject registration procedures upon expiry of the deferment period. If you do not receive such notification one week before the commencement of the Semester, you should enquire at the Academic Registry.

14. WITHDRAWAL OF STUDY

14.1 Official Withdrawal

If you wish to discontinue your study at the University before completing your programme, it is necessary for you to complete the withdrawal procedure via eStudent . Fees paid for the semester which you are studying will not be refunded.

Application for withdrawal of study for the current semester must be submitted before the commencement of PolyU's scheduled examination period. Application submitted after the commencement of the examination period will not be processed. For application of withdrawal of study for the following academic year/semester, application should be submitted before the commencement of that academic year/semester.

Your application will not be processed if you have not returned your student identity card or have not cleared outstanding matters with the various departments/offices concerned, such as settling outstanding fees/fines and Library loans and clearing your locker provided by the Centre STARS.

The relevant Faculty Office/School will inform you in writing or via e-mail of the result of your application, normally within three weeks after you have cleared all the outstanding items as mentioned above.

Upon confirmation of your official withdrawal, you will be eligible for the refund of the caution money paid if you have no outstanding debts to the University.

All fees paid are non-refundable.

If you discontinue your study at the University without completing proper withdrawal procedures, you will be regarded as having unofficially withdrawn and the caution money paid at first registration will be confiscated.

For application:
eStudent [Application Forms > Applications for Study Related Matters > (AS6 / AR6) Withdrawal of Study]

14.2 Discontinuation of Study

If you discontinue your study without following the proper procedures for official withdrawal, you will be regarded as having given up your study at the University. In such cases, you will not be eligible for the refund of caution money and shall not be considered for re-admission to the same programme/stream in the following academic year.

14.3 De-registration

If you are de-registered on grounds of academic failure, you must return your student identity card to the Academic Registry within 3 weeks upon the official release of assessment result. Failure to return the student identity

card may render you not eligible for any certification of your study nor for admission in subsequent years. The caution money paid will also be confiscated. Any subsequent request for the refund of caution money by returning the student identity card after the original deadline will not be entertained.

Students who have been de-registered shall not be considered for re-admission to the same programme/stream in the following academic year.

15. ASSESSMENT METHOD

Students' performance in a subject can be assessed by continuous assessment and/or examinations, at the discretion of the individual subject offering Department. Where both continuous assessment and examinations are used, the weighting of each in the overall subject grade shall be clearly stated in this document. Learning outcome should be assessed by continuous assessment and/or examination appropriately, in line with the outcome-based approach.

Continuous assessment may include tests, assignments, projects, laboratory work, field exercises, presentations and other forms of classroom participation. Continuous Assessment assignments which involve group work should nevertheless include some individual components therein. The contribution made by each student in continuous assessment involving a group effort shall be determined and assessed separately, and this can result in different grades being awarded to students in the same group.

Assessment methods and parameters of subjects shall be determined by the subject offering Department.

At the beginning of each semester, the subject teacher should inform students of the details of the methods of assessments to be used, within the assessment framework as specified in the definitive programme document.

16. PASSING A SUBJECT

In order to pass in a subject offered by the School/Departments in the Faculty of Business (i.e. subjects with prefix of AF/LGT/MM/FB), all students have to obtain Grade D or above in both the continuous assessment and examination components of the subject. If a subject is assessed by only one component (either by continuous assessment or examination), then the passing grade for the subject is D.

17. ASSESSMENT OF DISSERTATION/PROJECT

17.1 General Regulations

The dissertation/project is equivalent to 9 and 6 credits respectively; and students must satisfy the appropriate pre-requisites before they can enrol in the dissertation/project.

The dissertation/project will include a "Research Methodology" class, normally before the start of dissertation/project. The normal period for completion is one academic year (two 13-week semesters and 7-week Summer Term). To ensure that students are suitably equipped before the dissertation/project is started, a minimum of 12 credits must have been

achieved before registering for the dissertation/project. Students who are unable to pass the subject within the normal period would be deemed having failed the subject. The normal period for dissertation may be extended, subject to the approval of the Dissertation/Project Coordinator and based on the academic judgement of the likelihood of the student succeeding within the time granted for the extension, for a period of one semester every time. When permission is granted to extend the registration, the student will be required to pay a 3-credit course fee for each additional semester.

Break of study is normally not permitted once a student registers for dissertation/project and students are expected to pursue their dissertation/project in consecutive semesters. No re-assessment or retake of the failed dissertation/ project is allowed.

17.2 Procedures for Preparing the Dissertation/Project

Preparatory Phase – to identify a research topic area with matching Dissertation/Project Supervisor, and agree on the research goals and methodology, with plans and schedules, through literature search and active dialogue between student and Supervisor. Student will not proceed to the 2nd phase if the research proposal is not satisfactory.

Research Phase – this is the period for carrying out the actual research work. The student should meet with the Supervisor regularly for guidance and continuous assessment of the progress. When the Supervisor is satisfied that the research goals have been achieved the student can then proceed to the final phase.

Submission of the dissertation/project – this is the writing up of the work according to the standard format.

As a standalone compulsory component not directly assessed, there is a “Research Methodology” class that students taking the dissertation/project must attend, normally before the preparatory phase but can also be taken during the research phase. This taught component serves to introduce tools and techniques useful for doing research and writing up a dissertation/project.

17.3 Assessment of Dissertation/Project

The final project will be assessed by the Supervisor and a moderator. For student who opts for dissertation, an oral examination is also appraised by an Assessment Panel consisting of the Supervisor, the moderator and a 3rd panel member appointed by the Dissertation Coordinator.

The Dissertation Supervisor shall make arrangements on a mutually convenient time and place for an oral examination with presence of assessors after submission of THREE temporary bound copies of the dissertation.

18. GRADING

Assessment grades shall be awarded on a criterion referenced basis. A Students' overall performance in a subject shall be graded as follows:

Grade	Description	Numeral Grade Point
A+	Exceptionally Outstanding	4.5
A	Outstanding	4
B+	Very Good	3.5
B	Good	3
C+	Wholly Satisfactory	2.5
C	Satisfactory	2
D+	Barely Satisfactory	1.5
D	Barely Adequate	1
F	Inadequate	0

'F' is a subject failure grade, whilst all others ('D' to 'A+') are subject passing grades. No credit will be earned if a subject is failed.

At the end of each semester/term, a Grade Point Average (GPA) will be computed as follows, and based on the grade point of all the subjects:

$$GPA = \frac{\sum \text{Subject Grade Point} \times \text{Subject Credit Value}}{\sum \text{Subject Credit Value}}$$

where n = number of all subjects (inclusive of failed subjects) taken by the student up to and including the latest semester/term. For subjects which have been retaken, only the grade obtained in the final attempt will be included in the GPA calculation.

In addition, the following subjects will be excluded from the GPA calculation:

- (i) Exempted subjects
- (ii) Ungraded subjects
- (iii) Incomplete subjects
- (iv) Subjects for which credit transfer has been approved, but without any grade assigned
- (v) Subjects from which a student has been allowed to withdraw

Subject which has been given an "S" subject code, i.e. absent from examination, will be included in the GPA calculation and will be counted as "zero" grade point. GPA is thus the unweighted cumulative average calculated for a student, for all relevant subjects taken from the start of the programme to a particular point of time. GPA is an indicator of overall performance and is capped at 4.0.

Any subject passed after the graduation requirement has been met or subjects taken on top of the prescribed credit requirements for award shall not be taken into account in the grade point calculation for award classification.

19. PROGRESSION AND DE-REGISTRATION

A student will normally have “progressing” status unless he/she falls within any one of the following categories which shall be regarded as grounds for de-registration from the programme:

- (i) The student has exceeded the maximum period of registration; or
- (ii) The student’s GPA is lower than 2.0 for two consecutive semesters and his/her Semester GPA in the second semester is below 2.0; or
- (iii) The student’s GPA is lower than 2.0 for three consecutive semesters.

When a student falls within the categories as stipulated above, the Board of Examiners shall de-register the student from the programme without exception.

Notwithstanding the above, the Board of Examiners will have the discretion to deregister students with extremely poor academic performance before the time specified in ii and iii above.

The progression of students to the following academic year will not be affected by the GPA obtained in an optional Summer Term and that the Summer Term study does not constitute a substantial requirement for graduation.

20. ACADEMIC PROBATION

The academic probation system is implemented to give prior warning to students who need to make improvement in order to fulfil the GPA requirement of the University. If your GPA is below 2.0, you will be put on academic probation in the following semester. If you are able to obtain a GPA of 2.0 or above by the end of the probation semester, the status of “academic probation” will be lifted. The status of “academic probation” will be reflected on the web assessment results and the Official Assessment Result Notifications. However, this status will not be displayed in the transcript of studies.

To improve the academic performance of students on academic probation, students on academic probation are required to seek academic advice on study load and subjects to be taken. Students should complete the Form ‘Study Load for Students on Academic Probation’ (Form AS150 / AR150) (AR Website > For Students on Taught Programmes > Application Forms) indicating the proposed study plan and meet with the Academic Advisor(s) to finalize the subjects and number of credits to be taken in the semester following academic probation within one week of assessment results announcement.

21. ELIGIBILITY FOR AWARD

A student would be eligible for the award of Master of Science in Global Supply Chain Management or Postgraduate Diploma in Global Supply Chain Management if he/she satisfies all the conditions listed below:

- (i) Accumulation of the requisite number of credits for the award, as defined in this document.
- (ii) Satisfying all the “compulsory” and “elective” requirements defined.
- (iii) Having a GPA of 2.0 or above at the end of the programme.

A student is required to graduate as soon as he/she satisfies all the conditions stated above. A student may take more credits than he needs to graduate on top of the prescribed credit requirements for his/her award in or before the semester within which he/she becomes eligible for award.

22. AWARD CLASSIFICATIONS

The following award classifications apply to your programme:

Award Classification	GPA
Distinction	3.7 ⁺ – 4.0
Credit	3.2 ⁺ – 3.7 ⁻
Pass	2.0 – 3.2 ⁻

The above ranges for different classifications are subject to Board of Examiners' individual discussion of marginal cases.

Note: “+” sign denotes ‘equal to and more than’; “-” sign denotes ‘less than’.

23. RECORDING OF DISCIPLINARY ACTIONS IN STUDENTS' RECORDS

- (i) With effect from Semester One of 2015/16, disciplinary actions against students' misconducts will be recorded in students' records.
- (ii) Students who are found guilty of academic dishonesty will be subject to the penalty of having the subject result concerned disqualified and be given a failure grade with a remark denoting 'Disqualification of result due to academic dishonesty'. The remark will be shown in the students' record as well as the assessment result notification and transcript of studies, until their leaving the University.
- (iii) Students who have committed disciplinary offences (covering both academic and non-academic related matters) will be put on 'disciplinary probation'. The status of 'disciplinary probation' will be shown in the students' record as well as the assessment result notification, transcript of studies and testimonial during the probation period, until their leaving the University. The disciplinary probation is normally one year unless otherwise decided by the Student Discipline Committee
- (iv) Students who have committed academic dishonesty will be subject to the penalty of the lowering of award classification by one level. The minimum of downgraded overall result will be kept at a Pass.

The University reserves the right to withhold the issuance of any certificate of study to a student who has unsettled matters with the University, or subject to disciplinary action.

24. LATE ASSESSMENT

If you have been absent from an examination or are unable to complete all assessment components of a subject because of illness, injury or other unforeseeable reasons, you may apply for a late assessment. Application in writing should be made to the Head of Department offering the subject within five working days from the date of the examination together with any supporting documents such as a medical certificate. Approval of applications for late assessment and the means for such late assessments shall be given by the Head of Department offering the subject or the Subject Lecturer concerned, in consultation with the Programme Director.

In case you are permitted to take a late assessment, that examination or other forms of assessment as decided by SARP will be regarded as a first assessment and the actual grade attained will be awarded.

You are required to settle a late assessment fee before taking/completing the late assessment. If you fail to settle the fee, the result of your late assessment would be invalidated.

25. PROCEDURES FOR APPEAL

Appeals against De-registration Decisions

Students appealing against the de-registration decision shall pay a fee of HK\$125. Payment forms are obtainable from the Academic Registry Service Centre. The fee shall be refunded if the appeal is upheld.

Students should complete and submit Form AS149/ AR149 "Appeal against the Decision of BoE on De-registration" to the General Office of the Department hosting the programme/award (or to the Faculty Office if the programme/award is hosted by the Faculty, or for students on Broad Discipline programme) within one Calendar Week upon the official announcement of the overall results, i.e. the date when the results are announced to students via the web. [For 2019-20, the announcement dates for overall results are 10 January 2020 (Semester 1), 29 May 2020 (Semester 2) and 5 August 2020 (Summer Term).] When submitting the form, the appellant has the responsibility to make known to the Academic Appeals Committee full details and evidence that would support his/her appeal.

The appeal by the students will be considered by the Academic Appeals Committee, which will deliberate the appeal cases making reference to the recommendations of the programme-hosting Department/Faculty and the Faculty Dean/School Board Chairman.

The decisions of the Academic Appeals Committee shall be final within the University.

Appeals against Decisions other than De-registration

Students appealing against the decision on their assessment results shall pay a fee of HK\$125. Payment forms are obtainable at the Academic Registry Service Centre. If more than one examination paper is involved, an extra fee of HK\$125 shall be charged for each additional paper. The fee shall be refunded if the appeal is upheld.

A student should make his/her appeal in writing to his/her Head of Department within 7 working days upon the public announcement of his/her examination results, i.e. the date when the results are announced to students via the web. [For 2018-19, the announcement dates for overall results are 11 January 2019 (Semester 1), 31 May 2019 (Semester 2) and 7 August 2019 (Summer Term).] The Head of Department shall deal with the appeal if the student is studying in a department-based programme/scheme. If the student is studying in other types of programmes/schemes, the Head of Department shall refer the appeal to the Scheme Committee Chairman for Postgraduate Schemes.

The appeal should be accompanied by a copy of the fee receipt, for inspection by the Department concerned. The student should give a complete account of the grounds for the appeal in the letter, and provide any supporting evidence.

Departments should inform the student concerned of the appeal result within 7 working days after either the announcement of the student's overall result or receipt of the letter of appeal, whichever is later.

If the appellant is dissatisfied with the decision, he/she may then appeal in writing to the Registrar within 7 working days from the date of the post-mark of the Department's reply letter. He/She should provide the following information together with other relevant documents in support of the appeal:

- name in English and Chinese;
- student number;
- programme title, year and class of study;
- examination/subject results appealing against; and
- grounds for appeal.

The Registrar shall then refer the case to the Academic Appeals Committee, who shall determine whether there are prima facie grounds for a reconsideration of the Subject Lecturer's/SARP's/BoE's decision.

The decisions of the Academic Appeals Committee shall be final within the University.

26. SIT-IN ARRANGEMENT

Subject to the following procedures and guidelines, students may be permitted to sit in on only elective subjects:

- (a) **Before commencement of the elective subject, students must obtain endorsement from the subject lecturer concerned and seek prior approval from the Programme Director;**
- (b) Students are required to **comply with all the assessment requirements** as prescribed by the subject lecturer concerned **except the final examination**. The subject result **will NOT be counted towards the overall GPA**; and
- (c) Throughout the programme, students **can sit in on one additional Faculty of Business elective taught subject without paying tuition fee**.

27. DISMISSAL OF CLASS

If the subject lecturer does not show up after 30 minutes of the scheduled start time, the class is considered cancelled and appropriate follow up arrangements (e.g. rescheduled class, make-up class, etc) will be announced to students in due course.

28. PLAGIARISM AND BIBLIOGRAPHIC REFERENCING

The University and the LMS view plagiarism and copying of copyright materials, without the licence of the copyright owner, as a serious disciplinary offence. Students should comply with the University's policy on plagiarism in continuous assessment, bibliographic referencing and photocopying of copyright materials.

- (i) Plagiarism refers to the act of using the creative works of others (e.g. ideas, words, images or sound, etc) in one's own work without proper acknowledge of the sources.
- (ii) Students are required to submit their original work and avoid any possible suggestion of plagiarism in the work they submit for grading or credit.
- (iii) At the Faculty of Business, for any significant pieces of written assignments or essays in continuous assessment (i.e., counting 15% or more of total assessment) for a subject, students are required to submit their own assignment to *Turnitin*, a plagiarism prevention software built in Blackboard, and to generate an Originality Report. They are required to provide a copy of the Report when handing in their essay.
- (iv) The University/Faculty views plagiarism, whether committed intentionally or because of ignorance or negligence, as a serious disciplinary offence. Excuses such as "not knowing what is required" or "not knowing how to do it" will not be accepted.
- (v) Depending on the seriousness of the plagiarism cases, they may be referred to the Student Discipline Committee for investigation and decision. If a student is found guilty of the alleged offence, penalties considered appropriate by the Committee may be imposed. These may include:
 - suspension of studies for a specified period of time;
 - expulsion for a specified period or indefinitely; and
 - any other penalties as considered appropriate

29. PREVENTION OF BRIBERY ORDINANCE

PolyU staff members may in no circumstances solicit or accept an advantage. For relevant details, please refer to the Prevention of Bribery Ordinance (Chapter 201) of the Laws of Hong Kong at <http://www.legislation.gov.hk>.

For details of all the regulations covered in this publication, please refer to the Student Handbook of the relevant year.

PART II: SUBJECT SYLLABUSES

Subject Code	Subject	Page No.
<u>Subjects offered by the School of Accounting and Finance</u>		
AF5108	Accounting for Managers	29
<u>Subjects offered by the Department of Logistics and Maritime Studies</u>		
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LGT5002	International Logistics Systems, Operations and Management	35
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LGT5010	Port Policy and Management	40
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Website of Common Pool Electives

<http://www.fb.polyu.edu.hk/rpss/commonpool/>

The subject syllabuses contained in this Definitive Programme Document are subject to review and change from time to time. The Department of Logistics and Maritime Studies / subject offering department(s) reserve(s) the right to revise or withdraw the offer of any subject contained in this document. For teaching and learning, students should refer to the updated subject syllabuses distributed to them by the relevant subject lecturers when they take the corresponding subjects.

Subject Code	AF5108
Subject Title	Accounting for Managers
Credit Value	3
Level	5
Normal Duration	One Semester
Pre-requisite / Co-requisite/ Exclusion	None
Role and Purposes	<p>This course introduces the fundamental concepts and analytical techniques on financial and managerial accounting. It contributes to the achievement by improving students' understanding on basic concepts on company's financial and managerial accounting information. Students will learn how economic transactions are recorded in accounting system and compiled into various financial statements, and students will also learn how relevant cost accounting information can be utilized in budgeting, controlling and performance evaluation. Students are expected to be able to understand the financial information provided by accounting system and apply both financial and managerial accounting information to analyze company's financial positions.</p> <p>This subject contributes to the following Intended Learning Outcomes for the following programme(s):</p> <p>MSc in Operations Management</p> <p>#1: Solve business problems</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <p>Financial Accounting (FA)</p> <ol style="list-style-type: none"> Understand the accounting system of an organization (both profit making and non-profit making). Record accounting information properly and communicate with accounting information effectively. Understand the basic concepts and principles underlying the financial statements, and be able to interpret financial statements, including balance sheet, income statement and cash flow statement. Identify the characteristics of good corporate governance and apply the knowledge in analyzing the potential governance problems. <p>Managerial Accounting (MA)</p> <ol style="list-style-type: none"> Be familiar with various managerial accounting techniques such as CVP, contribution margin concepts, relevant costing, etc. Utilize managerial accounting information in budgeting, controlling and performance evaluation. Be aware of the limitation of accounting information.

Subject Synopsis/ Indicative Syllabus	<p>Financial Reporting Systems and Accounting Procedures Concepts and principles underlying financial statements, measuring and reporting assets and equities</p> <p>Techniques of Analyzing Financial Statements Ratio analysis, vertical analysis, horizontal analysis</p> <p>Corporate Governance Principles and issues relating to internal control</p> <p>Cost Behaviour and Decision Making Cost-volume-profit analysis, cost estimation, relevant costing</p> <p>Concept of Cost Allocation and Measurement Importance of cost allocation in understanding and interpreting cost information in business decisions.</p> <p>Management Control Process Responsibility accounting concepts, segment reporting, performance measures (i.e. ROI, Residual income), basic concepts and methods of investment appraisals</p>																								
Teaching/Learning Methodology	<p>Concepts and issues in the Indicative Contents are discussed in seminars. Exercises, problems and short cases are used to illustrate the concepts and issues so as to enhance students' understanding of the materials discussed. Students are expected to be interactive in classes to maximize the exchange of knowledge and opinions.</p>																								
Assessment Methods in Alignment with Intended Learning Outcomes	<table border="1" data-bbox="517 1249 1442 1794"> <thead> <tr> <th>Specific assessment methods/tasks</th> <th>% weighting</th> <th>Financial Accounting</th> <th>Managerial Accounting</th> </tr> </thead> <tbody> <tr> <td>1. Case presentations and discussions</td> <td>15%</td> <td>√</td> <td>√</td> </tr> <tr> <td>2. Mid-term test</td> <td>25%</td> <td>√</td> <td>n.a.</td> </tr> <tr> <td>3. Participation</td> <td>10%</td> <td>√</td> <td>√</td> </tr> <tr> <td>4. Final examination</td> <td>50%</td> <td>√</td> <td>√</td> </tr> <tr> <td>Total</td> <td>100%</td> <td>√</td> <td>√</td> </tr> </tbody> </table> <p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <ol style="list-style-type: none"> Students will be arranged to analyze real life business cases and present their analyses in groups which encourage students to apply concepts and techniques in business cases and problems. 	Specific assessment methods/tasks	% weighting	Financial Accounting	Managerial Accounting	1. Case presentations and discussions	15%	√	√	2. Mid-term test	25%	√	n.a.	3. Participation	10%	√	√	4. Final examination	50%	√	√	Total	100%	√	√
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4. Final examination	50%	√	√																						
Total	100%	√	√																						

	<p>2. Mid-term test and final examination are used to test students' understanding of accounting concepts and the ability to apprehend and resolve problems.</p> <p>3. Participation marks are given to motivate students to think and speak out in classes.</p> <p>Note: To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Examination components. In addition, the specific requirements on individual assessment components discussed above could be adjusted based on the pedagogical needs of subject lecturers.</p>	
Student Study Effort Expected	Class contact:	
	Lectures / Seminars	39 Hrs.
	Other student study effort:	
	Assignments, projects	21 Hrs.
	Revision	57 Hrs.
	Total student study effort	117 Hrs.
Reading List and References	<p>Edmonds, T.P., C.T. Edmonds, P.R. Olds, F.M. McNair, and B. Tsay, <i>Survey of Accounting</i>, Latest Edition, McGraw-Hill.</p> <p>Kimmel, P., D., J. Weygandt and D. Kieso, <i>Accounting</i>, Latest Edition, John Wiley & Sons, Inc.</p> <p>Horngren, C., W. Harrison and L. Bamber, <i>Accounting</i>, Latest Edition, Prentice Hall.</p> <p>Horngren, C. and W. Harrison, <i>Financial and Managerial Accounting</i>, Latest Edition, Prentice Hall.</p> <p>Jiambalvo, J., <i>Managerial Accounting</i>, Latest Edition, Wiley.</p> <p>Libby, P., R. Libby and D. Short, <i>Financial Accounting</i>, Latest Edition, McGraw-Hill.</p> <p>Wild, J., <i>Financial Accounting: Information for Decisions</i>, Latest Edition, McGrawHill Irwin.</p> <p>Williams, J., S. Haka and M. Bettner, J.V. Carcello, N.C.Y. Lam, and P.T.Y. Lau, <i>Financial Accounting</i>, Asia Global Edition, McGraw-Hill.</p> <p>Garrison, Noreen, Brewer, <i>Managerial Accounting</i>, Latest Edition, McGraw-Hill.</p> <p>Anthony, RN, Govindarajan, V, <i>Management control Systems</i>, Latest Edition, McGraw-Hill.</p>	

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5001
Subject Title	Organisational Management in Shipping & Logistics
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	<p>To provide students with a full understanding of the organisational and human resources management in the context of international shipping and logistics.</p> <p>This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):</p> <p>MSc in International Shipping and Transport Logistics (Mixed-mode/Full time Stream)</p> <p>#1: Demonstrate how major maritime organizations function</p> <p>#6 Practise business ethics</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. Demonstrate relevant professional knowledge and understanding of maritime and logistics organisations, the external environment in which they operate and how they are managed. b. Understand and respond to changes in global business environment with respect to the management issues of globalisation, trade war, organisational structure, cultural diversity, ethics and quality management in the context of international shipping and logistics. c. Analyse the inter-relationships among and the integration of these areas within the overall student learning experience.
Subject Synopsis/ Indicative Syllabus	<p>Logistics organisation structures; Generic organisational choices for logistics; Development of an optimal logistics organisation; Organisational issues in an international shipping and logistics context.</p> <p>Developing strategic alliances, shipping alliances and consortia. International joint venture formation and licensing. Managing diversity in organisations; organisation culture; managing multi-cultural organisations in shipping and logistics; Management of global logistics.</p>

	<p>Organisational issues in managing logistics productivity and performance, Logistics quality process, Third-party logistics, Outsourcing.</p> <p>Regulating regimes in International Shipping; Risk Mitigation, Business Ethics, Security Issues, Corporate responsibilities. Human resources management in context, leadership and customer care.</p>																																																						
<p>Teaching/Learning Methodology</p>	<p>Lectures introduce and explain key theoretical risk-related concepts. Functions on Shipping and Logistics Operations such as Ship Registration, Port State Control, key International Maritime Conventions, IMO and Maritime Security will be introduced to the class during tutorial sessions to foster a better understanding to the organizational management in shipping and logistics.</p> <p>Seminars are highly interactive and include discussions of current / past events, case studies, and student presentations. Students are expected to actively participate in the classes and to share their experience and learn from each other.</p>																																																						
<p>Assessment Methods in Alignment with Intended Learning Outcomes</p>	<table border="1" data-bbox="534 828 1481 1384"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="6">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th></th> <th></th> <th></th> </tr> </thead> <tbody> <tr> <td>1. Coursework</td> <td>50%</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Mini-project</td> <td>40%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Presentation</td> <td>10%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> <td></td> </tr> <tr> <td>2. Examination</td> <td>50%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Total</td> <td>100 %</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table> <p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>Since the course focuses on the organizational management in shipping and logistics, case analysis and learning from practical, work-based experiences form an important constituent of student assessment. Coursework in the form of mini-project which targets some critical issues in organisational management in context will reinforce theoretical concepts learnt during the lectures and enable their applications in real-life operational situations. Presentation of student projects in the form of seminars will enhance students' communications skills and reinforce their concepts through two-way dialogue and discussions.</p> <p>Final examination is an open-book examination that assesses student's in-depth understanding on the theoretical concepts of the subject and the ability to apply conceptual framework in real business case analysis.</p> <p>Students would be given regular feedback on their performance, by email or as comments on assignments submitted. <i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></p>	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c				1. Coursework	50%							Mini-project	40%	✓	✓	✓				Presentation	10%	✓	✓	✓				2. Examination	50%	✓	✓	✓				Total	100 %						
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Student Study Effort Expected	Class contact:	
	▪ Lectures / Tutorials	39 Hrs.
	Other student study effort:	
	▪ Self study	45 Hrs.
	▪ Coursework	42 Hrs.
	Total student study effort	126 Hrs.
Reading List and References	<p>Lun, Yuen Ha (Venus), Lai, Kee Hung, Cheng, TCE, Shipping and Logistics Management, Springer, 2010</p> <p>Panayides, Photis, and Dong-Wook Song, eds. Maritime Logistics: A Guide to Contemporary Shipping and Port Management. 2nd Edition. Kogan Page Publishers, 2015.</p> <p>Rahim, M. Afzalur. Managing Conflict in Organizations. 4th Edition. Routledge, 2017.</p> <p>Aba Bulgu, Mohammed, and Sardar Islam. Corporate Crisis and Risk Management: Modelling, Strategies and SME application. Vol. 21. Elsevier, 2007.</p> <p>McLean, Hamish, and Mary Power. Crisis Command: Strategies for managing corporate crises. ARK Group (in association with InsideKnowledge), 2009.</p> <p>Renckly, Richard B. Human Resources. 3rd Edition. Barron's Educational Series, 2003.</p> <p>Deresky, Helen. International Management: Managing across border and cultures: Texts and cases. 6th Edition. Pearson/Education, 2008.</p> <p>Morschett, Dirk, Strategic International Management Text and Cases, Springer e-books, Gabler , 2009.</p> <p>Hogan, Mikel. The Four Skills of Cultural Diversity Competence (Methods/Practice with Diverse Populations). 4th Edition. Cengage Learning, 2012.</p> <p>Tobin, James B., and Lawrence R. Parker. Joint ventures, mergers and acquisitions, and capital flow. Nova Science Publishers, 2009.</p> <p>Journals:</p> <p>Lloyd's List Alphaliner Weekly Newsletter Journal of Business Logistics International Journal of Physical distribution & Logistics Maritime Economics and Logistics Maritime Policy and Management</p>	

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5002
Subject Title	International Logistics Systems, Operations and Management
Credit Value	3
Level	5
Normal Duration	1-semester
Exclusion	CSE564 Transportation and Logistics LGT5061 International Logistics Management
Role and Purposes	<p>This subject aims to provide students with an understanding of the growing importance of international logistics systems, operations and management.</p> <p>To familiarize students with the fundamental knowledge and skills of international logistics and how they can be applied to help firms achieve cost and service advantages in the world's marketplace, by integrating the logistics concept into the business and applying appropriate methods for specific logistics management problems at different international contexts.</p> <p>This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):</p> <p>MSc in International Shipping and Transport Logistics (Mixed-mode/Full time Stream) #2 Evaluate international logistics systems, operations and management</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. Identify and evaluate the elements of an international logistics system; b. Understand the relationships between international logistics management, the international business environment, and the opportunities and challenges for Hong Kong; c. Recognize the complexity of the elements in international logistics system and how they are related to organizational performance; d. Learn the current issues for the design and evaluation of an international logistics system; e. Understand how the elements of an international logistics system should be integrated and coordinated in the most cost effective manner; f. Study the contemporary topics for logistics management in international context g. Understand ethical issues for managing international logistics systems and operations.
Subject Synopsis/ Indicative Syllabus	Concept of a logistics system; Logistics and competitiveness; Globalization and the world economy; International logistics and the opportunities and challenges for Hong Kong; International trade theories and practices; Logistics outsourcing

	<p>and the risks; Logistics information management; IT-enabled logistics and emerging information technologies for logistics, Logistics customer services; Shipping markets and the roles of international shipping; Trends in the shipping industry, Air cargoes and intermodal freight transport; International purchasing and supply; Logistics and maritime security issues; Warehousing management; Reverse logistics and environmental issues; Customer and supplier relationships for international business; Trading terms and practices; Import/ export issues; Risks for international logistics operations; Quality management for logistics; Emerging topics and corporate social responsibility issues on international logistics management.</p>																																											
<p>Teaching/Learning Methodology</p>	<p>The learning outcomes are achieved through a participative approach where students are</p> <ul style="list-style-type: none"> ▪ Encouraged to think of real life examples and discuss their management implications with peers in the class and with the lecturer; ▪ Required to learn from lectures, case analyses, article review, research papers, group discussion, and interactions with the lecturer and among themselves; ▪ Instructed to review current international logistics related articles to enhance their understanding of international logistics systems, operations, and management. <table border="1" data-bbox="534 1041 1481 1330"> <thead> <tr> <th data-bbox="534 1041 833 1137">Teaching/Learning Methodologies</th> <th colspan="7" data-bbox="833 1041 1481 1137">Intended Subject Learning Outcomes to be assessed</th> </tr> <tr> <td data-bbox="534 1137 833 1200"></td> <td data-bbox="833 1137 938 1200">a</td> <td data-bbox="938 1137 1043 1200">b</td> <td data-bbox="1043 1137 1149 1200">c</td> <td data-bbox="1149 1137 1254 1200">d</td> <td data-bbox="1254 1137 1359 1200">e</td> <td data-bbox="1359 1137 1465 1200">f</td> <td data-bbox="1465 1137 1481 1200">g</td> </tr> </thead> <tbody> <tr> <td data-bbox="534 1200 833 1263">Lecture</td> <td data-bbox="833 1200 938 1263">✓</td> <td data-bbox="938 1200 1043 1263">✓</td> <td data-bbox="1043 1200 1149 1263">✓</td> <td data-bbox="1149 1200 1254 1263">✓</td> <td data-bbox="1254 1200 1359 1263">✓</td> <td data-bbox="1359 1200 1465 1263">✓</td> <td data-bbox="1465 1200 1481 1263">✓</td> </tr> <tr> <td data-bbox="534 1263 833 1330">Tutorial</td> <td data-bbox="833 1263 938 1330">✓</td> <td data-bbox="938 1263 1043 1330">✓</td> <td data-bbox="1043 1263 1149 1330">✓</td> <td data-bbox="1149 1263 1254 1330">✓</td> <td data-bbox="1254 1263 1359 1330">✓</td> <td data-bbox="1359 1263 1465 1330">✓</td> <td data-bbox="1465 1263 1481 1330">✓</td> </tr> </tbody> </table>	Teaching/Learning Methodologies	Intended Subject Learning Outcomes to be assessed								a	b	c	d	e	f	g	Lecture	✓	✓	✓	✓	✓	✓	✓	Tutorial	✓	✓	✓	✓	✓	✓	✓											
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<p>Assessment Methods in Alignment with Intended Learning Outcomes</p>	<table border="1" data-bbox="534 1361 1481 1738"> <thead> <tr> <th data-bbox="534 1361 751 1532" rowspan="2">Specific assessment methods/tasks</th> <th data-bbox="751 1361 898 1532" rowspan="2">% weighting</th> <th colspan="7" data-bbox="898 1361 1481 1464">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th data-bbox="898 1464 975 1532">a</th> <th data-bbox="975 1464 1051 1532">b</th> <th data-bbox="1051 1464 1128 1532">c</th> <th data-bbox="1128 1464 1204 1532">d</th> <th data-bbox="1204 1464 1281 1532">e</th> <th data-bbox="1281 1464 1358 1532">f</th> <th data-bbox="1358 1464 1434 1532">g</th> </tr> </thead> <tbody> <tr> <td data-bbox="534 1532 751 1594">1. Coursework</td> <td data-bbox="751 1532 898 1594">50 %</td> <td data-bbox="898 1532 975 1594">✓</td> <td data-bbox="975 1532 1051 1594">✓</td> <td data-bbox="1051 1532 1128 1594">✓</td> <td data-bbox="1128 1532 1204 1594">✓</td> <td data-bbox="1204 1532 1281 1594">✓</td> <td data-bbox="1281 1532 1358 1594">✓</td> <td data-bbox="1358 1532 1434 1594">✓</td> </tr> <tr> <td data-bbox="534 1594 751 1657">2. Examination</td> <td data-bbox="751 1594 898 1657">50 %</td> <td data-bbox="898 1594 975 1657">✓</td> <td data-bbox="975 1594 1051 1657">✓</td> <td data-bbox="1051 1594 1128 1657">✓</td> <td data-bbox="1128 1594 1204 1657">✓</td> <td data-bbox="1204 1594 1281 1657">✓</td> <td data-bbox="1281 1594 1358 1657">✓</td> <td data-bbox="1358 1594 1434 1657">✓</td> </tr> <tr> <td data-bbox="534 1657 751 1738">Total</td> <td data-bbox="751 1657 898 1738">100 %</td> <td colspan="7" data-bbox="898 1657 1481 1738"></td> </tr> </tbody> </table> <p data-bbox="534 1787 1481 1854">Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p data-bbox="534 1890 1481 1957">The objective of the three hours examination (50%) is for students to review all concepts covered in the course. There are four parts in coursework:</p> <p data-bbox="534 1993 1481 2083">Article review presentation (10%) helps students to grasp the latest development in international logistics management and link the concepts and ideas covered in the course.</p>	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)							a	b	c	d	e	f	g	1. Coursework	50 %	✓	✓	✓	✓	✓	✓	✓	2. Examination	50 %	✓	✓	✓	✓	✓	✓	✓	Total	100 %							
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2. Examination	50 %	✓	✓	✓	✓	✓	✓	✓																																				
Total	100 %																																											

	<p>Group review report (15%) helps students organize ideas from their article review presentation after receiving comments from the lecturer and peers. This report needs to be supplemented with examples and applications in the issue being analyzed. Students are also required to propose actions to tackle the identified problems and managerial insights for international logistics management.</p> <p>Individual report (20%) requires students to write an essay summarizing key points from various class activities with the aim for evaluating student learning outcomes on individual basis.</p> <p>Class attendance performance (5%) encourages student participation and contributions to various class activities.</p> <p><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></p>	
Student Study Effort Expected	Class contact:	
	<ul style="list-style-type: none"> ▪ Lectures / Tutorials 	39 Hrs.
	Other student study effort:	
	<ul style="list-style-type: none"> ▪ Preparation for coursework activities 	42 Hrs.
	<ul style="list-style-type: none"> ▪ Self-study for course materials 	45 Hrs.
	Total student study effort	126 Hrs.
Reading List and References	<p><i>Recommended reference materials</i></p> <p>Maritime Business Review, Emerald Publishing (ISSN: 2397-3757)</p> <p>IFSPA conference proceedings</p> <p>Maritime Insight</p> <p>International Journal of Shipping and Transport Logistics , Inderscience, (ISSN:-1756-6517)</p> <p>Journal of Shipping and Trade, Springer (ISSN:-2364-4575)</p>	

Subject Code	LGT5007										
Subject Title	Shipping Economics and Markets										
Credit Value	3										
Level	5										
Normal Duration	1-semester										
Pre-requisite / Co-requisite/ Exclusion	Nil										
Role and Purposes	<p>To familiarise students with important concepts and principles in shipping economics; to provide students with practical and essential knowledge of shipping markets in an international business environment; to equip students' analytical skills in strategic decision-making; to demonstrate how various models and theories can be applied to specific shipping sectors.</p> <p>This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):</p> <p>MSc in International Shipping and Transport Logistics (Mixed-mode/Full time Stream)</p> <p>#3 Resolve economic problems encountered in international transport</p>										
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> Demonstrate knowledge and understanding of concepts and theories in shipping economics and markets. Demonstrate knowledge and understanding of the procedures and common problems in shipping management and daily shipping operation. Demonstrate abilities and skills in solving common problems encountered in shipping management. 										
Subject Synopsis/ Indicative Syllabus	<p>A brief introduction of shipping history, maritime economics and shipping market; Theory of demand and its application in shipping market; The supply of shipping firms and market supply; Market equilibrium and evolution; Market structure and firm competition; Decision-making under uncertainty; Freight market economics and evolution; Relationship between different market segments in shipping industry; Decision-making on ship investment; Economics of ship chartering; Externality in shipping; Emission reduction in international shipping;.</p>										
Teaching/Learning Methodology	<p>Lectures will be used for introducing the concept, and tutorials will be conducted for case studies and discussion.</p> <table border="1" data-bbox="568 1937 1278 2101"> <tr> <th>Teaching/Learning Methodologies</th> <th colspan="3">Intended Subject Learning Outcomes to be assessed</th> </tr> <tr> <td></td> <td>a</td> <td>b</td> <td>c</td> </tr> </table>			Teaching/Learning Methodologies	Intended Subject Learning Outcomes to be assessed				a	b	c
Teaching/Learning Methodologies	Intended Subject Learning Outcomes to be assessed										
	a	b	c								

		Lecture	✓	✓	✓			
		Tutorial	✓	✓	✓			
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)					
			a	b	c			
	1. Course work	50%	✓	✓	✓			
	2. Final exam	50%	✓	✓	✓			
	Total	100 %						
<i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i>								
Student Study Effort Expected	Class contact:							
	▪	Lectures / Tutorials	39 Hrs.					
	Other student study effort:							
	▪	Term project	87 Hrs.					
	Total student study effort		126 Hrs.					
Reading List and References	<p>References</p> <p>Stopford, M. (2009) <i>Maritime Economics</i>, 3rd Ed., Routledge, London.</p> <p>Wayne K. Talley (2011). <i>The Blackwell companion to Maritime Economics</i>. Wiley-Blackwell, ISBN 978-1-4443-3024-3</p> <p>Alderton, P.M. (2004) <i>Sea Transport: Operation and Economics</i>, Thomas Reed, East Molesey.</p> <p>Berenson, M and Levine , M (2008) <i>Basic Business Statistics: Concepts and Application</i>, 11th Ed, Pearson</p> <p>Branch, A.E. (2007) <i>Elements of Shipping</i>, 8th Ed., London; New York: Routledge.</p> <p>Button, K. (2010) <i>Transport Economics</i>, 3rd Ed., Cheltenham: Edward Elgar.</p> <p>McConville, J. (1999) <i>Economics of Maritime Transport: Theory and Practice</i>, Witherby, London.</p>							

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5010
Subject Title	Port Policy and Management
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	<p>It provides students with comprehensive knowledge on the nature of port, its evolution, development, and management. It also introduces students to the roles and functions of ports in the economic and transport infrastructure of a territory, as well as port competition and policy choices.</p> <p>This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):</p> <p>MSc in International Shipping and Transport Logistics (Full time Stream)</p> <p>#1: Demonstrate how major maritime organizations function</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. To provide the students with comprehensive understanding on port management and operations, port competition and policy choices. b. To provide students with the ability to analyze the implications of port policy and management.
Subject Synopsis/ Indicative Syllabus	<p>Port development: Historical development of ports; geographical location; classification and characteristics; the economic and logistical role and functions of ports.</p> <p>Port policy and regulation: Duties and powers of a port authority; port administration and structure (private vs. public sector ownership); port policies: port reform and governance; port co-operation and competition; port safety and security.</p> <p>Port management: port marketing and sales; port pricing and tariffs; port investment and financing; port management information systems; future development of ports in an era of increasing ship size.</p> <p>Green policy: ports and the environment: ship-borne and cargo-borne pollution; the influence of ports on the marine ecosystem.</p>

Teaching/Learning Methodology	<p>Lectures will be used to present the basic theories and their application to the real world. General principles of the syllabus topic will be presented and developed during the lectures. There will also be seminar-type discussions where students will develop and apply the general principles of the topic in student-centred activities, including group discussions of cases, student presentations and discussions.</p> <table border="1" data-bbox="584 432 1422 723"> <thead> <tr> <th data-bbox="584 432 847 528">Teaching/Learning Methodologies</th> <th colspan="5" data-bbox="847 432 1422 528">Intended Subject Learning Outcomes to be assessed</th> </tr> <tr> <td data-bbox="584 528 847 595"></td> <td data-bbox="847 528 1018 595">a</td> <td data-bbox="1018 528 1155 595">b</td> <td data-bbox="1155 528 1289 595"></td> <td data-bbox="1289 528 1422 595"></td> <td data-bbox="1422 528 1481 595"></td> </tr> </thead> <tbody> <tr> <td data-bbox="584 595 847 663">Lecture</td> <td data-bbox="847 595 1018 663">✓</td> <td data-bbox="1018 595 1155 663">✓</td> <td data-bbox="1155 595 1289 663"></td> <td data-bbox="1289 595 1422 663"></td> <td data-bbox="1422 595 1481 663"></td> </tr> <tr> <td data-bbox="584 663 847 723">Tutorial</td> <td data-bbox="847 663 1018 723">✓</td> <td data-bbox="1018 663 1155 723">✓</td> <td data-bbox="1155 663 1289 723"></td> <td data-bbox="1289 663 1422 723"></td> <td data-bbox="1422 663 1481 723"></td> </tr> </tbody> </table>							Teaching/Learning Methodologies	Intended Subject Learning Outcomes to be assessed						a	b				Lecture	✓	✓				Tutorial	✓	✓																																			
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	<p>Frankel, E.G. (1987): <i>Port Planning and Development</i>, John Wiley & Sons, New York.</p> <p>Song, D.W. and Cullinane, K. (Eds.) (2007): <i>Asian Container Ports</i>, Palgrave Macmillan, New York.</p> <p>Talley, W.K. (Ed.) (2008): <i>Maritime Safety, Security and Piracy</i>, LLP, London.</p> <p>Wang, J., Olivier, D., Notteboom, T. and Slack, B. (Eds.) (2007): <i>Ports, Cities, and Global Supply Chains</i>, Ashgate, Aldershot.</p> <p>Journals :</p> <p>Environment and Planning A Journal of Transport Geography Maritime Economics and Logistics (formerly International Journal of Maritime Economics) Maritime Policy and Management Research in Transportation Economics</p>
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The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5011
Subject Title	Admiralty Law
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	To help the students to familiarize the relevant international legal practice relate to admiralty law, coverage will include jurisdictions of major admiralty nations, such as US, UK, Australia, Singapore, and Hong Kong.
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. Familiar with the essential legal principles and concepts relate to admiralty law b. Evaluate various options to solve legal disputes relate to an admiralty matter c. Spot relevant legal issues relate to an admiralty matter. d. Understand the critical aspects of various forms of dispute resolutions, such as how to confirm an arbitration award in court and its enforcement.
Subject Synopsis/ Indicative Syllabus	<ul style="list-style-type: none"> ▪ <u>Ownership issues</u>: nationality, flag, at what stage a ship acquires the status of a vessel, not a mere structure of steel components. ▪ <u>Maritime liens</u>: various types and how they attach to a vessel. ▪ <u>Claims management</u>: Conventional litigation, Maritime arbitration, New York Convention, validity of a arbitration clause, enforcement of an arbitration award. ▪ <u>Pilotage</u>: compulsory/voluntary pilotage; authority and liability ▪ <u>Collision</u>: nature, measurement of damages, allocation of liability, conventions ▪ <u>Pollution</u>: concepts discussed in leading oil pollution cases. ▪ <u>Salvage and wreckage</u>: nature of salvage, concepts discussed in leading cases. ▪ <u>General average</u>: common law and York-Antwerp Rules. ▪ <u>Limitation of shipowners liability</u>: convention on limitation of liability ▪ <u>Admiralty Jurisdiction</u>: action <i>in rem</i>, ship arrest
Teaching/Learning Methodology	The teaching method will be focused on case analysis. In each class, the lecturer will introduce the students the essential cases concerning various admiralty law topics. From the case discussion, the students will gain an understanding about the underlying admiralty legal principles and theories.

	During the tutorials, the students will engage in class exercises by spotting the legal issues from hypothetical cases, and the tutor will give constructive feedbacks to guide the students in analyzing the exercise. Both the lectures and the tutorials will be aimed to help the students in attending the intended learning outcomes of the subject.						
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks		% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)			
				a	b	c	d
	1. Coursework		50 %	✓	✓	✓	
	2. Examination		50 %	✓	✓	✓	✓
	Total		100 %				
<i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i>							
Student Study Effort Expected	Class contact:						
	Lectures / Tutorials						39 Hrs.
	Non-class contact:						
	Class preparation & after class review						87 Hrs.
	Total student study effort						126 Hrs.
Reading List and References	<p>References</p> <p>Various articles selected from:</p> <ul style="list-style-type: none"> - <i>American Maritime Cases</i> - <i>The Journal of Maritime Law and Commerce</i> - <i>Loyola Maritime Law Journal</i> - <i>Tulane Maritime Law Journal</i> - <i>University of San Francisco Maritime Law Journal</i> 						

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5012
Subject Title	Law and Practice in Marine Insurance
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	<p>To facilitate learning of the principles and law of marine insurance through covering the law on insurance mainly with a maritime subject matter, and to develop the knowledge and skills of students in respect of theoretical and practical alternatives in controlling insurable risks in the transport logistics industry.</p> <p>This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):</p> <p>MSc in International Shipping and Transport Logistics (Full time Stream)</p> <p>#4 Solve basic legal problems in shipping</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. Appreciate the operations of the insurance industry in Hong Kong and London, the United Kingdom. b. Apply principles and law of marine insurance in Hong Kong. c. Analyse legal cases and interpret legislation and legal documents. d. Develop the ability to solve real legal issues by applying the legal method and conducting legal research.
Subject Synopsis/ Indicative Syllabus	<p>Brief review of Marine Insurance Ordinance of Hong Kong; Structure of insurance market, operation of insurance and insurance company; Alternatives in insurance markets: cargo insurance, hull and machinery insurance, liability insurance, reinsurance, P&I insurance, double and under insurance; Risk assessment and underwriting principles: insurable interest and assignment, good faith, warranties, subrogation and etc; Insurance brokers and other Intermediaries.</p>

Teaching/Learning Methodology	The lectures cover the basic concepts and theories. Tutorial sessions allow students to discuss the lectures and present the applications of principles and law of marine insurance in smaller groups.																																																					
Assessment Methods in Alignment with Intended Learning Outcomes	<table border="1" data-bbox="517 398 1481 880"> <thead> <tr> <th data-bbox="517 398 850 607" rowspan="2">Specific assessment methods/tasks</th> <th data-bbox="850 398 995 607" rowspan="2">% weighting</th> <th colspan="6" data-bbox="995 398 1481 533">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th data-bbox="995 533 1075 607">a</th> <th data-bbox="1075 533 1155 607">b</th> <th data-bbox="1155 533 1235 607">c</th> <th data-bbox="1235 533 1315 607">d</th> <th data-bbox="1315 533 1394 607"></th> <th data-bbox="1394 533 1481 607"></th> </tr> </thead> <tbody> <tr> <td data-bbox="517 607 850 674">Case presentation</td> <td data-bbox="850 607 995 674">20%</td> <td data-bbox="995 607 1075 674">✓</td> <td data-bbox="1075 607 1155 674">✓</td> <td data-bbox="1155 607 1235 674">✓</td> <td data-bbox="1235 607 1315 674">✓</td> <td data-bbox="1315 607 1394 674"></td> <td data-bbox="1394 607 1481 674"></td> </tr> <tr> <td data-bbox="517 674 850 741">Assignment/Test</td> <td data-bbox="850 674 995 741">30%</td> <td data-bbox="995 674 1075 741">✓</td> <td data-bbox="1075 674 1155 741">✓</td> <td data-bbox="1155 674 1235 741">✓</td> <td data-bbox="1235 674 1315 741">✓</td> <td data-bbox="1315 674 1394 741"></td> <td data-bbox="1394 674 1481 741"></td> </tr> <tr> <td data-bbox="517 741 850 808">Examination</td> <td data-bbox="850 741 995 808">50%</td> <td data-bbox="995 741 1075 808">✓</td> <td data-bbox="1075 741 1155 808">✓</td> <td data-bbox="1155 741 1235 808">✓</td> <td data-bbox="1235 741 1315 808">✓</td> <td data-bbox="1315 741 1394 808"></td> <td data-bbox="1394 741 1481 808"></td> </tr> <tr> <td data-bbox="517 808 850 880">Total</td> <td data-bbox="850 808 995 880">100 %</td> <td colspan="6" data-bbox="995 808 1481 880"></td> </tr> </tbody> </table> <p data-bbox="517 927 1481 994">Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p data-bbox="517 1028 1481 1095">Students will be asked to apply legal method to provide solutions to problems which are practical and real.</p> <p data-bbox="517 1128 1481 1196"><i>To pass this subject, students are required to obtain Grade D or above in the Case Presentation, Assignment/Test and Examination components.</i></p>								Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c	d			Case presentation	20%	✓	✓	✓	✓			Assignment/Test	30%	✓	✓	✓	✓			Examination	50%	✓	✓	✓	✓			Total	100 %						
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	<p>Nautical.</p> <p>Kenneth, Goodacre J (1996), <i>Marine Insurance Claims</i>, 3rd ed., London: Witherby.</p> <p>Merkin, Robert (2012), <i>Colinvaux's Law of Insurance in Hong Kong</i>, 2nd ed, Hong Kong: Thomson Reuters HK Ltd.</p> <p>Rose, F. D. (2012), <i>Marine Insurance: Law and Practice</i>, 2nd ed., Informa Law.</p> <p>Soyer, Baris (2005), <i>Warranties in Marine Insurance</i>, 2nd ed., Routledge-Cavendis</p> <p><i>Recommended periodicals, newspapers, internet materials</i></p> <p>Journal of International Maritime Law Journal of Maritime Law and Commerce Lloyd's Maritime and Commercial Law Quarterly Lloyd's Maritime Law Newsletter</p> <p>Dr Tai's Maritime Law (website): http://hkmaritimelaw.com</p> <p>Dr Tai's Maritime Law (Facebook): https://www.facebook.com/TaiMarL</p>
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The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5013
Subject Title	Transport Logistics in China
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite	Students are expected to understand Putonghua and to read simplified Chinese Characters.
Role and Purposes	<p>To provide within an operational and business environment:</p> <p>an advanced understanding of the market demand and supply, as well as principles and complexities of different mode of transportation in freight industry in China;</p> <p>the advanced skills necessary to implement logistics and supply chain management strategy in various industrial sector within a logistics company environment;</p> <p>proactive thinking to achieve and sustain advantage in a rapidly changing business/freight operational environment in China.</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. Analyse macro economical and industrial situation of transport logistics in China with updated facts and numbers. b. Describe the modes of logistics operation of road, water, air, and rail in China. c. Gain strategic insight on how to develop logistics related business within China, with deep-dive analysis into rapid developing sectors. d. Examine the policy and regulations in domestics and international trade, and the logistics relationship between China and Hong Kong. e. Apply the Chinese transport and customs law. f. Develop the ability to assess and evaluate the different logistics environments in China and Hong Kong.

Subject Synopsis/ Indicative Syllabus	<ul style="list-style-type: none"> ▪ Organizational and Principal Characteristics of Transport Logistics in China: Logistics operation of Air Transport; Logistics operation of Sea/Inland waterway Transport; Logistics operation of Rail Transport; Logistics operation of Road Transport; and Port Operations. ▪ Transport Economics. Demand and supply for freight transportation services, market structure and organization, government intervention, as well as strategic infrastructure investment in different Chinese transport sectors (port, air, rail, road, and sea/inland waterway). ▪ Overview of China Trade and its impact on logistics; Commercial Transport Policy; Human Resource Management in China; Trading practice and related government organizations in China; Hong Kong/China co-operation; Future developments in China Trade. ▪ Customs ordinances and trade regulations; Legal framework for transport and logistics in China; Foreign investment law in transport and logistics industries; Chinese judicial system for maritime and logistics cases, Chinese Maritime Law (covering bills of lading, voyage and time charter parties; marine insurance;); and Build and Finance Ships in China. 																																						
Teaching/Learning Methodology	<p>Lectures introduce and explain key concepts and key sectors with case analysis. Lectures are followed by class discussions where concepts are linked to real events in the industry through appropriate examples and their analysis.</p> <p>Seminars are highly interactive and include discussions of current / past events, case studies, and student presentations. Students are expected to actively participate in the classes and to share their experience and learn from each other.</p> <table border="1" data-bbox="571 1249 1326 1541"> <thead> <tr> <th>Teaching/Learning Methodologies</th> <th colspan="6">Intended Subject Learning Outcomes to be assessed</th> </tr> <tr> <td></td> <th>a</th> <th>b</th> <th>c</th> <th>d</th> <th>e</th> <th>f</th> </tr> </thead> <tbody> <tr> <td>Lecture</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> </tr> <tr> <td>Tutorial</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> </tr> </tbody> </table>	Teaching/Learning Methodologies	Intended Subject Learning Outcomes to be assessed							a	b	c	d	e	f	Lecture	✓	✓	✓	✓	✓	✓	Tutorial	✓	✓	✓	✓	✓	✓										
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	<p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <ul style="list-style-type: none"> ▪ Since the course focuses on transport logistics in China, case analysis and learning from practical, work-based experiences forms an important constituent of student assessment. Further, assignments and case analysis reinforce theoretical concepts learnt during the lectures and enable their applications in real-life operational situations. Final examination that assesses student's familiarity with theoretical concepts and the ability to apply conceptual framework in case analysis. ▪ Students would be given regular feedback on their performance, by email or as comments on assignments submitted. <p><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></p>	
Student Study Effort Expected	Class contact:	
	<ul style="list-style-type: none"> ▪ Lectures / Tutorials 	39 Hrs.
	Other student study effort:	
	<ul style="list-style-type: none"> ▪ Self study 	45 Hrs.
	<ul style="list-style-type: none"> ▪ Coursework 	42 Hrs.
	Total student study effort	126 Hrs.
Reading List and References	<p>Charles Guowen Wang, <i>CSCMP Global Logistics Perspective – China</i>, 2005, 2015</p> <p>Binglian Liu, ect, <i>Contempory Logistics in China</i>, 2012, 2013</p> <p>Blauwens,Gust; Peter De Baere, Eddy van de Voorde (2006), <i>Transport economics Antwerpen</i> : De Boeck.</p> <p><i>China freight transport report</i> [electronic resource] / Business Monitor International London : Business Monitor International.</p> <p>Anming Zhang et al. (2004), <i>Air cargo in mainland China and Hong Kong</i> / Anming Zhang ... [et al.]. Aldershot, England : Ashgate, c2004.</p> <p>.Hirst, Mike., (2008), <i>The air transport system</i>, Cambridge, England : Woodhead Pub.</p> <p><i>Ports, cities, and global supply chains</i>, Edited by James Wang et al., Aldershot, England : Ashgate, 2007.</p> <p>《中国物流学术前沿报告》 / 中国物流与采购联合会, 北京市 : 中国物资出版社, 2014,2015,2016</p> <p>《中國海關》 [electronic resource] 北京 : 中國學術期刊(光盤版)電子雜誌社</p>	

	<p>《海关报关实务》[electronic resource], 谢国娥编著. 上海: 华东理工大学出版社, 2004.</p> <p>《中国海关监管与征》[electronic resource] / 朱新瑞主编. 中国: 中国海洋大学出版社, 2003.</p> <p>《中国现代物流发展报告》, 南开大学/国家发改委, 2014,2015,2016</p> <p>《中国物流年鉴》, 中国物资出版社, 2009, 2011, 2012, 2013, 2014,2015,2016</p> <p>《中国供应链管理蓝皮书》, /丁俊发主编, 中国: 中国物资出版社, 2011-2014, 2015, 2016</p>
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Subject Code	LGT5014
Subject Title	Air Transport Logistics and Management
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite	Nil
Role and Purposes	<p>To provide students with an insight and understanding of the key issues and decisions involved in the logistics operation and management of air transport in a rapidly changing regulatory environment.</p> <p>This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):</p> <p>MSc in International Shipping and Transport Logistics (Full time Stream)</p> <p>#3: Resolve economic problems encountered in international transport</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> Appreciate the dynamic nature of the air transport logistic industry. Understand the impacts of the external forces (economic, geographic, demographic, legal, political, environmental and technological), and the internal forces (micro-economic, competitive, operational and organisational) on the air transport logistics business. Analyze real market data and forecast the trend in different air transport and logistics markets. Understand the basic principles of revenue management, total factor productivity analysis and various demand forecast models;
Subject Synopsis/ Indicative Syllabus	<ul style="list-style-type: none"> • Economic impacts and current issues in the air transport industry • Influential factors of aviation markets • Air transport demand • Costs and productivity of air transport services • Intermodal issues in the air transport industry • Air cargo operation • Air freight forwarding • Airport operation • Applications of artificial intelligence in air transport • Airline alliances • Revenue management

Teaching/Learning Methodology	Lectures will be used to present the theoretical foundations and how alternative skills can be applied to particular cases. Mini cases shall be used to give the students an updated view on the industry practices. Students are required to use the knowledge and methodology learned in this course to conduct projects which are related to some important issues in the aviation industry.																																												
Assessment Methods in Alignment with Intended Learning Outcomes	<table border="1" data-bbox="515 450 1463 853"> <thead> <tr> <th data-bbox="515 450 820 645" rowspan="2">Specific assessment methods/tasks</th> <th data-bbox="820 450 975 645" rowspan="2">% weighting</th> <th colspan="6" data-bbox="975 450 1463 577">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th data-bbox="975 577 1054 645">a</th> <th data-bbox="1054 577 1134 645">b</th> <th data-bbox="1134 577 1214 645">c</th> <th data-bbox="1214 577 1294 645">d</th> <th data-bbox="1294 577 1374 645"></th> <th data-bbox="1374 577 1463 645"></th> </tr> </thead> <tbody> <tr> <td data-bbox="515 645 820 712">Coursework</td> <td data-bbox="820 645 975 712">50%</td> <td data-bbox="975 645 1054 712">✓</td> <td data-bbox="1054 645 1134 712">✓</td> <td data-bbox="1134 645 1214 712">✓</td> <td data-bbox="1214 645 1294 712">✓</td> <td data-bbox="1294 645 1374 712"></td> <td data-bbox="1374 645 1463 712"></td> </tr> <tr> <td data-bbox="515 712 820 779">Examination</td> <td data-bbox="820 712 975 779">50%</td> <td data-bbox="975 712 1054 779">✓</td> <td data-bbox="1054 712 1134 779">✓</td> <td data-bbox="1134 712 1214 779">✓</td> <td data-bbox="1214 712 1294 779">✓</td> <td data-bbox="1294 712 1374 779"></td> <td data-bbox="1374 712 1463 779"></td> </tr> <tr> <td data-bbox="515 779 820 853">Total</td> <td data-bbox="820 779 975 853">100 %</td> <td colspan="6" data-bbox="975 779 1463 853"></td> </tr> </tbody> </table> <p data-bbox="515 902 1463 969">Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p data-bbox="515 1032 1463 1099"><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></p>							Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c	d			Coursework	50%	✓	✓	✓	✓			Examination	50%	✓	✓	✓	✓			Total	100 %						
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Student Study Effort Expected	Class contact:																																												
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	Other student study effort:																																												
	▪ Self study						87 Hrs.																																						
	Total student study effort						126 Hrs.																																						
Reading List and References	<p data-bbox="515 1592 1463 1704">Book Button, K. and Stough, R. (2000). <i>Air Transport Networks: Theory and Policy Implications</i>, Cheltenham, Northampton, Mass.: Edward Elgar Pub.</p> <p data-bbox="515 1742 1463 1809">De Neufville, R., Odoni, A., Belobaba, P. and Reynolds, T. (2013). <i>Airport Systems – Planning, Design and Management</i> (2 ed.), McGraw-Hill.</p> <p data-bbox="515 1848 1463 1915">Doganis, R. (2019), <i>Flying Off Course: The Economics of International Airlines</i>, 5th edition, Routledge.</p> <p data-bbox="515 1953 1463 2020">Morrell, P. (2019), <i>Moving Boxes by Air: The Economics of International Air cargo</i>, 2nd edition, Abingdon, Oxon : Routledge</p>																																												

	<p>Oum, T.H, and Yu, C. (1998) <i>Winning Airlines: Productivity and Cost Competitiveness of the World's Major Airlines</i>, Kluwer Academic, Boston.</p> <p>Oum, T.H., Park, J. H. and Zhang, A. (2000), <i>Globalization and Strategic Alliances: The Case of the Airline Industry</i>, Pergamon for Elsevier Science.</p> <p>Vasigh, B., Fleming, K. and Tacker, T. (2008), <i>Introduction to Air Transport Economics</i>, Ashgate</p> <p>Wensveen, J. G. (2011). <i>Air Transportation: A Management Perspective</i> (7th ed.), Ashgate.</p> <p>Journals Air Cargo News Airline Business Aviation Strategy Flight International Aviation Economics Journal of Air Transport Management</p>
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The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5015
Subject Title	Supply Chain Management
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	<p>This course discusses the concepts, theory, models, tools, and the best practices of modern supply chain management (SCM) to help students:</p> <ul style="list-style-type: none"> ▪ understand the strategic importance of SCM in improving a firm's competitive position in the marketplace; ▪ understand the key characteristics of successful supply chains and how they differ from the traditional approaches; ▪ gain insights into issues involved in the design, planning, and deployment of a supply chain; ▪ understand the impact of SCM principle on a firm's overall strategy, in particular, the impact on a firm's marketing strategy; ▪ understand the supply chain management development in the internet plus time; ▪ develop fundamental skills for analyzing and managing a supply chain in an organization. <p>This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):</p> <p>MSc in Global Supply Chain Management</p> <p>#1 Employ supply chain management #5 Practise business ethics</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. evaluate the impact of supply chain and logistics activities on the financial performance of a firm b. identify and assess the inter-actions of inventory, time, information, and financial factors in a supply chain context c. recognize and understand some basic modelling approaches for supply chain design and optimization d. recognize and understand the importance of the multi-organizational nature of supply chain management e. recognize and understand some key issues in supply chain management and the possible approaches that can be used to tackle these issues f. understand the ethical issues in the global supply chain management

Subject Synopsis/ Indicative Syllabus	<ul style="list-style-type: none"> ▪ Logistics, supply chain, and competitive advantages ▪ The role of inventory in supply chains and basic methodologies for inventory management ▪ Uncertainty and risk, and how to deal with them through good inventory management approaches ▪ Value of information and information sharing in supply chains ▪ Distribution strategies ▪ Supply chain coordination and strategic alliance ▪ Procurement and outsourcing ▪ Supply chain integration ▪ Ethical issues in supply chain and logistics operations 																																												
Teaching/Learning Methodology	<p>Lectures to introduce concepts, theories, management issues, and methodologies.</p> <p>Case studies and/or group projects: make connections of the contents from the lectures with real business practices so as to deepen the understanding of the concepts, theories, and issues of supply chain management.</p> <p>In-class exercises and take-home assignments: help students to grasp some of the key methodologies and tools; practice some basic analysis skills and access their understanding of some basic concepts and analysis skills.</p>																																												
Assessment Methods in Alignment with Intended Learning Outcomes	<table border="1" data-bbox="517 1196 1481 1608"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="6">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th>d</th> <th>e</th> <th>f</th> </tr> </thead> <tbody> <tr> <td>1. Coursework*</td> <td>50 %</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> </tr> <tr> <td>2. Examination</td> <td>50 %</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td>✓</td> <td>✓</td> </tr> <tr> <td>Total</td> <td>100 %</td> <td colspan="6"></td> </tr> </tbody> </table> <p>*Coursework may include case studies, group projects, individual assignments, and class participation</p> <p><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></p>							Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c	d	e	f	1. Coursework*	50 %	✓	✓	✓	✓	✓	✓	2. Examination	50 %	✓	✓	✓		✓	✓	Total	100 %						
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Student Study Effort Expected	Class contact:																																												
	▪ Lectures / Tutorials			39 Hrs.																																									
	Other student study effort:																																												
	▪ Readings / Homework / Projects / Case studies			87 Hrs.																																									

	Total student study effort	126 Hrs.
Reading List and References	<p>Simchi-Levi, Kaminsky and Simchi-Levi, <i>Designing and Managing the Supply Chain: Concepts, Strategies and Case Studies</i>, 3rd Edition, McGraw-Hill, 2007.</p> <p>Cachon and Terwiesch, <i>Matching Supply with Demand: An Introduction to Operations Management</i>, 4th Edition, McGraw-Hill Education, 2019.</p> <p>Chopra, <i>Supply Chain Management: Strategy, Planning, and Operation</i>, 7th Edition, Pearson, 2019.</p>	

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5017
Subject Title	Maritime Logistics
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	The aim of this unit is to provide students with a full understanding of current developments in maritime transport logistics, and to enable them to identify and solve problems related to maritime transport logistics in the context of international shipping.
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. Demonstrate relevant professional knowledge and understanding of maritime logistics, the international maritime environment in which they operate and how they are managed. b. Understand and respond to current developments of the relevant political, economical, social and technological issues and their influences on the operations and management of maritime logistics. c. Analyse and integrate the inter-relationships among the various components of subject matters in shipping logistics for effective problem solving.
Subject Synopsis/ Indicative Syllabus	International seaborne trade. Maritime transportation and cargoes. Dry bulk and liquid bulk commodity logistics and services. Maritime transport terminals design and operations. Port and carrier selection. Third party shipping management. Materials handling and packaging for maritime transport. Environmental issues and international regulations on environmental protection in maritime logistics. Regulating regimes in international shipping. Issues in liner shipping. Transshipment hub, logistical networks and feeder concepts. Logistics of empty containers. Management of multimodal transport. Technologies in maritime logistics such as autonomous ship, blockchain, and AI. Logistics center and free trade zone. Maritime security issues.
Teaching/Learning Methodology	<p>Lectures introduce and explain key theoretical risk-related concepts. Lectures are followed by class discussions where concepts are linked to real events in the industry through appropriate examples and their analysis.</p> <p>Seminars are highly interactive and include discussions of current / past events, case studies, and student presentations. Students are expected to actively participate in</p>

	the classes and to share their experience and learn from each other.						
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)				
			a	b	c		
	Coursework						
	Presentation / quiz	30%	✓	✓	✓		
	Participation in discussions / Attendance	20%	✓	✓	✓		
	Examination	50%	✓	✓	✓		
	Total	100 %					
<p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>Since the course focuses on the maritime logistics, case analysis and learning from practical, work-based experiences form an important constituent of student assessment. Coursework in the form of presentation and quiz which targets some critical issues in the management of maritime logistics in context will reinforce theoretical concepts learnt during the lectures and enable their applications in real-life operational situations, as well as enhance students' communications skills and reinforce their concepts through two-way dialogue and discussions.</p> <p>Students would be given regular feedback on their performance, by email or as comments on assignments submitted.</p> <p><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></p>							

Student Study Effort Expected	Class contact:	
	▪ Lectures / Tutorials	39 Hrs.
	Other student study effort:	
	▪ Self-study / research for self-learning tasks	42 Hrs.
	▪ Assignment / preparation for examination / test	45 Hrs.
	Total student study effort	126 Hrs.
Reading List and References	<p>Song, D. W. and Panayides, P. Maritime logistics, Kogan Page , 2015</p> <p>Container terminals and automated transport systems: logistics control issues and quantitative decision support / Hans-Otto Günther, Kap Hwan Kim, editors. Berlin : Springer-Verlag, 2005.</p> <p>Meisel, Frank, Seaside operations planning in container terminals, Springer e-books, Physica-Verlag , 2009.</p> <p>International handbook of maritime economics, Edward Elgar , 2011.</p> <p>House, D.J., Cargo work for maritime operations; Oxford ; Boston : Elsevier/Butterworth-Heinemann, 2005; 7th ed.</p> <p>Swadi, Dhananjay, Cargo notes, Witherby Seamanship International Ltd., 2009 , 2nd Edition.</p> <p>McNicholas, Michael, Maritime security: an introduction. Burlington, Mass.: Butterworth-Heinemann, 2nd Edition, 2016.</p> <p>Lloyd's MIU handbook of maritime security, CRC Press; Lloyd's MIU , 2009.</p> <p>LNG operations in port areas: recommendations for management of operational risk attaching to liquefied gas tanker and terminal operations in port areas. London : Witherby, c2003</p> <p>MARPOL 73/78 : articles, protocols, annexes, unified interpretations of the International Convention for the Prevention of Pollution from Ships, 1973, as modified by the Protocol of 1978 relating thereto. London : IMO, 2002.</p> <p>Clean seas complying with MARPOL 73/78 MARPOL Annex I : prevention of pollution by oil, IDESS Interactive Technologies IDESS IT Inc. , 2010. Handbook of container shipping management, Vol.2: management issues in container shipping, Editors: Christel Heideloff, Thomas Pawlik, Bremen 2008.</p> <p><u>Journals</u></p> <p>Maritime Business Review Maritime Economics and Logistics Journal. Fairplay- The International Shipping Weekly. Maritime Policy and Management.</p> <p>Alphaliner, Available at: http://www.alphaliner.com/</p>	

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5037
Subject Title	Project Management
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	<p>To provide the students a comprehensive overview and the fundamental concepts of project management, and an understanding on how project management can be used as a strategic tool to deliver business performance for organizations.</p> <p>To provide the students key components of project management, and practical methodologies in managing projects of different natures.</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. Obtain the fundamental principles, concepts and techniques in project management. b. Understand modern project management trend and methods. c. Apply project management methodologies and techniques in enhancing business performance for organizations. d. Recognize issues in a realistic project scenario. e. Identify and use key performance metrics for measuring project success.
Subject Synopsis/ Indicative Syllabus	<ul style="list-style-type: none"> ▪ Definition and characteristics of a project, project success criteria, project life cycle, project management trade-off, and corporate social responsibility in project management ▪ Project selection, and project portfolio evaluation ▪ Project defining, project budgeting, and Work Breakdown Structure (WBS) ▪ Project planning, project network, critical path method (CPM), and Gantt charts ▪ Resource management ▪ Risk management, PERT, and critical chain project management (CCPM)

	<ul style="list-style-type: none"> ▪ Cost and time management ▪ Project monitoring and control ▪ Project closure ▪ Managing project team, stakeholder analysis, effective project communication, and ethical issues in project management ▪ Project management software tools 																																								
<p>Teaching/Learning Methodology</p>	<p>Lectures are designed to provide a basic grounding in principles, concepts and techniques in project management.</p> <p>Tutorials provide the environment and means for student-centered learning, in the form of class discussions, case analyses, problem exercises, simulation games, group project, and experience sharing.</p>																																								
<p>Assessment Methods in Alignment with Intended Learning Outcomes</p>	<table border="1" data-bbox="534 750 1481 1261"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="5">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th>d</th> <th>e</th> </tr> </thead> <tbody> <tr> <td>1.Continuous assessment</td> <td>50%</td> <td>√</td> <td>√</td> <td>√</td> <td>√</td> <td>√</td> </tr> <tr> <td>2. Final examination</td> <td>50%</td> <td>√</td> <td>√</td> <td>√</td> <td>√</td> <td>√</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Total</td> <td>100 %</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table> <p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>Continuous assessment consists of course project and homework assignment, which can assess the students' understanding in theories, techniques and principles, evaluate their ability to apply project management methodologies/techniques and their ability to recognize and solve problems in real business environment.</p> <p>Final examination will assess the students' understanding in theories and principles, evaluate their ability to apply methods and techniques independently.</p> <p><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></p>	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)					a	b	c	d	e	1.Continuous assessment	50%	√	√	√	√	√	2. Final examination	50%	√	√	√	√	√								Total	100 %					
Specific assessment methods/tasks	% weighting			Intended subject learning outcomes to be assessed (Please tick as appropriate)																																					
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<p>Student Study Effort Expected</p>	<table border="1" data-bbox="534 1832 1481 2085"> <tr> <td>Class contact:</td> <td></td> </tr> <tr> <td>▪ Lectures / Tutorials</td> <td>39 Hrs.</td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td>Other student study effort:</td> <td></td> </tr> </table>	Class contact:		▪ Lectures / Tutorials	39 Hrs.			Other student study effort:																																	
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	<ul style="list-style-type: none"> ▪ Readings 	45Hrs.
	<ul style="list-style-type: none"> ▪ Assignments 	42Hrs.
	Total student study effort	126 Hrs.
Reading List and References	<p>Larson, E.W. and Gray, C.F. (2017), Project Management: the Managerial Process. 7th Edition. McGraw-Hill.</p> <p>Brown, K.A. and Hyer, N.L. (2010), Managing Projects: A Team-Based Approach. McGraw-Hill.</p> <p>PMI. (2017), A Guide to the Project Management Body of Knowledge (PMBOK Guide). 6th Edition. Newton Square, PA, USA.</p> <p>Snyder, C. (2016), Microsoft Project 2016 for Dummies. Wiley.</p> <p>Klastorin, T. (2011), Project Management, Tools and Trade-offs. 1st Edition. Pearson Learning Solutions.</p> <p>Goldratt, E.M. (2002), Critical Chain. 1st Edition. The North River Press, Great Barrington, MA, USA.</p> <p>Meredith, J.R. and Mantel, S. (2011), Project Management: a Managerial Approach. 8th Edition. John Wiley & Sons, Inc.</p> <p>Thomke, S. (2007), Managing Product and Service Development: Text and Cases. McGraw-Hill.</p> <p>Lister, A. (2005), Project Planning and Control. Elsevier Ltd.</p>	

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5046
Subject Title	Contract Management
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	To equip students with the knowledge and understanding of the forms and management of contractual relationships, specific emphasis being placed on ways to realize purchasing objectives through legal contracting, negotiation and management.
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. Recognize the different stages of a standard contract, from contract formation to its conclusion (full performance, termination, or novation). b. Understand the key concepts related to contract law, with special attention to that of the Uniform Commercial Code (UCC) and the Vienna Convention on International Sales of Goods. c. Understand the basic legal concepts in drafting commercial agreements [recognizing key points of drafting a “Joint Letter of Intent” by analyzing the legal issues discussed in <i>SCS Communications, Inc. v. Herrick Co., Inc.</i>, 360 F.3d 329 (2d Cir. 2004)]. d. Develop and review hands-on knowledge and understanding about Contract Management and Enterprise Contract Management, including but not limited to the review of the contemporary issues of Contract Management. e. Comprehend the practical approaches, applications and skills that are required for managing contracts from their inception (pre-contract negotiation) to the conclusion of the contract; organizing, discharging and executing the duties and responsibilities in Contract Management; and finally resolving disputes between the contracting parties. e. Examine major issues of legal risk exposure and risk management under the contract management spectrum. f. Familiar with contract management to a level that is adequate for continued self-enhancement of knowledge and practical applications of the

	subject.																																																												
Subject Synopsis/ Indicative Syllabus	<p>Legal aspects of contracting: what are the different stages of a standard contract? (from contract formation to its conclusion (full performance, termination, or novation); what are the key concepts that can commonly find in contract law? (with special attention to that of the UCC and the Vienna Convention on International Sales of Goods); how to draft commercial agreement, with a focus on “Joint Letter of Intent”.</p> <p>Dispute resolution and relationship strategies: making and defending a claim, dispute resolutions.</p> <p>Overview of the management of contract: definitions and common types of business contract, understanding and importance of contract management, contract life cycle, general guidelines for contract management, major threats and critical success factors of contract management, and specific roles and responsibilities under contract management.</p> <p>Pre-Contract Negotiation: understanding, objectives and phases of contract negotiation; contract negotiation power and skills; roles of negotiator and negotiation tactics.</p> <p>Contract Management Framework and Practices; contract management framework and practices in context and actions.</p> <p>Dispute Resolution and Management: conflict and disputes, dispute handling, alternative dispute resolution, and dispute negotiation skills.</p> <p>Current Issues of Contract Management: legal risks and management, legal remedies, standard form contract, relationship management, and enterprise contract management software solutions.</p>																																																												
Teaching/Learning Methodology	The lectures cover the basic concepts and theories. Tutorial sessions allow students to discuss the lectures and present the application of different methods to manage contracts in smaller groups.																																																												
Assessment Methods in Alignment with Intended Learning Outcomes	<table border="1"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="6">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th>d</th> <th>e</th> <th>f</th> </tr> </thead> <tbody> <tr> <td>Coursework</td> <td>50%</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Group Presentation</td> <td>25%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> </tr> <tr> <td>Group Written Report</td> <td>25%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> </tr> <tr> <td>Final Examination</td> <td>50%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> </tr> <tr> <td>Total</td> <td>100 %</td> <td colspan="6"></td> </tr> </tbody> </table>							Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c	d	e	f	Coursework	50%							Group Presentation	25%	✓	✓	✓	✓	✓	✓	Group Written Report	25%	✓	✓	✓	✓	✓	✓	Final Examination	50%	✓	✓	✓	✓	✓	✓	Total	100 %						
Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)																																																											
		a	b	c	d	e	f																																																						
Coursework	50%																																																												
Group Presentation	25%	✓	✓	✓	✓	✓	✓																																																						
Group Written Report	25%	✓	✓	✓	✓	✓	✓																																																						
Final Examination	50%	✓	✓	✓	✓	✓	✓																																																						
Total	100 %																																																												

	<i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i>	
Student Study Effort Expected	Class contact:	
	Lectures / Tutorials	39 Hrs.
	Other student study effort:	
	Preparation for lectures and tutorials	45 Hrs.
	Preparation for coursework and final examination	42 Hrs.
	Total student study effort	126 Hrs.
Reading List and References	<p><u>Main Reference Textbooks</u></p> <p>The Chartered Institute of Purchasing and Supply (2002), Project and Contract Management, CIPS</p> <p>Peter Siviglia (2013) Commercial Agreements: A Lawyer's Guide to Drafting and Negotiating, Part I. Drafting Commercial Agreements, Chapter 1. The ABC's of Drafting (COMAGREE § 1:1)</p> <p>West Law Database (2014), Law of Purchasing re “The obligation to negotiate in good faith” (LPURCH § 49:28); <i>Flight Systems, Inc. v. Electronic Data Systems Corp.</i> (1997) 112 F.3d 124; <i>SCS Communications, Inc. v. Herrick Co., Inc.</i> (2004) 360 F.3d 329</p> <p>Burt, D., Petcavage, S. and Pinkerton, R. (2010). ‘Supply management’. 8th Edition, McGraw-Hill/Irwin.</p> <p>Costantino, C.A. and Merchant, C.S. (1996). ‘Designing conflict management systems: A guide to creating productive and healthy organizations’. San Francisco: Jossey-Bass.</p> <p>Oliver, D. (2010). ‘How to negotiate effectively’. 3rd edition, Kogan Page.</p> <p>Saxena, A. (2008). ‘Enterprise contract management. A practical guide to successfully implementing an ECM solution’. J. Ross Publishing Inc., Florida.</p> <p>Yarn, D. H. (1995). ‘Dictionary of conflict resolution’. San Francisco: Jossey-Bass.</p> <p><u>Main Reference Journals</u></p> <p>The International Association for Contract & Commercial Management National Contract Management Association – Journal of Contract Management Institute for Supply Management – Journal of Supply Chain Management</p> <p><u>Legislations</u></p> <p>Sale of Goods Ordinance (Cap 26) (Hong Kong) Uniform Commercial Code (U.S.)</p>	

	Vienna Convention on International Sales of Goods (international)
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The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5064
Subject Title	Shipping Law
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	<p>To equip the students with the knowledge of principles of law of carriage of goods and enable them to foresee legal difficulties in making business decisions and to solve some basic legal problems in shipping practice.</p> <p>This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):</p> <p>MSc in International Shipping and Transport Logistics (Mixed-mode/Full time Stream)</p> <p>#4 Solve basic legal problems in shipping</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. Understand and apply the carriage of goods law. b. Analyse legal cases and interpret legislations and legal documents. c. Develop the ability to solve real legal issues by applying the legal method and conducting legal researches
Subject Synopsis/ Indicative Syllabus	<p>Sea: Carrier's rights and obligations at common law and under Hague Rules, Hague-Visby Rules, Hamburg Rules, Hong Kong Carriage of Goods by Sea Ordinance; Function of Shipping Documents including Bills of Lading, Delivery Orders, Mate's Receipts, Sea Waybills, Electronic Bills of lading; Charter parties: voyage, time and demise charterparties.</p> <p>Land and Air: Carrier's rights and obligations under CMR, COTIF/CIM and Warsaw Convention. Function of related documents including consignment notes and air waybills.</p> <p>Multimodal / Combined transport: analysis of some common standard trading conditions and international/regional conventions, e.g. the U.N. Convention on Multimodal Transportation of Goods 1980 and the Rotterdam Rules.</p> <p>Freight forwarding: functions of freight forwarders and relevant standard trading conditions.</p>
Teaching/Learning Methodology	<p>In lectures, the general principles of the syllabus topics will be presented and developed, together with guidance on further readings and activities. The blackboard will be used to provide learning materials and discuss different issues.</p>

	In tutorials, students will have the chance to practice the legal method through the discussion and analysis of legal cases.						
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)				
			a	b	c		
	Legal case presentation	25%	✓	✓	✓		
	Mid-term test	25%	✓	✓	✓		
	Examination	50%	✓	✓	✓		
	Total	100 %					
	<p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>Students will be asked to apply legal method to provide solutions to problems which are practical and real.</p> <p><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></p>						
Student Study Effort Expected	Class contact:						
	▪ Lectures / Tutorials						39 Hrs.
	Other student study effort:						
	▪ Voluntary test and quiz						42 Hrs.
	▪ Further readings						45 Hrs.
	Total student study effort						126 Hrs.

<p>Reading List and References</p>	<p>Baughen, Simon (2015) Shipping Law, 6th ed., London and New York: Routledge Taylor & Francis Group</p> <p>Chan, Felix W. H., et al, (2002) Shipping and logistics law: principles and practice in Hong Kong, 1st ed, Hong Kong: Hong Kong University Press</p> <p>Clarke, M & Yates, D, (2008) Contracts of Carriage by Land and Air, 2nd ed, London: Informa Law</p> <p>Glass, D, (2012) Freight Forwarding and Multimodal Transport Contracts, 2nd ed, London: Informa Professional</p> <p>Rogers, Anthony, et al, (2016) Cases and Materials on the Carriage of Goods by Sea, 4th ed., London and New York: Routledge Taylor & Francis Group</p> <p>Wilson, John F., (2010) Carriage of Goods by Sea, 7th ed, England: Pearson Education Ltd</p> <p><i>Recommended periodicals, newspapers</i></p> <p>Journal of Maritime Law and Commerce</p> <p>Journal of Business Law</p> <p>Lloyd’s Maritime and Commercial Law Quarterly</p> <p>Lloyd’s Maritime Law Newsletter</p> <p>Journal of International Maritime Law</p> <p>Tulane Maritime Law Journal</p>
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The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5065
Subject Title	Finance for Shipping and Logistics
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	<p>To provide students with knowledge of a broad range of concepts and methods in financial and investment management and to develop skills in applying these to decision-making in shipping and logistics.</p> <p>This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):</p> <p>MSc in International Shipping and Transport Logistics (Mixed-mode/Full time Stream)</p> <p>#5 Evaluate investing and financing decisions in shipping</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <p>a. Understand a broad range of concepts and methods in investment and financial management and decision-making.</p> <p>Develop and apply appropriate financial management skills to investing and financing decision-making in shipping and logistics.</p>
Subject Synopsis/ Indicative Syllabus	<p>Fundamental concepts in investment and financial management and decision-making: capital budgeting; cost of capital and portfolio theory; capital structure and financing; economic and industry analysis; financial statements analysis; principles of valuation; ship ownership and registration.</p> <p>Sources and types of finance in shipping, bank shipping finance, ship mortgage, credit analysis in shipping finance; shipping investment, shipping industry analysis, shipping cost and profitability, managing and hedging shipping risks.</p>
Teaching/Learning Methodology	<p>Lecture: study basic concepts and techniques in investing and financing decisions.</p> <p>Case study: put the concepts and techniques into context.</p> <p>Group project: learn to apply basic investing and financing techniques to logistics/maritime industry; study selected topics in-depth.</p>

Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)				
			a	b			
	Coursework	50%	✓	✓			
	Final examination	50%	✓	✓			
	Total	100 %					
<p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>The coursework includes a participation (5%) and a group project (30% for students to present and apply the basic skill to real world situation and 15% for proper investing and financing report writing). Examination is to test students' basic concepts and methods, and their ability to apply basic skills to solve problems.</p> <p><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></p>							
Student Study Effort Expected	Class contact:						
	▪ Lectures / Tutorials		36 Hrs.				
	▪ Case study		3 Hrs.				
	Other student study effort:						
	▪ Group Project		42 Hrs.				
	▪ Reading and self-study		45 Hrs.				
	Total student study effort		126 Hrs.				
Reading List and References	<p>Brealey, A.R., Myers, C.S. and Allen, F. (2011). Principles of corporate finance, International Edition (10th ed.), McGraw-Hill.</p> <p>Ross, S., Westerfield, R. and Jaffe, J. (2007). Modern financial management (8th ed.), McGraw-Hill.</p> <p>Drewry Consultants (1998). Ship finance: Choices, competition and risk/reward equations, Drewry, London.</p> <p>Drewry Consultants (2001). Ship finance and investment. Drewry, London.</p> <p>Ocean Shipping Consultants Ltd. (2004). Shipping profitability to 2015.</p> <p>Stokes, P. (1997). Ship Finance – Credit expansion and the boom-bust cycle, Lloyd's of London Press.</p> <p>Stopford, M. (2009). Maritime Economics (3rd ed). Routledge.</p>						

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5067
Subject Title	Intermodal Transport Management
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	To comprehend and apply concepts of international trade and transport economics in the container transport chain via international transport.
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. Demonstrate relevant knowledge and understanding of the concepts of intermodal transport and the business environment in which they operated; b. Understand the current developments of relevant economical and technological issues in relation to the operations and management of intermodal transport; c. Evaluate intermodalism in an integrated form which reflects sound business practices; d. Develop approaches to defining and analyzing problems as well as formulate solutions for structured and unstructured problems in intermodal transport.
Subject Synopsis/ Indicative Syllabus	<p>Introduction and development of intermodal transport;</p> <p>Containerization and the concept of container transport chain;</p> <p>Intermodal and the auxiliary transport system;</p> <p>Contemporary freight transport patterns;</p> <p>Managing road haulage and rail-freight operations, inland waterway, short-sea and coastal shipping;</p> <p>The economics of transshipment;</p> <p>The role of seaport and inland infrastructure in intermodal transport;</p> <p>Strategic analysis and current strategies of carriers in intermodal transport;</p> <p>Formulation of business strategies in managing intermodal transport</p>
Teaching/Learning Methodology	Lectures supplemented by class activities such as tutorials, seminar, case discussion, and presentations. In the lectures the general principles of the syllabus will be presented and developed. Students are expected to take an active part in the learning processes.

Assessment Methods in Alignment with Intended Learning Outcomes	<table border="1"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="6">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th>d</th> <th></th> <th></th> </tr> </thead> <tbody> <tr> <td>Coursework</td> <td>50%</td> <td></td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> </tr> <tr> <td>Examination</td> <td>50%</td> <td>✓</td> <td>✓</td> <td></td> <td>✓</td> <td></td> <td></td> </tr> <tr> <td>Total</td> <td>100 %</td> <td colspan="6"></td> </tr> </tbody> </table>	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c	d			Coursework	50%		✓	✓	✓			Examination	50%	✓	✓		✓			Total	100 %						
	Specific assessment methods/tasks			% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)																																		
		a	b		c	d																																	
	Coursework	50%		✓	✓	✓																																	
	Examination	50%	✓	✓		✓																																	
Total	100 %																																						
<i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i>																																							
Student Study Effort Expected	Class contact:																																						
	▪ Lectures / Tutorials	39 Hrs.																																					
	Other student study effort:																																						
	▪ Project	40 Hrs.																																					
	▪ Self-study	47 Hrs.																																					
	Total student study effort	126 Hrs.																																					
Reading List and References	<p><i>Recommended textbooks</i></p> <p>1. Lun Y.H.V., Lai K.H. and Cheng T.C.E., 2009, <i>Container Transport Management</i>, Shipping and Transport Logistics Book Series, Inderscience 2. Lun Y.H.V., Lai K.H. and Cheng T.C.E. 2010, <i>Shipping and Logistics Management</i>, Springer</p> <p><i>References</i></p> <p>1. Stopford Martin, 2009, <i>Maritime Economics</i>, Routledge 2. Goulielmos A.M., Lun Y.H.V., Ng C.T. and Cheng T.C.E., 2010, <i>The Business of Shipping</i>, Shipping and Transport Logistics Book Series, Inderscience 3. Lowe David, 2005, <i>Intermodal Freight Transport</i>, Elsevier 4. Branch Alan, 2008, <i>Elements of Shipping</i>, Routledge</p>																																						

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5071
Subject Title	Ship Chartering Strategies
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	<p>An overview study of ship-brokering and chartering strategies, with a focus on the applications of knowledge and skills acquired from previous subjects in the context of the maritime transport environment (e.g. law, economics, finance, trading, marketing, and operations).</p> <p>This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):</p> <p>MSc in International Shipping and Transport Logistics (Full time Stream)</p> <p>#1: Demonstrate how major maritime organizations function</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. Understand the concept and major processes of “ship chartering”. b. Analyse a chartering. c. Obtain a general understanding of related shipping markets. d. Discuss chartering strategy at corporate level. <p>Studying this subject will also help develop students’ relevant communication skills in chartering.</p>
Subject Synopsis/ Indicative Syllabus	Ships; Chartering alternatives, Charter markets, Chartering market practices; Financial elements of charterparties; Voyage estimation; Laytime counting and calculation; Ship sale and purchase; Tanker chartering; Containership chartering; Port agency; Freight derivatives.
Teaching/Learning Methodology	The teaching approach will be a combination of lectures, class discussions and assignments on assigned topics and case analysis. Basic concepts and technical knowledge of brokering and chartering will be covered in lectures. Cases and examples will be discussed in tutorials. Students are expected to read the relevant text materials before lectures and tutorials. Students are encouraged to contact the lecturer or the tutor for any problems related to the subject.

Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)				
			a	b	c	d	
	Coursework	50%	✓	✓	✓	✓	
	Examination	50%	✓	✓	✓	✓	
	Total	100 %					
<p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>A group assignment will be designed to analyse chartering decisions of a real corporate.</p> <p><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></p>							
Student Study Effort Expected	Class contact:						
	▪ Lectures / Tutorials		39 Hrs.				
	Other student study effort:						
	▪ Assignment 1		45 Hrs.				
	▪ Assignment 2		42 Hrs.				
	Total student study effort		126 Hrs.				

<p>Reading List and References</p>	<p>References</p> <p>Alizadeh, A. H. and Nomikos, N. K. (2009). <i>Shipping Derivatives and Risk Management</i>. Palgrave MacMillan.</p> <p>BIMCO (2009). <i>Check before Fixing</i>, Copenhagen, BIMCO.</p> <p>Collins, N. (2000). <i>The Essential Guide to Chartering and the Dry Freight Market</i>, Clarksons Research Studies.</p> <p>Grey J. (1990). <i>Shipping Futures</i>, London, LLP.</p> <p>ICS (2013). ICS Tutorship Series. Institute of Chartered Shipbrokers.</p> <p>Kavussanos, M. G., and Visvikis I. D. (2006). <i>Derivatives and Risk Management in Shipping</i>, London: Witherbys.</p> <p>Latarche, M. (1998). <i>Port Agency</i>. Witherby.</p> <p>Lorange, P. (2004). <i>Shipping Company Strategies</i>. Elsevier.</p> <p>Lorange, P. (2009). <i>Shipping Strategy: Innovating for Success</i>. Cambridge University Press.</p> <p>McConville, J. (1999). <i>Economics of Maritime Transport: Theory and Practice</i>. Witherby.</p> <p>Packard W. (1978). <i>Voyage Estimating</i>, London: Fairplay.</p> <p>Packard W. (1979). <i>Laytime Calculating</i>, London: Fairplay.</p> <p>Packard, W. V. (1995). <i>Shipping Pools</i> (2nd edition). Lloyds of London Press.</p> <p>Panayides, P.M. (2014). <i>Principles of Chartering</i>. CreateSpace Independent Publishing Platform.</p> <p>Plomaritou, E. and Papadopoulos, A. (2018). <i>Shipbroking and Chartering Practice</i> (8th edition). Informa Law.</p> <p>Strong, M. and P. Herring (2009). <i>Sale of Ships: The Norwegian Saleform</i> (2nd edition). Thomson.</p> <p>Wilson J. F. (2008). <i>Carriage of Goods by Sea</i>, Pearson.</p> <p>Periodicals</p> <p>Marine Money</p> <p>Lloyd's List</p> <p>Fairplay- The International Shipping Weekly</p> <p>Maritime Transport, OECD publication</p> <p>Seatrade Maritime Review</p>
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The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5072
Subject Title	Liner Shipping Management
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	<p>This subject is designed to help students gain knowledge of logistics and strategic managements in liner shipping companies, and establish full understanding of current developments in liner shipping sector.</p> <p>This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):</p> <p>MSc in International Shipping and Transport Logistics (Full time Stream)</p> <p>#1: Demonstrate how major maritime organizations function</p>
Subject Learning Outcomes	<p>The aim of this subject is to meet the demand in the shipping and logistics industry for professional managers. On successfully completing this subject, students will be able to:</p> <ol style="list-style-type: none"> a. Demonstrate relevant professional knowledge and understanding of liner shipping business, b. Analyze and integrate the inter-relationships among the various components of subject matters in liner shipping for effective problem solving. <p>Students are expected to be able to demonstrate a range of cognitive and intellectual skills together with techniques specific to the management of liner shipping.</p>
Subject Synopsis/ Indicative Syllabus	<p>Supply and demand of container trade. Structure of liner companies and market behaviour. The strategies of liner companies and competition issues in liner shipping. Technical and operations management in liner shipping. Ship type and market role. Optimal ship size and shipping costs. Port costs and charges. The development of fleet of container ship. Economies of scale in ship capacity. The logistics of container transport networks. The formation of shipping pools, consortium and alliances. Routes selection criteria and new trade routes. Demise in Liner conference system, UN Liner code, CSI, ISPS code and related government policies. Service contract and pricing mechanism. Structure of freight rates. Selection of equipment and container leasing. E-commerce in container shipping. Chartering in the liner sector. Market structure</p>

	and key influences in liner chartering. Impacts on ship routing under Belt Road Initiative						
Teaching/Learning Methodology	Lectures supplemented by small group activities such as tutorials, seminar, and presentations. Students are expected to take an active part in the learning process. Blackboard will be used extensively.						
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)				
			a	b			
	Coursework	50%	✓	✓			
	Examination	50%	✓	✓			
	Total	100 %					
<i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i>							
Student Study Effort Expected	Class contact:						
	▪ Lectures / Tutorials						39 Hrs.
	Other student study effort:						
	▪ Self Study						87 Hrs.
	▪						Hrs.
	Total student study effort						126 Hrs.

<p>Reading List and References</p>	<p><i>Recommended Textbooks</i></p> <p>Brooks, M.R. (2000), <i>Sea Change in Liner Shipping</i>, Pergamon, London.</p> <p>Brooks. M. R., (2002), <i>Maritime Transport</i>, Edward Elgar</p> <p>Buckley, James J., (2008), <i>The business of shipping</i>. Centreville, Md., Cornell Maritime Press</p> <p>Drewry Shipping Consultants (2000), <i>Container Market Outlook: High Risk & High Stakes: Where is the Payback?</i> Drewry, London.</p> <p>Drewry Shipping Consultants (2002), <i>Container Leasing: Seeking out the Opportunities</i>, Drewry, London.</p> <p>Drewry Shipping Consultants Ltd. (2007), Annual review of global container terminal operators - 2007.,Drewry, London</p> <p>Graham, M.G (1985), <i>Containerisation in the Eighties</i>, Lloyd's of London Press, London.</p> <p>Greve, Majbritt. (2007), <i>Container shipping and economic development : a case study of A.P. Moller - Maersk in South East Asia</i>, Copenhagen : Copenhagen Business School Press</p> <p>Islam, Nazrul(2019), <u><i>Silk road to belt road : reinventing the past and shaping the future</i></u>, Springer 2019</p> <p>Lloyd's List (2001), <i>Container Shipping: Executive Summit III</i>, 28-29 November 2001, Island Shangri-La, Hong Kong SAR. Publisher IBC Asia Ltd.</p> <p>Nair R (2009), Economic regulation and structural changes: liner shipping industry, Saarbwcken, Muller</p> <p>Pozdnakova. A (2008), <i>Liner shipping and EU competition law</i>, alphen aan den Rijn, Kluwer Law International</p> <p>Stopford, Martin. (2009),<i>Maritime economics</i>, Abingdon ; New York : Routledge,</p> <p>Talley W., (2012), <i>The Blackwell companion to maritime economics</i>, John Wiley & sons</p> <p>Tierney, K.,(2015), <i>Optimizing liner shipping fleet repositioning plans</i>, Springer 2015</p> <p>Windeck, V., (2013) <i>A Liner Shipping Network Design</i>, Springer Gabler</p> <p><i>Other publications</i></p> <p>Containerisation International</p> <p>Dynamar B.V. (2003), <i>Container Liner Operators: Trading Profiles [in Disc format]</i></p> <p>Fairplay - The International Shipping Weekly</p> <p>Maritime Economics and Logistics Journal</p> <p>Maritime Policy and Management</p> <p>Maritime Transport, OECD Publication</p>
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Note 1: Intended Learning Outcomes

Intended learning outcomes should state what students should be able to do or attain upon completion of the subject. Subject outcomes are expected to contribute to the attainment of the overall programme outcomes.

Note 2: Subject Synopsis/ Indicative Syllabus

The syllabus should adequately address the intended learning outcomes. At the same time over-crowding of the syllabus should be avoided.

Note 3: Teaching/Learning Methodology

This section should include a brief description of the teaching and learning methods to be employed to facilitate learning, and a justification of how the methods are aligned with the intended learning outcomes of the subject.

Note 4: Assessment Method

This section should include the assessment method(s) to be used and its relative weighting, and indicate which of the subject intended learning outcomes that each method purports to assess. It should also provide a brief explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes.

Subject Code	LGT5073
Subject Title	Risk Management in Operations
Credit Value	3
Level	5
Normal Duration	One Semester
Pre-requisite / Co-requisite/	None, but knowledge of elementary business statistics and probability will be advantageous.
Exclusion	ISE548 Risk and Crisis Management
Role and Purposes	<p>This subject seeks to develop the knowledge and analytical skills necessary in organizations related to logistics, maritime trade or those with a strong emphasis on operations and quality management, for making risk management decisions and ensuring business continuity, through the application of risk management principles.</p> <p>This subject contributes to the following Intended Learning Outcomes for the following programme(s):</p> <p>MSc in Management (Operations Management)</p> <p>#2: Develop the specific operations management knowledge</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> Analyze risks in operations, by applying basic principles and techniques of risk management. Comprehend risk management assessment, identify appropriate risk management solutions and to effectively implement them. Use risk management concepts to devise appropriate risk management and business continuity (contingency) plans. Be familiar with risk management in operations to a level that is adequate for continued self-enhancement of knowledge and practical applications of the subject.
Subject Synopsis/ Indicative Syllabus	Introduction and Concepts in Risk Management

	<p>Definitions of risk, concepts in risk management, identifying assets that need risk management, responsibility for risk management. Identification of positive and negative risks.</p> <p>Identifying and Managing risks</p> <p>Business process risks, market risks, organizational risks, socio-economic and environmental risks. Controllable and uncontrollable risks, low-frequency and random risks, management of risks.</p> <p>Assessing Risks</p> <p>Perceptions of risks, strategic and tactical approaches to risks, assessing various types of risks, Limitations of qualitative and quantitative risk assessments and the considerations for selection.</p> <p>Risk reduction strategies</p> <p>Risk management strategies: risk avoidance, risk reduction, risk acceptance, risk transfer, insurance, identification, evaluation and ranking of risk reduction measures. Overview of risk culture and risk attitude.</p> <p>Risk mitigation measures / Business continuity planning</p> <p>Contingency planning, crisis management, responding to disasters and risk events.</p> <p>Risk management plans</p> <p>Cost of risk management, perceptions of risk and political factors, regulations and their effects on risk management, Security threats and insurance costs.</p> <p>Safety and Security risks</p> <p>Safety and security risks, human factors, security threats to logistics / shipping, piracy, terrorism, impact of disruptions in shipping, resilience and vulnerability of shipping / logistics networks.</p> <p>International Standards and Regulatory Requirements</p>
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	International standards, regulatory requirements and best practices for business continuity.																																																																					
<p>Teaching/Learning Methodology</p>	<p>Lectures introduce and explain key theoretical risk-related concepts. Lectures are followed by class discussions where concepts are linked to real events in the industry through appropriate examples and their analysis.</p> <p>Discussions are highly interactive and include discussions of current / past events, case studies, and student presentations. Students are expected to actively participate in the classes and to share their experience and learn from each other.</p>																																																																					
<p>Assessment Methods in Alignment with Intended Learning Outcomes</p>	<table border="1" data-bbox="597 705 1539 1409"> <thead> <tr> <th data-bbox="597 705 902 915" rowspan="2">Specific assessment methods/tasks</th> <th data-bbox="907 705 1057 915" rowspan="2">% weighting</th> <th colspan="6" data-bbox="1062 705 1539 846">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th data-bbox="1062 852 1138 915">a</th> <th data-bbox="1143 852 1219 915">b</th> <th data-bbox="1224 852 1300 915">c</th> <th data-bbox="1305 852 1382 915">d</th> <th data-bbox="1386 852 1463 915"></th> <th data-bbox="1468 852 1539 915"></th> </tr> </thead> <tbody> <tr> <td data-bbox="597 921 902 1020">Continuous Assessment</td> <td data-bbox="907 921 1057 1020"></td> <td data-bbox="1062 921 1138 1020"></td> <td data-bbox="1143 921 1219 1020"></td> <td data-bbox="1224 921 1300 1020"></td> <td data-bbox="1305 921 1382 1020"></td> <td data-bbox="1386 921 1463 1020"></td> <td data-bbox="1468 921 1539 1020"></td> </tr> <tr> <td data-bbox="597 1026 902 1089">1. Group presentation</td> <td data-bbox="907 1026 1057 1089">25 %</td> <td data-bbox="1062 1026 1138 1089">✓</td> <td data-bbox="1143 1026 1219 1089">✓</td> <td data-bbox="1224 1026 1300 1089">✓</td> <td data-bbox="1305 1026 1382 1089">✓</td> <td data-bbox="1386 1026 1463 1089"></td> <td data-bbox="1468 1026 1539 1089"></td> </tr> <tr> <td data-bbox="597 1096 902 1194">2. Group written report</td> <td data-bbox="907 1096 1057 1194">25 %</td> <td data-bbox="1062 1096 1138 1194">✓</td> <td data-bbox="1143 1096 1219 1194">✓</td> <td data-bbox="1224 1096 1300 1194">✓</td> <td data-bbox="1305 1096 1382 1194">✓</td> <td data-bbox="1386 1096 1463 1194"></td> <td data-bbox="1468 1096 1539 1194"></td> </tr> <tr> <td data-bbox="597 1201 902 1264">Final Examination</td> <td data-bbox="907 1201 1057 1264"></td> <td data-bbox="1062 1201 1138 1264"></td> <td data-bbox="1143 1201 1219 1264"></td> <td data-bbox="1224 1201 1300 1264"></td> <td data-bbox="1305 1201 1382 1264"></td> <td data-bbox="1386 1201 1463 1264"></td> <td data-bbox="1468 1201 1539 1264"></td> </tr> <tr> <td data-bbox="597 1270 902 1333">1. Final examination</td> <td data-bbox="907 1270 1057 1333">50 %</td> <td data-bbox="1062 1270 1138 1333">✓</td> <td data-bbox="1143 1270 1219 1333">✓</td> <td data-bbox="1224 1270 1300 1333">✓</td> <td data-bbox="1305 1270 1382 1333">✓</td> <td data-bbox="1386 1270 1463 1333"></td> <td data-bbox="1468 1270 1539 1333"></td> </tr> <tr> <td data-bbox="597 1339 902 1409">Total</td> <td data-bbox="907 1339 1057 1409">100 %</td> <td data-bbox="1062 1339 1138 1409"></td> <td data-bbox="1143 1339 1219 1409"></td> <td data-bbox="1224 1339 1300 1409"></td> <td data-bbox="1305 1339 1382 1409"></td> <td data-bbox="1386 1339 1463 1409"></td> <td data-bbox="1468 1339 1539 1409"></td> </tr> </tbody> </table> <p data-bbox="597 1465 1539 1528">Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p data-bbox="597 1549 1539 1801">Since the course focuses on risk management in operations, case analysis and learning from practical, work-based experiences forms an important constituent of student assessment. Further, assignments and class discussions reinforce theoretical concepts learnt during the lectures and enable their applications in real-life operational situations. Final examination is to assess student's familiarity with theoretical concepts and the ability to apply conceptual framework in case analysis.</p> <p data-bbox="597 1822 1539 1885">Students would be given regular feedback on their performance, by email or as comments on assignments submitted.</p>								Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c	d			Continuous Assessment								1. Group presentation	25 %	✓	✓	✓	✓			2. Group written report	25 %	✓	✓	✓	✓			Final Examination								1. Final examination	50 %	✓	✓	✓	✓			Total	100 %						
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	<i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i>	
Student Study Effort Expected	Class contact:	
	Lectures / tutorials	39 Hrs.
	Other student study effort:	
	Self study for preparing lectures, tutorials and final examination	45 Hrs.
	Preparation group assignment	42 Hrs.
	Total student study effort	126 Hrs.
Reading List and References	<p><u>Main Reference Books</u></p> <p>Blunden, T & John Thirlwell. (2010). <i>Mastering operational risk</i>. Harlow, England ; New York : Financial Times Prentice Hall</p> <p>Devlin, E.S. (2007) <i>Crisis management planning and execution</i>. Boca Raton, FL: Auerbach Publications, c2007.</p> <p>Haines, Y. Y. (2004) <i>Risk Modeling, Assessment and Management</i>. New York: Wiley.</p> <p>Handfield, R.B. & Kevin McCormack (ed.) (2008) <i>Supply chain risk management: minimizing disruptions in global sourcing</i>. Boca Raton, Fla.: Auerbach Publications.</p> <p>Hubbard, D.W. (2009) <i>The failure of risk management: why it's broken and how to fix it</i>. Hoboken, N.J.: J. Wiley & Sons.</p> <p>Oliver, E. Clifford. (2011) <i>Catastrophic disaster planning and response [electronic resource]</i>. Boca Raton: CRC Press.</p> <p>Trim, Peter R.J & Jack Caravelli (ed.) (2009). <i>Strategizing resilience and reducing vulnerability</i>. New York: Nova Science Publishers, c2009.</p> <p><u>Main Reference Journals</u></p> <p>Journal of Business Continuity & Emergency Planning</p> <p>Institute of Risk Management (IRM)</p> <p>The Public Risk Management Association, US (PRIMA)</p> <p>The Public Risk Management Association, UK (ALARM)</p> <p>Association of Insurance and Risk Managers</p>	

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5101
Subject Title	Statistics for Management
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	<ul style="list-style-type: none"> ▪ To introduce students to statistics as a tool for data preparation and analysis. ▪ To impart on students the concepts, theories and techniques of a variety of statistical methods. ▪ To develop students' ability and confidence in the use of statistics for preparing and analyzing data to support management decision making.
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. Able to use statistics for preparing and analyzing data to support management decision making b. Understand the concepts, theories and techniques of a variety of managerial statistics

<p>Subject Synopsis/ Indicative Syllabus</p>	<p>Data Representation Frequency distribution; histogram; other graphical methods.</p> <p>Statistical Measures Measures of central tendency; measures of variability; measures of shape.</p> <p>Probability Concepts Sample space; simple and compound events; probability laws; random variables.</p> <p>Statistical Distributions Discrete distribution; Continuous distribution; Binomial, Normal and other distributions and their characteristics.</p> <p>Sampling Theory Sampling distributions; central limit theorem.</p> <p>Estimation Point and interval estimates; confidence intervals; significance level.</p> <p>Tests of Hypothesis Null and alternative hypotheses; sample size; type I and type II errors. Inference about a population; Inference about comparing two populations; T-test.</p> <p>Analysis of Variance One-way analysis of variance</p> <p>Linear Regression and Correlation Least squares method; coefficient of correlation.</p> <p>Multiple Regression Applications of multiple regression equation; inferences about parameters.</p>
<p>Teaching/Learning Methodology</p>	<p>Concepts and techniques will be introduced through lectures. Students are required to apply the knowledge and skills to solve various applied statistical problems in the form of exercise and case study. The use of relevant software such as Excel, STATA, and Python will be introduced and encouraged.</p>

Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)					
			a	b				
	Continuous Assessment	50 %	✓	✓				
	Examination	50 %	✓	✓				
Total	100 %							
<p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>Students need to do a group case study, testing whether they know how to apply the theories learnt to some real life situations. Mid-term test and examination are also required to test their understanding and familiarity with the knowledge.</p> <p><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></p>								
Student Study Effort Expected	Class contact:							
	<ul style="list-style-type: none"> ▪ Lectures / Tutorials 							39 Hrs.
	Other student study effort:							
	<ul style="list-style-type: none"> ▪ Reading and doing exercises 							87 Hrs.
	Total student study effort							126 Hrs.

Reading List and References	<p>OpenIntro Statistics 3rd Edition (https://www.google.com.hk/?gws_rd=ssl#q=OpenIntro+Statistics+(Third+Edition)))</p> <p>Statistics. Penn State Online. (https://onlinecourses.science.psu.edu/statprogram/programs)</p> <p>Levine, D.M., Stephan, D.F. and Szabat, K.A., <i>Statistics for Managers Using Microsoft Excel</i>, 7th edition, Pearson, 2014.</p> <p>McClave, J. T., Benson, P. G. and Sincich, T.T., <i>Statistics for Business and Economics</i>, 12th edition, Pearson, 2014.</p> <p>Gerald, K., <i>Managerial Statistics: abbreviated</i>, 9th edition, Australia: South-Western, 2012.</p> <p>Hair, J.F. <i>et al.</i>, <i>Multivariate Data Analysis</i>, 7th edition, Pearson, 2006.</p> <p>Journal of the American Statistical Association</p> <p>Journal of the Royal Statistical Society</p> <p>The Statistician</p>
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The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5105
Subject Title	Managing Operations Systems
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	<p>This module introduces students to both the philosophy and the techniques of operations management. Students will understand the basic concepts and basic tools in operations management, and become familiar with the scientific methods used in daily management.</p> <p>This subject contributes to the following Intended Learning Outcomes for the following programme(s):</p> <p>MSc in Global Supply Chain Management #2 Build up operations and logistics concepts #5 Practise business ethics</p> <p>MSc in Management (Operations Management) #1: Solve business problems #3 Practise business ethics</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ul style="list-style-type: none"> (a) Understand the terminology of operations management. (b) Understand basic concepts of various areas of operations management. (c) Build up basic quantitative models that are used for decision-making in operations management, including assumptions and limitations of the models. (d) Apply these models practically in management issues with critical thinking and creative manner to solve real life problems. (e) Beware of ethical issues in business.

<p>Subject Synopsis/ Indicative Syllabus</p>	<p>Introduction to Operations System The concepts, the operations functions and its relation with other business functions, particularly, strategic aspects of operations management and its relationship to major elements of business models.</p> <p>Business Process Design and Reengineering Process concept; process design method; process effectiveness and efficiency; business process reengineering.</p> <p>Forecasting Objective of forecasting; logic of forecasting; qualitative and quantitative methods for forecasting; measurement and monitoring of forecasting systems; machine learning techniques.</p> <p>Capacity Planning Strategic capacity planning; equipment management; concept of total cost of ownership; volume analysis; breakeven models; decision tree analysis.</p> <p>Facility Location and Layout Factors affecting location decisions; methods for analysing location problems; facility layout problems and decision analysis in manufacturing and service sectors.</p> <p>Inventory Management Functions and costs of inventory management; ABC analysis; economic ordering quantity model; vendor managed inventory system; inventory replenishment systems.</p> <p>Quality Management, Quality Control, Just-in-Time and Lean Operations Total quality management; quality measurement; quality cost; quality inspection; statistical quality control; Philosophy and concept of JIT systems; pulling versus pushing production system; lean operations.</p> <p>.</p> <p>Supply Chain Management Concept of supply chain management; information coordination; cost and benefit of postponement; quick response; worldwide sourcing.</p> <p>Project Management Project and its working team; project break down; Gantt charts; project time and cost; critical tasks in projects.</p> <p>Sustainable and Socially Responsible Operations Ethical issues in operation management; codes of ethics; worker safety; product safety; the environment and quality; employees' right; closing facilities; socially responsible operations.</p>
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	<p>Data-driven Operations Management</p> <p>Extract useful information out of a (large) database, and hence making appropriate operations decisions.</p> <p>Industry 4.0 and Sharing Economy</p> <p>Industry 4.0; new technologies in operations; the distinguishing features of sharing business models; the opportunities and challenges.</p>																																															
<p>Teaching/Learning Methodology</p>	<p>Concepts and techniques will be introduced through lectures. Students are required to apply the knowledge and skills to analyse and solve various realistic operations management problems in the form of case studies.</p>																																															
<p>Assessment Methods in Alignment with Intended Learning Outcomes</p>	<table border="1" data-bbox="528 752 1477 1196"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="6">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th>d</th> <th>e</th> <th></th> </tr> </thead> <tbody> <tr> <td>1. Coursework</td> <td>50 %</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> </tr> <tr> <td>2. Examination</td> <td>50 %</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Total</td> <td>100 %</td> <td colspan="6"></td> </tr> </tbody> </table> <p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>Students need to do a group case study, testing whether they know how to apply the theories learnt to some real life situations. Mid-term test and examination are also required to test their understanding and familiarity with the knowledge.</p> <p><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></p>		Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c	d	e		1. Coursework	50 %	✓	✓	✓	✓	✓		2. Examination	50 %	✓	✓	✓	✓	✓										Total	100 %						
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<p>Reading List and References</p>	<p>Books</p> <p>Anupindi, R., et. al. <i>Managing Business Process Flows – Principle of Operations Management</i>, latest ed, Prentice Hall</p> <p>Jacobs F.R., Chase, R.B. and Aquilano, N.J., <i>Operations & Supply Chain</i>, latest ed., McGraw Hill.</p> <p>Cheng, T.C.E. and Podolsky, S. (1996), <i>Just-in-time Manufacturing: An Introduction</i>, Chapman & Hall.</p> <p>Klassen, R. D., Menor, L. J. (2006), <i>Cases in Operations Management</i>, Sage publication,</p> <p>Johnston, R. (2003), <i>Cases in Operations Management</i>, Finance Times Prentice Hall.</p> <p>Russell R.S. and Taylor B.W., <i>Operations Management</i>, latest ed., Prentice Hall.</p> <p>Stevenson W.J., <i>Operations Management</i>, latest ed., McGraw Hill.</p> <p>Journals</p> <p>International Journal of Operations and Production Management Journal of Operations Management Management Science</p>
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Subject Code	LGT5113
Subject Title	Enterprise Resource Planning
Credit Value	3
Level	5
Normal Duration	One Semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	<p>To enable students to:</p> <ul style="list-style-type: none"> • Understand the basic concepts and issues of ERP systems; • be able to discuss issues in the current IT environment for ERP systems; and • Develop students' ability and confidence in planning and executing ERP projects. • Be familiar with the basic usage of ERP systems <p>This subject contributes to the following Intended Learning Outcomes for the following programme(s):</p> <p>MSc in Management (Operations Management)</p> <p>#2: Develop the specific operations management knowledge</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. A grasp of basic concepts and issues of ERP systems b. A basic understanding of the adoption of ERP systems to enhance operational efficiency c. A basic understanding of ERP planning and implementation d. A grasp of basic functions and usages of ERP systems

Subject Synopsis/ Indicative Syllabus			
	Topics	Sub-topics	Tutorial Topics
Introduction to ERP, and System and Technology Background		Introduction to the course	Tutorial 1: SAP
		Introduction to ERP and ERP Life Cycle	Demonstration, UAC Registration, Opening Survey
		ERP Market Awareness- History, Present, and Future	Tutorial 3: SAP Startup and Navigation
Business Process Management and ERP		Business Functions and Business Process Business Process Modelling	Tutorial 2: Business Process Modeling
Management with ERP systems (Part 1)		Business Data Management in ERP	Tutorial 4: Master Data in SAP
		Sales and marketing management with ERP	Tutorials 5&6: Sales and Distribution in SAP (1)(2)
		Accounting and finance management with ERP	Tutorial 6: Accounting and Controlling in SAP
ERP Life Cycle (Part 1)		ERP Initiatives	
		ERP Selection	

		Management with ERP systems (Part 2)	Procurement management with ERP	Tutorial 7: Material Management in SAP																																								
			Production Management with ERP	Tutorial 8: Production Planning in SAP																																								
		ERP Life Cycle (Part 2)	ERP Implementation																																									
		Project Presentation and Course Review	ERP After-Implementation																																									
Course Review																																												
Teaching/Learning Methodology		<ul style="list-style-type: none"> ▪ During lectures, basic concepts of ERP and ERP systems will be introduced, and case studies will be discussed. ▪ During tutorials, students will be guided to practice applications and usages of ERP systems in a computer lab. 																																										
Assessment Methods in Alignment with Intended Learning Outcomes		<table border="1"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="6">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th>d</th> <th></th> <th></th> </tr> </thead> <tbody> <tr> <td>1. Coursework</td> <td>50%</td> <td></td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> </tr> <tr> <td>2. Examination</td> <td>50%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Total</td> <td>100 %</td> <td colspan="6"></td> </tr> </tbody> </table>					Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c	d			1. Coursework	50%		✓	✓	✓			2. Examination	50%	✓	✓	✓				Total	100 %						
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2. Examination	50%	✓	✓	✓																																								
Total	100 %																																											

	<p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>The coursework includes a series of tutorial exercises of using ERP systems, assignments and case studies, and a group project about ERP implementation in real business. They are used to assess the intended outcomes 1-4. The final exam is based on questions relevant to basic concepts of ERP and a case study about the ERP life cycle, which are relevant to intended outcomes 1-3.</p> <p><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></p>	
Student Study Effort Expected	Class contact:	
	Lectures / tutorials	39 Hrs.
	Other student study effort:	
	Group Project	45 Hrs
	Self-Study	42 Hrs
	Total student study effort	126 Hrs
Reading List and References	<p>Monk, Ellen and Wagner, Bret J., <i>Concepts in Enterprise Resource Planning</i>, 4th Edition, Course Technology Cengage Learning, 2013</p> <p>O' Leary, Daniel E., <i>Enterprise Resource Planning Systems: Systems, Life cycle, Electronic Commerce, and Risk</i>, Cambridge University Press, 2000</p> <p>Buck-Emden, R., <i>The SAP R/3 System, An Introduction to ERP and Business Software Technology</i>, Addison-Wesley, 2000.</p> <p>Curran, T. A. Ladd, A., <i>Business Blueprint: Understanding Enterprise Supply Chain Management</i>, Prentice Hall, 2000.</p>	

	<p>Curran, T. A., Ladd, A. and Ladd, D., <i>SAP R/3, Reporting & eBusiness Intelligence</i>, Prentice Hall, 2000.</p> <p>Norris G., Hurley, J., Hartley, K. Dunleavy, J. Balls, J., <i>E-Business and ERP: Transforming the Enterprise</i>, New York: John Wiley, 2000.</p> <p>Wyzalek, J., <i>Enterprise Systems Integration</i>, Auerbach Publications, 2000.</p>
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The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5122
Subject Title	Applications of Decision Making Models
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite / Exclusion	Preferably with knowledge of LGT5102 “Models for Decision Making”.
Role and Purposes	<ol style="list-style-type: none"> 1. To impart on students the skills in applying the concepts, theories and techniques of a variety of management science methods. 2. To develop students’ ability and confidence in solving management decision problems, particularly paying attention to the practical considerations.
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. Understand the range of practical application of management decision analysis techniques, the characteristics of successful application, and the limitations of the techniques. b. Develop skills in analyzing complex operations problems, using quantitative techniques as appropriate. c. Tackle a management decision situation from different angles of view, hence develop the creative thinking and be more critical to evaluate the outcomes of different decisions.
Subject Synopsis/ Indicative Syllabus	<p>Decision scope: find out a clear scope of decision required.</p> <p>How to evaluate different decisions: identify the objectives; there may be conflicting objectives.</p> <p>Model the situation: search for appropriate analytical or heuristic methods to solve the problem; understand the limitations of each method.</p> <p>Analysis of results: cost and benefits analysis; sensitivity analysis.</p>
Teaching/Learning Methodology	<p>Mainly through small group discussions. Students will be guided throughout the discussion process, particularly addressing on the following issues:</p> <ol style="list-style-type: none"> 1. How to start to tackle a complicated situation?

	2. How to understand the data given and link up the relationship among data? 3. Point out mistakes when applying different methods. 4. How to apply what they have learnt in other subjects to a real situation?								
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						
			a	b	c				
	Continuous Assessment*	100%							
	Case studies	60%	✓	✓	✓				
	Class participation	40%	✓	✓	✓				
	Total	100 %							
Student Study Effort Expected	<i>*Weighting of assessment methods/tasks in continuous assessment may be different, subject to each subject lecturer.</i>								
	<i>To pass this subject, students are required to obtain Grade D or above in the Continuous Assessment components.</i>								
	Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:								
	This subject will be dealing with cases in every session and students will learn through undergoing this process, with guidance. There is no examination in this subject. Therefore performance in class through participating in discussion is most important and is allocated with the most major part in the assessment. Students are expected to prepare every case before attending each session. Other than participation component, there will also be 3 group case studies to be assessed.								
	Class contact:								
	<ul style="list-style-type: none"> ▪ Small group discussions 								26 Hrs.
	<ul style="list-style-type: none"> ▪ Lectures 								13 Hrs.
Other student study effort:									
<ul style="list-style-type: none"> ▪ Preparation for lectures 								45 Hrs.	
<ul style="list-style-type: none"> ▪ Preparation for assignment / group project and presentation 								42 Hrs.	
Total student study effort								126Hrs.	

<p>Reading List and References</p>	<p><i>Cases in Operations Management: Building Customer Value Through World-Class Operations</i> (The Ivey Casebook Series) (2005), Sage Publications, Inc.</p> <p>Yin, R.K. (2014), <i>Case Study Research: Design and Methods</i>, Sage Publishing</p> <p>Rohlfing, I. (2012), <i>Case Studies and Causal Inference</i>, Palgrave.</p> <p>Rajnikanth D. (ed.) (2009), <i>Case Studies on Decision Making</i>, IBS Case Development Centre.</p> <p>Klassen, R. D., Menor, L. J., <i>Cases in Operations Management</i>, Sage publication, 2006</p> <p><i>Journals</i></p> <p>Asia Pacific Journal of Operational Research</p> <p>Decision Sciences</p> <p>European Journal of Operational Research</p> <p>IIE Transactions</p> <p>Interfaces</p> <p>Journal of the Operational Research Society</p> <p>Management Science</p> <p>Naval Research Logistics</p> <p>Omega - International Journal of Management Science</p> <p>Operations Research</p> <p>OR Insight</p> <p>OR/MS Today</p>
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The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5131
Subject Title	Warehousing and Materials Management
Credit Value	3
Level	5
Normal Duration	1-semester
Exclusion	ISE512 Warehousing and Material Handling Systems
Role and Purposes	To provide students with the methods and tools necessary for the design and management of warehousing, materials handling systems, and inventory control. In particular, this subject emphasizes aspects of logistics and supply chain management in warehousing, the handling of products, and control of inventories. On completion students will be able to both analyze existing systems and recommend improvement solutions.
Subject Learning Outcomes	Upon completion of the subject, students will be able to: <ol style="list-style-type: none"> a. Design and manage warehousing, material handling and inventory control systems. b. Improve existing warehousing, material handling and inventory control systems.
Subject Synopsis/ Indicative Syllabus	<ul style="list-style-type: none"> • Introduction to warehouse • Warehouse location, layout and design • Materials handling systems, equipment and packaging • Warehousing management system, IT development, etc. • Warehouse quality • Warehouse performance management & measurement • Warehouse safety and security • 3PL • Advanced technologies including AI for warehouse, warehouse automatin, blockchain for material management, etc. • Inventory management and control including various tools and methods • Inventory management strategies
Teaching/Learning Methodology	Concepts, theories and key issues will be introduced to students in lectures. Case studies will be used to illustrate some application aspects and to stimulate discussions leading to context-specific knowledge. Students are required to apply the knowledge to analyze some contemporary issues.

Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)					
			a	b				
	Continuous Assessment	50%	✓	✓				
Examination	50%	✓	✓					
Total	100 %							
<p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>The achievement of the two learning outcomes will be dependent on students' knowledge in conceptual theories and ability to apply certain quantitative techniques.</p> <p>Since examination is effective in assessing the knowledge level in conceptual theories and continuous assessment (including assignments and projects) is effective in assessing the ability in applying techniques, both methods will be needed to assess the two outcomes of this subject.</p> <p><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></p>								
Student Study Effort Expected	Class contact:							
	▪ Lectures / Tutorials	39 Hrs.						
	Other student study effort:							
	▪ Preparation for lectures and seminars	45 Hrs.						
	▪ Preparation for assignments/projects	42 Hrs.						
	Total student study effort		126 Hrs.					
Reading List and References	<p>Wood, D.F., Wardlow, D.L., Murphy, P.R., Johnson, J.C., (the latest edition) <i>Contemporary Logistics</i>, Prentice Hall, Upper Saddle River, N.J.</p> <p>Frazelle, E., (the latest edition) <i>World-Class Warehousing and Material Handling</i>, McGraw-Hill, Boston.</p> <p>Render, B., Stair, R.M. Jr., (the latest edition) <i>Quantitative Analysis for Management</i>, Prentice-Hall.</p> <p>Francis, R.L., McGinnis, L., and White, J.A., (the latest edition) <i>Facility Layout and Location: An analytical Approach</i>, Prentice-Hall, Englewood Cliffs, NJ.</p> <p>Mulcahy, D., (the latest edition) <i>Warehouse Distribution & Operations Handbook</i>, McGraw-Hill, Boston.</p> <p>Ackerman, K.B., (the latest edition) <i>Practical Handbook of Warehousing</i>, Chapman & Hall, New York</p>							

	Stephens, M.P., Meyers, F.E., (the latest edition) <i>Manufacturing Facilities Design and Material Handling</i> , Prentice Hall.
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The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5152
Subject Title	Information Systems for Supply Chain Management
Credit Value	3
Level	5
Normal Duration	1-semester
Exclusion	ISE527 Logistics Information Systems
Role and Purposes	<p>The objective of this subject is to better prepare the student to meet the following challenges:</p> <ul style="list-style-type: none"> • Understand the managerial issues concerning the integration of information systems and supply chain management, as well as the up to date information technology behind. • Provide solutions to the issues which are relevant to the design, management and improvement of information technology enabled supply chain systems. • Exploit the inherent capabilities of operations, supply chain and information systems, and weave them into an integrated strategy capable of providing competitive advantage and operational resilience for the enterprise. <p>This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):</p> <p>MSc in Global Supply Chain Management</p> <p>#4 Make good use of information technology in supply chain management</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. To demonstrate a clear and relevant understanding of the definitions, importance, potential benefits, and structures of information technology and systems not only from a technical point of view, but also from organizational and management perspectives. b. Being able to illustrate how the management of supply chains can be enhanced through the use of a number of information technologies and systems. c. To put together the concepts and tools studied in class to develop best practices of information technology and systems in managing supply chains for real business.
Subject Synopsis/	

Indicative Syllabus	Topics	Sub-topics
	Basic Concepts on Information Systems and Supply Chain Management	Course Introduction Information systems for global business
	Information Technology (IT) Infrastructure of Information Systems for Supply Chain Management	IT Fundamentals on hardware and software, networks, and database, as well as their recent developments, such as Mobile Computing, Cloud Computing, Quantum Computing, Open Source, etc.
	Strategic impact of information systems (IS)	Information resources and strategic values of information systems: Porter's Generic Model, Five Force's Model, Value Chain Model, New 7S Model for Hyper-competition
	Key Applications of Information Technology & Information Systems for Supply Chain Management (1)	Data Management for Supply Chain Management: Radio Frequency Identification (RFID), Electronic Data Interchange (EDI), 5G Communication, Internet of Things (IoT), Block Chain, Database System, Business Intelligent (BI), and Big Data
		Achieving Operational Excellence: Enterprise Resource Planning (ERP)
		E-Commerce: Digital Markets and Digital Goods
	Information Systems Project: Development and Management	Designing and Building Information Systems: System Development Process and Fast Development Methods (Prototyping, Agile Development, etc.)
		Managing Information System Project:
	Key Applications of Information Technology & Information Systems for Supply Chain Management (2)	Enhancing Decision Making: Business Intelligence, Decision Support System, and Applications of Artificial Intelligence and Operations Research
	Project Presentation and Course Review	
Teaching/Learning Methodology	<ul style="list-style-type: none"> ▪ During lectures, basic concepts of ERP and ERP systems will be introduced. ▪ During tutorials, students will be guided to discuss case studies will be discussed. 	

Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)				
			a	b	c		
	Coursework	50%	✓	✓	✓		
	Examination	50%	✓	✓			
Total	100 %						
<p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>The coursework includes assignments of case studies, and a group project. They are used to assess the intended outcomes 1, 2 and 3 respectively. The final exam is based on questions relevant to basic concepts of ERP and a case study about information system management, which are relevant to intended outcomes 1 and 2.</p> <p><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></p>							
Student Study Effort Expected	Class contact:						
	▪ Lectures / Tutorials		39 Hrs.				
	Other student study effort:						
	▪ Assignment and Self Study		45 Hrs.				
	▪ Group Project		42 Hrs.				
	Total student study effort		126 Hrs.				
Reading List and References	Recommended Textbook:						
	Laudon, K.C., and Laudon, J.P. (2017) <i>Management Information Systems: Managing the Digital Firm</i> , 15 Edition, Pearson/Prentice Hall.						
	References						
	Chopra, S., and Meindl, P. (2015) <i>Supply Chain Management: Strategy, Planning, and Operation</i> , 6 th Edition, Pearson/Prentice Hall.						
O'Brien, J.A., and Marakas, G.M. (2010) <i>Management Information Systems</i> , 10 th Edition, McGraw-Hill.							

	Sanders, N. R. (2014) <i>Big Dat Driven Supply Chain Management</i> , Pearson.
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Subject Description Form

Subject Code	LGT5160
Subject Title	Derivatives and Risk Management in Shipping
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	<p>The growing trend of globalization and internationalization increases a wide array of risks to enterprises. Thus, more and more enterprises are entering into risk management practices for their business as management realizes that often the survival of enterprises amongst competitors is largely and highly dependent on the effective management of risks that they face. This is particularly true and important for shipping industry as the high volatility and cyclicity in freight rates, bunker prices, vessel values, foreign exchange rates, interest rates etc. make risk management a vital issue and take a central role in the effective strategic management of enterprises.</p> <p>Shipping derivatives have been developed as one of the most effective tools to manage risks in a flexible manner and with positive repercussions in a number of directions. If managed effectively, the use of shipping derivatives is not solely for the risk management of negative risks, but also for enhancing investment opportunities of positive risks in shipping.</p> <p>This subject is designed to provide students with a full and complete understanding and knowledge of how shipping derivatives can be used in the day-to-day management of both negative risks for risk management and positive risks for investment purposes, through both traditional and derivatives strategies, emanating from fluctuations in freight rates, bunker prices, vessel prices, scrap prices, interest rates, and foreign exchange rates in the shipping industry.</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> understand and analyze the basic sources of business risks and traditional risk management strategies at both the investment and operational level in shipping, deal with and comprehend the practical applications of various types of derivatives products for managing typical risks in shipping, make rational decisions to use derivatives for risk management and investment purposes as compared with traditional methods of risk management, and be familiar with derivatives and risk management in shipping to a level that is adequate for continued self-enhancement of knowledge and practical applications of the subject.

<p>Subject Synopsis/ Indicative Syllabus</p>	<p>This subject is designed to cover the following modules and key topics in the shipping industry:</p> <ol style="list-style-type: none"> 1. Fundamentals of shipping risks, 2. Risk management strategies in the shipping industry, 3. Development, growth and mechanics of derivatives markets, 4. Principles and practices of derivatives, 5. Freight derivatives and risk management, 6. Bunker price derivatives and risk management, 7. Vessel value and derivatives and risk management, and 8. Foreign exchange and interest rate derivatives and risk management. 																																																						
<p>Teaching/Learning Methodology</p>	<ol style="list-style-type: none"> 1. Lectures are used to cover, introduce and explain all the key concepts, principles, practices and practical applications of the modules and key topics of this subject in details. 2. To strengthen the students' knowledge of the practices and practical applications of derivatives, guest instructor will be invited to deliver at least one lecture. 3. Tutorials are highly interactive to include discussions, case studies, quiz questions, and students' group presentations and discussions. Students are expected to actively participate and involve in the tutorials to share their experiences, and what they have learned and the insights that they have obtained from the lectures. 																																																						
<p>Assessment Methods in Alignment with Intended Learning Outcomes</p>	<table border="1" data-bbox="440 1094 1450 1646"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="6">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th>d</th> <th></th> <th></th> </tr> </thead> <tbody> <tr> <td>1. Individual essay assignment</td> <td>25%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> </tr> <tr> <td>2. Group presentation</td> <td>25%</td> <td></td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> </tr> <tr> <td>3. Examination</td> <td>50%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Total</td> <td>100 %</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table> <p>Explanation of the appropriateness of the assessment methods/tasks in assessing the intended learning outcomes:</p> <p><u>Coursework (50%) – a combination of academic learning and practical applications: individual essay assignment and group presentation</u></p> <ol style="list-style-type: none"> 1. Individual essay assignment: essay in 2,500 words on selected topics in Derivative 	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c	d			1. Individual essay assignment	25%	✓	✓	✓	✓			2. Group presentation	25%		✓	✓	✓			3. Examination	50%	✓	✓	✓												Total	100 %						
Specific assessment methods/tasks	% weighting			Intended subject learning outcomes to be assessed (Please tick as appropriate)																																																			
		a	b	c	d																																																		
1. Individual essay assignment	25%	✓	✓	✓	✓																																																		
2. Group presentation	25%		✓	✓	✓																																																		
3. Examination	50%	✓	✓	✓																																																			
Total	100 %																																																						

	<p>and Risk Management in Shipping.</p> <p>2. Group presentation and discussion to examine a case study to display and demonstrate the students' ability to apply the practical applications that the students have acquired in the subject to which the case study is linked.</p> <p><u>Examination (50%)</u>: 3-hour examination testing students' analytical, integrative thinking and knowledge, and practical applications in Derivative and Risk Management in Shipping.</p> <p><i>Note: To pass this subject, students are required to obtain Grade D or above in both the Coursework and Examination components.</i></p>	
Student Study Effort Expected	Class contact:	
	<ul style="list-style-type: none"> ▪ Lectures / Tutorials 	39 Hrs.
	Other student study effort:	
	<ul style="list-style-type: none"> ▪ Private studies ▪ Preparation for lectures and tutorials/class discussions ▪ Preparation of coursework and final examination 	87 Hrs.
	<ul style="list-style-type: none"> ▪ Total student study effort 	126 Hrs.
Reading List and References	<p><u>Main Reference Books</u></p> <ol style="list-style-type: none"> 1. Kavussanos, M.G and Visvikis, I.D. (2006). <i>Derivative and risk management in Shipping</i>. London. UK: Witherby Publishing. 2. Alizadeh, A.H. and Nomikos, N.K. (2009). <i>Shipping derivative and risk management</i>. Hampshire, UK: Palgrave Macmillan. 3. Gray, J. (1990). <i>Shipping futures</i>. London, UK : Lloyd's of London Press. 4. Gray, J. (1986). <i>Financial risk management in the shipping industry</i>. London, UK: Fairplay Publications. 5. Kavussanos, M.G and Visvikis, I.D. (2011). <i>Theory and practice of shipping freight derivatives</i>. London, UK: Risk Books. 6. Cockett, N. (1997). <i>Neil Cockett on bunkers – practical guides</i>. London, UK: LLP, pp. 237 – 259. 7. Arnold, G. (2012). <i>Modern financial markets and institutions</i>. Essex, UK: Pearson Education Limited. 8. Chisholm, A.M. (2010). <i>Derivatives demystified: A step-by-step guide to forwards, futures, swaps and options</i>, 2nd Edition. West Sussex, UK: John Wiley & Sons. 	

9. Sundaram, R.K. and Das, S.R. (2011). *Derivatives: Principles and Practices*. NY: McGraw-Hill Irwin.

Main Reference Journals

1. Journal of Futures Markets
2. Maritime Policy and Management
3. Transportation Research Part E, Logistics and Transportation Review
4. International Journal of Forecasting
5. Journal of Derivatives and Hedge Funds (formerly Derivatives Use, Trading and Regulation)
6. Review of Derivatives Research
7. Journal of Banking and Finance
8. Journal of Finance
9. Marine Money
10. CFA Digest

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5161
Subject Title	Air Transport Regulatory Policy
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite	Nil
Role and Purposes	<p>Air transport markets have undergone fundamental changes in their regulatory environments in the last couple of decades. The liberalization of air transport markets, the subsequent huge growth of air traffic, the development of new airline business models and new forms or airline collaborations, the growing importance of non-aeronautical airport businesses, privatization strategies, and new and innovative methods of economic airport regulation contributed to the development of an exciting industry with tremendous business opportunities but also substantial social responsibilities. This subject handles all these issues. It explains general facts of the air transport industry, and how airport businesses have developed over time, why airlines may be exempted from antitrust regulations, while airports are often subject to heavy economic regulation, and how regulation shapes airline and airport businesses today. The purpose is to help the students to develop a profound understanding of the most important drivers of economic aviation regulation today, and to offer ways to successfully address the challenges arising from historic and current industry developments.</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. Describe the role of air transport markets worldwide and especially in Northeast Asia. b. Appreciate the benefits of market liberalization that could be achieved in the past all over the world in air transport. c. Understand how public and private institutions govern national and international air transport markets. d. Understand why airlines and especially airports are subject to regulation until now. e. Critically assess current regulatory practice in the air transport industry.
Subject Synopsis/ Indicative Syllabus	<p>Introduction</p> <ul style="list-style-type: none"> • <u>Liberalization</u>: This covers the development of aviation markets in the Asia-Pacific region, the United States and Europe. <p>Airlines</p> <ul style="list-style-type: none"> • <u>Alliances & mergers</u>: Antitrust regulations should protect customers from

	<p>excessive pricing by companies. But, airlines are often exempted from antitrust regulations because collaborative price setting can reduce airline ticket prices. This part discusses empirical evidence on this issue and the effects of collaboration on ticket prices for transfer and non-stop passengers.</p> <ul style="list-style-type: none"> • <u>Collusion</u>: Airport charges are traditionally aircraft weight related. Yet, it seems that airports change charging structures in a way that increases the share of airport revenues derived from charges that are passenger based. The effects of the airport charges structures on airline competition are the topic of this part. • <u>Low cost airlines (Econometrics)</u>: One of the major achievements of liberalizing airline markets is the development of the low-cost carrier business model. This part discusses empirical methods to quantify the strong pressure low-cost airlines exert on ticket prices. <p>Airports</p> <ul style="list-style-type: none"> • <u>Public supply</u>: Airports are often owned and operated by government agencies. This is different from many other industries that are mainly driven by private companies. This part discusses some benefits of the public supply of transport infrastructure. • <u>Natural monopoly</u>: Here students will be provided with a data set and some econometric methods to analyze airport cost structures. This helps to understand why airports are often considered as “natural monopolies.” • <u>Privatization and “concession services:”</u> Nowadays private involvement in airport ownership in operation has substantially increased. Furthermore, many airports earn a large share of their revenues from the supply of services that are not primarily related to airport infrastructure (so called concession services. The implications of these developments for the optimal pricing of airport infrastructure is a major theme of this subject. • <u>Regulation</u>: Private involvement often comes together with some form of airport infrastructure charges regulation. The benefits and drawbacks of different forms of regulation are discussed in detail in this class. Regulation forms discussed in class include cost-based regulation, price-cap regulation • <u>Competition</u>: Airports are often considered as natural monopolies, while they still compete in various dimensions. This part covers the competition between neighboring airports, competition for transfer passengers and the role of the evolving airport and airline businesses for airport market power. • <u>Congestion</u>: The tremendous growth in air traffic is often associated with shortages in infrastructure supply, which then leads to a drop of service quality in terms of airline punctuality. How airlines strategically react to such shortages and its implications for airport infrastructure pricing is discussed in detail in this class.
Teaching/Learning Methodology	A combination of lectures, guest talks by industry experts (online and face-to-face), company visits, real case studies and students-directed learning activities will be included in this subject.

Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)				
			a	b	c	d	e
	Coursework	35%	✓	✓	✓	✓	✓
	Examination	65%	✓	✓	✓	✓	✓
	Total	100 %					
<p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></p>							
Student Study Effort Expected	Class contact:						
	▪ Lectures / Tutorials		39 Hrs.				
	▪						
	Other student study effort:						
	▪ Self study		87 Hrs.				
	Total student study effort		126 Hrs.				
Reading List and References	<p>Various lecture notes and:</p> <p>Beesley, M.E. and Littlechild, S.C., 1989. The regulation of privatized monopolies in the United Kingdom. <i>RAND Journal of Economics</i> 20, 454-472.</p> <p>Czerny, A.I., forthcoming. Airport regulation. <i>Encyclopedia of Transportation</i>. Elsevier.</p> <p>Czerny, A.I., Guiomard, C. and Zhang, A., 2016. Single-till versus dual-till regulation of airports. Where do academics and regulators (dis)agree? <i>Journal of Transport Economics and Policy</i> 50, 350-368.</p> <p>Czerny, A.I. and Lang, H., forthcoming. Privatization and deregulation of the airline industry. <i>Encyclopedia of Transportation</i>. Elsevier.</p> <p>Wiltshire, J., 2018. Airport competition: Reality or myth? <i>Journal of Air Transport Management</i> 67, 241-248.</p> <p>Zhang, A. and Czerny, A. I. (2012), Airports and airlines economics and policy: An interpretive review of recent research, <i>Economics of Transportation</i> 1: 15-34.</p>						

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5162
Subject Title	Airline Strategic Management
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite	Nil
Role and Purposes	To provide an advanced understanding of the core concepts of strategic management and develop the student's ability to design effective strategies for airlines in a competitive environment.
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. Understand key theories and approaches in strategic management. b. Apply analytical tools in strategic management to the airline industry. c. Develop strategies for airlines in response to changing market environment. d. Evaluate the effectiveness of different strategies in airline management.
Subject Synopsis/ Indicative Syllabus	<ul style="list-style-type: none"> • Core concepts of strategic management • Key analytical tools in strategic analysis • Core competence • Low cost business model • Airline finance and aircraft purchase • Network airlines • Airline Alliances • Gaining competitiveness through mergers and acquisitions • Strategic evaluation
Teaching/Learning Methodology	A combination of lectures, seminars, case studies, group discussions and students-directed learning activities will be included in this subject.

Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)				
			a	b	c	d	
	Coursework	50%	✓	✓	✓	✓	
	Examination	50%	✓	✓	✓	✓	
	Total	100 %					
<p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></p>							
Student Study Effort Expected	Class contact:						
	▪ Lectures / Tutorials						39 Hrs.
	Other student study effort:						
	▪ Self study						87 Hrs.
	Total student study effort						126 Hrs.
Reading List and References	<p>Books</p> <ul style="list-style-type: none"> • Andrew R. T. (2011) <i>Soft landing airline industry strategy, service, and safety</i>, Apress • Abingdon, B.J. (2015) <i>Foundations of airline finance: methodology and practice</i>, Routledge, Second edition • Bitzan J.D., Peoples J. H. Wilson W.W. (2016) <i>Airline efficiency</i>, Emerald Group • Delfmann, W., Baum, H., Auerbach, S. and Albers, S. (2005) <i>Strategic Management in the Aviation Industry</i>, Ashgate. • Doganis, R. (2010) <i>Flying Off Course – Airline Economics and Marketing</i>, 4th Edition, Routledge, London. • Flouris, T. and Oswald, S. (2006) <i>Designing and Executing Strategy in Aviation Management</i>, Ashgate. • Holloway, S. (2008) <i>Straight and Level: Practical Airline Economics</i>, 3rd Edition, Ashgate: Aldershot, UK. • Johnson, G., Scholes, K. and Whittington, R. (2008) <i>Exploring Corporate Strategy</i>, 8th Edition, Prentice hall. • Morrell, P.S., (2013), <i>Airline finance</i>, Surrey, England; Burlington, VT : Ashgate 4th ed • Shaw, S. (2011) <i>Airline Marketing and Management</i>, 7th Edition, 						

	<p>Ashgate, Aldershot, UK.</p> <ul style="list-style-type: none">• Lin, CK.,(2010), <i>Low cost carrier-airport relationship development in Southeast Asia</i>, Hong Kong Polytechnic University. School of Hotel and Tourism Management.• Gross, S. (2013), <i>The low cost carrier worldwide</i>, Ashgate• <p><i>Journal</i></p> <ul style="list-style-type: none">• Journal of Air Transport Management <p><i>Trade magazines</i></p> <ul style="list-style-type: none">• Air Transport World• Airline Business
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The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5163
Subject Title	Aviation Marketing
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite	Nil
Role and Purposes	To provide students with knowledge, understanding and skills in airline and airport marketing.
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. Describe the characteristics of the main segments of airline and airport markets. b. Identify and explain the key issues in planning airline products and the importance of product differentiation. c. Critically assess the links between promotion, branding and customer loyalty. d. Use marketing research approaches to investigate airline and airport markets.
Subject Synopsis/ Indicative Syllabus	<ul style="list-style-type: none"> • The market for air transport services • Airline product analysis • Airport product analysis • Pricing and revenue management • Airline distribution strategy • Managing airline brand • Advertising and promotional strategy • Understanding consumer behaviour • Market segmentation • Airport marketing • Market research, survey design, and analytical approaches
Teaching/Learning Methodology	A combination of lectures, seminars, case studies, group discussions and students-directed learning activities will be included in this subject.

Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)				
			a	b	c	d	
	Coursework	50%	✓	✓	✓	✓	
	Examination	50%	✓	✓	✓	✓	
Total	100 %						
<p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></p>							
Student Study Effort Expected	Class contact:						
	▪ Lectures / Tutorials						39 Hrs.
	Other student study effort:						
	▪ Self study						87 Hrs.
	Total student study effort						126 Hrs.
Reading List and References	<p>Books</p> <ul style="list-style-type: none"> • Doganis, R. (2009) <i>Flying Off Course – Airline Economics and Marketing</i>, 4th Edition, Routledge, London. • Halpern, N. and Graham, A. (2013) <i>Airport Marketing</i>, Routledge, London. • Kotler, P. (2005) <i>Marketing Management</i>, 12th Edition, Pearson Prentice Hall, New Jersey. • Sheehan, J. (2013). <i>Business and Corporate Aviation Management</i>, 2nd Edition, McGraw-Hill Professional. • Shaw, S. (2007) <i>Airline Marketing and Management</i>, 6th Edition, Ashgate, Aldershot. <p>Journal</p> <ul style="list-style-type: none"> • Journal of Air Transport Management <p>Trade magazines</p> <ul style="list-style-type: none"> • Air Transport World • Airline Business 						

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5164
Subject Title	Aviation Safety Management
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite	Nil
Role and Purposes	To provide the student with an understanding of the key issues in aviation safety management, the implementation of Safety Management Systems, and how safety is managed in airlines, airports and aviation-related companies.
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. Describe the fundamental concepts behind Safety Management Systems (SMS), as defined by ICAO and other parties. b. Select and implement techniques for the identification and management of hazards and risks. c. Understand key issues in the implementation of Safety Management Systems d. Critically assess the ways in which safety is measured and managed in airport, airline and other aviation operations.
Subject Synopsis/ Indicative Syllabus	<ul style="list-style-type: none"> • Safety management philosophy and implementation • Safety supervision in civil aviation • Principles of quality management • Hazard identification • Process-based safety risk management • Crisis management • Emergency response planning • Safety culture • Human factors • Managing the Safety Management Systems • Implementing an Safety Management Systems

Teaching/Learning Methodology	A combination of lectures, seminars, case studies, group workshops and students-directed learning activities will be included in this subject.																																												
Assessment Methods in Alignment with Intended Learning Outcomes	<table border="1" data-bbox="515 409 1461 819"> <thead> <tr> <th data-bbox="515 409 820 611" rowspan="2">Specific assessment methods/tasks</th> <th data-bbox="820 409 975 611" rowspan="2">% weighting</th> <th colspan="6" data-bbox="975 409 1461 544">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th data-bbox="975 544 1054 611">a</th> <th data-bbox="1054 544 1134 611">b</th> <th data-bbox="1134 544 1214 611">c</th> <th data-bbox="1214 544 1294 611">d</th> <th data-bbox="1294 544 1374 611"></th> <th data-bbox="1374 544 1461 611"></th> </tr> </thead> <tbody> <tr> <td data-bbox="515 611 820 678">Coursework</td> <td data-bbox="820 611 975 678">50%</td> <td data-bbox="975 611 1054 678">✓</td> <td data-bbox="1054 611 1134 678">✓</td> <td data-bbox="1134 611 1214 678">✓</td> <td data-bbox="1214 611 1294 678">✓</td> <td data-bbox="1294 611 1374 678"></td> <td data-bbox="1374 611 1461 678"></td> </tr> <tr> <td data-bbox="515 678 820 745">Examination</td> <td data-bbox="820 678 975 745">50%</td> <td data-bbox="975 678 1054 745">✓</td> <td data-bbox="1054 678 1134 745">✓</td> <td data-bbox="1134 678 1214 745">✓</td> <td data-bbox="1214 678 1294 745">✓</td> <td data-bbox="1294 678 1374 745"></td> <td data-bbox="1374 678 1461 745"></td> </tr> <tr> <td data-bbox="515 745 820 819">Total</td> <td data-bbox="820 745 975 819">100 %</td> <td colspan="6" data-bbox="975 745 1461 819"></td> </tr> </tbody> </table> <p data-bbox="515 869 1461 936">Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p data-bbox="515 1003 1461 1070"><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></p>							Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c	d			Coursework	50%	✓	✓	✓	✓			Examination	50%	✓	✓	✓	✓			Total	100 %						
Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)																																											
		a	b	c	d																																								
Coursework	50%	✓	✓	✓	✓																																								
Examination	50%	✓	✓	✓	✓																																								
Total	100 %																																												
Student Study Effort Expected	Class contact:																																												
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	Other student study effort:																																												
	▪ Self study						87 Hrs.																																						
	Total student study effort						126 Hrs.																																						
Reading List and References	<p data-bbox="515 1507 595 1541">Books</p> <ul data-bbox="515 1563 1461 1964" style="list-style-type: none"> <li data-bbox="515 1563 1461 1630">• Ferguson, M. and Nelson, S. (2013) <i>Aviation Safety: A Balanced Industry Approach</i>, Cengage Learning. <li data-bbox="515 1641 1461 1731">• ICAO (2009) <i>Safety Management Manual</i> (2nd Edition), Doc. 9859, Montreal – Downloadable from http://www.icao.int/anb/safetymanagement/documents.html. <li data-bbox="515 1742 1461 1809">• Rodingues, C. and Cusick, S. (2011). <i>Commercial Aviation Safety</i>, 5th Edition, McGraw-Hill Professional. <li data-bbox="515 1821 1461 1888">• Stolzer, A.J., Halford, C.D. and Goglia, J.J. (2008) <i>Safety Management Systems in Aviation</i>, Ashgate, Aldershot UK. <li data-bbox="515 1899 1461 1966">• Stolzer, A.J., Halford, C.D. and Goglia, J.J. (2013), <i>Implementing Safety Management Systems in Aviation</i>, Ashgate, Aldershot UK. 																																												

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5169
Subject Title	Airport Business Management
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	LGT5069 Airport and Terminal Management
Role and Purposes	To provide an insight into the key issues crucial to the planning and management of airports.
Subject Learning Outcomes	Upon completion of the subject, students will be able to: <ol style="list-style-type: none"> a. Understand the key functions and operations of airports. b. Appreciate the airport planning and management process. c. Analyze air transport market and forecast airport demand. d. Manage airport aeronautical and commercial services.
Subject Synopsis/ Indicative Syllabus	<ul style="list-style-type: none"> • Airport commercialization, privatization, and regulation • Airport policy in China • Airport functions and systems • Airport congestion management and slot allocation • Air traffic management • Airport system planning • Airport master plan and land use planning • Airport safety and security management • Airport ground transportation planning • Air cargo management • Airport finance and commercial management • Hub development strategy • Public administration and future development of air transport • Innovations for airport business
Teaching/Learning Methodology	Lectures will be used to present the basic knowledge and how alternative skills can be applied to particular cases. Mini cases shall be used to give the students an updated view on the industry practices. Students are required to apply the knowledge and methodology learned in this course to conduct projects which are related to the management and operation of airports.

Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)					
			a	b	c	d		
	Coursework	50%		√	√		√	
	Examination	50%	√		√		√	
Total	100 %							
<i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i>								
Student Study Effort Expected	Class contact:							
	▪ Lectures / Tutorials						39 Hrs.	
	Other student study effort:							
	▪ Self Study						87 Hrs.	
	▪						Hrs.	
	Total student study effort						126 Hrs.	

<p>Reading List and References</p>	<p><i>Recommended Textbooks</i></p> <p>Horonjeff, R., (2010), <i>Planning and Design of Airports</i>, McGraw-Hill Neufville, R. and Odoni, A. (2003), <i>Airport Systems: Planning, Design and Management</i>, McGraw-Hill Professional.</p> <p>Young, S., Wells, A., (2011), <i>Airport Planning and Management</i>, McGraw-hill Professional Bradley, A., (2010), <i>The Independent Airport Planning Manual</i>, Woodhead Pub. Cambridge Burghouwt G.,(2007), <i>Airline Network Development in Europe and its Implications for Airport Planning</i>, Ashgate, Aldershot, England</p> <p><u>Supplementary References:</u> Ashford, N. (1992), <i>Airport Engineering</i>, McGraw-Hill Ashord, N., Stanton, H. P. M. and Moore, C. A. (1997), <i>Airport Operations</i>, McGraw-Hill Professional. Baldwin, R. (1998), <i>Developing the Future Aviation System</i>, Aldershot: Ashgate. Belobaba P, Odoni, A, Barnhart, C., (2009) <i>The Global Airline Industry (Aerospace Series)</i>, Wiley Blow, C. J. (1996), <i>Airport Terminals</i>, 2nd Edition, Oxford: Butterworth Architecture. Blow, C. J. (2005), <i>Transport Terminals and Modal Interchanges</i>, Oxford: Elsevier. Dempsey, P. S. (1999), <i>Airport Planning and Development Handbook: A Global Survey</i>, McGraw-Hill Professional. Doganis, R., (2003), <i>Flying Off Course, Third Edition, The Economics of International Airlines</i>, Routledge Doganis, R. (2001), <i>The Airline Business in the 21st Century</i>, Routledge. Edwards, B. (2005), <i>The Modern Airport Terminal</i>, 2nd Edition, New York: Spon Press. Forsyth, P. (2004), <i>The Economic Regulation of Airports</i>, Aldershot: Ashgate. Jarach, D. (2005), <i>Airport Marketing: Strategies to Cope with the New Millennium Environment</i>, England: Ashgate. Liu, W.M., Luk, M., (2009), <i>Reform and opening up: Way to the sustainable and harmonious development of air transport in China</i>, Transport Policy, Volume 16, Issue 5 Luk, M. (2003), <i>Planning and Design of Air Cargo Systems</i>, Transport & Logistics, Proceedings of the 8th Conference of Hong Kong Society for Transportation Studies, pp 310-319 Schwieterman, J.P. (1993), <i>Air Cargo and the Opening of China: New Opportunities for Hong Kong</i>, Chinese University Press. Yeh, A., Hills, P., Ng, S., (2002), <i>Modern Transport in Hong Kong for the 21st Century</i>, Centre of Urban Planning and Environmental Management, University of Hong Kong, pp 69 - 104 & 247-256</p> <p><i>Journals</i></p> <p>Economics of Transportation International Journal of Aviation Management Journal of Air Transport Management Journal of Air Transportation World Wide Journal of Transport Economics and Policy Journal of Transport Geography Transportation Research Part A Transportation Research Part D Transportation Research Part E</p>
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The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5170
Subject Title	Maritime Arbitration Law
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	<p>The purpose of this course is to equip students with the knowledge and understanding of arbitration as a means of effective dispute resolution in the maritime business. The course concerns the contractual and procedural elements of maritime arbitration from both comparative and practical perspectives. It also addresses the international, regional and local aspect of maritime arbitration and involves extensive case law and reports.</p> <p>This course primarily focuses on two jurisdictions, which are London and Hong Kong. London is claimed as the largest international maritime arbitration forum due to its popularity of its specific contractual clauses in terms of maritime arbitration. Hong Kong, with the advantage of its intimate relation with China, is able to withstand the competition by providing supportive and efficient arbitration service with an international element. The course introduces the New Arbitration Ordinance (LHK Cap. 609), which is enacted in 2011, and analyzes how it is different to the Repealed Arbitration Ordinance (LHK Cap. 341). The course encourages analytical and evaluative discussions on the comparison between the Hong Kong and London regimes on maritime arbitration. On the other hand, this course explores Hong Kong's neighbour arbitral forum such as Shanghai in China on a general basis.</p>
Subject Learning Outcomes	<p>Upon completion of the course, students will be able to:</p> <ol style="list-style-type: none"> a. Understand the development, legal framework and theoretical dimension of maritime arbitration b. Lay the groundwork for further inquiry into the application of arbitration laws in relation to maritime disputes c. Develop the ability to identify and analyze legal issues arising from the maritime business sector
Subject Synopsis/ Indicative Syllabus	<p>Arbitration Ordinance (LHK Cap. 609), Repealed Arbitration Ordinance (LHK Cap.341), UNCITRAL Model law, Arbitration Act 1996 of the United Kingdom, Arbitration Law of the PRC, The Convention on the Recognition and Enforcement of Foreign Arbitral Awards (The New York Convention), Hong Kong International Arbitration Centre (HKIAC), HKIAC Administered Arbitration Rules 2013, London Maritime Arbitrators Association (LMAA), LMAA Terms 2012, Arbitrability, Arbitration Agreement, Commencement of Arbitration, Appointment of Arbitrators and Tribunals, Jurisdiction, Interim</p>

	Measures and Security of Costs, Small Claims Procedure, Documents-only Procedure, Third Parties' Rights, Enforcement of Arbitral Awards.						
Teaching/Learning Methodology	This course is separated into two parts, mainly lectures and tutorials. Different themes will be discussed according to the syllabus outline on a weekly basis. Tutorials will provide students the assistance in applying law to problems and further strengthen their knowledge on specific areas of maritime arbitration law through interactive discussions.						
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks		% weighting		Intended subject learning outcomes to be assessed (Please tick as appropriate)		
			a	b	c		
	Assignment	40%	✓	✓	✓		
	Examination	60%	✓	✓	✓		
	Total	100%					
<p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>Students will be asked to apply legal method to provide solutions to problems which are practical and real.</p> <p><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></p>							
Student Study Effort Expected	Class contact:						
	▪ Lectures / Tutorials						39 Hrs.
	Other student study effort:						
	▪ Assignment						30 Hrs.
	▪ Self-study						57 Hrs.
	Total student study effort						126 Hrs.

<p>Reading List and References</p>	<p>Books</p> <p>Clare Ambrose and Karen Maxwell (2009) <i>London Maritime Arbitration</i>, 3rd ed, United Kingdom: Informa Law from Routledge</p> <p>Felix W. H. Chan, Jimmy J M Ng and Bobby K Y Wong (2002) <i>Shipping and Logistics Law: Principles and Practice in Hong Kong</i>, 1st ed, Hong Kong: Hong Kong University Press</p> <p>John Choong, Freshfields Bruckhaus Deringer, Romesh Weeramantry, and Clifford Chance (ed.) (2015). <i>The Hong Kong Arbitration Ordinance: Commentary and Annotations</i>, 2nd. ed, Hong Kong: Sweet and Maxwell</p> <p>Ma Geoffrey GBM QC SC (Editor-in-Chief) and Brock Denis (General Editor) (2014) <i>Arbitration in Hong Kong: A Practical Guide</i>, 3rd ed, Hong Kong: Sweet and Maxwell</p> <p><i>Maritime Arbitration in Hong Kong: A Practical Guide</i>, 2nd ed, Hong Kong: Hong Kong International Arbitration Centre and Hong Kong Maritime Arbitration Group</p> <p>Michael J. Moser and Teresa Y. W. Cheng (2014) <i>Hong Kong Arbitration: A User's Guide</i>, 3rd ed (Bilingual English-Chinese), Hong Kong: Wolters& Kluwer</p> <p>Felix Sparka (2009) <i>Jurisdiction and Arbitration Clauses in Maritime Transport Documents: A Comparative Analysis</i>, 1st ed, Germany: Springer</p> <p>Christopher To and Damon So (2012) <i>Butterworths Hong Kong Arbitration Law Handbook</i>, 1st ed, Hong Kong: LexisNexis</p> <p>Philip Yang, Danny Mok and Ernest Yang (2006) <i>Arbitration Law – from The Arbitration Act 1996 to international commercial arbitration</i>, China: Law Press.</p> <p>Anselmo Reyes (2012) <i>How to be an Arbitrator: A Personal View</i>, 1st ed, Hong Kong: HKMLA</p> <p>Georgios I. Zekos (2008) <i>International Commercial and Marine Arbitration</i>, 1st ed, United States and Canada: Routledge-Cavendish</p> <p>Recommended periodicals, newspapers</p> <p>Journal of Maritime Law and Commerce</p> <p>Lloyd's Maritime and Commercial Law Quarterly</p> <p>Lloyd's Maritime Law Newsletter</p> <p>Journal of International Maritime Law</p> <p>Tulane Maritime Law Journal</p>
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	<p>Asian International Arbitration Journal</p> <p>Journal of International Arbitration</p> <p>American Review of International Arbitration</p> <p>International Arbitration Law Review</p> <p>Online Resources</p> <p>Department of Justice, the Government of HKSAR, ‘Background of the New Arbitration Ordinance, Cap. 609’ website at http://www.doj.gov.hk/eng/public/arbitration.html</p> <p>Hong Kong International Arbitration Centre (HKIAC) website at http://www.hkiac.org/en/</p> <p>Hong Kong Shipowners Association- Maritime Arbitration Group (MAG) at http://www.hksoa.org/links/maritime_arbitration.html</p> <p>The Hong Kong Maritime Law Association (HKMLA) website at http://www.hkmla.org/sub_committees.php.</p> <p>The London Maritime Arbitrators Association (LMMA) website at http://www.lmaa.org.uk/</p> <p>The New York Arbitration Convention website at http://www.newyorkconvention.org/</p> <p>The Repealed Arbitration Ordinance Cap. 341 website at http://www.wipo.int/edocs/lexdocs/laws/en/hk/hk163en.pdf</p> <p>United Nations Commission on International Trade (UNCITRAL) website at http://www.uncitral.org/uncitral/en/uncitral_texts/arbitration.html</p>
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The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5201
Subject Title	Dissertation
Credit Value	9
Level	5
Normal Duration	1 academic year (two 13-week semesters and one 7-week summer term)*
Exclusion	LGT5202 Project
Role and Purposes	<p>The objectives for the whole dissertation subject are:</p> <ul style="list-style-type: none"> ▪ To examine critically and in-depth a focused topic of interest arising, ideally, from the work done within the programme and/or in the student's employment and to make integrative linkages between classroom learning and work experience; ▪ To demonstrate the use of relevant scientific and analytical methods and practical skills, including those acquired during the programme, in the treatment of the chosen topic; ▪ To demonstrate an understanding of relevant research literature in the dissertation topic-area; ▪ To demonstrate an ability to set the chosen topic in its wider context, to sustain an argument, and to present conclusions related to policies or practices. <p>The subject includes a research methodology class to equip students with the basic skills and techniques for conducting research for a higher degree.</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. Identify a research problem in real world and write research proposals. b. Conduct literature review on issues related to the problem areas. c. Apply appropriate research methodologies with sound academic rigor in data collection, analysis and interpretation of the research findings. d. Deduce the solutions to the identified problems scientifically and understand the limitations. e. Communicate the research results effectively.
Subject Synopsis/ Indicative Syllabus	<p>Why do research? What is good research? Scientific thinking – styles of thinking, the thought process, the scientific attitude; What makes an investigation scientific? What can empirical research do? The necessity of knowing the purpose of research; The ethics of research; Qualitative and quantitative approaches; Variable, Parameter, Assumption, Theory, Model, Hypothesis, Ideal causal-study design; Case-study descriptive research; Classification research; Measurement and estimation; Comparison; Research trying to find relationships; Investigating cause and effect; Mapping structures;</p>

	Evaluation research; Questionnaire design; Interview; Survey; Sampling methods; Some principles of measurement – reliability and validity; Data analysis and interpretation; Writing Scientific Reports: Research report components and structure; Presentation of statistics; Plagiarism.																																																												
Teaching/Learning Methodology	<p>Guided study programme on research methodology equivalent to 1 credit value.</p> <p>Student-centred activities in the form of investigational/research work, literature review, data collection, data analysis and interpretation according to the requirements specified in the Guidelines for Dissertation (LGT5201)/Project (LGT5202) for MScISTL. The effort of these activities should be equivalent to 8 credit values.</p>																																																												
Assessment Methods in Alignment with Intended Learning Outcomes	<table border="1"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="6">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th>d</th> <th>e</th> <th></th> </tr> </thead> <tbody> <tr> <td>Coursework</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Dissertation assessed by supervisor</td> <td>45%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> </tr> <tr> <td>Dissertation assessed by moderator</td> <td>35%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> </tr> <tr> <td>Viva voce</td> <td>20%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> </tr> <tr> <td>Total</td> <td>100 %</td> <td colspan="6"></td> </tr> </tbody> </table> <p><i>[This new % weighting will be effective for students newly registered on this subject starting from Semester 2 of 2011/12.]</i></p> <p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>In order to have objective and comprehensive assessment on the student's research work in the form of dissertation, the Final Dissertation will be assessed by the supervisor and by a moderator who is appointed by the Dissertation/ Project Co-ordinator.</p> <p>In addition to these two assessments, students pursuing a Dissertation will also be appraised at the Oral Presentation (Viva Voce) by a selected panel consisting of the supervisor, the moderator and a 3rd panel member, who is also appointed by the Dissertation/ Project Co-ordinator.</p> <p>All the assessment criteria are set out in the Guidelines for Dissertation (LGT5201)/Project (LGT5202) for MScISTL.</p> <p>Finally, all these marks are combined and the final grade for the Subject LGT5201 Dissertation is to be determined by the Dissertation Co-ordinator according to the assessment weighting set out in the Guidelines for Dissertation</p>							Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c	d	e		Coursework								Dissertation assessed by supervisor	45%	✓	✓	✓	✓	✓		Dissertation assessed by moderator	35%	✓	✓	✓	✓	✓		Viva voce	20%	✓	✓	✓	✓	✓		Total	100 %						
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Viva voce	20%	✓	✓	✓	✓	✓																																																							
Total	100 %																																																												

	(LGT5201)/Project (LGT5202) for MScISTL. <i>To pass this subject, students are required to obtain Grade D or above in the Continuous Assessment.</i>	
Student Study Effort Expected	Class contact:	
	▪ Meeting and Discussion with Supervisor	28 Hrs.
	▪	Hrs.
	Other student study effort:	
	▪ Research work	400 Hrs.
	▪	Hrs.
	Total student study effort	400 Hrs.
Reading List and References	<p>Remenyi, D., Field methods for academic research : interviews, focus groups and questionnaires in business and management studies , Academic Publishing International , 2011.</p> <p>Grigoroudis, Evangelos. Customer satisfaction evaluation methods for measuring and implementing service quality , SpringerLink e-books, Springer , 2010.</p> <p>Stokes, Peter, Key concepts in business and management research methods, Palgrave Macmillan , 2011.</p> <p>Remenyi, D., Field methods for academic research : interviews, focus groups and questionnaires in business and management studies , Academic Publishing International , 2011.</p> <p>Bryman, Alan. Business research methods , Oxford University Press , 2011 , 3rd Edition.</p> <p>Crowther, David. <u>Research methods</u> : a concise introduction to <u>research</u> in management and <u>business</u> consultancy , Butterworth-Heinemann , 2009 , 2nd Edition.</p> <p>Eriksson, Päivi, <u>Qualitative methods</u> in <u>business research</u> , SAGE Publications , 2008.</p>	

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5202
Subject Title	Project
Credit Value	6
Level	5
Normal Duration	1 academic year (two 13-week semesters and one 7-week summer term)*
Exclusion	LGT5201 Dissertation
Role and Purposes	<p>To create an opportunity for the application of concepts and techniques acquired during the taught programme, in a management practitioner environment, in order to complete the formal learning experience, and to be of use to the sponsor.</p> <p>Concepts and techniques:</p> <ul style="list-style-type: none"> ▪ To provide a testing ground for concepts presented in the taught programme. ▪ To serve as a basis for developing new concepts not covered in the literature. <p>Management practitioner environment:</p> <ul style="list-style-type: none"> ▪ Individual students or groups are involved in the development of a practical solution to a business problem provided by the sponsor; or based on a realistic case study. ▪ To provide the opportunity to identify and explore aspects of purchasing and supply management practice in specific organisational contexts. ▪ To relate the above to the knowledge and perspectives acquired during the course programme. <p>Personal learning experience:</p> <ul style="list-style-type: none"> ▪ To develop and test the students' ability to produce a coherent and extended account on a topic of considerable conceptual content. ▪ To provide an elective topic of interest to the student and his/her organisation, additional to the taught course subjects.

<p>Subject Learning Outcomes</p>	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> Identify a research problem in real world and write research proposals. Conduct literature review on issues related to the problem areas. Apply appropriate research methodology in data collection, analysis and interpretation research findings. Deduce the solutions to the identified problems scientifically and understand the limitations. Communicate the research results effectively. 																																																			
<p>Subject Synopsis/ Indicative Syllabus</p>	<p>Why do research? What is good research? Scientific thinking – styles of thinking, the thought process, the scientific attitude; What makes an investigation scientific? What can empirical research do? The necessity of knowing the purpose of research; The ethics of research; Qualitative and quantitative approaches; Variable, Parameter, Assumption, Theory, Model, Hypothesis, Ideal causal-study design; Case-study descriptive research; Classification research; Measurement and estimation; Comparison; Research trying to find relationships; Investigating cause and effect; Mapping structures; Evaluation research; Questionnaire design; Interview; Survey; Sampling methods; Some principles of measurement – reliability and validity; Data analysis and interpretation; Writing Scientific Reports: Research report components and structure; Presentation of statistics; Plagiarism.</p>																																																			
<p>Teaching/Learning Methodology</p>	<p>Guided study programme on research methodology equivalent to 1 credit value.</p> <p>Student-centred activities in the form of investigational/research work, literature review, data collection, data analysis and interpretation according to the requirements specified in the Guidelines for Dissertation (LGT5201)/Project (LGT5202) for MScISTL. The effort of these activities should be equivalent to 5 credit values.</p>																																																			
<p>Assessment Methods in Alignment with Intended Learning Outcomes</p>	<table border="1" data-bbox="518 1451 1465 2002"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="5">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> <th rowspan="2"></th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th>d</th> <th>e</th> </tr> </thead> <tbody> <tr> <td>Coursework</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Project assessed by supervisor</td> <td>60%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> </tr> <tr> <td>Project assessed by moderator</td> <td>40%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> </tr> <tr> <td>Total</td> <td>100 %</td> <td colspan="5"></td> <td></td> </tr> </tbody> </table> <p><i>[This new % weighting will be effective for students newly registered on this subject starting from Semester 2 of 2011/12.]</i></p> <p>Explanation of the appropriateness of the assessment methods in assessing the</p>							Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c	d	e	Coursework								Project assessed by supervisor	60%	✓	✓	✓	✓	✓		Project assessed by moderator	40%	✓	✓	✓	✓	✓		Total	100 %						
Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)																																																		
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Coursework																																																				
Project assessed by supervisor	60%	✓	✓	✓	✓	✓																																														
Project assessed by moderator	40%	✓	✓	✓	✓	✓																																														
Total	100 %																																																			

	<p>intended learning outcomes:</p> <p>In order to have objective and comprehensive assessment on the student's research work in the form of project work, the Final Project Report will be assessed by the supervisor and by a moderator who is appointed by the Dissertation/ Project Co-ordinator. The assessment criteria are set out in the Guidelines for Dissertation (LGT5201)/Project (LGT5202) for MScISTL.</p> <p>Finally, all these marks are combined and the final grade for the Subject LGT5202 Project is to be determined by the Dissertation/Project Co-ordinator according to the assessment weighting set out in the Guidelines for Dissertation (LGT5201)/Project (LGT5202) for MScISTL.</p> <p><i>To pass this subject, students are required to obtain Grade D or above in the Continuous Assessment.</i></p>	
Student Study Effort Expected	Class contact:	
	<ul style="list-style-type: none"> ▪ Meeting and Discussion with Supervisor 	14 Hrs.
	<ul style="list-style-type: none"> ▪ 	Hrs.
	Other student study effort:	
	<ul style="list-style-type: none"> ▪ Research work 	270 Hrs.
	<ul style="list-style-type: none"> ▪ 	Hrs.
	Total student study effort	270 Hrs.
Reading List and References	<p>Remenyi, D., <u>Field methods for academic research</u>: interviews, focus groups and questionnaires in <u>business</u> and management studies, Academic Publishing International, 2011.</p> <p>Grigoroudis, Evangelos. <u>Customer satisfaction evaluation methods for measuring and implementing service quality</u>, SpringerLink e-books, Springer, 2010.</p> <p>Stokes, Peter, <u>Key concepts in business and management research methods</u>, Palgrave Macmillan , 2011.</p> <p>Remenyi, D., <u>Field methods for academic research</u>: interviews, focus groups and questionnaires in <u>business</u> and management studies, Academic Publishing International, 2011.</p> <p>Bryman, Alan. <u>Business research methods</u>, Oxford University Press, 2011, 3rd Edition.</p>	

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5222
Subject Title	Maritime Industry Internship
Credit Value	6 Training Credits
Level	5
Normal Duration	240 hours
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	Maritime Industry Internship (MII) is work-based learning experiences which take place in a maritime organizational context relevant to a student's future profession, or the development of generic skills that will be valuable in maritime profession.
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <p>a. <u>Areas of Personal Development</u></p> <ul style="list-style-type: none"> ▪ Appreciate his/her own learning and development needs and chart his/her learning and development plan for the next 3-5 years; ▪ Make informed choices/preferences for his/her career and formulate a suitable plan for achieving it. <p>b. <u>Areas of Workplace Appreciation</u></p> <ul style="list-style-type: none"> ▪ Understand the issues involved in the practical application of the skills, knowledge and information in the maritime context; ▪ Appreciate the requirements and demands of the real-world work environment, especially in the maritime industry where MII was done so as to facilitate the smooth transition to full-time employment after graduation; ▪ Evaluate factors in organizational culture that influences sustainable competitive advantage, excellence, and progress. <p>c. <u>Areas of Key Skills</u></p> <ul style="list-style-type: none"> ▪ Develop strategic approaches to anticipate and handle challenges; ▪ Analyze problems and strategize solutions; ▪ Communicate effectively and confidently; ▪ Work effectively in teams as well as lead small groups.

<p>Subject Synopsis/ Indicative Syllabus</p>	<p>Requirements of MII</p> <ul style="list-style-type: none"> ▪ 2 MII credits are equivalent to 80 hours work, so that the 6-credit requirement demands 240 hours work, approximately equivalent to 6 weeks of full-time internship engagement. ▪ MII credits may be granted for a minimum of 80 hours work (i.e. on a 2-credit basis). ▪ All work for MII credit must be structured and measurable, where structured means that objectives are set for the work experience before it begins and measurable means that the attainment of those objectives is monitored and attested to by the student's employer. ▪ All work for MII credits must take place in maritime organizational context relevant to the MScISTL programme for which students are enrolled, OR must demonstrate that it develops generic transferable skills relevant to that programme. ▪ MII credits can be achieved through full-time, part-time, or project work done locally or overseas. <p>Information on MII</p> <ul style="list-style-type: none"> ▪ The MII Coordinator, who is usually the Programme Director or Manager, will be monitoring the student's progress and performance in the internship placement. ▪ Students should contact the MII Coordinator for assistance should they have questions and queries. 																														
<p>Teaching/Learning Methodology</p>	<p>MII facilitates the integration of knowledge, skills, and competences between the classroom and the real-world, thus equipping students with valuable work experience as well as practical readiness for full-time employment upon graduation.</p>																														
<p>Assessment Methods in Alignment with Intended Learning Outcomes</p>	<table border="1" data-bbox="520 1384 1465 1729"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="6">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th></th> <th></th> <th></th> </tr> </thead> <tbody> <tr> <td>Assessment Report</td> <td>100%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Total</td> <td>100 %</td> <td colspan="6"></td> </tr> </tbody> </table> <p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>MII Assessments</p> <p>Assessment of MII will be based on an Assessment Report (attached as Appendix) prepared by the student and his employer concerned. The report will cover the following aspects</p>	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c				Assessment Report	100%	✓	✓	✓				Total	100 %						
Specific assessment methods/tasks	% weighting			Intended subject learning outcomes to be assessed (Please tick as appropriate)																											
		a	b	c																											
Assessment Report	100%	✓	✓	✓																											
Total	100 %																														

	<ul style="list-style-type: none"> ▪ An initial statement from the student on the objectives and duration of the work; and ▪ A self-evaluation / reflection from the student; and ▪ A statement from the student's employer confirming the duration of the work and satisfactory performance. <p>The final grade will be on a Pass/Fail basis decided by the MII Coordinator, based on the Assessment Report.</p>	
Student Study Effort Expected	Class contact:	
	<ul style="list-style-type: none"> ▪ Full-time internship 	240 Hrs.
	<ul style="list-style-type: none"> ▪ 	Hrs.
	Other student study effort:	
	<ul style="list-style-type: none"> ▪ Assessment Report 	40 Hrs.
	<ul style="list-style-type: none"> ▪ 	Hrs.
	Total student study effort	280 Hrs.
Reading List and References	Sweitzer, F. and King, M. A.. (2009). The Successful Internship. Brooks Cole.	

Subject Code	MM501
Subject Title	Research Methods
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite/ Co-requisite/ Exclusion	Research and Consultancy Techniques for CRE (BRE501) and Business Research Methods (MM5011) and Marketing Research (MM586)
Role and Purposes	<p>This subject provides students with an opportunity to learn about the use of scientific research as a problem solving tool, and enables them to equip with the adequate knowledge and practical skills that are often required to conduct independent research in business and management fields. Specifically, this subject enables students:</p> <ol style="list-style-type: none"> 1. To understand the processes of research in the management and operation of the public and private sectors, and the various approaches that are used in that research; 2. To critically review published material and other research and consultancy reports; 3. To equip with the necessary skills required to undertake a substantial supervised research project at a Master's degree level; 4. To experience the process of preparing a properly constructed proposal for a research project.
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. appreciate different research paradigms; b. formulate theoretically grounded research questions; c. exhibit skills essential to the planning and conduct of rigorous research; d. demonstrate familiarity with the concepts of validity and reliability in research; e. design appropriate sampling strategies, as well as collect, analyze and interpret data in diverse research settings; f. demonstrate a systematic understanding of the range of advanced research techniques, be able to critically evaluate these techniques and apply them appropriately; g. appraise the ethical implications of implementing research programmes; h. identify the range of channels for disseminating research and demonstrate the ability to communicate research findings effectively, both orally and in written form, to the business research and practitioner communities.

<p>Subject Synopsis/ Indicative Syllabus</p>	<p><u>Introduction to Research</u> Overview of management research: basic, applied and action research. Exploratory, descriptive and causal research. Evaluations studies.</p> <p>Basic research paradigms: positivism and the scientific method; phenomenology and qualitative methodologies.</p> <p><u>The Research Process</u> The research process. The research proposal.</p> <p><u>Research Problems and Literature Review</u> Identifying and defining a research topic: the literature review.</p> <p><u>Theoretical Framework and Hypothesis Development</u> The nature of theory: concepts, variables, the theoretical framework, hypotheses; deduction and induction; the nature of causality in the social sciences; dependent and independent variables.</p> <p><u>Measurement</u> Measurement: types of scales; concepts and their dimensions; variables; Likert and other scales; validity and reliability; use of existing scales.</p> <p><u>Data Collection Methods and Sampling</u> Questionnaire design; ways of administering questionnaires; survey and sampling methods; causes of bias in surveys; causal and correlational studies; experimental designs; internal and external validity; quasi experiments.</p> <p>Exploratory research: reasons for and methods.</p> <p>Qualitative research: ethnography; grounded theory; problems of data collection and analysis; analytical versus statistical generalizability.</p> <p>Case study research: the study questions, propositions, units of analysis, criteria for interpreting the findings; qualitative and quantitative aspects; evaluation as an example of case studies.</p> <p><u>Data Analysis and Interpretation</u> Data analysis and interpretation; basic concepts involved in statistical analysis; outline of the use of some multivariate statistics.</p> <p><u>The Research Report</u> Purposes; audience; characteristics of a well-written report; integral parts of the report.</p> <p><u>Research Ethics</u> The politics of management research; stakeholders; access to information. The ethics of management research; the PolyU's requirements. Plagiarism in academic writing and how to avoid it.</p>
<p>Teaching/Learning Methodology</p>	<p>Lectures cover the core principles and concepts of the subject syllabus. Seminars are structured to enhance students' understanding of relevant concepts through various kinds of activities, including presentation and discussion. Occasionally various staff members will visit the class to discuss on-going research projects with which they are involved.</p>

Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)							
			a.	b.	c.	d.	e.	f.	g.	h.
	Continuous Assessment*	100%								
1. Individual assignment	20%		✓							
2. Group reports	50%		✓	✓	✓	✓	✓	✓	✓	
3. Presentation	10%								✓	
4. Peer assessment	10%								✓	
5. Class participation	10%						✓			
Total	100 %									
<p><i>*Weighting of assessment methods/tasks in continuous assessment may be different, subject to each subject lecturer.</i></p> <p>To pass this subject, students are required to obtain Grade D or above in the Continuous Assessment components.</p> <p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes: the various methods are designed to ensure that all students taking this subject –</p> <p>Individual assignment – Students are required to submit an individual work by addressing the core principles and concepts of the subject syllabus.</p> <p>Group reports and presentation – Students are required to prepare two interim reports, a final report, and present their work by applying their subject knowledge and demonstrating their research skills.</p> <p>Class participation – Feedback is given to students immediately following the presentations. All students are invited to join this discussion to demonstrate their understandings of the core principles and concepts of the subject syllabus.</p>										
Student Study Effort Expected	Class contact:									
	▪ Lectures	39 Hrs.								
	Other student study effort:									
	▪ Preparation for lectures	39 Hrs.								
	▪ Preparation for assignment / group project and presentation	39 Hrs.								
Total student study effort		117 Hrs.								
Reading List and References	<p><i>Recommended Textbooks</i></p> <p>Corbin, J. and Strauss, A. (2015). <i>Basics of Qualitative Research: Techniques and Procedures for Developing Grounded Theory</i> (4th edition). Thousand Oaks, CA: SAGE.</p> <p>Sekaran, U. and Bougie, R. (2016). <i>Research Methods for Business – A Skill Building Approach</i> (7th edition). NY: John Wiley & Sons.</p>									

Suggested Readings

Bowerman, B. L., O'Connell, R. T. and Murphree, E. S. (2014). *Business Statistics in Practice* (7th edition). NY: McGraw-Hill.

Cooper, D. R. and Schindler, P. S. (2014). *Business Research Methods* (12th edition). NY: McGraw-Hill.

Dillman, D. A., Smyth, J. D. and Christian, L. M. (2014). *Internet, Phone, Mail, and Mixed-Mode Surveys: The Tailored Design Method* (4th edition). Hoboken, NJ: John Wiley & Sons.

Ghauri, P. and Gronhaug, K. (2010). *Research Methods in Business Studies* (4th edition). London: Financial Times Prentice Hall.

Hair, J. F., Black, W. C., Babin, B. J. and Anderson, R. E. (2010). *Multivariate Data Analysis* (7th edition). Upper Saddle River, NJ: Prentice Hall.

Miles, M. B., Huberman, A. M. and Saldaña, J. (2014). *Qualitative Data Analysis: A Methods Sourcebook* (3rd edition). Thousand Oaks, CA: Sage.

Yin, R. K. (2014). *Case Study Research: Design and Methods* (5th edition). Thousand Oaks, CA: Sage.

Subject Code	MM544
Subject Title	E-Commerce
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite/ Co-requisite/ Exclusion	None
Role and Purposes	The central goal of this course is to develop an integrative knowledge of the digital economy. It focuses on the information superhighway as the technological enabler that has dramatically changed the way in which companies orchestrate their value creation. This course, with a strategic perspective in mind, looks into the knowledge-enabled enterprises and the influence of electronic commerce in shaping the rules of modern business environments. From a managerial point of view, the course will delineate the skills and knowledge required in the digital world. Finally, this course also offers a technology perspective that touches upon the underlying IT mechanisms for electronic commerce.
Subject Learning Outcomes	Upon completion of the subject, students will be able to: <ol style="list-style-type: none"> comprehend the underlying economic mechanisms and driving forces of E-Commerce; understand the critical building blocks of E-Commerce and different types of prevailing business models employed by leading industrial leaders; appraise the opportunities and potential to apply and synthesize a variety of E-Commerce concepts and solutions to create business value for organizations, customers, and business partners; formulate E-Commerce strategies that lever firms' core competencies, facilitate organizational transformation, and foster innovation; undertake planning, organizing, and implementing of E-Commerce initiatives to effectively respond to of dynamic market environments.
Subject Synopsis/ Indicative Syllabus[#]	<ul style="list-style-type: none"> • Introduction of e-Commerce • E-commerce Framework • B2C, B2B, C2C, • E-commerce Supply Chain Management • Payment System, Internet Banking and Supporting Systems • Mobile Commerce • Social Media and e-Commerce • Shared Economy • Legal, ethical and societal issues of e-Commerce <p><i>[#]The above syllabus may be modified and updated by each subject lecturer without prior notice.</i></p>
Teaching/Learning Methodology	The course will use a variety of methods as its pedagogy to help students achieve the above learning outcomes. Each class will roughly take the following format: <ol style="list-style-type: none"> General announcement and an opportunity for students to ask question to address any unfinished thoughts from the previous class; Overview of the current class agenda and its relationships to past discussion; Extended period of students- or instructor-lead discussion of the key issues in the assigned case or readings. Collaborative learning strategies (learning via discussion in a small group) may be employed during part of this time.

Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)				
			a.	b.	c.	d.	e.
	Continuous Assessment*	50%					
	1. Attendance and class participation	15%	✓	✓	✓	✓	✓
	2. Individual assignment	15%	✓	✓	✓	✓	✓
	3. Group assignment	20%	✓	✓	✓	✓	✓
	Examination	50%	✓	✓	✓	✓	✓
	Total	100 %					
<p>*Weighting of assessment methods/tasks in continuous assessment may be different, subject to each subject lecturer.</p> <p>To pass this subject, students are required to obtain Grade D or above in both the Continuous Assessment and Examination components.</p> <p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes: the various methods are designed to ensure that all students taking this subject to have a balanced learning experience.</p> <p>Feedback is given to students immediately following the presentations and all students are invited to join this discussion.</p>							
Student Study Effort Expected	Class contact:						
	▪ Lectures		39 Hrs.				
	Other student study effort:						
	▪ Preparation for lectures		39 Hrs.				
	▪ Preparation for assignment / group project and presentation / examination		57 Hrs.				
	Total student study effort		135 Hrs.				
Reading List and References	<u>Textbook</u>						
	Gary P. Schneider, 2017. <i>Electronic Commerce</i> , 12 th Edition, Cengage Learning US						
	<u>References</u>						
	Angwin, J. 2014. <i>Dragnet Nation: A Quest for Privacy, Security, and Freedom in a World of Relentless Surveillance</i> . Times Books.						
	Liebana-Cabanillas, 2014. <i>Electronic Payment Systems for Competitive Advantage in E-Commerce</i> . Business Science Reference						
Schmidt E, and Cohen, J 2014. <i>The New Digital Age: Transforming Nations</i> ,							

<p><i>Businesses, and Our Lives.</i> Vintage</p> <p>Stone, B. 2014. <i>The Everything Store: Jeff Bezos and the Age of Amazon.</i> Random House</p> <p>Swilley, E, 2014. <i>Mobile Commerce: How It Contrasts, Challenges and Enhances Electronic Commerce</i></p> <p>Bharat Bhasker. (2013) <i>Electronic Commerce: Framework, Technologies and Applications</i>, McGraw Hill</p> <p>Recent articles from Journal of Management Information Systems, Harvard Business Review, Internet Research, MIS Quarterly, Marketing Intelligence and Planning, Decision Support Systems, MIT Sloan Management Review, California Management Review, MISQ Executive, Academy of Management Perspectives, Long Range Planning, Gartner Research, Forrester Research, McKinsey Quarterly, and others.</p>



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The information in this document is correct at the time of production (August 2019), and is subject to review and change.