

SRC Newsletter

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STAR

The Shipping and Trade Alliance for Research (STAR) was recently established. The STAR is a global network established to address current and emerging issues in shipping and trade as raised by global market players and public bodies through rigorous collaborative research. The STAR serves as a vehicle for advancing the knowledge frontier of shipping and trade by leveraging the research expertise and resources of STAR members.

The homepage of STAR:

<https://www.polyu.edu.hk/lms/en/centres/src/star/>



The STAR is associated with the *Journal of Shipping and Trade (JST)*. The *JST* publishes papers covering shipping economics, trade and economic development, transport management, global port management, regional studies, environmental management in shipping and trade, business model development, and other related topics.

SCMS Think Tank

The Supply Chain Management Strategies (SCMS) Think Tank was launched on 20 June 2017. The opening ceremony was held at TU201 of The Hong Kong Polytechnic University.



Opening ceremony of SCMS Think Tank

The vision of the SCMS Think Tank is “to be the leading solution advisor in supply chain management strategies through SCMS Think Tank members, supporting organizations, advisory board, and other partners and network”. Operations of the SCMS Think Tank will be supported by more than 30 professional organizations in Hong Kong.



Representatives from the supporting organizations of SCMS Think Tank

The mission of the SCMS Think Tank is “to inspire SMEs to develop competitive advantages through branding, innovation, purchasing, manufacturing, product and distribution strategies, and service delivery to provide superior value to customers”.

The event website: <https://www.polyu.edu.hk/lms/en/centres/src/events/scmstt/>

Seminar on Hong Kong Maritime Centre

Mr C. L. Wang (Chair of Departmental Advisory Committee, Department of Logistics and Maritime Studies) conducted a seminar on “Hong Kong Maritime Centre” on 3 June at The Hong Kong Polytechnic University. Alumni gathering was held after the seminar.



Seminar on Hong Kong Maritime Centre



Meet with Alumni

International Workshop on BRI

The International Workshop on the Belt and Road Initiative (BRI) was held at the UNNC (University of Nottingham Ningbo China) in Ningbo on 14 June 2017. This workshop aims to gather academics across the globe to engage with inter-disciplinary research remits for the BRI. Dr Venus Lun (Director of the SRC) was invited to deliver a keynote speech at the workshop.



Perspectives on Trading and Logistics on Belt and Road

The SRC organized the Seminar on “Perspectives on Trading and Logistics on Belt and Road: Opportunities for Hong Kong” with the Hong Kong Sea Transport and Logistics Association and the Transport Logistics Training Board on 29 April. The event was supported by 25 professional associations.



Speakers and organizers of the event



The event website: <https://www.polyu.edu.hk/lms/en/centres/src/events/RTLonBR/>

Interview with TVB News

Dr Venus Lun, Director of the SRC, had an interview with TVB to talk about railway operations in Hong Kong from the perspective of Belt and Road Initiative. Challenges on the logistics industry had also been discussed. The story was aired on TVB iNews on 30 May 2017.



To watch the news video:
<https://www.youtube.com/watch?v=V6mVDZKmsY4&sns=em>