

# SRC Newsletter

Volume 3(3), 2014



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## Global Port Research Alliance

In response to the global and complex challenges faced by the port sector and the related maritime and logistics industries, the Global Port Research Alliance (GPRA) has been recently formed among seven leading universities in four continents. The main objective of GPRA is to establish a global research, education, and teaching platform in port operations, maritime, and transport logistics by building collaborative arrangements among Alliance members, as well as between the Alliance and the industry.

GPRA's constituent institutions are:

- Imperial College London - Port Operations and Technology Centre
- Malaysia Institute for Supply Chain Innovation - MIT Global SCALE Network
- Massachusetts Institute of Technology - MIT Center for Transportation and Logistics
- National University of Singapore - Department of Industrial and Systems Engineering
- The Hong Kong Polytechnic University - Shipping Research Centre
- Universität Hamburg - Institute of Information Systems
- University of Sydney - Institute of Transport and Logistics Studies

## Shipping Research Ranking

By tracking publications on shipping studies under the category “Transportation”, the Shipping Research Centre (SRC) examines research on shipping and shipping-related topics captured in Thomson Reuters’ database of *ISI Web of Science* between 2010 and 2012. According to the data, The Hong Kong Polytechnic University (PolyU) comes first in the world in the area of shipping research in terms of the number of journal papers published over the past three years. The citation report on the Transportation category shows that during the period 2010 to 2012, a total of 276 shipping-related articles were published. Out of these, 21 papers were produced by PolyU.

To read the report, please click the following link:

<http://www.lms.polyu.edu.hk/en/centres/src/research-ranking/>

## SME Development Fund

In collaboration with the Hong Kong Chinese Importers’ & Exports’ Association and the Institute of Entrepreneurship, SRC members Edwin Cheng and Venus Lun have recently completed a project entitled “A Feasibility Study on the Development of Professional Wholesale Markets in Hong Kong”. The project was funded by the Hong Kong Trade and Industry Department of the HKSAR Government under the scheme of SME Development Fund.

The final report on “Development of Professional Wholesale Markets in Hong Kong” has just been released.

The report (in Chinese) can be downloaded from the following link:

<http://www.lms.polyu.edu.hk/file/media/share/pdf/src/industrial-projects/SME.pdf>



This study has also been reported by several local media:

- *Oriental Daily* [http://orientaldaily.on.cc/cnt/news/20130306/00184\\_006.html](http://orientaldaily.on.cc/cnt/news/20130306/00184_006.html)
- *Takungpao* <http://news.takungpao.com.hk/paper/q/2013/1119/2048296.html>
- *Wenweipo* <http://paper.wenweipo.com/2013/11/19/FI1311190010.htm>

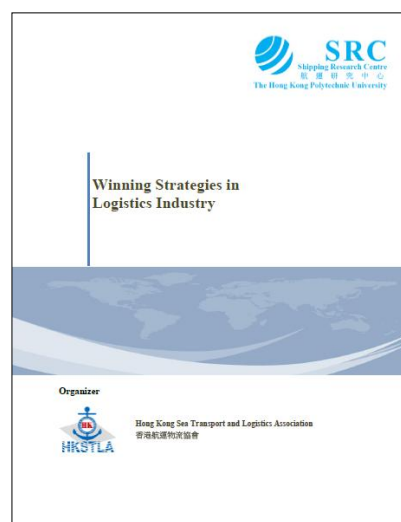
## Winning Strategies in Logistics Industry

Supported by the SRC, a series of seminars was organized by the Hong Kong Sea Transport and Logistics Association to share winning strategies with practitioners in Hong Kong's Logistics Industry. The seminar series was initiated under the "Hong Kong Logistics Practitioners Upgrading and Branding Programme", which was funded by the Hong Kong Trade and Industry Department.

*Winning Strategies in Logistics Industry (WSLI)* has just been published. *WSLI* is a collection of effective business strategies adopted by selected logistics service providers in Hong Kong.

Please visit the following link to download:

<http://www.lms.polyu.edu.hk/file/media/share/pdf/src/industrial-projects/WSLI.pdf>



## BUD Project Seminar

Supported by the SRC, the closing ceremony and sharing of findings for the project entitled "Hong Kong Logistics practitioners Upgrading and Branding Program" will be held on 23 January 2014 at Chiang Chen Studio Theatre of The Hong Kong Polytechnic University. The Hong Kong Sea Transport and Logistics Association (HKSTLA) successfully secured a fund from the Trade and Industry Department under its BUD (Branding, Upgrading and Domestic Sales) scheme to conduct this project.

The project team includes steering committee members, supporting organizations, focus groups, and practitioners in the eight retail sectors, namely E-Commerce B-2-C Market, Department Store, Food, Wine, Catering & Restaurant, Cosmetic, Luxury Goods and Health Products. The Hong Kong Productivity Council is the implementation agent of this project.

For details of the seminar, please download the programme rundown:

[http://www.lms.polyu.edu.hk/file/media/share/pdf/src/conference/hkstla\\_closingsem.pdf](http://www.lms.polyu.edu.hk/file/media/share/pdf/src/conference/hkstla_closingsem.pdf)

## Calls for Papers

### Special Issue on “Towards Efficient and High Quality Shipping Management”, *IJSTL*

The *International Journal of Shipping and Transport Logistics (IJSTL)* recently announced the special issue on “Towards Efficient and High Quality Shipping Management” with the International Forum of Shipping, Ports and Airport (IFSPA) 2014 (Conference website: <http://www.icms.polyu.edu.hk/ifspa2014/>). This special issue will discuss solutions for the shipping and transport logistics industry from a broad spectrum of service management areas so as to be effective under dynamic operating environments.

Guest Editors:

Chin-Shan Lu and Tsz Leung Yip, The Hong Kong Polytechnic University

Kuo-Chung Shang, National Taiwan Ocean University

Ching-Chiao Yang, National Kaohsiung Marine University

Click the following link for the detailed Call for Papers:

<http://www.inderscience.com/info/ingeneral/cfp.php?id=2429>

### Special Issue on “Sustainability in Maritime Supply Chains: Challenges and Opportunities for Theory and Practice”, *TRE*

SRC members will co-edit a special issue on “Sustainability in Maritime Supply Chains: Challenges and Opportunities for Theory and Practice” for *Transportation Research Part E (TRE)*. The aim of this special issue is to publish high quality papers that address recent advances in theory, practice, and application cognate to sustainably managing maritime supply chains.

Guest Editors:

Edwin Cheng and Kee-hung Lai, The Hong Kong Polytechnic University

Reza Zanjirani Farahani, Kingston University

Joseph Sarkis, Worcester Polytechnic Institute

Click the following link for the detailed Call for Papers:

<http://www.journals.elsevier.com/transportation-research-part-e-logistics-and-transportation-review/news/special-issue-sustainability-maritime-supply-chains/>